ATTENDEE REGISTRATION FORM

Register online or fax this form to +1.215.442.6199



ADVERSITING AND PROMOTION REGULATORY AFFAIRS CONFERENCE

#17007 | Primer: February 22 | Conference: February 23-24 Omni Shoreham Hotel | Washington, DC, 20008, United States

REGISTRATION FEES

If DIA cannot verify your membership, you will be charged the nonmember fee. Registration fee includes refreshment breaks, luncheons, and reception (if applicable).

STANDARD RATES	BY JAN 26	AFTER JAN 26 US \$1680 ☐ US \$1930 ☐		
Member Nonmember**	US \$1605 🚨 US \$1855 🚨			
DISCOUNT FEES *	BY JAN 26	AFTER JAN 26		
Government Member(full-time) Government Nonmember** (full-time) Nonprofit/Academia Member (full-time) Nonprofit/Academia Nonmember** (full-time)	US \$765 US \$1015 US \$765 US \$765 US \$1015 US	US \$840 US \$1090 US \$840 US \$1090 US		
*Discount fees are subject to eligibility requirements. Identification and proof of				

*Discount fees are subject to eligibility requirements. Identification and proof o eligibility will be required on site. Failure to provide proof of eligibility/ID upon request will require paying the higher standard registration fee.

SHORT COURSES. FEBRUARY 22

US \$405 U #1 Ad Promo Primer

DIA MEMBERSHIP

All nonmember fees include a one year membership option. If you registered at one of the nonmember rates noted above, **you will automatically become a DIA member. If you do not want a membership, please indicate your preference below.

□ I **DO NOT** want DIA membership

GROUP DISCOUNTS

Register 3 individuals from the same company and receive complimentary registration for a 4th! All 4 individuals must register and prepay at the same time – no exceptions. DIA will apply the value of the lowest applicable fee to this complimentary registration; it does NOT include fees for optional events or DIA membership. You may substitute group participants of the same membership status at any time; however, administrative fees may be incurred. Group registration is not available online and does not apply to the already-discounted fees for government or charitable nonprofit/academia. To take advantage of this offer, please make a copy of this registration form for EACH of the four registrants from your company. Include the names of all four group registrants on each of the forms and return them together to DIA.

and	return them together to DIA.
□ box	Please indicate that this form is part of a group registration by checking this and list below the names of the other three registrants from your company.
1	
2	
3	

or email CustomerService@DIAglobal.org Monday through Friday 8:30 AM to 8:00 PM ET For agenda details or event logistics, please contact Nadege Toth by phone at +1.215.293.5816 or by em Nadege.Toth@DIAglobal.org.					
event and reception(s). Contact . Jeff.Korn@DIAglobal.org.	MATION Attendees may visit the table Jeff Korn, Phone +1.215.442.6184 Fax	oletop exh +1.215.442	iibits dur 2.6199, or	ing the email	
PAYMENT OPTIONS Registe	r online at DIAglobal.org or by:				
	s form and fax to +1.215.442.6199 or e t card payment is subject to the curre				
☐ Visa ☐ MC ☐ AMEX	Exp Date				
Card #					
Name (printed)					
Signature					
Association Inc., P.O. Box 95	payable to and mailed along with this 200-1240, Philadelphia, PA 19195-12 to facilitate identification of attendee	40, USA.			
address on the form with instr be made in US dollars. Your na transfer document to ensure p	mpletion of your registration, DIA will ructions on how to complete the Bank ame, company, and Event #17007 mu payment to your account. charges and bank fees must be borne	k Transfer st be inclu	Paymen uded on t	t should	
PLEASE CHECK THE APPLIC Academia Government Government	CABLE CATEGORY: Industry ☐ Student (Call for registration	ion informa	ation)		
Last Name	First Name			M.I.	
Degrees		□ Dr.	☐ Mr.	☐ Ms.	
Position					
Company					
Mailing Address (as required for pos	tal delivery to your location)				
Mail Stop					
City	State				
Zip/Postal Code	Country				
Telephone Number	Fax Number				

EVENT INFORMATION For registration questions, call toll free 1.888.257.6457, telephone +1.215.442.6100

HOTEL & TRAVEL Omni Shoreham Hotel A limited number of rooms are available at the reduced rate shown below (rate is guaranteed until January 21, 2017, or until room block is filled). **Please note:** In order to receive the reduced room rate, hotel reservations must be made with onPeak and not directly with the hotel. Contact information for onPeak: Call toll free in the US, 1.855.201.6076 or +1.312.527.7300. When calling, please select option 1 for "Hotel Reservations," and inform the phone agent that you are making a reservation for Event #17007.

Room Rate \$229

Hotel Address: 2500 Calvert Street NW, Washington, DC 20008 **The most convenient airport** is Washington Dulles International or Ronald Regan Washington National Airport and attendees should make both airline and hotel reservations as early as possible.

DIA reserves the right to alter the venue, if necessary. If an event is cancelled, DIA is not responsible for any airfare, hotel or other costs incurred by registrants.

Participants with Disabilities: Reasonable accommodations will be made available to persons with disabilities who attend an educational activity. Contact the DIA office in writing at least 15 days prior to the event to indicate your needs.

CANCELLATION POLICY: On or before JANUARY 25, 2017

Administrative fee that will be withheld from refund amount:

Member or Nonmember = \$200

Fmail (required for confirmation)

Government or Academia or Nonprofit (Member or Nonmember) = \$200 Short Course (if applicable) = \$200

Cancellations must be in writing and be received by the cancellation date above. Registrants who do not cancel by that date and do not attend will be responsible for the full registration fee paid. Registrants are responsible for cancelling their own hotel and airline reservations. You may transfer your registration to a colleague at any time but membership is not transferable. Please notify DIA of any such substitutions as soon as possible. Substitute registrants will be responsible for nonmember fee, if

Photography Policy: By attending a DIA event you give permission for images of you, captured during the event through video, photo, and/or digital camera, to be used by DIA in promotional materials, publications, and website and waive any and all rights including, but not limited to compensation or ownership.

Exhibition Access: Your registration includes access to the Exhibit hall or Tabletop Display Area during posted open hours. DIA does not allow access to the Exhibit Hall to anyone under the age of 18.