

# Continuing Education Allocation

## Medical Communications Primer

Pharmacy 7 contact hours or .7 CEUs, UAN: 0286-0000-17-036-L04-P; IACET .7 CEUs

## Short Courses

**Short Course 1: *Medical Communications: Compliance in 2017***: Pharmacy 3.25 contact hours or .325 CEUs, UAN: 0286-0000-17-037-L04-P; IACET .3 CEUs

**Short Course 2: *Promotional and Medical Review Committee 101***: Pharmacy 3.25 contact hours or .325 CEUs, UAN: 0286-0000-17-038-L04-P; IACET .3 CEUs

**Short Course 3: *Wearing Multiple Hats with Style – How to Effectively Manage Your Medical Writing Projects***: IACET .3 CEUs

**Short Course 4: *Medical Science Liaison – Achieving Success in Your Career***: Pharmacy 3.25 contact hours or .325 CEUs, UAN: 0286-0000-17-039-L04-P; IACET .3 CEUs

## Forum Pharmacy Credit Breakdown

Session 3A: ***Customer Centric Medical Information: Evolving the Content Around the Customer***: 1 contact hours or .1 CEUs, UAN: 0286-0000-17-040-L04-P

Session 3B: ***HEOR: What is Needed for a Health Economics Decision and How Does the Communicator Facilitate Knowledge Transfer?***: 1 contact hours or .1 CEUs, UAN: 0286-0000-17-041-L04-P

Session 3C: ***MSL Global Medical Affairs***: 1 contact hours or .1 CEUs, UAN: 0286-0000-17-042-L04-P

Session 4: ***Keynote Address 2: FDA Potpourri for the Medical Affairs Professional***: 1 contact hours or .1 CEUs, UAN: 0286-0000-17-043-L04-P

Session 5A: ***Innovation in Medical Communications: War Stories and Survival Tips***: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-17-044-L04-P

Session 5B: ***Communicating Quantitative Research Effectively***: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-17-045-L04-P

Session 5C2: ***How to Train Your Dragon, Err, Mean MSL....***: 1 contact hours or .1 CEUs, UAN: 0286-0000-17-046-L04-P

Session 6A: ***Globalization of Medical Information Operations and Systems: Data Privacy Changes that Impact You***: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-17-047-L04-P

Session 6B2: ***Innovations in Data Presentation***: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-17-048-L04-P

Session 6C: ***MSL Value: A Panel Approach Of Perspectives from Various Stakeholders***: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-17-049-L04-P

Session 7A: ***Consistently Delivering the Experience Desired by Your Customer***: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-17-050-L04-P

Session 7C: ***The Integrated Delivery Network: An Evolving Customer for Medical Affairs Engagement and Support***: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-17-051-L04-P

Session 8A: ***Podium Pearls***: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-17-052-L04-P

Session 8C: ***Policy Updates: Staying Informed and Understanding Their Potential Impact to the Medical Liaison Role***: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-17-053-L04-P

Session 9A1: ***To Tweet or Not to Tweet and Other Channels of Engagement***: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-17-054-L04-P

Session 9A2: ***Investigational Products: Access, Medical Information, and Communications Channels***: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-17-055-L04-P

Session 9B1: ***Hot Topics in Clinical Trial Transparency***: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-17-056-L04-P

Session 9B2: ***Clinical Pharmacology: What in The World Are They Talking About and What's In It For Me?***: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-17-057-L04-P

Session 10A: ***The Dream: One Connected, Global Medical Information System***: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-17-058-L04-P

## Sessions not available for Pharmacy Credit:

Short Course 3, Welcome and Opening Remarks, Session 1, Session 2, Session 5C1, Session 6 B1, Session 7B1, Session 7B2, Session 8B, Session 9C, Session 10B1, Session 10B2, Session 10C, Closing Session

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