



11th European Forum for Qualified Person for Pharmacovigilance (QPPV)

4-5 October 2017 | The Crystal, London, UK

ADVERTISING OPPORTUNITIES

Literature kiosk | EUR 500 | limited to 3 companies

1x A4 kiosk compartment to display your promotional literature, located in the foyer throughout the conference.

Fee is per compartment, limited to 2 compartments by company

Does not include shipping costs to venue.

Premium Roll-up banner 85x225cm | EUR 1,200 | limited to 3 companies

1x Roll-up banner located in the foyer throughout the conference supplied with:

- High resolution full colour printed graphic panel in 1200dpi
- 240 micron lightstop material with crystal laminate
- Stable heavy weight banner stand without swing out feet

Printing and shipping to venue included in the fee.

Artwork must be approved by DIA.

Deadline for artwork submission: 9 September 2017

Half page advert in final programme | EUR 1,500 | limited to 3 companies

Final programme distributed to all participants

Printing and shipping to venue included in the fee.

Advert must be approved by DIA.

Deadline for artwork submission: 9 September 2017

Technical Specifications

	Type Area	Trim Size	Bleed Size
Half-page Horizontal	131mm x 190mm	141mm x 200mm	NA
Half-page Vertical	277mm x 86mm	287mm x 96mm	NA

Digital Advertisement Delivery

Acceptable Media: Email or CD

Acceptable File Formats and Graphics

PDF files only prepared as high-resolution (300 dpi minimum) press quality, with fonts and artflow fully embedded, CMYK and suitable for a pre-separated workflow if printing in colour.

Note: Incorrectly supplied artwork will be converted to CMYK. DIA will not be responsible for colour misrepresentation as a result of the conversion process.

Send artwork/advert to natacha.scholl@DIAglobal.org



BOOKING AGREEMENT FOR ADVERTISING OPPORTUNITY



11th European Forum for QPPV | 4-5 October 2017, The Crystal, London, UK

CONTACT INFORMATION

Company Name	
Contact Person	
Billing Address	
Phone	
Fax	
Email	

ADVERTISING OPPORTUNITY

Name of Advertising Opportunity	
Total Cost	
Special requests/Notes	

Promotional materials must be approved by DIA prior to production. Production and shipping costs are not included in opportunity fees. Advertising Opportunities are available on a first-come, first-served basis.

PAYMENT METHODS

100% payment must accompany Booking Agreement Agreement. Support Advertising opportunity will not be held or confirmed without payment. Failure to make payment does not release the contracted or financial obligation of participating Host/Partner. 100% of total cost cancellation penalty applies

- ☐ Please charge my credit card - credit card payments by VISA, Mastercard or AMEX can be made by completing the relevant details below. Please note that other types of credit card cannot be accepted.

☐ VISA ☐ MC ☐ AMEX CARD # _____ EXP DATE _____/_____/_____

Cardholder's Name: _____ Date: _____

- ☐ Bank transfers: When DIA completes your registration, an email will be sent to the address on the registration form with instructions on how to complete the bank transfer. Payments in EURO should be addressed to "Account Holder: DIA." including your name, company, Meeting ID# 17104 as well as the invoice number to ensure correct allocation of your payment. Payments must be net of all charges and bank charges must be borne by the payer.

TERMS AND CONDITIONS

This agreement will become a contract upon acceptance with authorised signatures and is based upon the fees and rules governing the conference.

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. 100% payment must accompany Advertising Agreement. Advertising Opportunity will not be held or confirmed without payment. Failure to make payment does not release the contracted or financial obligation of participating Host/Partner. 100% of total cost cancellation penalty applies.

Please do not associate DIA with your company name • do not use the DIA logo • do not advertise sessions or speakers.

- ☐ I have read and understand the terms, of this agreement, and have the authority to execute same, and in so doing accept full responsibility for payment of advertising under the terms of this agreement and rate cards attached.

Signature _____ Please Print Name _____ Date _____

**Completed agreement should be sent to EMEA.exhibition@DIAglobal.org
For questions, please call +41 61 225 51 51**