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Medical Affairs
and Scientific
Communications 2016
Annual Forum

DIA DEVELOP
INNOVATE
ADVANCE

American Medical Writers Association

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Rockville, MD 20850

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Website: www.amwa.org

Email: amwa@amwa.org

Contact Person: Shari Rager | Deputy Director



The Resource for Medical Communicators

The American Medical Writers Association (AMWA) is the resource for professional medical communicators, promoting excellence in medical communication and providing educational resources in support of that goal. Founded in 1940, AMWA is the leading professional organization for writers, editors, and other communicators of medical information. With approximately 5,000 members in the US, Canada, and 30 other countries, AMWA members work on staff or as freelancers for a wide range of businesses and organizations. AMWA members are committed to accurately and ethically making information about health and medicine clear and meaningful.

The association offers a highly regarded continuing education program, including distance learning and a certificate program; the Medical Writing & Communication Conference featuring prominent speakers, discussion sessions, and workshops; networking opportunities through the conference and chapter activities; job services, including Jobs Online and a Freelance Directory; a website with comprehensive information, member discount opportunities, and an online community; and the AMWA Journal, an indexed, peer-reviewed publication.

AMWA EDUCATION
Write better. Write now.
www.amwa.org/online_learning

Online Learning

With **AMWA Online Learning**, you have access to the latest training, education, and resources available to help you continue to meet the demanding needs of the medical communication industry—at any time.

With **AMWA Online Learning**, you can

- Explore the Role of the Regulatory Writer
- Harness the Power of EndNote
- Discover Ten Characteristics of Effective Tables and Graphs
- Watch On-Demand Recordings of AMWA Live Webinars
- Find Resources, Digital Publications, and More

The AMWA logo is located in the bottom left corner of the graphic, featuring the stylized 'AMWA' acronym and the text 'AMERICAN MEDICAL WRITERS ASSOCIATION' and 'The Resource for Medical Communicators'.

DIA

DIA Global Center
21 Dupont Circle NW, Suite 300
Washington, DC 20036

Phone: +1.215.442.6100

Website: www.DIAglobal.org

Email: DIA@DIAglobal.org



For over 50 years, DIA has served as a global platform for more than 30,000 health care product development professionals, researchers, regulators, clinicians, academics and patient advocates to collaborate to improve health globally through the advancement of lifesaving medicines and technologies. As the premier professional community for the health care product development ecosystem, DIA (the Drug Information Association) provides global players a neutral and transparent forum for the exchange of ideas and collaboration. By offering access to tools, resources, and networking opportunities, DIA provides its members and international participants objective opportunities for extending debate and discussion to advance scientific and medical innovation.

DIA is an independent, global nonprofit organization based in Washington, DC, USA, with regional offices representing the Americas (Horsham, PA, USA); Europe, Africa and the Middle East (Basel, Switzerland); and Asia (Beijing, China; Mumbai, India; and, Tokyo, Japan). For more information, visit our website at www.DIAglobal.org or contact us via Twitter @DrugInfoAssn, LinkedIn, or on Facebook.

DIA 2016

JUNE 26-30 | PHILADELPHIA, PA

Join 7000+ of your life sciences colleagues from industry, academia, regulatory and government agencies, health, patient, and philanthropic organizations for DIA 2016, and foster innovation that leads to the development of safe and effective products and therapies to patients.



Keynote Speaker:

Larry Brilliant, MD, MPH

Acting Chairman of the Board, Skoll Global Threats Fund



Program Co-Chairs:

Hans-Georg Eichler, MD, MSc

Senior Medical Officer, European Medicines Agency



Gigi Hirsch, MD

Executive Director, Massachusetts Institute of Technology (MIT) Center for Biomedical Innovation

Register at DIAglobal.org/DIA2016



*Register by
May 20 to make
the advance
attendee list.*

Juno Therapeutics

Juno Therapeutics, Inc. Headquarters
307 Westlake Avenue North, Suite 300
Seattle, WA 98109
Phone: +1.206.582.1600
Website: www.junotherapeutics.com
Email: terry.page@junotherapeutics.com
Contact Person: Terry Page | Recruiting Leader



Juno Therapeutics is a Seattle-based, clinical-stage company developing novel cellular immunotherapies. Our goal is to revolutionize medicine by re-engaging the body's immune system to treat cancer. Juno's current clinical development program includes trials for product candidates targeting B cell lymphomas and leukemias and other hematological malignancies.

We have had tremendous success and growth in just two years: Named to MIT Technology Review's 50 Smartest Companies, announced a ten year, approximately \$1B collaboration with Celgene, and was honored in Geekwire as a 2015 Newsmakers of the Year Industry Leader.

Juno is building a world-class Medical Affairs department and searching for dynamic expertise in the area(s) of medical information, scientific communications, medical science liaison, and medical writing.

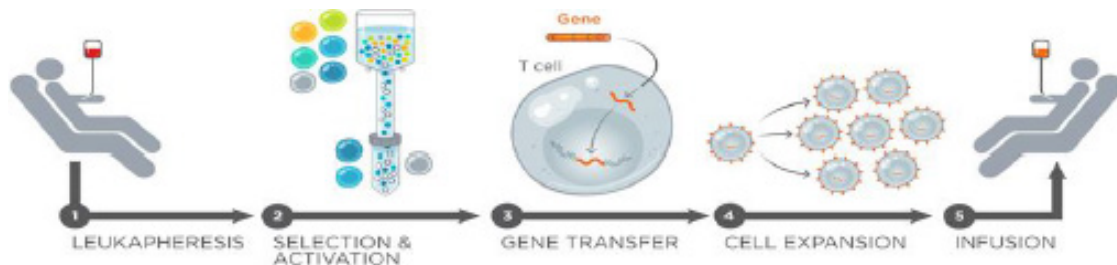
Stop by our display at Table 5 to learn more about Juno!

Think Big. Be Brave. Deliver.

Juno Therapeutics is a Seattle-based, clinical-stage company developing novel cellular immunotherapies. Our goal is to revolutionize medicine by re-engaging the body's immune system to kill cancer.



Stop by our display #5 to learn more about Juno!



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Juno Therapeutics, Headquarters - 307 Westlake Avenue N. Suite 300, Seattle, WA 98109
www.junotherapeutics.com

Mavens

185 N Franklin Street
4th Floor
Chicago, IL 60610

Phone: +1.312.725.8528
Website: www.mavens.com
Email: DIA@DIAglobal.org



Traditional call centers have evolved beyond headsets and phone calls to now include live chat, email, and online submission of requests from consumers and HCPs.

Mavens Medical Information Cloud is the Service Cloud solution that is tailor-made for Life Sciences and proven to work globally. Designed to integrate with Veeva Vault or Salesforce Knowledge, our solution optimizes the call agent's role by better equipping them to deliver faster, approved responses to consumers and HCPs.

Pharmaceutical companies can better serve HCPs and consumers, as well as gain added visibility into customer activities across channels to gauge customer interests beyond direct interactions.

Functionality

- Veeva Integration
 - iRep
 - Vault
 - Network
- Multi-channel Submission (Email, Web, Phone, Chat, and Mobile)
- Custom Fulfillment Module
- Optimized Searching (Including Customized Filters & Preview Functionality)
- Customer Insights and Product Insights
- Concurrent Support for Multiple Requests via a Single Interaction
- Case Compliance for Audit Tracking of Fulfillment
- Post-Fulfillment Customer Data Privatization
- Intelligent case routing
- World Class Security



Medical Affairs and Scientific Communications 2016 Annual Forum

March 21-23 | Kissimmee, FL



3vue, LLC

Table 23

Contact: Jason Villalobos
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www.3vuellc.com

3vue LLC delivers a powerful analytical tool called Medical Information Analytics (MIA). MIA can seamlessly integrate data from various sources to allow you to rapidly interact with your data to make smarter business decisions. Imagine the empowerment and time savings you can achieve by instantly generating Med Info intelligence on your own or through team collaboration.

American Medical Writers Association (AMWA)

Table 7

Contact: Shari Rager
Phone: +1.240.238.0940
amwa@amwa.org
www.amwa.org

The American Medical Writers Association (AMWA) is the resource for professional medical communicators, promoting excellence in medical communication and providing educational resources in support of that goal. Founded in 1940, AMWA is the leading professional organization for writers, editors, and other communicators of medical information.

APCER Life Sciences

Table 35

Contact: Jill Notte
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www.apcerls.com

APCER Life Sciences is committed to improving health in partnership with its clients. We bring together safety, medical, regulatory, and technology resources to ensure that patients receive the safest, most effective therapies possible.

ArisGlobal, LLC

Table 8

Contact: Veronica Romo
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vromo@arisglobal.com
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ArisGlobal is the leading provider of integrated solutions for PV and safety, regulatory affairs, clinical development, and quality and compliance for medical communications. Life science companies using ArisGlobal's solutions can better build & maintain the trust they need with their customers, medical practitioners and regulatory bodies around the world.

Ashfield Healthcare

Table 22

Contact: Megan Breslin McMullan
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Ashfield Medical Information has over 2 decades of handling medical information inquiries, adverse events and quality complaints. Our information service allows patients and health-care professionals to utilize multiple types of communication channels to gain access to critical information.

Author-it Software Corporation

Table 33

Contact: Maureen Noble
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www.author-it.com

Author-it Software Corporation (ASC) is a world leader in component authoring solutions, purpose-built for Life Sciences. Our solutions enable the efficient authoring, sharing and reuse of information across a number of document sets represented in the drug production life cycle.

BESTMSLS

Table 34

Contact: David Best, MD, MBA
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info@bestmsls.com
www.bestmsls.com

BESTMSLS' mission is to be the industry leader for companies outsourcing their MSL development programs. We have a long history and strong track-record of working for Fortune 100 companies in the medical device and pharmaceutical industries. We thrive on the challenges of hiring, training, and deploying contract-based MSL teams across the globe.

C3i Healthcare Connections

Table 15

Contact: Linda Comp, SVP Account Management
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www.C3ihc.com

C3i Healthcare Connections, a division of Telerx, is an industry-leading BPO specializing in the multi-channel engagement of patients, health-care professionals and enterprise personnel via a network of global contact centers. We deliver the ultimate experience you, your partners and your consumers care about. The experience matters.

Cactus Communications Inc.

Contact: Gary Groesbeck
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gary.groesbeck@cactusglobal.com
www.cactusglobal.com

CACTUS is a global medical communications company that provides its clients with solutions to their medical communication needs across therapeutic areas. Our expertise is in the development of scientific initiatives that help impact HCP's decisions.

Centerfirst

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pete@center-first.com
www.center-first.com

Insights from the contact center that inspire and influence the decisions of global bio-pharmaceutical leaders.

- Compliance QC™ - Adverse Event and Product Quality Complaint monitoring
- Outsource QM™ - Quality Monitoring outsourced to the experts at Centerfirst
- Voice of the Caller™ - Hear what you have been missing from your contact center.

DIA

Phone: +1.215.442.6100
Americas@DIAGlobal.org
www.DIAGlobal.org

As the premier professional community for the health care product development ecosystem, DIA provides global players a neutral and transparent forum for the exchange of ideas and collaboration by offering access to tools, resources, and networking opportunities for extending debate and discussion to advance scientific and medical innovation.

Dita Exchange

Contact: Jim Nichols
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Dita Exchange simplifies the way organizations create, manage and deliver content with structured authoring solutions that run on SharePoint. By helping companies produce and maintain important information quickly and by following compliance guidelines, employees spend less time keeping up with regulations and more time reaching company goals.

Doctor Evidence

Contact: Doctor Evidence
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dvidence.com

Doctor Evidence develops diagnostic tools to accelerate and improve drug safety and pharmacovigilance. Using the Doctor Evidence cutting edge solutions ensure timely, accurate and defensible communication of surveillance efforts to patients, healthcare providers and regulatory agencies.

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Dohmen Life Science Services

Contact: Herbert Lee
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www.dlss.com

Dohmen is an outsourcing partner who empowers Life Science companies to move with speed and efficiency as their products move from concept through to post-market. Our services include regulatory consulting, direct-to-patient pharmacy services, technology solutions, supply chain, financial services, government programs, and much more.

Endpoint Technologies, Inc.

Contact: Joe Pierce
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www.endpointtech.com

We are a team of information technologists and business experts with significant experience in medical affairs. Our background in data, processes, integration, training and documentation has led to us to work with the medical information departments of more than 100 pharmaceutical and biotech companies.

Envision Pharma Group

Contact: Michael Kramer
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Michael.kramer@envisionpharmagroup.com
www.envisionpharmagroup.com

Envision Pharma Group is an innovative global technology and scientific communication company that provides core business offerings and software solutions to medical affairs; Datavision™ (publications), Visiontracker™ (IIT, ME), Clear™ (approvals), Library (internal dissemination) and Medinfo™ (medical information).

Gilead Sciences, Inc.

Phone: +1.650.574.3000
www.gilead.com

At Gilead Sciences, Inc. we are inspired by the opportunity to address unmet medical needs for patients living with life-threatening diseases around the world. Gilead's portfolio of products and pipeline of investigational drugs includes treatments for HIV/AIDS, liver diseases, cancer, inflammatory and respiratory diseases, and cardiovascular conditions.

GP Strategies

Contact: Scott Metker
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smetker@gpstrategies.com
www.gpstrategies.com

GP Strategies provides Medical Library and Medical Inquiry and Case Tracking software that can be used to log, manage, track, and fulfill medical inquiries globally as well as manage libraries of standard and custom response material.

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Juno Therapeutics

Contact: Terry Page
Phone: +1.206.582.1600
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www.junotherapeutics.com

Juno Therapeutics is a clinical-stage company developing novel cellular immunotherapies. Our goal is to revolutionize medicine by re-engaging the body's immune system to treat cancer. Juno's current clinical development program includes trials for product candidates targeting B cell lymphomas and leukemias and other hematological malignancies.

Mavens

Phone: + 1.312.725.8528
info@mavens.com
www.mavens.com

Founded in 2007 by former Salesforce employees, our mission is to combine best-in-class cloud technology and strategic partnerships to build software solutions that connect people to cures and elevate the global healthcare industry.

Med Communications, Inc.

Contact: Stacy Witham, PharmD
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Stacy.Witham@medcomminc.com
www.medcommunications.com

Trusted by the world's leading pharmaceutical and biotech manufacturers for comprehensive scientific information services, Med Communications is the premier resource for accurate, concise and timely communication of medical information. Our history of performance-based contracting is a testament to our success and a platform for yours.

Medical Vigilance Solutions

Contact: Mike Davis
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www.medicalvigilance.org

Medical Vigilance Solutions is a global provider of Medical Communications, 24/7 Contact Center, and Pharmacovigilance services. Expertise in medical affairs, scientific exchange, and 24/7 med info, AE and quality complaint collection and documentation. P: 855.752.3742 | Contact Mike Davis | michael.davis@cchmc.org

Microsystems

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www.microsystems.com

Microsystems provides cutting-edge document technology solutions. Our products enhance the submission process and document production lifecycles by providing automation to improve efficiency and content accuracy, reduce document rework, and ensure compliance with agency and regulatory guidelines.

Table 5

Online Business Applications

Contact: Reed McLaughlin
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irmsonline.com

Engineered in partnership with over 100 pharmaceutical, biotech and medical device companies, IRMS has extensive off-the-shelf functionality. The outstanding scalability and power of IRMS has allowed us to establish ourselves as the market leader in medical communications systems.

phactMI

Contact: Tiziana Fox
admin@phactmi.org
www.phactmi.org

phactMI™ is a collaboration of Medical Information departments across the pharmaceutical industry. The members of phactMI™ have collaborated to provide healthcare professionals (HCPs) access to medical information across their organizations through a single point of access to address HCPs' growing needs for transparent medical information.

PleaseTech Ltd.

Contact: Barry Lyne
Phone: +44 166 682 6540
info@pleasetech.com
www.pleasetech.com

PleaseTech specializes in software solutions for the collaborative review and co-authoring of documents. Our flagship product PleaseReview, used throughout Life Sciences, solves this critical business issue by offering controlled, simultaneous and secure collaboration for the review and editing of Microsoft Word and other document types.

PPD

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www.ppdi.com/Services/Post-Approval/Medical-Communications

PPD is a leading global pharmaceutical services organization providing drug development and lifecycle management services. PPD offers medical communications services, including medical information, medical writing, pharmacovigilance and REMS support to our clients. Our team is the partner of choice for delivering quality medical communications.

ProPharma Group

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www.propharmagroup.com

ProPharma Group provides Medical Information and Pharmacovigilance services worldwide, including call center support for 30+ languages with native speaking specialists. Our integrated solution provides handling of medical inquiries, adverse events, and product complaints. Other services include expert medical writing and document translations.

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Sylogent

Contact: Jack Yeager, CEO
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Jack.Yeager@Sylogent.com
www.sylogent.com

Sylogent develops software for the life science industry that automates repetitive information intensive processes.

From regulatory submissions and clinical data disclosure to medical information, publication planning and resource documentation; our tools improve compliance and productivity while reducing operational costs.

Techsol Corporation

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www.techsolcorp.com

Techsol Corporation is a niche information technology solutions company with a focus on providing value added business solutions and innovative products to the global Life Sciences and Pharmaceutical industry.

The Medical Affairs Company

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brpice@tmacmail.com
www.TheMedicalAffairsCompany.com

The Medical Affairs Company (TMAC) is the industry's leading provider of contract MSLs & other FBM teams customized to meet the needs of each Client. Acting as a full-service contract Medical Affairs Dept., TMAC provides Clients with Call Center, Med Info, & PV support as well as consulting & direct placement services through its TMAC Direct division.

Table 24

Truven Health Analytics

Contact: Dennis Krause
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www.truvenhealth.com

Micromedex® Pharmaceutical Knowledge from Truven Health Analytics provides trusted evidence and global guidance for medical information and other pharmaceutical professionals. It delivers a consolidated search across multiple databases, and allows advanced searching, drug results comparison, and aggregation with other information resources.

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Veeva Systems

Contact: William Soliman
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william.soliman@veeva.com
www.veeva.com

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry and provides innovative solutions to over 375 pharma and biotech companies. Veeva Vault MedComms speeds creation, approval, and delivery of medical content for accurate scientific communications and visibility across channels and regions. Learn more at veeva.com.

Table 6

Table 20

WRB Communications

Contact: Denise Dixon
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www.wrbcorp.com

WRB has provided healthcare contact center services for more than 20 years. Our primary services include Medical Information and Drug Safety, Reimbursement/Patient Access, Customer Care and Inside Sales. WRB hosts its validated IRMS platform for its partners. We have experienced RNs and PharmDs supporting our tailored Medical Information services.

Table 4

DIA 2016

PHILADELPHIA, PA
JUNE 26-30, 2016



DIA 2016 is packed with 175+ educational offerings over 22 tracks on today's hottest topics, and is our largest interdisciplinary event, bringing together a global network of 7,000+ life sciences professionals from industry, academia, regulatory and government agencies, and patient and philanthropic organizations to foster innovation on hot topics such as:

- Clinical Trial Designs
- Approval Pathways
- Regulatory Harmonization/Convergence
- Disruptive Technologies
- Clinical Trial Transparency
- Patient Recruitment and Retention
- And Much More



A GATHERING OF GLOBAL PROPORTIONS

Visit DIAglobal.org/DIA2016 to learn more and register.



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