

The use of Real World Data in Healthcare

27 October 2016

Hilton Düsseldorf Hotel, Düsseldorf, Germany



OVERVIEW

Real world data is an area applicable to a variety of fields from pharmacovigilance to health technology assessment and reimbursement. It is gaining more and more importance in areas such as accelerated approval of new medicines and risk management plans.

This one-day workshop will teach you the basic concepts of using real world data. You will learn about the setup and regulatory framework of observational studies and discuss hot topics, such as use of real world data versus randomised clinical trials. Examples from day-to-day work will be explored to ensure that you are able to apply the learnings later on.

LEARNING OBJECTIVES

- Ability to choose the right data source for each research question
- Understand how RWD (Real World Data) can resolve business pains
- Using different sources of data and identifying the sources of bias
- How to avoid common RWD pitfalls when planning and conducting a study
- Interpret the results and increase their robustness when planning a study

KEY TOPICS

- Relevant sources of data
- Integration of business objectives
- Guidelines and legal framework
- Promotion of the outcome
- Detection of deficits in patient centered care

WHO WILL ATTEND

Professionals working in the following fields:

- Clinical and Biostatistics
- Clinical Research
- Health Technology Assessment
- Reimbursement
- Value demonstration
- Health outcomes
- Pharmacovigilance

FACULTY

Astrid Genet

Manager Health Technology Assessment & Outcomes Research, Pfizer, Germany

Edin Basic

Manager Health Technology Assessment & Outcomes Research, Pfizer, Germany

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DAY 1

07:30 REGISTRATION

08:30 WELCOME

09:00 SESSION 1

THE IMPORTANCE OF REAL-WORLD EVIDENCE TO THE
HEALTHCARE SECTOR: GENERAL INTRODUCTION

10:30 COFFEE BREAK

11:00 SESSION 2

HOW TO DESIGN AND CONDUCT OBSERVATIONAL STUDIES AND
THE REGULATORY FRAMEWORK

12:30 LUNCH

14:00 SESSION 3

HOW TO ANALYSE AND USE REAL WORLD DATA: CHALLENGES,
SOLUTIONS AND OUTLOOK

15:30 COFFEE BREAK

16:00 SESSION 4

CASE STUDIES (3-4 EXAMPLES FROM THE HEALTHCARE
SECTOR)

17:00 END OF TRAINING

Training Course Venue

Hilton Dusseldorf Hotel
Georg-Glock-Strasse 20
40474 Düsseldorf
Germany



About DIA

DIA is a neutral, non-profit organisation founded in 1964 with its global center located in Washington, DC, US and with regional offices covering North and South America (Horsham, Pennsylvania, US); China (Beijing); Europe, Middle East & Africa (Basel, Switzerland); India (Mumbai); and Japan (Tokyo).

Over the past 50 years, DIA grew to a global organisation with members from more than 80 countries. During this time, as the options to treat disease evolved, DIA's scope has expanded to keep pace with these innovations and smooth that rugged research path in a variety of ways.

DIA is the only organisation that enables everyone involved in health product development to share information on a global scale, in a neutral setting. Our goal is simple: To improve health and well-being by transferring knowledge from those who have it to those who need it.

DIA members—regulators, researchers, industry professionals, advocates and patients—join for a variety of reasons but share the common goal of improving human health and well-being worldwide.

Continuing Education

DIA meetings and trainings are generally approved by the Commission for Professional Development (CPD) of the Swiss Association of Pharmaceutical Professionals (SwAPP) and the Swiss Society of Pharmaceutical Medicine (SGPM) and will be honoured with credits for pharmaceutical medicine. All participants are eligible for these credits and certificates are available



DIA is an authorised training organisation accredited under the number 11 99 53383 75 to the Préfet of Ile-de-France.

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REGISTRATION FORM

The use of Real World Data in Healthcare # 16559

27 October 2016 | Hilton Düsseldorf Hotel | Düsseldorf, Germany

REGISTRATION FEES

Registration fee includes refreshment breaks and lunches and electronic access to training course material. Please check:

FEES	MEMBER	NON-MEMBER
INDUSTRY	€ 800.00 <input type="checkbox"/>	€ 955.00 <input type="checkbox"/>
ACADEMIA/CHARITABLE/GOVERNMENT/NON-PROFIT (FULL-TIME)	€ 400.00 <input type="checkbox"/>	€ 555.00 <input type="checkbox"/>

All registration fees are subject to German VAT at 19%

Please enter your company's German VAT number: _____

If DIA cannot verify your membership upon receipt of registration form, you will be charged the non-member fee.

Payment is due 30 days after registration and must be paid in full by commencement of the course.

DIA MEMBERSHIP

All non-members fees include a one year membership option. If you registered at one of the non-member rates noted above, you will automatically become a DIA member. Join DIA now to qualify to save on future events and to receive all the benefits of membership. Visit www.diaglobal.org and click on Membership for more details.

If you do not want a membership, please indicate your preference below:

☐ I do not want complimentary membership

The DIA Europe, Middle East & Africa Contact Centre Team will be pleased to assist you with your registration from Monday to Friday between 08:00 and 17:00 CET.

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Web: www.DIAglobal.org

Cancellation Policy

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- Industry (Member/Non-member) € 200.00
- Academia/Charitable/Government/Non-profit (Full-time) (Member/Non-member) € 100.00

If you do not cancel four weeks prior to the event start date and do not attend, you will be responsible for the full registration fee.

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ATTENDEE DETAILS

Please complete in block capital letters or attach the attendee's business card here.

☐ Prof ☐ Dr ☐ Ms ☐ Mr

Last Name

First Name

Job Title

Company

Address

Postal Code

City

Country

Telephone Number

Fax Number

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Credit cards: Payments by VISA, Mastercard or AMEX can be made by completing the details below. Please note that other types of credit card cannot be accepted.

☐ Please charge my ☐ VISA ☐ MC ☐ AMEX

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☐ **Bank transfers:** When DIA completes your registration, an email will be sent to the address on the registration form with instructions on how to complete the bank transfer. Payments in EURO should be addressed to "Account Holder: DIA." Please include your name, company, Course ID # 16559 as well as the invoice number to ensure correct allocation of your payment.

Payments must be net of all charges and bank charges must be borne by the payer. **If you have not received your confirmation within five working days, please contact DIA Europe, Middle East and Africa.**

By signing below, I confirm that I agree with DIA's Terms and Conditions of booking. These are available from the office or on <http://www.diaglobal.org/EUTerms>

Date	Signature
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