

Life Sciences IT Enabled Business Conference

Meeting ID 16651

August 19-20, 2016 | ITC Windsor, Bengaluru, India

GUEST OF HONOUR



Naz Haji
SVP and India CRO Head,
Quintiles



Ram Meenakshisundaram
SVP Global Delivery Head,
Cognizant Life Sciences

KEYNOTE SPEAKERS



Edsel Pereira
Sr. Vice President - IT,
Global CIO,
Glenmark Pharmaceuticals Ltd.



Atanu Roy
CIO, Sun Pharmaceuticals

PROGRAM COMMITTEE



Arshad Mohammed
Sr. Director, Clinical Data
Management, RWLPR
Quintiles



Jayathirtha Gopalakrishnan
Principal Sales Consultant,
Oracle Inc.



Sanjeev Sachdeva
Global Head, Pharma IT
Solutions & Innovations
Tata Consultancy Services



Shobhit Shrotriya
Vice President
Life Sciences Operations &
CDM Capability
Accenture



Siddharth Shah
Associate Director
Cognizant Technology
Solutions

The pivot of the Life Sciences industry is shifting from cost optimization to innovative ways of bringing more drugs to market or even fail faster during the discovery and R&D stage. With advent of disruptive information technology (IT), this shift is more prominent in the rather conservative industry like ours. This conference aims to bring case studies and thought leadership on how IT can deliver better business outcomes which impact quintessential indicator of 'speed to market' aimed towards improved quality of outcome and enhanced regulatory compliance

Program Highlights

- Leveraging Digital Technologies to bring efficiencies in Clinical Operations
- IDMP Compliance need as well as Opportunities/ Impact on regulatory and safety compliance
- Convergence Digital
- TransCelerate - An Update
- Clinical Data Disclosure and Transparency - Point of View
- Innovative approach to accelerate clinical trial
- Next Generation Regulatory Information Management System
- Conducting Trials in India : Challenges and Current Status
- Data Transformations challenges/ regulatory recommendations
- Convergence of Life sciences and health-care industry
- SaaS model in life-sciences and health-care

Learning Objectives

The objective of the conference is to look at avenues for striking a balance between business expectations from IT and what IT can do as a catalyst to deliver desired business outcomes.

At the end of the Conference the participants should be able to:

- Understand the Role of Big Data in research informatics to predict early success or failure of a test molecule
- Learn and understand about the data standards adoption and transformation challenges including technologies to overcome those challenges
- Generate Know-How with respect to recent developments and advancements in areas of risk based monitoring/newer standards such as IDMP, industry preparedness and various approaches to meet this demand
- Know the Challenges and Current Status of Conducting Clinical Trials in India
- Real-time case study on consortium model for cross industry clinical operations efficiency i.e. TransCelerate Shared Investigator Platform (SIP)
- View on Convergence of Life sciences and health-care industry

MEETING MANAGER

Manoj Trivedi

Senior Manager, Business Development

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AGENDA

DAY 1 | Friday, 19th August

8:00 – 9:00 **REGISTRATION**

9:00 – 9:30 **OPENING CEREMONY**

9:30 – 10:00 **Presentation by the GUEST OF HONOUR**

Naz Haji
MD Quintiles India, CIO Asia
Quintiles

10:00 – 10:30 **KEYNOTE PRESENTATION**

An IT Day in Life Sciences
Edsel Pereira
Sr. Vice President - Information Technology,
Global Chief Information Officer
Glenmark Pharmaceuticals Ltd

10:30 – 11:00 **Tea / Coffee Break**

11:00 – 12:30 **Session 1: TransCelerate Initiative's – An Update**

Session Chair
Rajesh Kuppuswamy
Senior Director
Cognizant Technology Solutions

11:10 – 12:00
Shared Investigator Platform (SIP): Genesis, market adoption and business change management strategy
Rajesh Kuppuswamy
Senior Director
Cognizant Technology Solutions

12:00 – 12:30
Technology and process in RBM – when the roads meet
Abby Abraham
Co-founder & Vice-President – Clinical Solutions
Algorics

12:30 – 13:30 **Lunch**

13:30 – 15:00 **SESSION 2: Clinical IT Space**

Session Chair
Shobhit Shrotriya
Vice President – Life Sciences Operations & CDM Capability
Accenture

13:35 – 14:00
RBM: Considerations and Evaluation Approach
Madhura Shivaram
Data Science - Principal Director
Accenture

14:00 – 14:25
A methodology to select the right EDC for your organization in a developing economy
Manuj Vangipurapu
CEO
Quad One Technologies Pvt. Ltd.

14:25 – 14:50
Enabling decision making with Clinical Data Integration and Advanced Analytics
Jagadeesh Rudraswamymath
Executive Director
Quintiles

15:00 – 15:30 **Tea / Coffee Break**

15:30 – 17:30 **SESSION 3: IDMP Compliance : Challenges and Opportunities**

Session Chair
Ashok Kumar Bhandary
Consulting Practice Director
Oracle Health Sciences Consulting (HSC)

15:35 – 16:00
Preparedness and challenges – IDMP implementation
Milind Ponde
Global Head-Submission Publishing & Site Head
Drug Regulatory Affairs
Novartis

16:00 – 16:25
IDMP perspective- Technology Provider
Harrison Zaphery
Solution Manager
ArisGlobal

Panel Discussion | 16:30 – 17:30
Regulatory and Safety compliance in Pharma

Moderator
Ashok Kumar Bhandary
Consulting Practice Director
Oracle Health Sciences Consulting (HSC)

Panelists
Milind Ponde
Global Head-Submission Publishing & Site Head
Drug Regulatory Affairs
Novartis

Harrison Zaphery
Solution Manager
ArisGlobal

Sowmya Srinivasan
Managing Director, Life Sciences Technologies
Accenture

17:30 **END OF FIRST DAY**

AGENDA

DAY 2 | Saturday, 20th August

9:30 – 10:00 **Presentation by the GUEST OF HONOUR**

Ram Meenakshisundaram
SVP Global Delivery Head
Cognizant Life Sciences

10:00 – 10:30 **KEYNOTE PRESENTATION**

Atanu Roy
CIO
Sun Pharmaceuticals

10:30 – 11:00 **Tea / Coffee Break**

11:00 – 12:30 **Session 4: Data Transformation/ Regulatory challenges**

Session Chair
Giri Balasubramanian
Executive Director
PRA Health Sciences

11:05 – 11:30
Improving Healthcare with effective Standardization (Data Transformation) methods and Visualization

Bhaskar Subramanian
Director, Clinical Programming
Chiltern

11:30 – 11:50
Transformation and standardization in the age of big data

Anil Kumar
Senior Director – Biostatistics
Quintiles

Panel Discussion | 11:50 – 12:30
Data warehousing and data transformation – way forward

Moderator
Giri Balasubramanian
Executive Director
PRA Health Sciences

Panelists
Bhaskar Subramanian
Director, Clinical Programming
Chiltern

Anil Kumar
Senior Director – Biostatistics
Quintiles

Tushar Sakpal
SME - Domain Consultant (Biostats & Programming)
TCS

12:30 – 14:00 **Session 5: Re-Imagining Clinical Trials Leveraging technologies**

Session Chair
Sanjeev Sachdeva
Global Head, Pharma IT Solutions & Innovations
Tata Consultancy Services

12:30 – 12:55
Clinical Transformation in the digital world – Impact of SMAC on clinical trials
Sowmya Srinivasan
Managing Director, Life Sciences Technologies
Accenture

12:55 – 13:20
Clinical Trials Optimization: Patient Centric eInformed Consent
Godhuli Chatterjee
Senior Medical Advisor and Clinical Safety Officer
Clinical Study Unit, India, Sanofi

Panel Discussion | 13:20 – 14:00
Challenges and Opportunities – Deploying Digital Technologies in Clinical Trials

Moderator
Sanjeev Sachdeva
Global Head, Pharma IT Solutions & Innovations
Tata Consultancy Services

Panelists
Sowmya Srinivasan
Managing Director, Life Sciences Technologies
Accenture

Godhuli Chatterjee
Senior Medical Advisor and Clinical Safety Officer
Clinical Study Unit, India,
Sanofi

Rithesh Phalaksha
Associate Director
Lead - Digital Solutions Group
Novartis

14:00 – 15:00 **Lunch**

AGENDA

DAY 2 | Saturday, 20th August

15:00 – 17:00 **SESSION 6: Convergence of Life sciences and health-care industry**

Session Chair

Shobhit Shrotriya

Vice President, Life Sciences Operations & CDM Capability
Accenture

15.00 -15.30

Convergence of Life sciences and health-care industry

Jeyaseelan Jeyaraj

Director Sales Consulting
Oracle

15.30 -16.00

When hospitals become Bio-Pharma research organization

Suresh Ramu

Co-founder and CEO
Cytespace

Panel Discussion | 16.00 – 17.00

Conducting Trials in India : Challenges and Current Status

Moderator

Suresh Ramu

Co-founder and CEO
Cytespace

Panelists

Subashri Shivkumar

Senior Director & Head Clinical Development Services
Quintiles India

Jamila Joseph

SVP and Head, Clinical Research Services
Reliance Life Sciences

Goutam Pujari

Head BE and Clinical Research
Apotex Research Private limited

17:00 – 17:15 **Conference Wrap Up**

17:15 **Tea / Coffee**



Knowledge Partner

400000 INR

- Logo on venue Welcome Arch
- Special seating arrangement (Reserved Table for the company's delegates) in the conference
- 5 Free full conference passes and 2 Booth attendees
- Branding at 'Cafe Kiosk'
- Branding in Luncheon Area
- Free Octanorm Pavilion in pre-conference Area-4 Meters (Length) x2 Meters (Depth) x8Feet (Height)



PERSPECTIVE VIEW

- Logo on conference registration table
- Logo on 'Thankyou Supporter' card -Will be placed inside the delegate kit
- Logo on 'Thank you supporter' standee in preconference area
- Welcome tent card in Hotel's Guest Rooms

Gold Supporter

250000 INR

- Logo on venue Welcome Arch
- Special seating arrangement (Reserved Table for the company's delegates) in the conference
- 4 Free full conference passes and one tabletop attendee
- Free Skirted Tabletop for the promotion and branding



- 2 Standees in pre-conference area-6x4Feet
- Logo on conference registration table
- Logo on 'Thank you Supporter' card -Will be placed inside the delegate kit
- Logo on 'Thank you supporter' standee in preconference area

IT LS Conference Support Opportunities

Logo on Conference Bags

100000 INR



Tabletop

75000 INR

One tabletop attendee will be allowed free of cost



****Artwork of standees should be provided by the company within the given time frame and for any additional services; LCD Screen or any other accessories company has to pay in actuals**

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Event I.D. 16651 | August 19-20, 2016 | ITC Windsor, Bengaluru, India

VENUE: ITC Windsor

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- DIA reserves the right to alter the venue, if necessary. If an event is cancelled, DIA is not responsible for any airfare, hotel or other costs incurred by registrants.
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FULL MEETING CANCELLATION

- All refunds will be issued in the currency of the original payment

For more details, please visit www.DIAglobal.org

REGISTRATION FEES FOR TWO DAYS CONFERENCE (Registration fee includes refreshment breaks and luncheons.)

Early bird advantage can be availed of upon receipt of payment on or before 29th July 2016

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STUDENT	5000	750	5750 <input type="checkbox"/>

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STUDENT REGISTRATIONS

A student is an undergraduate/graduate who can document enrollment in a signature accredited, degree granting, academic program. Please send completed registration form, payment and copy of student identification.

DRUG INFORMATION ASSOCIATION

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