

# ATTENDEE REGISTRATION FORM

Register online or fax this form to +1.215.442.6199

**DIA** DEVELOP  
INNOVATE  
ADVANCE

## MARKETING PHARMACEUTICALS 2016

Event #16007 | Tutorial: March 2 | Conference: March 3-4  
Bethesda North Marriott Hotel and Conference Center | North Bethesda, MD 20852

### REGISTRATION FEES

If DIA cannot verify your membership, you will be charged the nonmember fee. Registration fee includes refreshment breaks, luncheons, and reception (if applicable).

#### STANDARD RATES

	BY FEB. 10	AFTER FEB. 10
Member	US \$1500 <input type="checkbox"/>	US \$1650 <input type="checkbox"/>
Nonmember**	US \$1750 <input type="checkbox"/>	US \$1900 <input type="checkbox"/>

#### DISCOUNT FEES \*

	BY FEB. 10	AFTER FEB. 10
Government Member(full-time)	US \$675 <input type="checkbox"/>	US \$825 <input type="checkbox"/>
Government Nonmember** (full-time)	US \$925 <input type="checkbox"/>	US \$1075 <input type="checkbox"/>
Nonprofit/Academia Member (full-time)	US \$675 <input type="checkbox"/>	US \$825 <input type="checkbox"/>
Nonprofit/Academia Nonmember** (full-time)	US \$925 <input type="checkbox"/>	US \$1075 <input type="checkbox"/>

\*Discount fees are subject to eligibility requirements. Identification and proof of eligibility will be required on site. Failure to provide proof of eligibility/ID upon request will require paying the higher standard registration fee.

### PRE-MEETING TUTORIAL, MARCH 2

US \$405  #1 OPDP/APLB 101: A Primer Based on Today's Changing Environment

### DIA MEMBERSHIP

\*\*All nonmember fees include a one year membership option. If you registered at one of the nonmember rates noted above, **you will automatically become a DIA member.** If you do not want a membership, please indicate your preference below.

I DO NOT want DIA membership

### GROUP DISCOUNTS

Register 3 individuals from the same company and receive complimentary registration for a 4th! All 4 individuals must register and prepay at the same time - no exceptions. DIA will apply the value of the lowest applicable fee to this complimentary registration; it does NOT include fees for optional events or DIA membership. You may substitute group participants of the same membership status at any time; however, administrative fees may be incurred. Group registration is not available online and does not apply to the already-discounted fees for government or charitable nonprofit/academia. To take advantage of this offer, please make a copy of this registration form for EACH of the four registrants from your company. Include the names of all four group registrants on each of the forms and return them together to DIA.

Please indicate that this form is part of a group registration by checking this box and list below the names of the other three registrants from your company.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**EVENT INFORMATION** For registration questions, call toll free 1.888.257.6457, telephone +1.215.442.6100 or email [CustomerService@DIAglobal.org](mailto:CustomerService@DIAglobal.org) Monday through Friday 8:30 AM to 8:00 PM ET For agenda details, please contact Meredith Kaganovskiy by phone at +1.215.442.6117 or by email at [Meredith.Kaganovskiy@DIAglobal.org](mailto:Meredith.Kaganovskiy@DIAglobal.org). For event logistics, please contact Nadege Toth by phone at +1.215.293.5816 or by email at [Nadege.Toth@DIAglobal.org](mailto:Nadege.Toth@DIAglobal.org).

**TABLETOP EXHIBIT INFORMATION** Attendees may visit the tabletop exhibits during the event and reception(s). Contact Jeff Korn, Phone +1.215.442.6184 Fax +1.215.442.6199, or email [Jeff.Korn@DIAglobal.org](mailto:Jeff.Korn@DIAglobal.org).

**TO RECEIVE A TABLETOP EXHIBIT APPLICATION, PLEASE CHECK**

**PAYMENT OPTIONS** Register online at [DIAglobal.org](http://DIAglobal.org) or by:

**CREDIT CARD** Complete this form and fax to +1.215.442.6199 or email to [CustomerService@DIAglobal.org](mailto:CustomerService@DIAglobal.org). Non-U.S. credit card payment is subject to the currency conversion rate at the time of the charge.

Visa  MC  AMEX Exp Date \_\_\_\_\_

Card # \_\_\_\_\_

Name (printed) \_\_\_\_\_

Signature \_\_\_\_\_

**CHECK** Drawn on a US bank payable to and mailed along with this form to: **Drug Information Association Inc., P.O. Box 95000-1240, Philadelphia, PA 19195-1240, USA.** Please include a copy of this registration form to facilitate identification of attendee.

**BANK TRANSFER** Upon completion of your registration, DIA will send an email to the address on the form with instructions on how to complete the Bank Transfer. Payment should be made in US dollars. Your name, company, and Event #16007 must be included on the transfer document to ensure payment to your account.

### PLEASE CHECK THE APPLICABLE CATEGORY:

Academia  Government  Industry  Student (Call for registration information)

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ M.I. \_\_\_\_\_

Degrees \_\_\_\_\_  Dr.  Mr.  Ms.

Position \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address (as required for postal delivery to your location) \_\_\_\_\_

Mail Stop \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email (required for confirmation) \_\_\_\_\_

**HOTEL & TRAVEL Bethesda Marriot Hotel and Conference Center** A limited number of rooms are available at the reduced rate shown below (rate is guaranteed until February 16, or until room block is filled). **Please note:** In order to receive the reduced room rate, hotel reservations must be made with onPeak and not directly with the hotel. Contact information for onPeak: Call toll free in the US, 1.855.201.6076 or +1.312.527.7300. When calling, please select option 1 for "Hotel Reservations," and inform the phone agent that you are making a reservation for Event #16007.

**Room Rate \$189**

**Hotel Address:** 5701 Marinelli Road, North Bethesda, MD

**The most convenient airports** are Ronald Reagan Washington National Airport and Washington Dulles International Airport and attendees should make both airline and hotel reservations as early as possible.

**DIA reserves the right to alter the venue, if necessary. If an event is cancelled, DIA is not responsible for any airfare, hotel or other costs incurred by registrants.**

**Participants with Disabilities:** Reasonable accommodations will be made available to persons with disabilities who attend an educational activity. Contact the DIA office in writing at least 15 days prior to the event to indicate your needs.

### CANCELLATION POLICY: On or before FEBRUARY 10

**Administrative fee that will be withheld from refund amount:**

**Member or Nonmember = \$200**

**Government or Academia or Nonprofit (Member or Nonmember) = \$200**

**Tutorial (if applicable) = \$200**

Cancellations must be in writing and be received by the cancellation date above. Registrants who do not cancel by that date and do not attend will be responsible for the full registration fee paid. Registrants are responsible for cancelling their own hotel and airline reservations. You may transfer your registration to a colleague at any time but membership is not transferable. Please notify DIA of any such substitutions as soon as possible. Substitute registrants will be responsible for nonmember fee, if applicable.

**Photography Policy:** By attending a DIA event you give permission for images of you, captured during the event through video, photo, and/or digital camera, to be used by DIA in promotional materials, publications, and website and waive any and all rights including, but not limited to compensation or ownership.

**Exhibition Access:** Your registration includes access to the Exhibit hall or Tabletop Display Area during posted open hours. DIA does not allow access to the Exhibit Hall to anyone under the age of 18.