

CELEBRATE  
THE PAST -  
**INVENT**  
THE FUTURE

DIA 2014 50<sup>TH</sup> ANNUAL MEETING

**FINAL PROGRAM**

June 15-19  
San Diego Convention Center  
San Diego, CA  
[diahome.org/DIA2014](http://diahome.org/DIA2014)

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# WELCOME TO SAN DIEGO

## MESSAGE FROM DIA'S GLOBAL CHIEF EXECUTIVE

Dear Colleagues,

The traditional gift to celebrate a fiftieth anniversary is something made of gold. It is my pleasure to welcome to you the golden sunshine of San Diego and thank you for joining us to celebrate our DIA 2014 50<sup>th</sup> Annual Meeting. As we come together to address significant challenges in human health and reflect on our collective accomplishments over the past 50 years, the theme of this year's meeting could not be more appropriate. We welcome you to *DIA 2014 50<sup>th</sup> Annual Meeting to Celebrate the Past - Invent the Future*.

This Annual Meeting brings together catalysts and leaders from all parts of the health ecosystem. For example, keynote speaker Jamie Heywood, PatientsLikeMe Co-Founder and Chairman, has helped lead the way in understanding patients' therapeutic needs and in employing technology and entrepreneurship to meet them. Our educational offerings are organized into tracks and led by experts who will not only explore evergreen interest areas such as clinical operations and regulatory affairs, but more recent developments such as regenerative medicine, global health outcomes and economics, and therapies for rare/orphan diseases.

This Annual Meeting marks an important milestone in our efforts to foster innovation by providing forums for industry, regulators, patients, and other stakeholders to exchange information and discuss health products, technologies, services, and related issues. This exchange of information and perspectives is encapsulated in the first-ever selection of two DIA Annual Meeting Co-Chairs who are established leaders in their respective domains. I invite you to read their biographies on the right to learn more about our distinguished Co-Chairs.

On behalf of the DIA Board of Directors and all of our Annual Meeting program volunteers, exhibitors and poster presenters, patient advocates and students, thank you very much for attending our celebratory *DIA 2014 50<sup>th</sup> Annual Meeting*.

Sincerely Yours,



Barbara L. Kunz  
DIA Global Chief Executive



## PROGRAM CO-CHAIRS



### **Freda C. Lewis-Hall, MD, FAPA**

Chief Medical Officer and  
Executive Vice President  
Pfizer Inc

As Pfizer's Chief Medical Officer, Freda Lewis-Hall leads Pfizer Medical, the division devoted to the safe, effective, and appropriate use of every Pfizer product, from its first use in a clinical trial until its last use anywhere in the world. In September 2010, Dr. Lewis-Hall was appointed by the Obama Administration to the inaugural Board of Governors for the Patient-Centered Outcomes Research Institute, which is charged with prioritizing and directing a range of research programs to improve the nation's quality of health care. She also serves on the boards of The Institute of Medicine's Forum on Drug Discovery, Development, and Translation; The Foundation for the National Institutes of Health; The Harvard Medical School Board of Fellows; the Society for Women's Health Research; and the American Heart Association's "Power to End Stroke" initiative. She is a Fellow of the New York Academy of Medicine and the American Psychiatric Association. Dr. Lewis-Hall was chosen as 2011 "Woman of the Year" by the Healthcare Business Women's Association. She has been named as one of the nation's 75 Most Powerful Women in Business by Black Enterprise magazine and among the 25 Most Influential African-Americans in health care by Black Health magazine.



### **Rear Adm. (ret) Sandra L. Kweder, MD, FACP**

Deputy Director, Office of New Drugs  
CDER, FDA

Sandra L. Kweder graduated from the University of Connecticut in 1979 and attended the University of North Carolina's School of Public Health in Chapel Hill. She was commissioned in the U.S. Public Health Service in 1980 upon entering the Uniformed Services University of Health Sciences (USUHS) and retired her uniform in 2013. Following internal medicine training at Walter Reed Army Medical Center she joined the U.S. Food & Drug Administration (FDA) as a medical reviewer in the Division of Antiviral Drugs early in her career to address the growing field of HIV drug development. She has since held a number of positions, including leadership of the Division of Postmarketing Surveillance & Epidemiology and the Office of Antimicrobial Products and spent two years on sabbatical at Brown University as a clinical fellow in Obstetric and Consultative Medicine. She has been Deputy Director, Office of New Drugs (OND) in FDA's Center for Drug Evaluation & Research (CDER) since 2002.



## Keynote Speaker

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## SCHEDULE AT-A-GLANCE

As of 3/20/14. Schedule subject to change.

### SATURDAY JUNE 14

#### Registration Hours:

9:00AM-5:00PM Exhibitor Registration

### SUNDAY, JUNE 15

#### Registration Hours:

8:00-9:00AM Registration for Full Day, Morning Preconference Tutorials\*  
8:00AM-6:00PM Exhibitor Registration  
12:30-1:00PM Registration for Afternoon Preconference Tutorials\*  
3:00-6:00PM Attendee and Speaker Registration

#### Schedule:

8:30AM-12:00PM Half Day Preconference Tutorials\*  
9:00AM-5:00PM Full Day Preconference Tutorials\*  
1:00-4:30PM Half Day Afternoon Preconference Tutorials\*  
4:00-5:00PM DIA 2014 50<sup>th</sup> Annual Meeting Orientation and Networking

\*Space is limited for Preconference Tutorials, therefore preregistration is strongly recommended. Availability for onsite registration is not guaranteed.

### MONDAY, JUNE 16

#### Registration Hours:

7:00AM-6:00PM Attendee, Speaker, and Exhibitor Registration

#### Schedule:

7:30-8:20AM DIA 2014 50<sup>th</sup> Annual Meeting Orientation/Networking and Coffee  
7:45-8:30AM Coffee and Breakfast Breads  
7:45AM-2:30PM Student Poster Session (Sails Pavilion Lobby)  
8:30-10:00AM Educational Opportunities  
90-minute Offerings (8:30-10:00AM)  
8:30-10:00AM Student Forum  
9:30AM-6:00PM Exhibit Hall Open  
10:00-11:00AM Coffee Break  
11:00AM-12:30PM Educational Opportunities  
90-minute Offerings (11:00AM-12:30PM)  
12:30-2:30PM Lunch & Exhibit Hall Innovation Theater Presentations  
2:30-4:00PM Plenary Session & Keynote Address  
4:00-6:00PM Opening Reception and DIA's 50<sup>th</sup> Anniversary Celebration  
4:30PM Student Poster Award Ceremony (DIA Booth #1531)

### TUESDAY, JUNE 17

#### Registration Hours:

7:00AM-5:00PM Attendee, Speaker, and Exhibitor Registration

#### Schedule:

7:15-8:00AM Coffee and Breakfast Breads  
7:15AM-4:00PM Professional Poster Session #1 (Sails Pavilion)  
8:00-9:30AM Educational Opportunities:  
60-minute TURBO Offerings (8:00-9:00AM)  
90-minute Offerings (8:00-9:30AM)

9:00AM-5:00PM	Exhibit Hall Open
9:30-10:30AM	Coffee Break & Exhibit Hall Innovation Theater Presentations
10:30AM-12:00PM	Educational Opportunities 60-minute TURBO Offerings (10:30-11:30AM) 90-minute Offerings (10:30AM-12:00PM)
11:30AM-1:30PM	Lunch & Exhibit Hall Innovation Theater Presentations
1:30-3:00PM	Educational Opportunities 60-minute TURBO Offerings (1:30-2:30PM) 90-minute Offerings (1:30-3:00PM)
1:30-3:30PM	Exhibit Guest Passes
2:30-3:30PM	Refreshment Break & Exhibit Hall Innovation Theater Presentations
3:30-5:00PM	Educational Opportunities 60-minute TURBO Offerings (3:30-4:30PM) 90-minute Offerings (3:30-5:00PM)

### WEDNESDAY, JUNE 18

#### Registration Hours:

7:00AM-5:00PM Attendee, Speaker, and Exhibitor Registration

#### Schedule:

7:15-8:00AM	Coffee and Breakfast Breads
7:15AM-4:00PM	Professional Poster Session #2 (Sails Pavilion)
8:00-9:30AM	Educational Opportunities 60-minute TURBO Offerings (8:00-9:00AM) 90-minute Offerings (8:00-9:30AM)
9:00AM-4:00PM	Exhibit Hall Open
9:30-10:30AM	Coffee Break & Exhibit Hall Innovation Theater Presentations
10:30AM-12:00PM	Educational Opportunities 60-minute TURBO Offerings (10:30-11:30AM) 90-minute Offerings (10:30AM-12:00PM)
11:30AM-1:30PM	Lunch & Exhibit Hall Innovation Theater Presentations
1:30-3:00PM	Educational Opportunities 60-minute TURBO Offerings (1:30-2:30PM) 90-minute Offerings (1:30-3:00PM)
1:30-3:30PM	Exhibit Guest Passes
2:30-3:30PM	Refreshment Break & Exhibit Hall Innovation Theater Presentations
3:30-5:00PM	Educational Opportunities 60-minute TURBO Offerings (3:30-4:30PM) 90-minute Offerings (3:30-5:00PM)

### THURSDAY, JUNE 19

#### Registration Hours:

8:00-11:00AM Attendee and Speaker Registration

#### Schedule:

8:15-9:00AM	Coffee and Breakfast Breads
9:00-10:30AM	Educational Opportunities 60-minute TURBO Offerings ( 9:00-10:00AM) 90-minute Offerings (9:00-10:30AM)
10:30-10:45AM	Coffee Break
10:45AM-12:15PM	Educational Opportunities 90-minute Offerings (10:45AM-12:15PM)

## MONDAY, JUNE 16 HIGHLIGHTS



### OPENING PLENARY SESSION

2:30PM | BALLOON 20

Opening Reception  
and DIA's  
50<sup>th</sup> Anniversary  
Celebration

Exhibit Hall  
4:00-6:00PM

### Keynote Speaker: Jamie Heywood

Co-Founder and Chairman, PatientsLikeMe

Founding Director, ALS Therapy Development Institute (ALS TDI)

**"Celebrate the Past - Invent the Future: that future where patients will be partners in a new way with industry and health care, where they meet them as equals."**

Jamie Heywood is one of the foremost practitioners using technology to transform the future of health care. He is the founder of PatientsLikeMe, an innovative web community, that allows patients to pool their experiences of disease and treatment. He also founded ALS TDI, the world's first nonprofit biotechnology company, following his brother Stephen's diagnosis of ALS (Lou Gehrig's disease) in 1998.

Since then, ALS TDI has broken new ground on many fronts and has become recognized as one of the most promising and innovative research organizations. Its achievements include an industrialized therapeutic validation process and one of the world's leading ALS drug discovery programs. It was the first organization to run an open research program, posting the results of its studies in real time.

Jamie is a leader in engaging patients, understanding their needs, and in applying entrepreneurial smarts and drive to improving the treatment and delivery available to them. He is a passionate believer in transparency and collaboration.

Jamie's work has been the subject of *His Brother's Keeper*, a book by Pulitzer Prize-winning author Jonathan Weiner, and *So Much So Fast*, a Sundance award-winning documentary. He has also been profiled in *The New Yorker* and *60 Minutes*.

### THE WALKING GALLERY | 4:00-6:00PM

*We are the  
Gallery that walks.  
We are the Patients  
that wear our stories  
on our backs.*

Join us during the Opening Reception and DIA's 50<sup>th</sup> Anniversary Celebration as we host a gathering of The Walking Gallery, a patient empowerment movement founded by Artist Regina Holliday. Walking Gallery Members will be onsite in the Exhibit Hall.

**Meet Regina Holliday, artist and creator of The Walking Gallery at the DIA Booth #1531.**

## PROGRAM HIGHLIGHTS

### #225 & #252 THE CHANGING LANDSCAPE FOR BIOINNOVATION: THE EMERGENCE OF SMALL PHARMA, STRATEGIC ALLIANCES, AND PRECISION MEDICINE (PART 1 AND PART 2) Tuesday | 8:00-9:30AM & 10:30AM-12:00PM



**Ellen G. Feigal, MD, MSc**  
Senior Vice President  
Research and Development  
California Institute for  
Regenerative Medicine (CIRM)



**Kenneth A. Getz, MBA**  
Director of Sponsored Research  
Tufts Center for the Study of  
Drug Development  
Chairman, CISCRP



**Annalisa Jenkins, MBBS, MRCP**  
Former Executive Vice  
President, Head of Global  
Research and Development  
Merck Serono



**Kenneth I. Kaitin, PhD**  
Professor and Director  
Center for the Study of Drug  
Development, Tufts University  
School of Medicine



**David G. Shoemaker, PhD**  
Senior Vice President  
Research and Development  
Rho Inc.



**Peter Tippett, MD, PhD**  
Chief Medical Officer and  
Vice President  
Verizon Enterprise Solutions



**Bruce M. Wagman, MBA, RN, RAC**  
Regulatory Affairs and  
Quality Assurance  
Prometheus, Inc.



**Scott Whitcup**  
Executive Vice President  
Research and Development  
Allergan Corporation

### #259 COLLABORATING TO STREAMLINE DRUG DEVELOPMENT: CASE STUDIES OF WHAT WORKS (AND WHAT DOESN'T)

TUESDAY | 1:30-3:00PM



**Dalvir Gill, PhD**  
Chief Executive Officer  
TransCelerate Biopharma Inc.



**Ann Meeker-O'Connell, MS**  
Senior Director, QA Clinical  
Strategy Team Lead  
Janssen Pharmaceuticals, Inc.



**Douglas J. Peddicord, PhD**  
Executive Director  
Association of Clinical  
Research Organizations



**Christine K. Pierre, RN**  
President  
Society for Clinical Research Sites



**Pamela Tenaerts, MD, MBA**  
Executive Director  
Clinical Trials Transformation  
Initiative (CTTI)  
Duke Translational Medicine Institute

### #350 THE PATIENT POINT-OF-VIEW: AN UNREHEARSED BUT REVEALING CONVERSATION TO RECTIFY PATIENT ENROLLMENT

WEDNESDAY | 10:30AM-12:00PM



**Christopher J. Hoyle, MBA**  
Executive Director  
Elite Research Network



**Christine Pierre, RN**  
President  
Society for Clinical Research Sites



**T.J. Sharpe**  
Cancer Blog Author  
[www.philly.com](http://www.philly.com)



## Win a \$100 VISA Gift Card!



**Chance to Win!**  
Snap an Annual Meeting  
shot while in San Diego,  
upload to Instagram,  
and tag **#DIA2014** and  
**@DrugInfoAssn**



[diahome.org/DIA2014](http://diahome.org/DIA2014)

# GLOBAL REGULATORY PRESENCE

The Global Regulatory Track is the keystone of the DIA 2014 50<sup>th</sup> Annual Meeting, giving you the rare opportunity to interact with global regulators to share knowledge and discuss keys issues in the industry. Attend one of the 12 offerings available in this year's program and join high-profile officials from a variety of global and regional regulatory agencies to discuss the latest initiatives and challenges faced in the review of drugs, diagnostics/devices, biologics, and more.



## #121 & #144 NEW APPROACHES TO INTERNATIONAL COLLABORATION BETWEEN REGULATORS (PART 1 AND PART 2) Monday | 8:30-10:00AM & 11:00AM-12:30PM



**Dirceu Brás Aparecido Barbano**  
Director-President  
Agência Nacional de Vigilância Sanitária (ANVISA), Brazil



**Emer Cooke, MBA**  
Head of International Affairs  
European Medicines Agency  
European Union



**Margaret A. Hamburg, MD**  
Commissioner  
FDA



**Murray M. Lumpkin, MD, MSc**  
Deputy Director  
Regulatory Affairs, Global Health and Integrated Development  
Bill and Melinda Gates Foundation



**Tatsuya Kondo, MD, PhD**  
Chief Executive  
Pharmaceuticals and Medical Devices Agency (PMDA), Japan



**Lembit Rago, MD, PhD**  
Head, Regulation of Medicines and other Health Technologies  
World Health Organization (WHO), Switzerland



**Guido Rasi, MD**  
Executive Director  
European Medicines Agency  
European Union



**John Skerritt**  
National Manager  
Therapeutic Goods Administration (TGA), Australia



**Aiping Zhang**  
Inspector General, Department of Drug & Cosmetics Supervision  
China Food and Drug Administration (CFDA), China

## #216 CDRH TOWN HALL Tuesday | 8:00-9:30AM



**Christy L. Foreman**  
Director  
Office of Device Evaluation  
CDRH, FDA



**Alberto Gutierrez, PhD**  
Director  
Office of In Vitro Diagnostic Device Evaluation and Safety  
CDRH, FDA



**Janet Jenkins-Showalter**  
Senior Regulatory Group Director  
Regulatory Policy and Intelligence  
Genentech, A Member of the Roche Group



**Kirsten H. Paulson, MS**  
Senior Officer  
Medical Device Initiative  
The Pew Charitable Trusts



**Jeffrey Shuren, JD, MD**  
Director  
CDRH, FDA

## #224 PHARMACEUTICALS AND MEDICAL DEVICES AGENCY (PMDA) TOWN HALL TUESDAY Tuesday | 8:00-9:30AM



**Masura Hiraiwa**  
Director  
of Planning and Coordination,  
Pharmaceuticals and Medical Devices Agency (PMDA), Japan



**Tatsuya Kondo, MD, PhD**  
Chief Executive  
Pharmaceuticals and Medical Devices Agency (PMDA), Japan



**Tetsuo Nagano, PhD**  
Executive Director,  
Pharmaceuticals and Medical Devices Agency (PMDA), Japan



**Nobumasa Nakashima, PhD**  
Director, Office of International Programs, Pharmaceuticals and Medical Devices Agency (PMDA), Japan



**Hiroshi Yamamoto, MS**  
Chief Safety Officer,  
Pharmaceuticals and Medical Devices Agency (PMDA), Japan

## #251 EUROPE TOWN HALL Tuesday | 10:30AM-12:00PM



**Hans-Georg Eichler, MD, MSc**  
Senior Medical Officer  
European Medicines Agency  
European Union



**Professor Michel Goldman, PhD, MD**  
Executive Director  
Innovative Medicines Initiative (IMI)  
Belgium



**Guido Rasi, MD**  
Executive Director  
European Medicines Agency  
European Union



**Christa Wirthmueller-Hoche, PhD**  
Head  
Institute Marketing Authorisation and Lifecycle Management,  
Austrian Medicines and Medical Devices Agency (AGES), Austria

# GLOBAL REGULATORY PRESENCE

## #273 INTRODUCING CDER's OFFICE OF PHARMACEUTICAL QUALITY Tuesday | 1:30-3:00PM



**Christine M. V. Moore**  
Acting Director, Office of New Drug Quality Assessment, Office of Pharmaceutical Science CDER, FDA



**Russell Wesdyk, MBA**  
OPS Scientific Coordinator  
Office of Strategic Program CDER, FDA



**Janet Woodcock, MD**  
Director, Center for Drug Evaluation and Research (CDER)

## #279A ASIA TOWN HALL Tuesday | 1:30-3:00PM



**Nobumasa Nakashima, PhD**  
Director, Office of International Programs, Pharmaceuticals and Medical Devices Agency (PMDA) Japan



**Tatsuya Kondo, MD, PhD**  
Chief Executive  
Pharmaceuticals and Medical Devices Agency (PMDA), Japan



**Ming-Kung Yeh, PhD**  
Director-General  
Taiwan Food and Drug Administration (TFDA), Taiwan

Representative Invited  
Joint Secretary  
Ministry of Health and Family Welfare, India

## #349 AN INTERNATIONAL APPROACH TO BENEFIT-RISK ASSESSMENT OF MEDICINES: AN EVALUATION BY A CONSORTIUM OF ESTABLISHED AGENCIES Wednesday | 10:30AM-12:00PM



**Raymond S.B. Chua, MD, MBA, MPH, FRCP**  
Group Director, Health Products Regulation Group, Health Sciences Authority, Singapore



**Petra Doerr, PharmD**  
Head of Communication and Networking, Deputy Director Swissmedic, Swiss Agency for Therapeutic Products Switzerland



**Barbara J. Sabourin, FACP**  
Director General  
HPFB  
Health Canada



**John Skerritt**  
National Manager  
Therapeutic Goods Administration (TGA)  
Australia



**Stuart Walker, PhD**  
Founder  
Centre For Innovation In Regulatory Science (CIRS)  
United Kingdom

## #414 & #426 CDER TOWN HALL (PART 1 AND PART 2) Thursday | 9:00-10:30AM & 10:45AM-12:15PM



**Thomas W. Abrams, MBA**  
Director  
Office of Prescription Drug Promotion  
CDER, FDA



**John K. Jenkins, MD**  
Director  
Office of New Drugs  
CDER, FDA



**Rear Adm. (ret)  
Sandra L. Kweder, MD**  
Deputy Director  
Office of New Drugs  
CDER, FDA



**Capt. Justina A. Molzon**  
Associate Director for International Programs  
CDER, FDA



**Christine M. V. Moore**  
Acting Director, Office of New Drug Quality Assessment, Office of Pharmaceutical Science CDER, FDA



**Gerald J. Dal Pan, MD, MHS**  
Director  
Office of Surveillance and Epidemiology  
CDER, FDA



**Nancy D. Smith, PhD**  
Adjunct Professor  
Temple University, FDA Alumni

## PATIENT ADVOCATE FELLOWSHIP PROGRAM

DIA understands that patients play a key role in the drug development process. Patient advocates are increasingly influencing all stages of the drug development and regulatory process, and industry and regulators are establishing and expanding patient engagement programs within their organizations. DIA provides the perfect forum for patients to not only network and learn from experts from around the world, but also to participate in the process of bringing safe and effective therapies to market.

Eighteen patient representatives, chosen through a competitive process, will have opportunities to develop, strengthen, and support collaborations with policymakers, industry, academia, and health professionals by taking part in all facets of the DIA 2014 50<sup>th</sup> Annual Meeting. The Annual Meeting provides a forum for sharing best practices, stimulating cooperation, and facilitating a two-way dialogue across the entire global health care community.



Visit booth #1739 to meet the Patient Fellows and join the conversation about the patient perspective. Follow **#DIA2014Patients** for real-time updates.

### CLASS OF 2014 PATIENT ADVOCATE FELLOWSHIP ORGANIZATIONS:

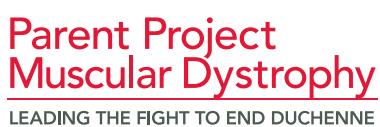


National Foundation for  
Ectodermal  
Dysplasias



The CFIDS Association of America

Leveraging patient-centered  
research to cure ME/CFS



LEADING THE FIGHT TO END DUCHENNE





## INNOVATION THEATER PRESENTATIONS | EXHIBIT HALL

Solution Provider presentations will be made available in the Innovation Theater located in the rear of Exhibit Hall, near aisle 1200. Participating exhibiting companies will showcase their expertise and solutions in this year's schedule. Additional presentations to be announced.



Back  
by Popular  
Demand



### #145 "ORGANIZING FOR CHANGE" ... LESSONS LEARNED IN PREPARING A GLOBAL ORGANIZATION FOR INNOVATION

Monday, June 16 | 1:00-2:00PM



### #253 RISK-BASED MONITORING - SEEING THE FOREST FOR THE TREES WHEN DESIGNING AND DEPLOYING AN ENTERPRISE PROCESS

Tuesday, June 17 | 11:45AM-12:30PM



### #254 INDUSTRY'S LARGEST ETMF SURVEY: BENCHMARKS AND INSIGHTS

Tuesday, June 17 | 12:45-1:15PM



### #279B REACHING THE TIPPING POINT OF INNOVATION

Tuesday, June 17 | 2:45-3:15PM



### #351 RISK-BASED MONITORING AND FRAUD DETECTION IN CLINICAL TRIALS USING JMP CLINICAL

Wednesday, June 18 | 11:45AM-12:15PM



### #352 DATA TRANSPARENCY AND SHARING: RESEARCH BENEFITS, RISKS AND THE FUTURE

Wednesday, June 18 | 12:30-1:15PM

## EDM & ESUBMISSIONS PAVILION | EXHIBIT HALL SECTION 530-547

This Pavilion in the Exhibit Hall features organizations focused on Electronic Document Management (EDM) and eSubmissions. Your one-stop shop!

### 2014 CONFIRMED PARTICIPANTS:



HURLEY CONSULTING ASSOCIATES LTD.

**samarind**  
RMS  
regulatory management software

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Partners in Health Since 1919



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Process Management

**Lorenz**  
LIFE SCIENCES GROUP



## MEMBERSHIP & VOLUNTEER ACTIVITIES

### DIA MEMBER LOUNGE

Are you looking for a space to relax or connect with other DIA members? Stop by DIA's Member Lounge located in the Sails Pavilion. This exclusive lounge offers DIA members a place to take an important call, charge their device, utilize a workstation, or just relax. Free wi-fi is also available in the Member Lounge. While there, fill out DIA's Member Benefits Survey to be entered into a drawing for a free Apple iPad Mini.

### DIA SCIENTIFIC WORKING GROUPS (SWGs)

SWGs create a neutral, noncompetitive environment for professionals to bring their expertise to special projects that advance the science of medical product development. Stop by the **DIA Booth #1531** to learn more about the current SWGs:

- Adaptive Design
- Bayesian Statistics
- Biosimilars
- Comparative Effectiveness Research
- Missing Data

### JOIN A DIA COMMUNITY

This exclusive DIA member benefit helps members stay connected even after the meeting ends! Continue the networking and information sharing on DIA's online member Communities in ConneX. With over 30 different topic-specific areas to choose from, DIA Communities keep you connected.

- Interact with colleagues from many different disciplines from around the globe 24/7
- Keep up to date on hot topics and community-generated content and programming
- Share best practices, knowledge resources, articles and more

### DIA COMMUNITY CORNER

Throughout the year, 30+ DIA Member Communities connect and network online to exchange knowledge in a neutral and multidisciplinary environment. DIA meetings like the DIA Annual Meeting give unique opportunities for Community members to interact face-to-face, and allow non-members an opportunity to get a taste of what Communities have to offer.



### BECOME A DIA MEMBER TODAY!

Scan to learn more about the perks of becoming a DIA Member.

### DIA COMMUNITY NETWORKING AREA

Take advantage of a specially designated area for DIA Communities in the Exhibit Hall. This special seating area will allow Community members and those interested in learning more about DIA's Global Communities, to network with colleagues. Each table will include a sign related to a specific Community topic area. **Look for the designated area in the back left side of the Exhibit Hall, near the 2600 aisle.**



### TUESDAY DIA COMMUNITY LUNCH | 12:30-1:30PM

The Tuesday lunch break in the DIA Community Networking Area will include a welcome from the DIA Community Leadership Council, an introduction of the Community Chairs and some exciting updates about ConneX, the online platform for DIA's Communities. This will be one of the best chances to learn more about the Communities, volunteer opportunities, and to connect face-to-face with virtual participants.

### BREAKOUT OFFERINGS DEVELOPED BY DIA COMMUNITIES

Many of the Communities are also bringing discussions and topics from online discussions directly to the Annual Meeting. Here is a list of offerings developed by DIA Communities:

- #103 Does One Size Fit All? Understanding the Impact of Cultural Differences Across the Globe
- #134 Fact or Fiction: Patient Engagement in the Drug Development Process
- #209 Communicating Clinical Trial Results: Targeting the Patient Audience
- #247 Impact of Bayesian Methods in Drug Development with a Focus on Comparative Effectiveness Research
- #274 Unraveling Evidence-Based Medicine: A Scientific, Ethical, and Socio-Political Analysis
- #298 Assessing Comparative Effectiveness Research Feasibility and Interpretability A Priori
- #314 The Legal, Ethical, and Commercial Issues Impacting the Development and Accessibility of Pediatric Medicines
- #365 EU Clinical Trial Data Transparency Debate: Where Are We?
- #367 & 393 Clinical Study Risk Management: What Does It Really Mean and How Do You Do It? (Part 1 and Part 2)
- #379 Project Management Plays Critical Roles in the New Challenging Environment
- #383 Powering Up Communications: Improving the Information Exchange Between Patients and Industry
- #398 Pediatric Trials: Improvements through Bayesian Methods, Adaptive Designs, and Modeling/Simulation



## ANNUAL MEETING ORIENTATION AND NETWORKING, ROOM 6A

Is this your first time at the DIA Annual Meeting or would you like to learn more about this year's event and how to optimize your networking opportunities? Bring your business cards to network with fellow Annual Meeting attendees while learning how to make the most of your experience at the DIA 2014 50<sup>th</sup> Annual Meeting.

Sunday, June 15 | 4:00-5:00PM  
Monday, June 16 | 7:30-8:20AM



## EXTENDED REFRESHMENT BREAKS

Meet with your colleagues each morning for coffee and breakfast breads in the Sails Pavilion of the San Diego Convention Center.

Monday, June 16 | 7:45-8:30AM  
Tuesday, June 17 | 7:15-8:00AM  
Wednesday, June 18 | 7:15-8:00AM  
Thursday, June 19 | 8:15-9:00AM & 10:30-10:45AM

Mid-morning and mid-afternoon breaks will also be held in designated areas of the Exhibit Hall.

Monday, June 16 | 10:00-11:00AM  
Tuesday, June 17 | 9:30-10:30AM  
Tuesday, June 17 | 2:30-3:30PM  
Wednesday, June 18 | 9:30-10:30AM  
Wednesday, June 18 | 2:30-3:30PM



## EXTENDED LUNCH HOURS

Enjoy extended lunch hours to visit more than 450 exhibiting companies in the Exhibit Hall.

Monday, June 16 | 12:30-2:30PM  
Tuesday, June 17 | 11:30AM-1:30PM  
Wednesday, June 18 | 11:30AM-1:30PM



## OPENING RECEPTION AND DIA's 50<sup>th</sup> ANNIVERSARY CELEBRATION

We invite you to network with over 7,000 attendees at the Opening Reception and DIA's 50<sup>th</sup> Anniversary Celebration in the Exhibit Hall. See old friends and make new acquaintances, while visiting more than 450 exhibiting companies. While you browse, be sure to use the complimentary beverage coupon which is provided to all non-exhibiting participants.

Monday, June 16 | 4:00-6:00PM



## STUDENTS AND STUDENT POSTER SESSION

Student attendees are encouraged to attend the DIA 2014 Student Forum: *Maintaining Your Career - Continuing Education and Changing Your Track*. This is a great opportunity to network with other students that are attending this year's DIA Annual Meeting. This forum will be held on Monday from 8:30-10:00AM in room 1A, see session #120 for more information.

### Student Networking Area

A dedicated area is located in the rear of the Exhibit Hall (near the lunch voucher exchange) for students to network, plan their day, and meet for lunch.

### Student Poster Session

Eighteen students from around the world will be showcasing their research in this year's Student Poster Session. Posters will be located in the Sails Pavilion Lobby of the Convention Center. In addition, join us at 4:30PM in the **DIA Booth #1531** as we present the awards for the first-, second-, and third-place student poster winners. See page 111 for this year's student poster presenters.

Monday, June 16 | 7:45AM-2:30PM



## PROFESSIONAL POSTER SESSIONS

A selected group of Professional Poster presenters will share their research results in various topics. There will be two dedicated times with different posters available for view. Posters will be displayed in the Sails Pavilion. See page 111 for a listing of this year's Professional Poster presenters:

Session #1: Tuesday, June 17 | 7:15AM-4:00PM  
Session #2: Wednesday, June 18 | 7:15AM-4:00PM

**Exclusive opportunity for first time attendees!  
Select best Professional Poster from this year's  
program for a chance to win a Kindle  
Fire HD**

***"My first DIA experience  
was perfect! The quality of  
the pre-workshop seminars,  
booths, and social networking  
events really helped ground me  
in my expanding career."***

Sukh Chugh, MBA,  
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# GENERAL INFORMATION

## ACCESSING PRESENTATIONS

To access presentations, visit [diahome.org/DIA2014](http://diahome.org/DIA2014) for more details.

## BAGGAGE CHECK

There will be an area in the Exhibit Hall D Lobby reserved for attendees to check their belongings (\$3.00 per item) Monday through Wednesday. Please note that Baggage Check will be relocated to Exhibit Hall C Lobby on Thursday. The Baggage Check will be available at the times listed below:

Monday, June 16 | 7:00AM-6:30PM    Wednesday, June 18 | 7:00AM-6:30PM  
Tuesday, June 17 | 7:00AM-6:30PM    Thursday, June 19 | 7:00AM-1:00PM

## BUSINESS CENTER

FedEx is the official business center for the San Diego Convention Center, providing full service business needs. Their phone number is 619-525-5450. The FedEx office retail storefront is located in Lobby D (street level) of the Convention Center. Their hours will be as follows:

Saturday, June 14 | 9:00AM-5:00PM    Tuesday, June 17 | 8:00AM-5:00PM  
Sunday, June 15 | 9:00AM-5:00PM    Wednesday, June 18 | 8:00AM-5:00PM  
Monday, June 16 | 8:00AM-5:00PM    Thursday, June 19 | 8:00AM-5:00PM

## CAREER CENTER

DIA's interactive Career Center, located in the Sails Pavilion, is your premier resource for online employment connections! Looking for the perfect fit? The DIA Career Center offers employers targeted access to quality industry professionals, quick and easy job posting, online job activity reports, and access to the National Healthcare Career Network of over 60 top health care associations and professional organizations. Job seekers receive FREE and confidential resume posting, automated weekly email notification of new job listings, and the ability to save jobs for later review.

To find a job or fill a position, visit [diahome.org/DIACareerCenter](http://diahome.org/DIACareerCenter)

## WIFI AND CYBER CAFÉ

The San Diego Convention Center provides free basic wireless internet access in the Exhibit Hall Lobby (ground level) of the Convention Center. To utilize this service, simply connect to Complimentary WiFi, open your browser and follow the on screen instructions. To supplement this service, DIA is also providing free wireless internet access in the Sails Pavilion (upper level) of the Convention Center. To utilize this service, simply connect to **DIA 50<sup>th</sup> Annual**, then launch a browser and you will be authenticated on the wireless system. If you need assistance with the wireless service in either location, please call 619-525-5500.

DIA is also providing workstations in the Sails Pavilion for those who do not have laptop computers or other devices.

## DRESS CODE

Dress code is business casual. Neckties, business suits, or other business attire are acceptable, but not necessary. The Convention Center may be chilly so bring a sweater or jacket; comfortable shoes are a must!

## FIRST AID CENTER

First Aid is available for routine health problems and emergency care. The First Aid Center is located in the Exhibit Hall C Lobby. In case of emergency dial **5911** from any house phone or **619-525-5911** from your cell phone and provide the location of your emergency.

The Convention Center will dispatch medical personnel at once. Please do not dial 911. We also urge you to complete the emergency contact information card, which is available at Attendee, Speaker, and Exhibitor Registration, and keep it in your badge holder at all times.

## ASK ME STATIONS

Ask Me Stations are located in key locations throughout the Convention Center. Should you need directional information, or need additional assistance, please do not hesitate to stop by one of the stations.

## LOST AND FOUND

Misplaced items will be stored at Attendee Onsite Registration, located in the Sails Pavilion, until the end of the event. Items remaining at the close of the DIA 2014 50<sup>th</sup> Annual Meeting will be turned over to the San Diego Convention Center Security. At that point, you can contact San Diego Convention Center Security at 619-525-5490.

## LUNCH VOUCHER PROGRAM

In order to provide you with a variety of food options and freedom of choice, a voucher program is being used for DIA's luncheon service. Your vouchers are included with your badge. Please keep your vouchers in a safe place, as replacement vouchers will not be issued. The voucher is redeemable for up to \$15 (inclusive of tax) for food and beverage items, and must be provided at checkout.

Lunch vouchers are not redeemable for cash, and change will not be provided if your purchase is under \$15.00. Only one voucher can be used per transaction and they are not transferable. Therefore, each participant will need to pick up his or her own lunch. Vouchers can be used in the Exhibit Hall only, and are valid between the hours of 12:30PM and 2:30PM on Monday, and 11:30AM and 1:30PM on Tuesday and Wednesday.

In order to expedite your lunch service each day, please reference the lunch voucher flyer included in your registration bag.

## NAME BADGE

Name badges must be worn at all times in the Convention Center. Participants will incur a \$25 fee for badge reprints. If you have misplaced your badge, you will be required to have a badge reprinted. Please visit Attendee Onsite Registration located in the Sails Pavilion. Identification will be required. Please note, allowing exhibitors to scan the QR code on the front of your badge will provide them with your contact information. No children under the age of 18 years will be allowed in the Exhibit Hall due to liability issues.

## PRIVATE SOCIAL FUNCTIONS POLICY

DIA does not allow any hospitality functions to be held during any Annual Meeting offerings, scheduled Exhibit Hours, or social events. Therefore the hours noted below are the only hours acceptable for hospitality functions:

Saturday, June 14 | All times are acceptable  
Sunday, June 15 | All times are acceptable  
Monday, June 16 | Before 7:30AM and after 6:30PM  
Tuesday, June 17 | Before 8:00AM and after 5:00PM  
Wednesday, June 18 | Before 8:00AM and after 5:00PM  
Thursday, June 19 | Before 9:00AM and after 12:15PM

## SELECTION OF OFFERINGS

Seating for educational offerings is on a first-come, first-served basis. Attendees should be prepared with an alternate selection in the event that a room is filled to capacity.

San Diego, California's second largest city has so much to offer besides incredible weather. The bayside city is perfect for combining business and pleasure with an award-winning downtown Convention Center and superb array of amenities and attractions as abundant as its year round sunshine. After a day at the DIA Annual Meeting, enjoy an evening in downtown San Diego and the electric Gaslamp Quarter.

## RESTAURANT AND CITY INFORMATION CONCIERGE

Over 100 restaurants are all situated within blocks of each other. A San Diego Restaurant and Information Center desk, located in the Exhibit Hall B Lobby, will be available to advise and assist you with all your San Diego needs. Save on restaurants, attractions, activities and more while you are in town. Visit [www.meetmeinsan diego.com/coupons/SanDiegoCoupons.pdf](http://www.meetmeinsan diego.com/coupons/SanDiegoCoupons.pdf) for a list of participating businesses throughout San Diego. You can print the coupons, or simply show your convention badge to save.

## TAXICAB SERVICE

Taxis and shuttles are easily accessible from the convention center, airport, major hotels, and downtown locations. Taxi service from San Diego Airport is approximately \$15.00-\$20.00 one way.

The list below are taxicab companies frequently used by travelers. Call directly to find the taxicab service that best suits your needs.

- Airport Yellow Cab of San Diego | 619-444-4444
- American Cab | 619-234-1111
- Orange Cab | 619-291-3333
- San Diego Cab | 619-226-8294/800-368-2947
- USA Cab | 619-231-1144

## DIA COURTESY SHUTTLE

The DIA Shuttle arrives and departs from the Exhibit Hall Lobby (Harbor Drive) of the San Diego Convention Center. You must be registered at a DIA room block hotel in order to utilize the DIA Shuttle. A shuttle pass, provided at hotel check-in, must be attached to your name badge as verification that you are staying in a designated DIA hotel. If a shuttle pass was not provided at your hotel check-in, you can stop by the Housing Desk, located in the Sails Pavilion (next to Speaker Registration), and one will be provided, after verifying your registration at one of the hotels noted below.

Use of the shuttle pass will be strictly enforced.

The following hotels will be provided with a DIA courtesy Shuttle to and from the Convention Center in the morning and at the conclusion of each day's events.

- Bristol Hotel | 1055 First Avenue
- Embassy Suites Downtown | 601 Pacific Highway
- Hampton Inn by Hilton | 1531 Pacific Highway
- Horton Grand Hotel | 311 Island Avenue
- Hotel Indigo | 509 9th Avenue
- Residence Inn Downtown | 1747 Pacific Highway
- Sofia Hotel | 150 West Broadway
- US Grant | 326 Broadway
- W San Diego | 421 West B Street
- Westgate Hotel | 1055 2nd Avenue
- Westin Gaslamp | 910 Broadway
- Westin San Diego | 400 W. Broadway

The Hard Rock Hotel, Hilton San Diego Bayfront, Hilton San Diego Gaslamp, Manchester Grand Hyatt, Omni San Diego Hotel, San Diego Marriott Gaslamp and San Diego Marriott Marquis are within walking distance of the San Diego Convention Center.

## SAN DIEGO TROLLEY

The Metropolitan Transit System (MTS) operates the San Diego Trolley and has made trip planning easy with fun places to go. In addition to the trolley, The Flyer, MTS bus route 992, directly services the airport and the downtown area. Trolley Stations are across the street from the Convention Center, providing convenient service around downtown and to Mission Valley hotels and shopping malls. Please visit [www.meetmeinsan diego.com/dia/](http://www.meetmeinsan diego.com/dia/) for information on various routes, fares and schedules.

## SAN DIEGO/CORONADO FERRY

A passenger ferry runs regularly across San Diego Bay from downtown's Broadway Pier to Coronado's Ferry Landing. Visit [coronadoferrylandingshops.com/san-diego-bay-ferry.htm](http://coronadoferrylandingshops.com/san-diego-bay-ferry.htm) for more information.



# Stay Connected!

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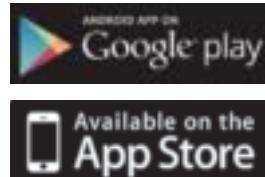
## TAKE YOUR DIA EVENT EXPERIENCE TO THE NEXT LEVEL!

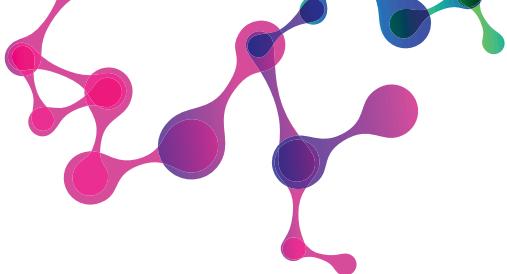
Create your program agenda, network with attendees and exhibitors, plus connect to DIA resources, social media channels, member communities, and more.

### Access the DIA 2014 App:

- Click on the Events Icon
- Select DIA 2014 50<sup>th</sup> Annual Meeting

Search for “DrugInfoAssn” in your app store, or scan to Download the FREE DIA app today!





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visit [www.cisrpo.org/med-hero-5k/](http://www.cisrpo.org/med-hero-5k/)

## Inaugural Medical Heroes Appreciation 5K

Monday, June 16, 2014 | 6:45 to 8 AM | San Diego Convention Center Area



Thank you for making the Medical Heroes Appreciation 5K a smashing success!

*All proceeds from this event will support programs that educate and empower patients and the public about clinical research participation.*

With your dedication and support, we can ensure that volunteers who give the gift of participation in clinical research are recognized and celebrated.

For 2015 Event Information or Sponsorship Opportunities:

Visit [www.cisrpo.org/med-hero-5k](http://www.cisrpo.org/med-hero-5k)

Email [medhero5k@cisrpo.org](mailto:medhero5k@cisrpo.org)

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# CONTINUING EDUCATION

The DIA 2014 50<sup>th</sup> Annual Meeting is the premier event designed for individuals involved in the discovery, development, and life cycle management of pharmaceuticals, biotechnology, medical devices, and related medical products. The Annual Meeting is intended to strengthen professionals' understanding of the value of cross-discipline integration and to foster innovation for better health outcomes.

## LEARNING OBJECTIVES

At the conclusion of the DIA 2014 50<sup>th</sup> Annual Meeting, participants should be able to:

### TRACK 01: CLINICAL OPERATIONS

- Identify the important current clinical trial issues and how they can be addressed with innovative solutions
- Discuss methods of reducing costs while maintaining quality in the management of clinical trials using new technologies and efficient best practices
- Describe how to ensure ethical and safe treatment of subjects in the modern trial arena

### TRACK 02: PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

#### PROJECT MANAGEMENT

- Identify and describe product development/project management practices and project-related finance practices used in industry and project management practices within regulatory agencies
- Discuss new project management practices and systems used in global product development

#### PORTFOLIO MANAGEMENT

- Identify and describe product development portfolio management practices, portfolio asset strategy decision making methods, and associated tools
- Discuss new portfolio asset strategy decision making, management, and portfolio/product prioritization/optimization practices

#### STRATEGIC PLANNING

- Discuss project and portfolio management practices for strategic planning

### TRACK 03: INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

- Identify innovative partnering models and unique outsourcing strategies that are shaping the way in which pharmaceutical and biotechnology companies work with contract research organizations (CROs) and other service providers, academia, co-development partners, and other organizations

### TRACK 04: NONCLINICAL AND TRANSLATIONAL DEVELOPMENT/EARLY PHASE CLINICAL DEVELOPMENT

- Explain some of the latest nonclinical technologies and approaches for assessing the safety of pharmaceutical products
- Discuss recent advances in coping with particularly challenging issues that arise in the early phases of novel pharmaceutical development
- Describe current strategies for designing successful early clinical pharmacology and clinical trials
- Identify information needed to facilitate successful early interactions between regulatory agencies and other stakeholders such as key opinion leaders and patient advocacy groups

### TRACK 05: REGULATION OF PRODUCT ADVERTISING AND MARKETING IN AN EVER-CHANGING WORLD

- Discuss the current regulatory landscape related to advertising and promotion

### TRACK 06: MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON

- Identify opportunities to collaborate and meet the expectations of multiple, global regulatory authorities, health care professionals, patients, payers, and other customers
- Discuss successful communication channels across medical writing, medical communications and medical science liaisons

### TRACK 07: PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

- Discuss best practices for technologies and processes in clinical research
- Describe novel uses of existing/emerging technologies and processes
- Identify how technical and procedural innovations transform the clinical trials life cycle

### TRACK 08: REGULATORY AFFAIRS AND SUBMISSIONS

- Discuss the latest global regulatory trends and developments that impact the industry

### TRACK 09: MEDICAL DEVICES, IN VITRO DIAGNOSTICS, AND COMBINATION PRODUCTS

- Discuss how to further enhance the abilities of drug companies to meet the regulatory challenges created by innovative drug delivery, companion diagnostics and personalized medicine

### TRACK 10: PUBLIC POLICY/HEALTH CARE COMPLIANCE/LAW

- Discuss implications and recommendations raised in current topics in health care compliance, public policy, and law

### TRACK 11: INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO GOOD CLINICAL PRACTICE (GCP)

- Describe innovative approaches being used to manage GCP compliance and ensure quality in the development of new therapeutics in a changing international regulatory landscape

### TRACK 12: PHARMACEUTICAL QUALITY

- Explain how to apply fundamental and advanced scientific and regulatory approaches to current and emerging pharmaceutical quality issues, including a strong emphasis on global harmonization efforts within and outside the International Conference on Harmonization of Technical Requirements for Registration of Pharmaceuticals for Human Use (ICH)

### TRACK 13: COMPARATIVE EFFECTIVENESS RESEARCH/GLOBAL HEALTH OUTCOMES AND ECONOMICS

- Describe current issues in measuring and communicating the medical need, health impact, and economic value associated with medical interventions
- Evaluate treatment heterogeneity and comparative effectiveness research (methods and applications)

### TRACK 14: CLINICAL SAFETY AND PHARMACOVIGILANCE

- Discuss a broad array of concepts and tools (traditional and new) that support participants' pursuit of excellence in patient safety, for both investigational and marketed health care products

### TRACK 15: STATISTICAL SCIENCE AND QUANTITATIVE THINKING

- Identify innovative statistical solutions to issues associated with the evidence and regulatory review of drugs, diagnostics/devices, and biologics
- Describe relevant application of statistical science and quantitative thinking to the development of new therapeutic biologics, drugs, and diagnostics/devices

### TRACK 16: PROFESSIONAL DEVELOPMENT

- Discuss ways to foster advancing therapeutic innovation and regulatory science through professional development and educational efforts

### TRACK 17: RARE/ORPHAN DISEASES

- Identify the unique challenges, opportunities, and strategies that will help to shape a better future for the successful discovery and development of orphan drugs and novel treatments for rare diseases
- Examine the role of basic, translational, and clinical researchers, drug/device companies, governmental agencies, patient advocacy organizations and patients in novel therapy development
- Recognize the impact of rare/orphan diseases on patient well-being and health care systems

### TRACK 18: GLOBAL REGULATORY

- Discuss key initiatives, changes, and challenges of various global regulatory agencies with the review of drugs, diagnostics/devices, and biologics

### TRACK 19: EXECUTIVE PROGRAM

- Identify shifts in pharmaceutical R&D
- Discuss the impact of these changes on the R&D landscape
- Examine the role of small and specialty pharma in the discovery, development, and commercialization of new medical products

### TRACK 20: LATE-BREAKING TOPICS

- Discuss late breaking, hot topics in the pharmaceutical, biotechnology and/or medical devices industry

Select program offerings (including sessions, forums, workshops, symposia, TURBO offerings) have been approved for *AMA PRA Category 1 Credits™* and may also offer pharmacy or nursing contact hours, or Project Management Institute (PMI) professional development units (PDUs) and will be clearly identified in the program with the statement of CME, Pharmacy, Nursing, and PMI. IACET continuing education units (CEUs) are offered for all program offerings.

*Continuing education credits are not available for the Opening Plenary Session on Monday afternoon, Power Up! session on Tuesday afternoon, Student or Professional Poster Sessions, or Innovation Theater. Learning objectives for each program offering will be shown in the meeting rooms.*

## ACCREDITATION AND CREDIT DESIGNATION STATEMENTS

### Accreditation Council for Continuing Medical Education (ACCME)

 Postgraduate Institute for Medicine This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Postgraduate Institute for Medicine (PIM) and the Drug Information Association. PIM is accredited by the ACCME to provide continuing medical education for physicians.

### Credit Designation

The Postgraduate Institute for Medicine designates this live activity for a maximum of 18 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### Accreditation Council for Pharmacy Education (ACPE)

 The Drug Information Association is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Participants may earn up to 18 contact hours or 1.8 continuing education units (CEUs) for participating in the Annual Meeting program offerings. For a complete list of each ACPE UAN and activity type allocated for pharmacy-certified program offerings, please refer to pages 133-135.

### ACPE Credit Requests

DIA is required by the ACPE to report pharmacy requested credit into the CPE Monitor. All ACPE credit requests need to be submitted through DIA's My Transcript within 45-days post activity. Please make sure that your DIA Profile has your correct degree prior to requesting ACPE credit. Pharmacists will need to provide their National Association of Boards of Pharmacy (NABP) e-Profile ID and date of birth (MMDD) to ensure the data is submitted in time. If you previously submitted your NABP e-Profile ID and date of birth to DIA, this data is stored in your DIA Profile. If you need to obtain your NABP e-Profile ID, please visit [www.cpmemonitor.net](http://www.cpmemonitor.net). ACPE credit requests made after the 45-days post activity (Thursday, July 31, 2014) may not be accepted by ACPE through the CPE Monitor. It is the pharmacist responsibility to request ACPE credit within the required time.

## CONTINUING EDUCATION CREDIT ALLOCATION

### MONDAY THROUGH THURSDAY, JUNE 16-19

All program offerings that are designated for credit and are **1.5 hours in length**, offer up to:

- 1.5 AMA PRA Category 1 Credits™
- 1.5 pharmacy contact hours or .15 CEUs
- 1.5 nursing contact hours
- 1.5 PMI PDUs
- .2 IACET CEUs

All program offerings that are designated for credit and are **1 hour in length (TURBO offering)**, offer up to:

- 1 AMA PRA Category 1 Credit™
- 1 pharmacy contact hour or .1 CEU
- 1 nursing contact hour
- 1 PMI PDU
- .1 IACET CEU

### DIA CERTIFICATE PROGRAMS

Individuals enrolled in DIA Certificate Programs may receive elective units for the designated programs noted below:

- Clinical Research Certificate Program: 12 Elective Units
- Clinical Safety and Pharmacovigilance Certificate Program: 4 Elective Units
- Project Management Certificate Program: 8 Elective Units
- Regulatory Affairs Certificate Program: 12 Elective Units

Visit [diahomes.org/certificateprograms](http://diahomes.org/certificateprograms) for more information on DIA's Certificate Programs.

### STATEMENT OF CREDIT

Participants who would like to receive continuing education credits for the DIA 2014 50<sup>th</sup> Annual Meeting must scan their DIA name badge at each program offering to record their attendance and complete each program offering evaluation form.

Participants must scan their badges within 45 minutes after the start of each 1.5 hours program offering and within 30 minutes after the start time for the 1 hour TURBO offering. Attendees who do not scan their badges within the allotted time will not be eligible to request the available continuing education credits for that program offering. If a participant attends multiple program offerings within the same timeframe, only the last scanned entry within the time frame listed above will be recorded.

To request a statement of credit, please go to [www.diahomes.org](http://www.diahomes.org), select "Login to My DIA" and you will be prompted for your user ID and password. Select "My Transcript" (left side bar) and "Credit Request" for each program offering. *My Transcript will open on Tuesday, June 24, 2014.*

### Reminder — All ACPE credit requests must be submitted by Thursday, July 31.

If you experience any difficulties, please contact DIA at [mytranscript@diahomes.org](mailto:mytranscript@diahomes.org)

### American Nurses Credentialing Center (ANCC)

 This educational activity for 18 contact hours is provided by PIM. PIM is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

### California Board of Registered Nursing

PIM is approved by the California Board of Registered Nursing, Provider Number 13485 for 18 contact hours.

### Project Management Institute (PMI)

 The Drug Information Association has been reviewed and approved as a provider of project management training by the Project Management Institute (PMI). PMI#: 2166-000160

Participants may receive up to 15 professional development units (PDUs) for attending the Annual Meeting program offerings.

*The PMI Registered Education Provider logo is a registered mark of the Project Management Institute, Inc.*

### International Association for Continuing Education and Training (IACET)

 Drug Information Association has been accredited as an Authorized Provider by the International Association for Continuing Education and Training (IACET).

As an IACET Authorized Provider, Drug Information Association offers CEUs for its programs that qualify under the ANSI/IACET Standard. Drug Information Association is authorized by IACET to offer up to 2.4 CEUs for this program.

### Continuing Legal Education

For attorneys who would like to receive continuing legal education credits for attending DIA 2014 50<sup>th</sup> Annual Meeting, please complete your state's application for credit and submit accordingly.

If you require additional information to complete your application, please contact Karen Tenaglia at [karen.tenaglia@diahomes.org](mailto:karen.tenaglia@diahomes.org) for assistance.

### DISCLOSURE OF CONFLICTS OF INTEREST

The Postgraduate Institute for Medicine (PIM) and DIA require instructors, planners, managers and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by PIM and DIA for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations. PIM and DIA are committed to providing its learners with high quality CME activities and related materials that promote improvements or quality in health care and not a specific proprietary business interest of a commercial interest.

The faculty members, planners and managers financial relationships or relationships to products or devices they or their spouse/life partner have with commercial interest related to the content of this continuing education activity are noted on pages 125-131.

### DISCLOSURE OF UNLABELED USE

This educational activity may contain discussion of published and/or investigational uses of agents that are not indicated by the FDA. PIM and DIA do not recommend the use of any agent outside of the labeled indications.

The opinions expressed in the educational activity are those of the faculty and do not necessarily represent the views of PIM or DIA. Please refer to the official prescribing information for each product for discussion of approved indications, contraindications, and warnings.

### EVALUATION

Access to DIA 2014 50<sup>th</sup> Annual Meeting online evaluations are found at [www.diahomes.org/DIA2014evals](http://www.diahomes.org/DIA2014evals). At the end of each day, all participant scanned data will be uploaded and only the offerings you attended will appear.

Complete your scanned offerings evaluations and be entered to win great prizes! DIA will randomly select three winners who have completed all scanned offerings evaluations for each day of the Annual Meeting to win one of the following prizes:

- Free registration for the DIA 2015 51<sup>st</sup> Annual Meeting, Washington D.C.
- Microsoft Surface
- Apple iPad Mini

During the week of July 21, the three drawings will take place and the winners will be notified by email.

**DISCLAIMER:** Unless otherwise disclosed, DIA acknowledges that the statements made by speakers are their own opinion and not necessarily that of the organization they represent, or that of the Drug Information Association. Speakers, agenda, and CE information are subject to change without notice. Recording of any DIA educational material in any type of media is prohibited without prior written consent from DIA.

# MEETING SCHEDULE BY DAY AND TIME

## DIA 2014 50<sup>th</sup> ANNUAL MEETING TRACKS AND INTEREST AREAS

Track #	Track Title	Interest Area
Track 01	Clinical Operations	Clinical Research (CR), Clinical Supplies (CS), Research and Development (RD), Investigative Sites (IS), Manufacturing (MF)
Track 02	Project/Portfolio Management and Strategic Planning	Project Management (PM), Financing (FI), Strategic Planning (SP)
Track 03	Innovative Partnering Models and Outsourcing Strategies	Outsourcing (OS)
Track 04	Nonclinical and Translational Development/Early Phase Clinical Development	Biotechnology (BT), Nonclinical (NC), Pharmacology (PC)
Track 05	Regulation of Product Advertising and Marketing in an Ever-changing World	Advertising and Promotion (AP), Marketing (MA)
Track 06	Medical Communication, Medical Writing, and Medical Science Liaison	Medical Writing (MW), Medical Communications (MC), Medical Science Liaison (MSL)
Track 07	Processes and Technologies for Clinical Research	Information Technology (IT), eClinical (EC), Clinical Data Management (CDM), Study EndPoints (SE), Document Management (DM), Validation (VA)
Track 08	Regulatory Affairs and Submissions	Regulatory Affairs (RA), Submissions (SUBS)
Track 09	Medical Devices, In Vitro Diagnostics, and Combination Products	Combination Products (CmbP), Medical Devices and Diagnostics (MDD)
Track 10	Public Policy/Health Care Compliance/Law	Public Policy, Law, Corporate Compliance (PPLCC)
Track 11	Innovative Approaches to Ensuring Quality in Clinical Trials and Compliance to Good Clinical Practice	Good Clinical Practice (GCP), Quality Assurance, Quality Control (QA/QC)
Track 12	Pharmaceutical Quality	Chemistry, Manufacturing and Controls/Good Manufacturing Practices (CMC)
Track 13	Comparative Effectiveness Research/Global Health Outcomes and Economics	Comparative Effectiveness/Health Technology Assessment/Evidence-based Medicine (CEHTAEbM), Pricing and Reimbursement (PR)
Track 14	Clinical Safety and Pharmacovigilance	Clinical Safety and Pharmacovigilance (CP)
Track 15	Statistical Science and Quantitative Thinking	Statistics (ST)
Track 16	Professional Development	Professional Education, Training, and Development (PETD)
Track 17	Rare/Orphan Diseases	Rare, Orphan Diseases (ROD)
Track 18	Global Regulatory	ALL
Track 19	Executive Program	ALL
Track 20	Late-breaking Topics	ALL
Track 21	Innovation Theater	ALL

## CONTENT LEVEL GUIDE

The difficulty level of each offering has been determined by the program offering Chairperson and is indicated by one of the following symbols. This provides a guide for registrants in their selection of program offerings to attend.

### ● Basic Level Content:

Appropriate for individuals new to the topic/subject area.

### ■ Primarily Intermediate Level Content:

Appropriate for individuals who already have a basic understanding of the topic/subject area.

### ◆ Primarily Advanced Level Content:

Appropriate for individuals with an in-depth knowledge of the topic/subject area.

## DIFFERENT FORMAT FOR DIFFERENT LEARNERS

### FORUM

A 60-minute (called TURBO Offering) or 90-minute blended presentation and panel discussion.

### SESSION

A 60-minute (called TURBO Offering) or 90-minute presentation delivered lecture-style from the podium.

### SYMPORIUM

A blend of three 20-minute presentations.

### WORKSHOP

A 90-minute conceptual presentation delivered in an interactive/simulation or role playing format.

Offering Number	Title of Offering	Room Number	Type of Format	Level of Difficulty	Interest Area(s)	Track Number	Continuing Education Credits
<b>MONDAY, JUNE 16 8:30–10:00 AM</b>							
#101	Global Clinical Trials Symposium: Opportunities and Challenges	1B	SYMPOSIUM	Level: ■	CR, AHC/IS	Track 01A	CME, IACET, RN
#102	Bringing the Patient Voice to Clinical Development	3	FORUM	Level: ●	RD, CR, PT	Track 01B	ACPE, CME, IACET, RN
#103	Does One Size Fit All? Understanding the Impact of Cultural Differences Across the Globe	16A	WORKSHOP	Level: ■	CR, PETD, PT	Track 01C	ACPE, CME, IACET, RN
#104	Stage Gate Decision-Making Workshop (Part 1 of 2)	16B	WORKSHOP	Level: ●	SP, RD, CR	Track 02A	CME, IACET, RN
#105	Making Better Go/No-Go Decisions: Improving Success Rates and Reducing Costs	5A	SESSION	Level: ◆	FI, PR, RD	Track 02B	CME, IACET, RN
#106	Beyond Operational Excellence: A Survey on Sponsor Expectations of Preferred Business Partners	4	FORUM	Level: ■	PR, CR	Track 03	CME, IACET, RN
#107	Pioneering Regenerative Medicine: Trends in Regulations for New Therapy	7B	SESSION	Level: ■	BT, RA, NC	Track 04	CME, IACET, RN
#108	Delivering Value Through Medical Content to Health Care Providers	31AB	SESSION	Level: ■	MC, MSL, AP	Track 06	ACPE, CME, IACET, RN
#109	Central Statistical Monitoring Revealed: How to Enhance Data Quality and 'De-Risk' Studies Through Enhanced Risk-Based Monitoring	32AB	SESSION	Level: ■	ST, CDM	Track 07A	ACPE, CME, IACET, RN
#110	Data Warehousing and Integration: Current Status, Key Success Ingredients and Alternative Approaches for Maximizing the Value of Your Data	33AB	SYMPOSIUM	Level: ■	CDM, CR	Track 07B	ACPE, CME, IACET, RN
#111	Global Pediatric Development: We Are Making Progress	30AB	SESSION	Level: ■	CR, RA	Track 08	CME, IACET, RN
#112	One Paddle for Two Boats? Policy Alternatives to Buoy Adoption of Precision Therapies and Their Companion Diagnostics	11A	FORUM	Level: ■	CmbP, RA	Track 09	CME, IACET, RN
#113	Formal Dispute Resolution at CDER: When, Why, and How	11B	SESSION	Level: ■	RA, HT	Track 10	CME, IACET, RN
#114	Protocol Deviations: Finding the Yellow Brick Road (Part 1 of 2)	17A	WORKSHOP	Level: ■	GCP, CR, RA	Track 11	CME, IACET, RN
#115	Implementation of Quality by Design: Progress Update	7A	SESSION	Level: ■	MF, RA	Track 12	CME, IACET, RN
#116	A Common Decision Framework for Health Technology Assessment and Regulatory Agencies: Is This of Benefit to Stakeholders?	9	SESSION	Level: ■	RA, PR	Track 13	CME, IACET, RN
#117	Risk Management in the US, EU, and Asia: Where Are We Now?	6D	SESSION	Level: ■	RA, CP	Track 14	CME, IACET, RN
#118	Design and Sample Size Planning for Multiregional Clinical Trials	5B	SESSION	Level: ■	CR, RD	Track 15	CME, IACET, RN
#119	The Twitter Value Proposition for Life Science Professionals	30CD	WORKSHOP	Level: ●	CR, RA, CP	Track 16A	ACPE, CME, IACET, RN
#120	DIA 2014 Student Forum: Maintaining Your Career—Continuing Education and Changing Your Track	1A	FORUM	Level: ●	ALL	Track 16B	CME, IACET, RN
#121	New Approaches to International Collaboration Between Regulators (Part 1 of 2)	6F	FORUM	Level: ■	RA, CR, CP	Track 18	CME, IACET, RN
<b>MONDAY, JUNE 16 11:00 AM–12:30 PM</b>							
#122	Adaptive Monitoring: One Company's Experience with Practical Implementation	1B	SESSION	Level: ■	CR, IT, QA/QC	Track 01A	ACPE, CME, IACET, RN
#123	Engaging Patients through Digital and Social Media Communities	2	FORUM	Level: ■	CR, RD, PT	Track 01B	ACPE, CME, IACET, RN
#124	Stage Gate Decision-Making Workshop (Part 2 of 2)	16B	WORKSHOP	Level: ●	SP, RD, CR	Track 02A	CME, IACET, RN
#125	Improving Returns on Invested Capital in the Pharmaceutical and Biotechnology Industry	5A	SESSION	Level: ◆	FI, RD	Track 02B	CME, IACET, RN
#126	R&D and Technology Outsourcing Today: An Industry Update	4	SESSION	Level: ◆	RD, OS	Track 03A	CME, IACET, PMI, RN
#127	Risk Sharing or Risk Transfer? Striking the Perfect Balance in Strategic Partnerships	3	FORUM	Level: ■	OS, SP	Track 03B	CME, IACET, RN

\*Due to their interactive format, workshops will not be recorded.

Offering Number	Title of Offering	Room Number	Type of Format	Level of Difficulty	Interest Area(s)	Track Number	Continuing Education Credits
#128	Proarrhythmic Risk Assessment WITHOUT the Thorough QT: FDA and Pharmaceutical Company Perspectives	7B	FORUM	Level: ■	RD, CP, HT	Track 04	CME, IACET, RN
#129	Regulatory Submissions: Better, Faster, and Cheaper	31AB	SYMPOSIUM	Level: ■	ESUBS, DM, MW	Track 06	CME, IACET, RN
#130	Electronic Clinical Outcome Assessments: Coming to a Device Near You!	32AB	FORUM	Level: ■	SE, CR	Track 07A	CME, IACET, RN
#131	Why Waste Time and Money? Data Standards from the Beginning: Working Together for Good Science and Good Submissions	33AB	SESSION	Level: ■	CDM, RA, ESUBS	Track 07B	ACPE, CME, IACET, RN
#132	Driving Toward Standardization: Overcoming Barriers—eDM, eTMF, and CTMS	30CD	SYMPOSIUM	Level: ■	DM, ESUBS	Track 07C	CME, IACET, RN
#133	Pediatric Drug Development: Lessons Learned During FDASIA Implementation	10	SESSION	Level: ■	RA, PPLC, RD	Track 08A	ACPE, CME, IACET, RN
#134	Fact or Fiction: Patient Engagement in the Drug Development Process	30AB	SESSION	Level: ■	RA, PT, RD	Track 08B	ACPE, CME, IACET, RN
#135	FDA Regulation of Therapeutic Products Derived from Human Stem Cells: Successfully Navigating the Regulatory Hurdles	11B	FORUM	Level: ■	RA, HT, NC	Track 10	CME, IACET, RN
#136	Defining, Measuring, and Assessing “Fit for Purpose” Quality in a Risk-Based Monitoring Model: Industry and Agency Perspectives	5B	SESSION	Level: ■	GCP, CR	Track 11A	CME, IACET, RN
#137	Protocol Deviations: Finding the Yellow Brick Road (Part 2 of 2)	17A	WORKSHOP	Level: ■	GCP, CP	Track 11B	CME, IACET, RN
#138	Observational Studies of Comparative Effectiveness: How to Recognize Good Practice	9	FORUM	Level: ●	CP, CR, PR	Track 13	ACPE, CME, IACET, RN
#139	Assessment of Impact and Effectiveness of Risk Management and Minimization in the EU and US	6D	SYMPOSIUM	Level: ■	RA, CR	Track 14A	ACPE, CME, IACET, RN
#140	Effective Communication Model Between Drug Safety, Regulatory Affairs, and Clinical Development	6E	SESSION	Level: ■	RA, CR	Track 14B	CME, IACET, RN
#141	Strategic Quantitative Thinking: Designing a Roadmap for Innovation	8	SESSION	Level: ●	HT, RA	Track 15	ACPE, CME, IACET, RN
#142	Narrative Medicine: How to Tap into the Inherent Power of Words and Stories in the Clinical Trial Process	16A	WORKSHOP	Level: ●	ROD, CR, PT	Track 16	ACPE, CME, IACET, RN
#143	Pricing, Economics, Reimbursement, Market Share (PERMS) Strategy: An Interactive Holistic Approach in Rare Diseases	1A	SESSION	Level: ●	PR, PT, CEHTAEbM	Track 17	CME, IACET, RN
#144	New Approaches to International Collaboration Between Regulators (Part 2 of 2)	6F	FORUM	Level: ■	RA, CR, CP	Track 18	CME, IACET, RN

**MONDAY, JUNE 16 1:00–2:00 PM**

#145	1:00–2:00 PM INC Research Innovation Theater: “Organizing for Change”... Lessons Learned in Preparing a Global Organization for Innovation	Exhibit Hall	SPECIAL SESSION	Level: ■	FI, CR, PETD	Track 21	n/a
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**MONDAY, JUNE 16 2:30–4:00 PM****PLENARY SESSION & KEYNOTE ADDRESS • BALLROOM 20**

Welcome Remarks, Awards, and Keynote Speaker Presentations  
All registrants are encouraged to attend.

**Keynote Speaker**

Jamie Heywood

Co-Founder and Chairman, PatientsLikeMe

Founding Director, ALS Therapy Development Institute (ALS TDI)

**MONDAY, JUNE 16 4:00–6:00 PM****OPENING RECEPTION AND DIA'S 50<sup>TH</sup> ANNIVERSARY CELEBRATION  
EXHIBIT HALL**

*\*Due to their interactive format, workshops will not be recorded.*

Offering Number	Title of Offering	Room Number	Type of Format	Level of Difficulty	Interest Area(s)	Track Number	Continuing Education Credits
<b>TUESDAY, JUNE 17 8:00–9:30 AM</b>							
#201	Updated Strategies for Effective Recruitment of Patients in Clinical Trials	1B	FORUM	Level: ■	CR, IT, PT	Track 01A	CME, IACET, RN
#202	Collaboration in R&D: What's New for TransCelerate BioPharma?	2	FORUM	Level: ■	CR, SP, RD	Track 01B	ACPE, CME, IACET, RN
#203	Monitor Training: Building Essential Skills for Implementing Risk-Based Monitoring - Data Interpretation, Quality by Design	16A	WORKSHOP	Level: ■	AHC/IS, CR, PETD	Track 01C	ACPE, CME, IACET, RN
#204	Drug Development and the Virtual Company	5A	FORUM	Level: ◆	PR, OS, RD	Track 02A	CME, IACET, PMI, RN
#205	Effective Leadership in Hybrid Team Between West and East Asia in New Drug Development	1A	FORUM	Level: ●	RD, PETD, SP	Track 02B	CME, IACET, RN
#206	Big Data, Big Impact: New Levels of Strategic Partnerships Between Sponsors-CROs	3	FORUM	Level: ■	SP, RD	Track 03	CME, IACET, RN
#207	Nanotechnology: Application to Medical Products	7B	SESSION	Level: ●	BT, RD, HT	Track 04	ACPE, CME, IACET, RN
#208	Prescription Drug Marketing Regulatory Primer	7A	WORKSHOP	Level: ●	AP, RA, MA	Track 05	ACPE, CME, IACET, RN
#209	Communicating Clinical Trial Results: Targeting the Patient Audience	31AB	SESSION	Level: ■	MW, PT, MC	Track 06	ACPE, CME, IACET, RN
#210	Electronic Source Data in Clinical Investigations (Part 1 of 2): Regulatory Considerations	30CD	FORUM	Level: ■	EC, RA, CR	Track 07A	ACPE, CME, IACET, RN
#211	Clinical Outcomes Assessment and Patient Engagement Symposium	32AB	SYMPOSIUM	Level: ■	SE, PT	Track 07B	ACPE, CME, IACET, RN
#212	Bioinformatics and Translational Medicine	33AB	SESSION	Level: ■	IT, NC, CR	Track 07C	ACPE, CME, IACET, RN
#213	PDUFA V New Molecular Entity Program: History, Implementation and Future of the Program	8	SESSION	Level: ■	PT, RA	Track 08A	CME, IACET, RN
#214	Regulated Product Submissions and eCTD 4: The Path to Progress	30AB	SESSION	Level: ■	ESUBS, RA	Track 08B	CME, IACET, RN
#215	The Regulatory Intelligence Function: Evolution Over the Past Decade in an Expanded Global Marketplace △	31C	SESSION	Level: ■	RA, SP	Track 08C	CME, IACET, RN
#216	CDRH Town Hall	11A	FORUM	Level: ●	RA, MDD	Track 09	CME, IACET, RN
#217	Regulatory and GCP Quality Trends in Emerging Markets	6E	SESSION	Level: ■	GCP, RA, CR	Track 11A	CME, IACET, RN
#218	Quality and Risk Management in an Increasingly Complex Clinical Research Environment: State of the Industry and Leading Practices	6C	FORUM	Level: ■	GCP, CR, RA	Track 11B	CME, IACET, RN
#219	CMC Development of Breakthrough Therapies	4	SESSION	Level: ■	CMC/GMP, RA	Track 12	CME, IACET, RN
#220	Using Comparative Effectiveness Research to Make Health Care Decisions: Exploring the Environment, Opportunities, and Challenges Through Real-World Examples △	9	SESSION	Level: ●	PR, RD	Track 13	ACPE, CME, IACET, RN
#221	Benefit-Risk Throughout the Product Life Cycle: How Should Benefit-Risk Be Evaluated and Communicated from Development through Marketing as New Information Emerges?	6D	SYMPOSIUM	Level: ■	RA, PT	Track 14	CME, IACET, RN
#222	Mitigating Missing Data in Clinical Trials: Moving Toward Global Behavioral Change Impacts Efficacy, Safety, and Quality	5B	SESSION	Level: ■	CR, RA, CDM	Track 15	ACPE, CME, IACET, RN
#223	Capital Efficient Drug Development with Revolutionary Technologies: Calculated Risks	11B	SESSION	Level: ■	FI, IT, RD	Track 16	CME, IACET, PMI, RN
#224	Pharmaceuticals and Medical Devices Agency (PMDA) Town Hall	6F	FORUM	Level: ■	RA, CR, CP	Track 18	CME, IACET, RN
#225	The Changing Landscape for Bioinnovation: The Emergence of Small Pharma, Strategic Alliances, and Precision Medicine (Part 1 of 2)	10	FORUM	Level: ■	RD, SP, OS	Track 19	CME, IACET, RN
#226	Covering Industry Trends in the Biomedical Industry	16B	FORUM	Level: ●	ALL	Track 20	IACET

\*Due to their interactive format, workshops will not be recorded.

Offering Number	Title of Offering	Room Number	Type of Format	Level of Difficulty	Interest Area(s)	Track Number	Continuing Education Credits
<b>TUESDAY, JUNE 17 10:30 AM-12:00 PM</b>							
#227	Risk-Based Monitoring: From Concept to Practice	2	FORUM	Level: ■	CR, PM, OS	Track 01A	ACPE, CME, IACET, RN
#228	Improving the Informed Consent Process	1B	SYMPOSIUM	Level: ■	CR, AHC/IS, PT	Track 01B	ACPE, CME, IACET, RN
#229	Social Listening as a Tool to Inform Study Teams on Social Media Strategy for Recruitment and Building Patient-Centric Trials △	3	FORUM	Level: ●	CR, SP	Track 01C	ACPE, CME, IACET, RN
#230	Leaping the Valley of Death: Keys to Successfully Going from the Lab to the Clinic for Pharmaceutical Products	5A	SESSION	Level: ■	RD, PM	Track 02A	CME, IACET, RN
#231	National Strategy to Bridge the Gap Between Academic Innovation and Commercialization in Asia	1A	FORUM	Level: ■	FI, RD	Track 02B	CME, IACET, RN
#232	The State of Clinical Outsourcing: Do Outsourcing Partnerships Promote or Impede Progress Toward Clinical Trial Optimization?	6C	FORUM	Level: ■	CR, OS	Track 03	CME, IACET, PMI, RN
#233	Juvenile Animal Studies and Pediatric Nonclinical Development △	7B	SESSION	Level: ■	RD, NC	Track 04	CME, IACET, RN
#234	Understanding Corporate Integrity Agreements/Trends: What Can We Expect and Why Is It Important?	7A	SESSION	Level: ■	AP, RA, PPLC	Track 05	CME, IACET, RN
#235	Preparing for a Successful Product Launch	31AB	SESSION	Level: ■	MC, RA, MSL	Track 06A	ACPE, CME, IACET, RN
#236	Update on Postmarketing Safety Reporting	30AB	SESSION	Level: ■	MW, CP, DM	Track 06B	ACPE, CME, IACET, RN
#237	Improving Communication in the Informed Consent Process: The Advantages of eConsent	16A	WORKSHOP	Level: ■	EC, CR	Track 07A	ACPE, CME, IACET, RN
#238	Electronic Source Data in Clinical Investigations (Part 2 of 2): Practical Implementation	30CD	FORUM	Level: ■	EC, RA, CR	Track 07B	ACPE, CME, IACET, RN
#239	FDA Programs to Encourage Innovation: Maximizing the Opportunities and Confronting the Challenges of New Product Development	11B	FORUM	Level: ■	RA, CR, HT	Track 08A	ACPE, CME, IACET, RN
#240	Efficient Distribution of Information Across Documents to Support Product's Benefit-Risk Ratio for Patients Worldwide	16B	WORKSHOP	Level: ◆	ESUBS, RA, MW	Track 08B	CME, IACET, RN
#241	Device and Diagnostic Innovation	11A	SESSION	Level: ■	MDD, RA	Track 09	CME, IACET, RN
#242	Health Care's Revolutionary Printing Press? 3D Printing—Blue Sky and Regulatory Path	6E	FORUM	Level: ■	HT, IT, RA	Track 10	ACPE, CME, IACET, RN
#243	GCP Inspection Findings: A Roundtable Discussion	8	FORUM	Level: ■	GCP, RA, CP	Track 11	CME, IACET, RN
#244	Manufacturing Challenges for Breakthrough Products	4	SESSION	Level: ■	CMC/GMP, RA, MF	Track 12	CME, IACET, RN
#245	Drug Development with Reimbursement in Mind: Obtaining the Input of Payers to Inform Clinical Trial Design	9	FORUM	Level: ■	PR, CR, HT	Track 13	CME, IACET, RN
#246	EMA-FDA Collaboration in Pharmacovigilance: Common Objectives and Common Challenges	6D	SESSION	Level: ■	CR, RA	Track 14	CME, IACET, RN
#247	Impact of Bayesian Methods in Drug Development with a Focus on Comparative Effectiveness Research	5B	FORUM	Level: ■	CEHTAEbM, RA, CR	Track 15	ACPE, CME, IACET, RN
#248	Networking: It's Not What You Know, But Who You Know!	17A	WORKSHOP	Level: ●	CR, RA, CP	Track 16	ACPE, CME, IACET, RN
#249	Industry Trends, Successes, and Failures in Orphan and Rare Disease Therapeutics △	32AB	FORUM	Level: ■	CR, RA, HT	Track 17	ACPE, CME, IACET, RN
#250	Development of an Integrated Orphan Drug Framework in Canada	33AB	SESSION	Level: ■	ROD, RA, CR	Track 18A	CME, IACET, RN
#251	Europe Town Hall	6F	FORUM	Level: ■	RA, CR, CP	Track 18B	CME, IACET, RN
#252	The Changing Landscape for Bioinnovation: The Emergence of Small Pharma, Strategic Alliances, and Precision Medicine (Part 2 of 2)	10	FORUM	Level: ■	RD, SP, OS	Track 19	CME, IACET, RN

\*Due to their interactive format, workshops will not be recorded.

Offering Number	Title of Offering	Room Number	Type of Format	Level of Difficulty	Interest Area(s)	Track Number	Continuing Education Credits
<b>TUESDAY, JUNE 17 11:45 AM-1:15 PM</b>							
#253	11:45 AM-12:30 PM Covance Innovation Theater: Risk-Based Monitoring—Seeing the Forest for the Trees When Designing and Deploying an Enterprise Process	Exhibit Hall	SPECIAL SESSION	Level: ■	CR, GCP, IT	Track 21A	n/a
#254	12:45 PM-1:15 PM Veeva Innovation Theater: Industry's Largest eTMF Survey: Benchmarks and Insights	Exhibit Hall	SPECIAL SESSION	Level: ■	MW, IT, DM	Track 21B	n/a
<b>TUESDAY, JUNE 17 1:30-3:00 PM</b>							
#255	Improving Investigative Site Selection Practices	3	SYMPOSIUM	Level: ●	AHC/IS, ST	Track 01A	CME, IACET, RN
#256	Optimization of and Enhancements to Interactive Response Technology to Ensure Efficient Investigational Product and Study Material Management △	1B	SYMPOSIUM	Level: ■	CS, CM, CR	Track 01B	ACPE, CME, IACET, RN
#257	Virtual Teams in Clinical Development	5A	SYMPOSIUM	Level: ●	PM, CR	Track 02A	CME, IACET, PMI, RN
#258	Challenges and Strategic Approaches to Development of a Novel Biologic Versus a Biosimilar	1A	SESSION	Level: ◆	SP, BT, RD	Track 02B	CME, IACET, RN
#259	Collaborating to Streamline Drug Development: Case Studies of What Works (and What Doesn't)	2	FORUM	Level: ■	RD, CR, RA	Track 03	CME, IACET, RN
#260	Organs on a Chip: The Future of Efficacy and Safety Testing	7B	SESSION	Level: ■	BT, HT, RD	Track 04	CME, IACET, RN
#261	FDA Enforcement Update: Advertising and Promotion	7A	FORUM	Level: ■	AP, RA	Track 05	ACPE, CME, IACET, RN
#262	Promotional Material Management: From Review to Submission—Contemporary Ideas	31AB	SESSION	Level: ■	MC, AP, RA	Track 06A	ACPE, CME, IACET, RN
#263	In-Sourcing, Out-Sourcing: Where Do We Go from Here?	32AB	SESSION	Level: ■	MW, ST	Track 06B	CME, IACET, RN
#264	Computer System Validation in the Cloud: Cloud Is Here Today and Here to Stay	31C	SESSION	Level: ■	VA, RA, IT	Track 07A	CME, IACET, RN
#265	Embracing Change: The New Face of Clinical Data Management	33AB	SYMPOSIUM	Level: ■	CDM, CR	Track 07B	ACPE, CME, IACET, RN
#266	Enabling Participants' Access to the Electronic Clinical Trial Data: The Blue Button Project	30CD	SESSION	Level: ■	CR, PT, IT	Track 07C	ACPE, CME, IACET, RN
#267	Breakthrough Therapy Designation: One Year After	6F	SESSION	Level: ■	RA, ROD	Track 08A	CME, IACET, RN
#268	How to Make a Successful Electronic Registration and Listing Submission: NDC, Regulatory Compliance, and Technical Requirements	10	SESSION	Level: ■	ESUBS, RA	Track 08B	ACPE, CME, IACET, RN
#269	Dare to Be Different: Comparing Biosensor Data to Patient-Reported Outcomes Data—Learnings from Asthma △	11A	SESSION	Level: ■	SE, MDD	Track 09	CME, IACET, RN
#270	Digital Health: Mobile Medical Apps and the Future of Health Care Delivery	6E	FORUM	Level: ■	PPLC, RA, PR	Track 10	ACPE, CME, IACET, RN
#271	Adapting GCPs to Evolving Drug Development Paradigm (Part 1 of 2)	8	SESSION	Level: ■	GCP, RA, QC	Track 11A	CME, IACET, RN
#272	EMA-FDA GCP Initiative: Current Status and Future Perspectives	11B	SESSION	Level: ■	GCP, CR, RA	Track 11B	CME, IACET, RN
#273	Introducing CDER's Office of Pharmaceutical Quality	6C	SESSION	Level: ●	RA, HT, CP	Track 12	CME, IACET, PMI, RN
#274	Unraveling Evidence-Based Medicine: A Scientific, Ethical, and Socio-Political Analysis	9	FORUM	Level: ●	PR, RA, CR	Track 13	ACPE, CME, IACET, RN
#275	Who's Moving the PV Cheese? Three Game Changing Topics—Impact of Emerging New Requirements for E2B (R3), ICSR Quality Standards, and Benefit-Risk Management	6D	SYMPOSIUM	Level: ■	CP, ESUBS	Track 14A	CME, IACET, RN
#276	How Do We Keep Kids Safe? Pediatric Safety Monitoring From Beginning to End	4	SYMPOSIUM	Level: ●	RA, CR	Track 14B	ACPE, CME, IACET, RN
#277	Predictive Enrichment: Design, Development Strategies, and Methodological Issues	5B	SESSION	Level: ■	RD, SP	Track 15	CME, IACET, RN
#278	Yes and ... Applying Improvisational Skills to Improve Innovation	16A	WORKSHOP	Level: ●	PM, CR, RA	Track 16	ACPE, CME, IACET, RN
#279A	Asia Town Hall	30AB	FORUM	Level: ■	RA, CR, CP	Track 18	CME, IACET, RN

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Offering Number	Title of Offering	Room Number	Type of Format	Level of Difficulty	Interest Area(s)	Track Number	Continuing Education Credits
<b>TUESDAY, JUNE 17 2:45-3:15 PM</b>							
#279B	BBK Innovation Theater: Reaching the Tipping Point of Innovation	Exhibit Hall	SPECIAL SESSION	Level: ■	RD, CR, PETD	Track 21	n/a
<b>TUESDAY, JUNE 17 3:30-5:00 PM</b>							
#280	Building a Site Budget from the Ground Floor	16A	WORKSHOP	Level: ■	FI, RA, AHC/IS	Track 01A	CME, IACET, RN
#281	Perfecting the Protocol: Designing Studies for Success	1B	SYMPOSIUM	Level: ●	CR, SE, FI	Track 01B	ACPE, CME, IACET, RN
#282	Patient Registries: Designing, Implementing, and Leveraging to Accelerate Clinical Trials	3	SESSION	Level: ■	RD, PT	Track 01C	ACPE, CME, IACET, RN
#283	Development of Central Nervous System Drugs with Abuse Potential	1A	SESSION	Level: ◆	RD, CR	Track 02	ACPE, CME, IACET, RN
#284	How a New Collaboration Between a Biopharmaceutical Company and a CRO Is Improving the Quality, Speed, and Efficiency of Drug Development △	2	FORUM	Level: ■	CR, RD	Track 03	ACPE, CME, IACET, RN
#285	Gene Therapy Symposium	7B	SYMPOSIUM	Level: ■	BT, CP, CR	Track 04	CME, IACET, RN
#286	International Regulatory Advertising and Promotion Considerations	7A	SESSION	Level: ■	AP, RA	Track 05	CME, IACET, RN
#287	Our First Year Under Sunshine: Impact on Medical and Scientific Communications	31AB	SESSION	Level: ■	MC, MW, PPLC	Track 06A	ACPE, CME, IACET, RN
#288	The Regulatory Writing Game Show	16B	WORKSHOP	Level: ■	MW, RA	Track 06B	CME, IACET, RN
#289	Electronic Standardized Study Data: Regulatory Considerations	30CD	FORUM	Level: ■	CDM, RA	Track 07A	ACPE, CME, IACET, RN
#290	Transforming Culture and Mindsets to Deliver a Higher Quality eTMF	33AB	SESSION	Level: ■	DM, CR	Track 07B	ACPE, CME, IACET, RN
#291	Prequalification of Medicines for Neglected Tropical Diseases	30AB	SESSION	Level: ●	RA, ROD, HT	Track 08A	ACPE, CME, IACET, RN
#292	Using a Hub and Spoke Model to Drive Efficiency and Cost-Effectiveness in the Global Regulatory Process	10	SESSION	Level: ■	ESUBS, FI, RA	Track 08B	CME, IACET, RN
#293	Utilizing 505(b)(2) to Accelerate Drug Development Plans △	6D	SESSION	Level: ■	RA, CMC/GMP, CR	Track 08C	CME, IACET, RN
#294	Biomedical Product Development and Public Policy: Hear from Leaders of PhRMA, BIO, AdvaMed, and ACRO	6E	FORUM	Level: ●	PPLC, CR, RA	Track 10	CME, IACET, RN
#295	Adapting GCPs to Evolving Drug Development Paradigm (Part 2 of 2)	8	SESSION	Level: ■	GCP, RA, PT	Track 11A	ACPE, CME, IACET, RN
#296	Misconduct and Management of Serious or Continued Noncompliance: Differences, Similarities, and Building a World-Class Program	11B	SESSION	Level: ■	GCP, CR, ST	Track 11B	CME, IACET, RN
#297	Lessons Learned in the Development and Registration of Fixed-Dose Combination Products: CMC Focus △	5A	FORUM	Level: ■	CmbP, CMC/GMP	Track 12	CME, IACET, RN
#298	Assessing Comparative Effectiveness Research Feasibility and Interpretability A Priori	9	SESSION	Level: ■	PR, CR	Track 13	ACPE, CME, IACET, RN
#299A	Evaluating Potential Contribution of Social Media to Postmarketing Medication Safety Surveillance	6C	SESSION	Level: ■	CDM, CR	Track 14A	ACPE, CME, IACET, RN
#299B	The Pharmacovigilance System Master File: Business as Usual? Can This File Help Industry?	4	SESSION	Level: ■	DM, RA, IT	Track 14B	CME, IACET, RN
#299C	Key Subgroup Analysis Issues in Clinical Trials	5B	SESSION	Level: ■	CR, RD	Track 15	ACPE, CME, IACET, RN
#299D	Managing Innovation: Challenges and Opportunities Today and for the Future	17A	WORKSHOP	Level: ■	HT, RA, PR	Track 16	CME, IACET, RN
#299E	Orphan Drugs and Treatment of Rare Diseases in Asia	32AB	SYMPOSIUM	Level: ■	RA, CR, CP	Track 17	ACPE, CME, IACET, RN
#299F	FDA–Health Canada Regulatory Cooperation Council (RCC) Town Hall	11A	FORUM	Level: ■	RA, ESUBS, CMC/GMP	Track 18	CME, IACET, RN
#299G	Power Up! Give Your Brain a Vacation	31C	SESSION	Level: ●	ALL	Track 20	n/a

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Offering Number	Title of Offering	Room Number	Type of Format	Level of Difficulty	Interest Area(s)	Track Number	Continuing Education Credits
<b>WEDNESDAY, JUNE 18 8:00-9:30 AM</b>							
#301	Metrics Benchmarking, Predictive Analytics, and Virtual Population Simulation: New Tools to Contextualize and Forecast Trial Performance	1B	SYMPOSIUM	Level: ■	CR, SE, IT	Track 01A	CME, IACET, RN
#302	The Sites Have Spoken: Implementing Paperless Trials and Risk-Based Monitoring from a Site's Perspective	3	SESSION	Level: ●	IT, AHC/IS	Track 01B	CME, IACET, RN
#303	Life Cycle Management of Biopharmaceuticals: An Approach and Lessons Learned for an Imperative Business Practice △	1A	SESSION	Level: ■	SP, BT, FI	Track 02A	CME, IACET, RN
#304	Why Does Drug Development Need Project Management? △	5A	SESSION	Level: ◆	PM, CR, RA	Track 02B	CME, IACET, RN
#305	Achieving Success in a Mega-Trial Sponsor/ARO/CRO Collaboration: Approaches to Overcome Challenges and Optimize Results	2	FORUM	Level: ■	CR, PM	Track 03A	CME, IACET, PMI, RN
#306	Optimizing Outsourcing Relationships: Data-Driven Strategies to Support Vendor Selection, Negotiation, and Management	4	SYMPOSIUM	Level: ●	OS, PR	Track 03B	CME, IACET, PMI, RN
#307	Designing Smarter and More Cost-Effective Phase 1 Protocols	7B	SESSION	Level: ■	NC, CR, PR	Track 04	CME, IACET, RN
#308	Professional Career Development Within Medical Affairs: A Perspective from Medical Communications, Medical Science Liaisons, and Medical Writers △	31AB	SESSION	Level: ●	MW, MSL, MC	Track 06	CME, IACET, RN
#309	CDISC BRIDG Implementation: A Model for System Interoperability and as a Data Base Model	30CD	SESSION	Level: ◆	CDM, CR	Track 07A	ACPE, CME, IACET, RN
#310	Clinical Trials Technology Implementation: Bringing Together Patient- and Site-Centric Approaches	33AB	SESSION	Level: ■	EC, CR, PT	Track 07B	ACPE, CME, IACET, RN
#311	Proprietary Name Review: International Perspectives from the FDA, Health Canada, and EMA	6D	SESSION	Level: ■	RA, CP	Track 08A	CME, IACET, RN
#312	Regulatory Strategic Plan: Don't Start Development Without One	16A	WORKSHOP	Level: ■	RA, SP	Track 08B	CME, IACET, RN
#313	Changing Global Regulatory Climates: Effects on Companion Diagnostics and Combination Products	11A	SESSION	Level: ■	RA, CmbP, MDD	Track 09	CME, IACET, RN
#314	The Legal, Ethical, and Commercial Issues Impacting the Development and Accessibility of Pediatric Medicines	6E	FORUM	Level: ■	RA, CR	Track 10	CME, IACET, RN
#315	Research Site Quality Compliance Programs: Review of Industry Gold Standards	16B	WORKSHOP	Level: ■	GCP, AHC/IS, CP	Track 11	CME, IACET, RN
#316	Balancing Manufacturing Quality Improvements and Drug Shortage	11B	SESSION	Level: ■	MF, CR, RA	Track 12A	ACPE, CME, IACET, RN
#317	ICH Update: Emerging Guidelines	10	SESSION	Level: ■	RA, CMC/GMP	Track 12B	CME, IACET, RN
#318	Leveraging Electronic Health Record Data to Understand Clinical Nuance in Complex Real-World Populations: A Case Study △	9	FORUM	Level: ■	IT, RD, CDM	Track 13	ACPE, CME, IACET, RN
#319	Signal Detection: Challenges and Strategic Aspects	30AB	FORUM	Level: ■	ST, PT	Track 14A	ACPE, CME, IACET, RN
#320	The Challenges of High Quality Risk Management with Single Shared System REMS and Physician Knowledge Surveys	8	SESSION	Level: ■	RA, IT	Track 14B	CME, IACET, RN
#321	Your Future Success as a Master's Level Statistician: Learn from the Past of These Industry Masters	5B	FORUM	Level: ●	PETD	Track 15A	IACET
#322	Seeing Is Believing! Good Graphic Design Principles for Medical Research	7A	SESSION	Level: ●	MW	Track 15B	ACPE, CME, IACET, RN
#323	Innovative Engagement Strategies to Inspire Higher Level Commitment and Performance	17A	WORKSHOP	Level: ●	CR, RA, CP	Track 16	CME, IACET, RN
#324	International Cooperation in Rare Disease Research	32AB	FORUM	Level: ■	FI, CR	Track 17	ACPE, CME, IACET, RN
#325	Transforming ICH Toward Greater Global Harmonization	31C	SESSION	Level: ●	RA, CR, CP	Track 18	CME, IACET, RN

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Offering Number	Title of Offering	Room Number	Type of Format	Level of Difficulty	Interest Area(s)	Track Number	Continuing Education Credits
<b>WEDNESDAY, JUNE 18 10:30 AM-12:00 PM</b>							
#326	Risk-Based Monitoring Symposium	2	SYMPOSIUM	Level: ■	CR, IT, FI	Track 01A	ACPE, CME, IACET, RN
#327	Site Selection and Feasibility Symposium	1B	SYMPOSIUM	Level: ■	AHC/IS, CR, IT	Track 01B	CME, IACET, RN
#328	Clinical Supply Symposium	1A	SYMPOSIUM	Level: ●	CS, AHC/IS, CR	Track 01C	ACPE, CME, IACET, RN
#329	Project Management Basics: Creating a High-Level Project Plan	16A	WORKSHOP	Level: ●	PM, PETD, CR	Track 02A	CME, IACET, PMI, RN
#330	Career Planning and Limitations for Mid- to Upper-Level Project Managers	5A	FORUM	Level: ◆	PETD, RD	Track 02B	CME, IACET, RN
#331	The Present and Future of Pharmaceutical Development Outsourcing: Where Are We Today and Where Are We Going?	4	FORUM	Level: ■	OS, RD, SP	Track 03A	CME, IACET, PMI, RN
#332	Vendor Selection for a Small Company △	5B	FORUM	Level: ■	GCP, OS	Track 03B	CME, IACET, RN
#333	Site Certification of Early Phase Research Units: An International Perspective	7B	SESSION	Level: ■	AHC/IS, NC, PC	Track 04	CME, IACET, RN
#334	Field-Based Medical Communications on a Global Scale △	31AB	SESSION	Level: ■	MSL, MC	Track 06	ACPE, CME, IACET, RN
#335	Maximizing the Potential of Your EDC System	30CD	SYMPOSIUM	Level: ■	CDM, CR	Track 07A	CME, IACET, RN
#336	Emerging Technologies in Regulatory Science	6F	FORUM	Level: ■	RA, CR, EC	Track 07B	ACPE, CME, IACET, RN
#337	Implementation of GDUFA: Progress and Expectations	3	SESSION	Level: ■	RA, HT, PPLC	Track 08A	CME, IACET, RN
#338	From the Protocol to the Patient: Clinical Trial Data Disclosure	6D	SESSION	Level: ■	PPLC, PT, CR	Track 08B	ACPE, CME, IACET, RN
#339	Combination Products: An Overview of Clinical Benefits, Regulatory Issues, and Manufacturing Challenges	16B	WORKSHOP	Level: ■	CmbP, RA, MF	Track 09	CME, IACET, RN
#340	Approaches to Decrease the Time Gap Between FDA Approval and the Ability to Market a DEA Scheduled Drug	6E	SESSION	Level: ■	RA, MA	Track 10A	ACPE, CME, IACET, RN
#341	Strengthening Public Policy for Sustainable Clinical Research Enterprise in Africa, Asia, and South America: Progress and Prospects	11A	SESSION	Level: ■	CR, RA	Track 10B	CME, IACET, RN
#342	GCP Audits in a Risk-Based Environment	8	FORUM	Level: ■	GCP, QA/QC, CP	Track 11	CME, IACET, RN
#343	Update from the FDA-EMA Parallel Assessment Pilot	10	SESSION	Level: ■	RA, CMC/GMP	Track 12	CME, IACET, PMI, RN
#344	Public-Private Partnerships: An Innovative Strategy for Patient Registries	17A	WORKSHOP	Level: ■	SP	Track 13	ACPE, CME, IACET, RN
#345	Prediction of Safety: An Evolving Field for Selecting Low-Risk Compounds Towards an Effective Life Cycle of a Product	11B	SESSION	Level: ■	BT, PC, NC	Track 14A	CME, IACET, RN
#346	Expanding the Scope: Empowering the Public in Pharmacovigilance	30AB	SYMPOSIUM	Level: ■	CR, PT, CP	Track 14B	ACPE, CME, IACET, RN
#347	Separating Perceptions from Reality in the Acceptance of Adaptive Trials by Regulatory Agencies	7A	SESSION	Level: ■	CR, RA	Track 15	CME, IACET, RN
#348	Be a Change Agent: Leveraging Communication and Training Tools to Help Promote Project and Career Transformation	31C	FORUM	Level: ■	PM	Track 16	ACPE, CME, IACET, PMI, RN
#349	An International Approach to Benefit-Risk Assessment of Medicines: An Evaluation by a Consortium of Established Agencies	33AB	SESSION	Level: ■	RA, CR, CP	Track 18	CME, IACET, RN
#350	The Patient Point-of-View: Unrehearsed but Revealing Conversation to Rectify Patient Enrollment	9	FORUM	Level: ■	CR, PT	Track 20	ACPE, CME, IACET, RN

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<b>WEDNESDAY, JUNE 18 11:45 AM-1:15 PM</b>							
#351	11:45 AM-12:15 PM SAS/JMP Innovation Theater: Risk-Based Monitoring and Fraud Detection in Clinical Trials Using JMP Clinical	Exhibit Hall	SPECIAL SESSION	Level: ■	CP, CR	Track 21A	n/a
#352	12:30-1:15 PM SAS Innovation Theater: Data Transparency and Sharing: Research Benefits, Risks and the Future	Exhibit Hall	SPECIAL SESSION	Level: ■	CDM, IT, CEHTAEbM	Track 21B	n/a
<b>WEDNESDAY, JUNE 18 1:30-3:00 PM</b>							
#353	Hot Topics in Patient Recruitment: Global Demographics, Underrepresented Populations, and the Science Behind Patient Communications	3	SYMPOSIUM	Level: ■	CR, PT, CEHTAEbM	Track 01A	ACPE, CME, IACET, RN
#354	Social Media in Patient Recruitment: How to Best Leverage the Digital Ecosystem	2	SYMPOSIUM	Level: ■	PT, CR, AHC/IS	Track 01B	ACPE, CME, IACET, RN
#355	Complex Drug Projects: Complex Project Management	1A	FORUM	Level: ◆	PM, RD	Track 02	CME, IACET, PMI, RN
#356	Functional Service Provider Relationships: Critical Factors to Ensuring Long-Term Success	4	FORUM	Level: ■	SP, OS	Track 03A	CME, IACET, RN
#357	Costing Strategies for Sustainable Drug Development	5A	SYMPOSIUM	Level: ●	RD, PR, OS	Track 03B	CME, IACET, RN
#358	Phase 1 Studies in Renal and Hepatic Subjects: Considerations and Best Practices in Design and Conduct	7B	FORUM	Level: ■	CR, CP	Track 04	CME, IACET, RN
#359	Broadening Health Care Communications: Learnings from Health Authority Initiatives	31AB	SYMPOSIUM	Level: ■	MC, RA, PT	Track 06	ACPE, CME, IACET, RN
#360	Innovative Direct-to-Patient Study Model to Capture PRO Instrument Validation Data for Submission to a Regulatory Authority	30CD	SESSION	Level: ■	SE, CR, PT	Track 07A	ACPE, CME, IACET, RN
#361	A Cloud-Based Approach to Evaluating and Maintaining Global Regulatory Content Alignment	33AB	SESSION	Level: ●	IT, RA	Track 07B	CME, IACET, RN
#362	Adaptive, Progressive or Risk-Based Licensing Models: What Approaches Could Be Considered by Mature and Emerging Markets?	5B	SESSION	Level: ■	RA, RD, CEHTAEbM	Track 08A	CME, IACET, RN
#363	Benefit-Risk Assessments of Medicines: Framework Development and Use in Marketing Applications	6D	FORUM	Level: ■	RA, CP	Track 08B	ACPE, CME, IACET, RN
#364	Medical Device Update: Unique Device Identification Rule, Medical Device Reporting Draft Guidance, and Postmarketing Clinical Research Reporting Requirements	11A	SYMPOSIUM	Level: ■	MDD, RD, CP	Track 09	CME, IACET, RN
#365	EU Clinical Trial Data Transparency Debate: Where Are We?	6E	FORUM	Level: ■	RA, CR	Track 10A	CME, IACET, RN
#366	Making Comments Count: Best Practices in Developing Comments for a Global Audience	16A	WORKSHOP	Level: ■	PPLC, RA	Track 10B	CME, IACET, RN
#367	Clinical Study Risk Management: What Does It Really Mean and How Do You Do It? (Part 1 of 2)	16B	WORKSHOP	Level: ■	GCP, CP, CR	Track 11	CME, IACET, RN
#368	Recent Advancement of the Pharmaceutical Inspection Cooperation Scheme and Good Manufacturing Practices in the Asia Pacific Region	10	SESSION	Level: ■	QA/QC, RA	Track 12	CME, IACET, RN
#369	Nesting Studies Within Patient Registries to Support Comparative Effectiveness Research	17A	WORKSHOP	Level: ■	ST, CR	Track 13	ACPE, CME, IACET, RN
#370	Natalizumab and Progressive Multifocal Leukoencephalopathy: A Risk Management Case Study	8	SESSION	Level: ■	RA, CR	Track 14A	ACPE, CME, IACET, RN
#371	The Role of Intelligent Signaling in Digital Disease Detection and Proactive Pharmacovigilance △	30AB	SESSION	Level: ■	CDM, IT	Track 14B	ACPE, CME, IACET, RN
#372	Exploring Bayesian Approaches Applied to New Treatments for Rare Diseases	7A	SESSION	Level: ■	ROD, CR	Track 15	CME, IACET, RN
#373	Managing Global Teams: Navigating Through Cultural, Lingual, and Geographic Challenges △	1B	SESSION	Level: ●	PM	Track 16A	CME, IACET, PMI, RN
#374	Abstract and Article Publication Opportunities with DIA	31C	WORKSHOP	Level: ■	PETD, CR, RA	Track 16B	IACET

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#375	Optimizing Orphan Drug Development and Using Appropriate Methodology: Key Tips for Success	32AB	SYMPOSIUM	Level: ■	CR, RA	Track 17	ACPE, CME, IACET, RN
#376	Challenges and Opportunities Facing FDA's International Posts	11B	SESSION	Level: ◆	RA, MF	Track 18	CME, IACET, RN

**WEDNESDAY, JUNE 18 3:30–5:00 PM**

#377	Filling the Gaps and Speeding Up Results: What an Educated, Sophisticated Patient Population Can Do for You	3	FORUM	Level: ●	CR, RD, PT	Track 01A	ACPE, CME, IACET, RN
#378	Optimize Protocol Design: A Path to Efficient, Lower Cost Trial Execution	2	SYMPOSIUM	Level: ■	CR, PR, CP	Track 01B	ACPE, CME, IACET, RN
#379	Project Management Plays Critical Roles in the New Challenging Environment	1A	FORUM	Level: ◆	PM, BT, CR	Track 02	CME, IACET, PMI, RN
#380	The Sponsor-Vendor-Vendor Relationship: A Fine Balance	5A	SESSION	Level: ■	OS, CR	Track 03A	CME, IACET, RN
#381	Effective Strategic Partnering Between Small Pharmaceutical Companies and CROs: Discussion and Case Study	4	FORUM	Level: ■	PM, SP	Track 03B	CME, IACET, RN
#382	Predicting Drug Off-Target Protein Binding to Hypothesize Mechanisms for Safety Issues	7B	SESSION	Level: ■	CP, BT	Track 04	CME, IACET, RN
#383	Powering Up Communications: Improving the Information Exchange Between Patients and Industry	31AB	SESSION	Level: ■	MC, PT, MSL	Track 06A	ACPE, CME, IACET, RN
#384	Transforming Organizational Knowledge into Product Information: Can Structured Authoring Save the Day?	31C	SESSION	Level: ■	MW, DM, RA	Track 06B	CME, IACET, RN
#385	Sustainable Solutions for Global Clinical Research Site Documentation	30CD	SYMPOSIUM	Level: ◆	DM, CR	Track 07A	CME, IACET, RN
#386	End-to-End Data and Metadata in Today's Clinical Trials	33AB	SYMPOSIUM	Level: ■	IT, SE, CR	Track 07B	CME, IACET, RN
#387	Why, When, and How Should Patients Be Involved in the Benefit-Risk Assessment of Medicines?	6D	SESSION	Level: ■	RA, CP, PT	Track 08A	ACPE, CME, IACET, RN
#388	Health Authority Meeting Preparation: There Are No Do-Overs	5B	SESSION	Level: ■	RA, SP	Track 08B	CME, IACET, RN
#389	The Realities of Late Life Cycle Management for Very Old Legacy Brands	1B	FORUM	Level: ■	RA, SP	Track 08C	ACPE, CME, IACET, RN
#390	Regulatory Perspectives in the Execution of Clinical Studies and Medical Product Commercialization in Asia Pacific	11A	SYMPOSIUM	Level: ■	RA, MDD	Track 09	CME, IACET, RN
#391	Industry in the Sunshine: How the "Sunshine" Provisions of the Affordable Care Act Will Change Industry Policy and Practice	6E	SESSION	Level: ■	AP, RA, HT	Track 10A	ACPE, CME, IACET, RN
#392	Patient Voice in Decision Making: How Are Regulators Making This Work?	9	FORUM	Level: ■	PT, RA	Track 10B	CME, IACET, RN
#393	Clinical Study Risk Management: What Does It Really Mean and How Do You Do It? (Part 2 of 2)	16B	WORKSHOP	Level: ■	GCP, CR, ST	Track 11	CME, IACET, RN
#394	CMC Regulatory Pathways in the Emerging Markets: Focus on Asia Pacific	10	SESSION	Level: ■	RA, CMC/GMP	Track 12	CME, IACET, RN
#395	Compliance, Potential Financial Implications, and Impact of New Safety Measures	8	SESSION	Level: ■	GCP, FI	Track 14A	ACPE, CME, IACET, RN
#396	Product Crisis Management: Crisis, What Crisis?	30AB	SESSION	Level: ■	MC, HT	Track 14B	ACPE, CME, IACET, RN
#397	Benefit-Risk Evaluation in Drug Development	7A	SESSION	Level: ■	CR, RA	Track 15A	CME, IACET, RN
#398	Pediatric Trials: Improvements through Bayesian Methods, Adaptive Designs, and Modeling/Simulation	11B	SESSION	Level: ◆	CR, RA	Track 15B	ACPE, CME, IACET, RN
#399A	Women as Transformational Leaders	17A	WORKSHOP	Level: ●	CR, RA	Track 16	CME, IACET, RN
#399B	Regulatory Challenges for Orphan Medicines	32AB	SYMPOSIUM	Level: ■	CR, RA	Track 17	ACPE, CME, IACET, RN
#399C	Informed Medication Use in Pregnancy: A Collaborative Approach to Address Needs for Data, Communication, and Engagement	16A	FORUM	Level: ■	CR, PT, PPLC	Track 20	ACPE, CME, IACET, RN

\*Due to their interactive format, workshops will not be recorded.

Offering Number	Title of Offering	Room Number	Type of Format	Level of Difficulty	Interest Area(s)	Track Number	Continuing Education Credits
<b>THURSDAY, JUNE 19 9:00-10:30 AM</b>							
#401	Accelerating Research in a Large Health Care System: Streamlining Research Review and Study Initiation	16A	WORKSHOP	Level: ■	CR, AHC/IS	Track 01	CME, IACET, RN
#402	Exploring Responder-Patient Clinical Study Design Approaches	3	SESSION	Level: ◆	PT, SP, PM	Track 02	ACPE, CME, IACET, RN
#403	Keeping It Together: Syncing CRO Data and Metrics	4	SESSION	Level: ■	CR, OS	Track 03	CME, IACET, RN
#404	Today's Dynamic Medical Science Liaison Environment	7A	SESSION	Level: ●	MSL, RA	Track 06	CME, IACET, RN
#405	Qualifying a Software Vendor in a Regulated Industry △	10	SESSION	Level: ●	VA, RA, IT	Track 07	ACPE, CME, IACET, RN
#406	Hot Topics in Medical Devices Labeling: US and Global	2	FORUM	Level: ●	RA, MDD, CR	Track 08	CME, IACET, RN
#407	FDA Drug Claims Substantiation after IMS and Caronia: Will Court Scrutiny Based on the First Amendment Lead to Change in Current Policy and Practice?	9	FORUM	Level: ■	AP, RA	Track 10	ACPE, CME, IACET, RN
#408	GCP Quality Agreements	8	SESSION	Level: ■	GCP, CR	Track 11	CME, IACET, RN
#409	Question-Based Review (QbR): A Risk-Based, Standardized Pharmaceutical Quality Assessment Tool	5A	SESSION	Level: ■	RA, CMC/GMP, CP	Track 12	CME, IACET, PMI, RN
#410	Universal Health Coverage and Health Technology Assessment in Emerging Asia Pacific Countries	7B	SESSION	Level: ■	CR, PR	Track 13	CME, IACET, RN
#411	Safety in Special Situations: Stem Cells, Vaccines, and Combination Products	1B	SYMPOSIUM	Level: ■	HT, CmbP, CR	Track 14	ACPE, CME, IACET, RN
#412	Moving Beyond the Traditional Psychometric Validation of New Phase 3 Clinical Outcome Assessments	5B	FORUM	Level: ■	SE, CR, RA	Track 15	CME, IACET, RN
#413	Independent Consultant or Permanent Role: Get the Position You Want (Tips from Insiders)	11A	FORUM	Level: ●	CR, RA, OS	Track 16	CME, IACET, RN
#414	CDER Town Hall (Part 1 of 2)	6B	FORUM	Level: ●	RA, CR, CP	Track 18	ACPE, CME, IACET, RN
<b>THURSDAY, JUNE 19 10:45 AM-12:15 PM</b>							
#415	Parents as Partners: Overcoming Unique Challenges to Pediatric Recruitment and Retention	9	SESSION	Level: ■	AHC/IS, CR, PT	Track 01	CME, IACET, RN
#416	A Hitchhiker's Guide to Working with Management Consultants	16A	WORKSHOP	Level: ■	PM, OS, SP	Track 02	CME, IACET, PMI, RN
#417	The Evolution of Strategic Partnerships and the Four P's of International Relationship Building	5B	FORUM	Level: ■	SP, CR	Track 03	CME, IACET, PMI, RN
#418	Risk-Based Monitoring: Where We Are and Where We Are Headed	10	SYMPOSIUM	Level: ◆	CDM, EC, CR	Track 07	ACPE, CME, IACET, RN
#419	Ethnic Difference in Clinical Trial Data: A 15-Year History of an Investigation by Regulatory Agencies and Industry	4	SESSION	Level: ■	RA, CR, CDM	Track 08A	ACPE, CME, IACET, RN
#420	Trends in Biosimilars Regulation Within Developed and Emerging Markets	3	SESSION	Level: ■	RA, BT	Track 08B	CME, IACET, RN
#421	Bringing Quality to Quality Metrics	8	SESSION	Level: ■	GCP, SP, OS	Track 11	CME, IACET, RN
#422	How Can Studies that Inform Relative Effectiveness Best Be Incorporated into Global Drug Development Plans?	7B	FORUM	Level: ■	RD, CR, PR	Track 13	CME, IACET, RN
#423	Changing the Mindset Towards Case Quality, Audits, and Inspections: A Practical Approach	5A	SYMPOSIUM	Level: ■	QA/QC, RA, IT	Track 14	CME, IACET, RN
#424	Walking the Tightrope of Talent Acquisition and Retention: The Balancing Act for Maintaining Productivity, Efficiency, and Quality	11A	SYMPOSIUM	Level: ■	OS, CR, RA	Track 16	CME, IACET, PMI, RN
#425	Innovative Patient Recruitment Solutions for Rare Disease Clinical Trials	7A	SYMPOSIUM	Level: ■	CR, PT, RA	Track 17	ACPE, CME, IACET, RN
#426	CDER Town Hall (Part 2 of 2)	6B	FORUM	Level: ●	RA, CR, CP	Track 18	ACPE, CME, IACET, RN

\*Due to their interactive format, workshops will not be recorded.

# NOTES

# Call for Papers



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topics such as CER, HTA, companion diagnostics, personalized medicine and more. Finally, commentaries on emerging healthcare issues will continue to engage readers in the ongoing conversation between industry, academia, regulators and patients.

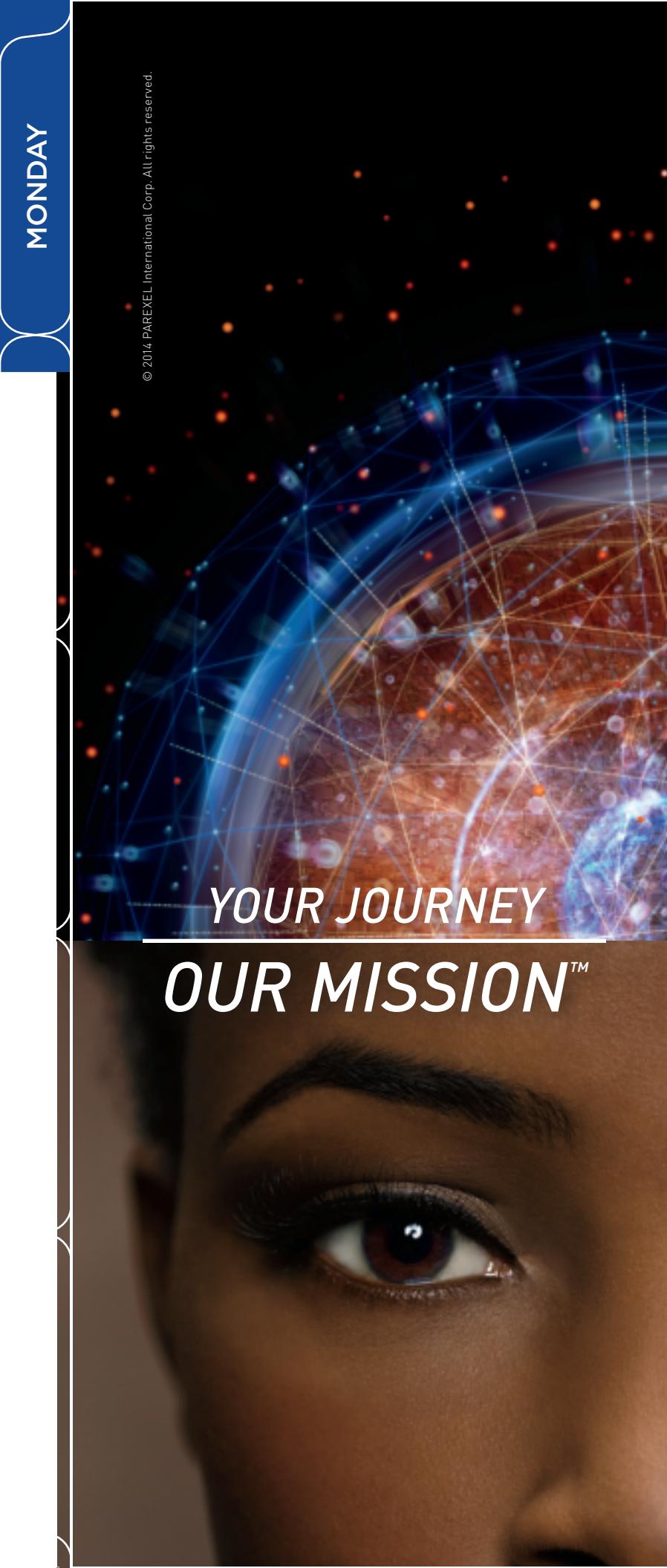
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# YOUR JOURNEY OUR MISSION™

Your journey begins with an array of beautifully complex molecules, which, when bonded together in just the right way, have a chance of curing a disease, treating a condition and perhaps changing the world.

But the journey to market can be a very difficult one — full of roadblocks, hurdles and obstacles at every turn. It is an arduous process. It shouldn't be that way. What if you had a partner who could walk beside you through every step until you safely arrived at your destination? What if we could help make the journey just a bit simpler? At PAREXEL, this is what we do.

Our mission is to discover, create and build the shortest path to market possible for the new treatments, drugs and molecules that will make for a healthier tomorrow. We bring together the best minds, processes and technology to see our clients through. Ultimately, we are a company focused on one goal: getting new treatments into the hands of those who need them most. And we won't stop until our mission is complete.

To learn more about how we can help your journey, visit **PAREXEL** at booth 1823.

## SATURDAY, JUNE 14 — MONDAY, JUNE 16

The information that was made available to DIA as of April 24 is included in the following agenda.

Visit [www.diahome.org/dia2014](http://www.diahome.org/dia2014) for the most up-to-date information.

### SATURDAY JUNE 14

#### Registration Hours:

9:00 AM–5:00 PM Exhibitor Registration

### SUNDAY, JUNE 15

#### Registration Hours:

8:00–9:00 AM Registration for Full Day, Morning Preconference Tutorials\*

8:00 AM–6:00 PM Exhibitor Registration

12:30–1:00 PM Registration for Afternoon Preconference Tutorials\*

3:00–6:00 PM Attendee and Speaker Registration

#### Schedule:

8:30 AM–12:00 PM Half Day Preconference Tutorials\*

9:00 AM–5:00 PM Full Day Preconference Tutorials\*

1:00–4:30 PM Half Day Afternoon Preconference Tutorials\*

4:00–5:00 PM DIA 2014 50<sup>th</sup> Annual Meeting Orientation and Networking

*\*Space is limited for Preconference Tutorials, therefore preregistration is strongly recommended. Availability for onsite registration is not guaranteed.*

### MONDAY, JUNE 16

#### Registration Hours:

7:00 AM–6:00 PM Attendee, Speaker, and Exhibitor Registration

#### Schedule:

7:30–8:20 AM DIA 2014 50<sup>th</sup> Annual Meeting Orientation/Networking and Coffee

7:45–8:30 AM Coffee and Breakfast Breads

7:45 AM–2:30 PM Student Poster Session (Sails Pavilion Lobby)

8:30–10:00 AM [Educational Opportunities](#)  
90-minute Offerings (8:30–10:00 AM)

8:30–10:00 AM Student Forum

9:30 AM–6:00 PM Exhibit Hall Open

10:00–11:00 AM Coffee Break

11:00 AM–12:30 PM [Educational Opportunities](#)  
90-minute Offerings (11:00 AM–12:30 PM)

12:30–2:30 PM Lunch & Exhibit Hall Innovation Theater Presentations

**2:30–4:00 PM Plenary Session & Keynote Address**



#### Keynote Speaker

##### Jamie Heywood

Co-Founder and Chairman, PatientsLikeMe  
Founding Director, ALS Therapy Development Institute (ALS TDI)

4:00–6:00 PM Opening Reception and DIA's 50<sup>th</sup> Anniversary Celebration

4:30 PM Student Poster Award Ceremony (DIA Booth #1531)

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### #101 TRACK 01A – CLINICAL OPERATIONS

Related Interest Area(s): CR, AHC/IS

8:30–10:00 AM LEVEL: ■ FORMAT: SYMPOSIUM  
Room 1B CME and Nursing

#### Global Clinical Trials Symposium: Opportunities and Challenges

##### CHAIRPERSON

##### JeanMarie Markham

Chief Executive Officer, Clinlogix

This symposium will include presentations addressing the opportunities and challenges in conducting clinical trials around the world, specifically Russia, Latin America, and the Asia Pacific region.

##### Clinical Trials in Mexico, Central America, and the Caribbean: Challenges and Opportunities

##### Jose Luis Viramontes, MD

Director, Clinical Management, Mexico, Central America and the Caribbean, PPD, Mexico

##### Best Practices for Appropriate Site Selection in Multicentric Clinical Trials in the Asia Pacific Regions

##### Charu Gautam, MD

Director, Global Clinical Operations, Cliantha Research Ltd, India

**Harmonizing Laboratory Test Results for Clinical Trials in Russia: Managing Variability in Multiple Central Laboratories**  
**Tomasz Anyszek, DrMed**  
 Director, Synevo Central Lab, Poland

## #102 TRACK 01B – CLINICAL OPERATIONS

8:30–10:00 AM      LEVEL: ●      FORMAT: FORUM  
**Room 3**      *CME, Pharmacy, and Nursing*

### **Bringing the Patient Voice to Clinical Development**

CHAIRPERSON  
**Mary Stober Murray, MBA**  
 Associate Director, Advocacy, Bristol-Myers Squibb Company

Patient advocacy groups have an important role to play in the clinical development of potential new treatments. They not only advise pharmaceutical developers on protocol design, site selection, and other key aspects of clinical development, but also educate patients and help them find appropriate studies that may be important options in their treatment journey. This forum features representatives from industry, advocacy, and patient groups sharing collaborative models that integrate patient needs into clinical operations.

#### **Patients Powering Progress in Research**

**Bonnie J. Addario**  
 Founder and President, Addario Lung Cancer Foundation

#### **Saving the Hearts of a Diverse America: Why Ensuring Clinical Trial Participation Is Key**

**Representative Invited**  
 Chairman of the Board, Association of Black Cardiologists, Sharp Rees Stealy Medical Center

#### **Incorporating Patient Perspectives in Clinical Trials: Models of Collaboration**

**Mary Stober Murray, MBA**  
 Associate Director, Advocacy, Bristol-Myers Squibb Company

## #103 TRACK 01C – CLINICAL OPERATIONS

8:30–10:00 AM      LEVEL: ■      FORMAT: WORKSHOP  
**Room 16A**      *CME, Pharmacy, and Nursing*

### **Does One Size Fit All? Understanding the Impact of Cultural Differences Across the Globe**

CHAIRPERSON  
**Lisa Palladino Kim, MS**  
 Global Trial Optimization Specialist, inVentiv Health Clinical

This workshop will increase research professionals' multicultural awareness. Speakers will emphasize how to address cultural barriers during the development and execution of recruitment strategies, site communications, and patient interactions.

This workshop has been developed by the DIA Patient Engagement, Clinical Research, Investigator and Investigative Sites, and Professional Education, Training and Development Communities.

\*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.

## Facilitators

**Susan K. Nunchuck, PhD, MSN**  
 Senior Clinical Research Associate, Actelion Clinical Research

**Fernando Martinez**  
 Vice President, Business Development, InVentiv Health Clinical, Spain

## #104 TRACK 02A – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

8:30–10:00 AM      LEVEL: ●      FORMAT: WORKSHOP  
**Room 16B**      *CME and Nursing*

### **Stage Gate Decision-Making Workshop (Part 1 of 2)**

CHAIRPERSON  
**Courtland R. LaVallee, Jr.**  
 Director, Project Management, Theravance, Inc.

This interactive two-part workshop will help attendees who may be primarily involved in tactical activities understand how a company makes strategic decisions for moving a product forward. After a review of a new drug product, attendees will work in teams to discuss their product's information and make recommendations for whether and how their product should be advanced through the development pipeline.

Workshop content is based on DIA's New Drug Product Development and Life Cycle Management training course. Part 1 of this workshop will focus on processes and decisions in phase 2, while Part 2 will focus on phase 3 and the decision to file.

Preregistration is required, and attendees are strongly encouraged to attend both Part 1 and Part 2.

Part 2 will take place on Monday at 11:00 AM (Session #124).

To secure a seat for this specific workshop, please email [annualmeetingprogram@diahomes.org](mailto:annualmeetingprogram@diahomes.org), Subject line: Stage Gate Decision-Making Workshop.

\*\*Due to workshop format, seating will be limited. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this event will not be recorded.

## #105 TRACK 02B – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

8:30–10:00 AM      LEVEL: ◆      FORMAT: SESSION  
**Room 5A**      *CME and Nursing*

### **Making Better Go/No-Go Decisions: Improving Success Rates and Reducing Costs**

CHAIRPERSON  
**Joseph A. DiMasi, PhD**  
 Director, Economic Analysis, Tufts Center for the Study of Drug Development

This session will examine trends in success rates and recently developed methods which establish a set of factors that can be scored and combined to improve the predictability of approval for compounds that have undergone mid-stage clinical testing.

#### **APGAR Begets ANDI: What Drug Developers Can Learn from Orchestra Auditions and Crying Newborns**

**Wayne Rackoff, MD, MA**  
 Vice President, Clinical Oncology, Janssen Research & Development, LLC

### Improving Phase 2 Go/No-Go Decision-Making with a Simple Scoring Algorithm

Joseph A. DiMasi, PhD

Director, Economic Analysis, Tufts Center for the Study of Drug Development

### Looking at Cost/Time/Risk/Value Scenarios to Improve Clinical Program Decision-Making

Rick Sax, DrMed, FACP

Senior Vice President, Clinical Design and Reporting Services, Quintiles Transnational Corporation

## #106 TRACK 03 – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

Related Interest Area(s): PR, CR

8:30-10:00 AM

LEVEL: ■

FORMAT: FORUM

Room 4

CME and Nursing

### Beyond Operational Excellence: A Survey on Sponsor Expectations of Preferred Business Partners

CHAIRPERSON

Rikki Hansen Bouchard, MPA

President and Chief Executive Officer, RH Bouchard & Associates Inc.

This forum will present survey results on nonoperational, business-focused activities that could create a "Partner of Choice" for clinical trial sponsors. It will include an interactive discussion with expert CRO and sponsor panelists.

#### Panelists

John Potthoff, PhD

President and Chief Executive Officer, Theorem Clinical Research

Mary Kachinsky

Senior Director, Strategic Sourcing, Cubist Pharmaceuticals, Inc.

## #107 TRACK 04 – NONCLINICAL AND TRANSLATIONAL DEVELOPMENT/EARLY PHASE CLINICAL DEVELOPMENT

Related Interest Area(s): BT, RA, NC

8:30-10:00 AM

LEVEL: ■

FORMAT: SESSION

Room 7B

CME and Nursing

### Pioneering Regenerative Medicine: Trends in Regulations for New Therapy

CHAIRPERSON

Shinji Miyake, PhD

Professor, Center for Clinical Research, Keio University School of Medicine, Japan

This session will introduce the first clinical research of induced pluripotent stem (iPS) cell products in Japan. We will review the most updated regulatory status and governmental efforts surrounding regenerative medicine.

#### Application of iPS Cells to Retinal Diseases

Masayo Takahashi, PhD

Project Leader, Laboratory for Retinal Regeneration, Riken Center for Developmental Biology, Japan

#### PMDA Perspective

Daisaku Sato

Director, Office of Cellular and Tissue-based Products, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

### EMA Perspective

Representative Invited

Member, EMA Committee on Advanced Therapies, Medical University of Poland, Poland

## #108 TRACK 06 – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON

Related Interest Area(s): MSL, MC, AP

8:30-10:00 AM

LEVEL: ■

FORMAT: SESSION

Room 31AB

CME, Pharmacy, and Nursing

### Delivering Value Through Medical Content to Health Care Providers

CHAIRPERSON

Robin L. Winter-Sperry, MD

President and Chief Executive Officer, Scientific Advantage LLC

Pharmaceutical companies have an obligation to provide medical content, while maintaining a balance that protects patients. This medical content is regularly provided reactively and often contains information outside of the approved label to respond to questions received from health care providers. This off-label communication is a part of the product life cycle, and guidance for providing this content is currently provided by FDA draft guidance. This session will discuss the delivery of medical communications, both on-label and off-label, to a variety of health care audiences. Several aspects of creating content and differing delivery formats will be addressed.

#### The Art of Medical Communication: Setting the Stage

Robin L. Winter-Sperry, MD

President and Chief Executive Officer, Scientific Advantage LLC

#### Defining the Role of the MIS and MSL

Dannis Y. Chang, PharmD

Medical Communications Scientist, Genentech, A Member of the Roche Group

#### Current US Legal Healthcare Industry Environment

Representative Invited

Chief Regulatory Counsel, Hospira

#### Going Global: One Step at a Time

Bethany L. Drimalla, PharmD, MS

Manager, Global Oncology Medical Information, Novartis Pharmaceuticals Corporation

## #109 TRACK 07A – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): CDM, ST

8:30-10:00 AM

LEVEL: ■

FORMAT: SESSION

Room 32AB

CME, Pharmacy, and Nursing

### Central Statistical Monitoring Revealed: How to Enhance Data Quality and 'De-Risk' Studies Through Enhanced Risk-Based Monitoring

CHAIRPERSON

Francois Torche, MBA

Chief Executive Officer, CluePoints, Belgium

The session explores the role of central statistical monitoring in risk-based monitoring (RBM) strategies. The presentations will help sponsors improve data quality by identifying anomalies earlier and addressing issues as they are uncovered to de-risk studies and decrease cost/resource inefficiencies.

### Risk-Based Monitoring Revealed: How an Independent and Objective Assessment of Data Quality Will De-Risk Your Study

Francois Torche, MBA

Chief Executive Officer, CluePoints, Belgium

### Beyond RBM: Using a Central Monitoring Application as an Oversight Tool in a Cardiovascular Mega-Trial

Eric Genevois-Marlin, MSc

Vice President, Biostatistics and Programming, Sanofi Aventis R&D, France

### Realizing the Value of CSM: Showcasing How a Measured Implementation of Central Statistical Monitoring Can Benefit an Organization

Brian J. Nugent, BSN, RN

Associate Director, Clinical Operations, Gilead Sciences, Inc.

examples of similar policies and agreements and share examples where the agencies differ.

### Into the Future: Go Global Pediatric Development Forward for Children Worldwide — Beyond Current Regulations

Junko Sato, DrSc, PhD

Director, Division of Regulatory Cooperation, Office of International Programs, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

#### FDA Perspective

Dianne Murphy, MD

Director, Office of Pediatric Therapeutics, Office of the Commissioner, FDA

#### EMA Perspective

Jordi Llinares, DrMed, MSc

Head of Product Development Scientific Support Department, European Medicines Agency, European Union

## #110 TRACK 07B – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): CDM, CR

8:30–10:00 AM LEVEL: ■ FORMAT: SYMPOSIUM  
Room 33AB CME, Pharmacy, and Nursing

### Data Warehousing and Integration: Current Status, Key Success Ingredients and Alternative Approaches for Maximizing the Value of Your Data

CHAIRPERSON

Jonathan Haddad, MPH, MT

Director, Clinical Statistics, Stiefel, A GSK Company

The importance of maximizing the value of precious clinical data is a topic on the minds of many organizations. This session will investigate current technologies, opportunities, challenges and operational processes associated with the optimal use of pooled clinical data. This symposium seeks to provide attendees with insights that will help them evaluate approaches that will best address the needs of their organizations.

#### Unifying Your Clinical Data Pool for Optimal Clinical Research

Jonathan Palmer

Senior Director, Product Strategy, Clinical Warehousing, Oracle Health Sciences, United Kingdom

#### The Importance of Clinical SOPs and Processes to Make a Clinical Data Warehouse Program Successful

Rajiv Prasad, MBA

Head, Life Sciences Business Services, HCL America, Inc.

#### Real-Time Alternatives to Data Warehouses

Rick Morrison

Founder and Chief Executive Officer, Comprehend Systems

## #111 TRACK 08 – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): CR, RA

8:30–10:00 AM LEVEL: ■ FORMAT: SESSION  
Room 30AB CME and Nursing

### Global Pediatric Development: We Are Making Progress

CHAIRPERSON

Chin Koerner, MS

Executive Director, Regulatory Policy, Novartis Pharmaceuticals Corporation

Representatives from the US Food and Drug Administration (FDA), European Medicines Agency (EMA), and Pharmaceutical and Medical Device Agency (PMDA) will provide the latest regional policy developments, share

## #112 TRACK 09 – MEDICAL DEVICES, IN VITRO DIAGNOSTICS, AND COMBINATION PRODUCTS

Related Interest Area(s): CmbP, RA

8:30–10:00 AM LEVEL: ■ FORMAT: FORUM  
Room 11A CME and Nursing

### One Paddle for Two Boats? Policy Alternatives to Buoy Adoption of Precision Therapies and Their Companion Diagnostics

CHAIRPERSON

Jeffrey N. Stuart, PhD, RAC

Director, Regulatory Affairs, Novartis Pharmaceuticals Corporation

Precision drug development and adoption are spurred by numerous regulatory initiatives, yet formal mechanisms are lacking for its companion diagnostic. This forum explores policy alternatives to enhance development and proper use of these combinations.

#### Navigating the Regulatory Pathway for Drug/Companion Diagnostic Co-Development in Precision Medicine

Kenneth Butz

Manager, Medical Devices and Diagnostic Consulting, PPD

#### FDA Perspective

Christopher Leptak, MD, PhD

OND Biomarker and Companion Diagnostic Lead, CDER, FDA

#### Opportunities and Barriers to Clinical Implementation of Genomics in Oncology

Eric Padron, MD

Assistant Member, Section Head, Genomics and Personalized Medicine, H. Lee Moffitt Cancer Center and Research Institute

## #113 TRACK 10 – PUBLIC POLICY/HEALTH CARE COMPLIANCE/LAW

Related Interest Area(s): RA, HT

8:30–10:00 AM LEVEL: ■ FORMAT: SESSION  
Room 11B CME and Nursing

### Formal Dispute Resolution at CDER: When, Why, and How

CHAIRPERSON

Kim M. Quaintance

Head, US Regulatory Policy, Bayer HealthCare Pharmaceuticals

Your company has received a decision from CDER on an important issue. Your team reviews the decision, and does not agree with CDER. What do

you do now? Is formal dispute resolution an option, and if it is, is it the best option? The speakers, all with first-hand experience with this process, will discuss the strategy for requesting formal dispute resolution with CDER. The presentations will provide information on when to undertake formal dispute resolution, and when to consider other pathways. Audience members will learn how to successfully navigate the process, including the critical nature of a well written request. Finally, the panelists will go beyond the granted or denied decision and discuss what constitutes a positive outcome. This session will include a case study of a disputed decision.

#### We Disagree: Is Formal Dispute Resolution an Option?

**Kim M. Quaintance**

Head, US Regulatory Policy, Bayer HealthCare Pharmaceuticals

#### Strategy for Discussing Formal Dispute Resolution

**Josephine Torrente, JD, MS**

Attorney, Hyman, Phelps & McNamara, P.C.

#### A Dispute Resolution Case Study

**Heather Turner, JD**

Senior Vice President, General Counsel and Secretary, Orexigen

### #114 TRACK 11 – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO GOOD CLINICAL PRACTICE

Related Interest Area(s): GCP, CR, RA

8:30-10:00 AM

LEVEL: ■

FORMAT: WORKSHOP

Room 17A

CME and Nursing

#### Protocol Deviations: Finding the Yellow Brick Road (Part 1 of 2)

CHAIRPERSON

**Yvonne P. McCracken, MPH**

Director of Business Development, PMG Research, Inc

This two-part workshop addresses the lack of consistent terminology and methodology for managing and reporting protocol deviations. A hands-on experience will focus on developing a protocol deviation handling plan and classification of protocol deviations.

Part 1 will provide an overview of the DIA GCP/QA community position paper "Life Cycle and Management of a Protocol Deviation." This position paper represents the inputs of industry experts (including pharmaceutical companies, IRBs, regulatory agency, clinical sites, and others) and provides a common definition for protocol deviations and best practices for categorizing, managing, and reporting study deviations

Preregistration is strongly recommended, and attendees are expected to attend both Part 1 and Part 2.

Part 2 will take place on Monday at 11:00 AM (Session #137).

Workshop sessions will be interactive so attendees are asked to download all handouts to tablet or laptop and bring to both workshop sessions. To secure a seat for this specific workshop, please email [annualmeetingprogram@diahomes.org](mailto:annualmeetingprogram@diahomes.org), Subject line: Protocol Deviations Workshop.

\*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.

#### Facilitators

**Maryrose Petrizzo**

Senior Consultant, Halloran Consulting Group, Inc.

**Munish Mehra, PhD**

Executive Director Business Development, Tigermed-Macrostat

### #115 TRACK 12 – PHARMACEUTICAL QUALITY

Related Interest Area(s): MF, RA

8:30-10:00 AM

LEVEL: ■

FORMAT: SESSION

Room 7A

CME and Nursing

#### Implementation of Quality by Design: Progress Update

CHAIRPERSON

**Moheb M. Nasr, PhD, MS**

Vice President, Regulatory CMC Strategy, GlaxoSmithKline

Leading industry and regulatory speakers will share their perspectives on quality by design (QbD) implementation progress. The session will outline specific implementation strategies and progress made so far, as well as remaining regulatory and technical challenges.

#### Progress and Remaining Challenges: Industry Perspective

**John Groskopf, MBA**

Senior Director, Global CMC, Pfizer Inc

#### Progress and Remaining Challenges: FDA Perspective

**Sarah C. Pope Miksinski, PhD**

Acting Director, Division II, Office of New Drug Quality Assessment, Office of Pharmaceutical Science, CDER, FDA

#### EMA Perspective

**Evdokia Korakianiti, PhD, MSc**

Head of Chemicals Section, Quality of Medicines, European Medicines Agency, European Union

### #116 TRACK 13 – COMPARATIVE EFFECTIVENESS RESEARCH/ GLOBAL HEALTH OUTCOMES AND ECONOMICS

Related Interest Area(s): RA, PR

8:30-10:00 AM

LEVEL: ■

FORMAT: SESSION

Room 9

CME and Nursing

#### A Common Decision Framework for Health Technology Assessment and Regulatory Agencies: Is This of Benefit to Stakeholders?

CHAIRPERSON

**Neil McAuslane, PhD, MSc**

Director, Centre For Innovation In Regulatory Science (CIRS), United Kingdom

It is essential that there is a common framework for health technology assessment and regulatory agencies to enable efficient drug development. This session will present the rationale for why this is critical for stakeholders involved in the development and review of medicines.

#### EMA Perspective

**Hans-Georg Eichler, MD, MSc**

Senior Medical Officer, European Medicines Agency, European Union

#### Health Canada Perspective

**Barbara J. Sabourin, FACP**

Director General, Health Products and Food Branch, Health Canada

#### Industry Perspective

**Edward Reilly, PharmD, MSc**

Vice President, Global Regulatory Affairs, GSK Vaccines, Belgium

## #117 TRACK 14 – CLINICAL SAFETY AND PHARMACOVIGILANCE

8:30–10:00 AM  
Room 6D

LEVEL: ■  
FORMAT: SESSION  
CME and Nursing

### Risk Management in the US, EU, and Asia: Where Are We Now?

CHAIRPERSON

**Nancy A. Dreyer, PhD, MPH, FISPE**

Global Chief of Scientific Affairs, Real-World and Late Phase Research, Quintiles Outcome

This session will provide an overview of the current status of risk management in the US, EU, and Asia, with particular reference to new legislation and its implementation.

#### FDA Perspective

**Gerald J. Dal Pan, MD**

Director, Office of Surveillance and Epidemiology, CDER, FDA

#### EU Perspective

**Peter Richard Arlett, MRCP**

Head of Pharmacovigilance Department, European Medicines Agency, European Union

#### Japan Risk Management Plans (RMP): Experience in Its First Year

**Stewart Geary, MD**

Senior Vice President, Chief Medical Officer, Eisai Co., Ltd., Japan

## #118 TRACK 15 – STATISTICAL SCIENCE AND QUANTITATIVE THINKING

8:30–10:00 AM  
Room 5B

LEVEL: ■  
FORMAT: SESSION  
CME and Nursing

### Design and Sample Size Planning for Multiregional Clinical Trials

CHAIRPERSON

**Yeh-Fong Chen, PhD**

Mathematical Statistician, Office of Translational Sciences, CDER, FDA

This session will address how to design a multiregional clinical trial depending on the availability of associated historical information, and will include regulatory and industry perspectives.

#### Statistical Considerations in Planning Sample Size for MRCT

**H. M. James Hung, PhD**

Director, Division of Biometrics I, Office of Biostatistics, Office of Translational Science, CDER, FDA

#### Optimal Designs for Multiregional Clinical Trials with an Additional Regional Requirement

**Zhaoyang Teng, MA**

PhD Candidate, Biostatistics, Boston University

#### Discussion from Industry Perspective

**Gordon Lan (Kuang Kuo), PhD**

Senior Scientific Director, Janssen R&amp;D, LLC

## #119 TRACK 16A – PROFESSIONAL DEVELOPMENT

Related Interest Area(s): CR, RA, CP  
8:30–10:00 AM  
Room 30CD

LEVEL: ●  
FORMAT: WORKSHOP  
CME, Pharmacy, and Nursing

### The Twitter Value Proposition for Life Science Professionals

CHAIRPERSON

**Robin S. Whitsell**

President, Whitsell Innovations, Inc.

This workshop will outline the value of Twitter to a life sciences professional. Initially, we will detail the basics of Twitter, how to get started, how to tweet professionally and compliantly, and how to jury decisions about whom to follow. We will outline the most relevant hashtags and how to follow and/or get involved in conversations based on those hashtags. As the life science industry is heavily regulated (and individuals may have corporate-regulated social media policies), we will discuss establishing personal ground rules associated with tweeting. Though the FDA has remained mostly silent on the topic of Twitter, this workshop will present guidance documents where social media is addressed as both a personal and corporate tool. The goal of this workshop is to allow attendees to more fully understand the value proposition of participating in the Twitter realm of social media. Attendees are encouraged to have Twitter on their mobile phone.

Please note, as a workshop with interactivity, this offering will not be recorded.

#### Facilitator

**Tracy A. England, MBA**

Vice President, Marketing, OpenQ

## #120 TRACK 16B – PROFESSIONAL DEVELOPMENT

Related Interest Area(s): ALL  
8:30–10:00 AM  
Room 1A

LEVEL: ●  
FORMAT: FORUM  
CME and Nursing

### DIA 2014 Student Forum: Maintaining Your Career – Continuing Education and Changing Your Track

CHAIRPERSON

**Danny A. Benau, PhD**

Director, Biomedical Writing Programs, University of the Sciences in Philadelphia

So you've launched your career and have a few years' experience. In the old days, this meant that you would find your final employer and settle in for your inhouse advancement and 25-year gold watch. This is not true today. Our degrees give us basic credentials, our experience is portable to many different fields in the industry, and our career tracks are flexible. This forum will give an overview of updating your education throughout your career and how one can leverage education and experience to change career tracks.

#### Opportunities for Pharmacists in Industry

**Aaron W. Hambrick, PharmD**

Manager, Global Medical Review, AbbVie Inc.

#### Post Graduate Education Needs from 2014 to 2025

**Jeremy Whitty, MBA, MSc**

Director School of Health Sciences, Hibernia College, Ireland

#### Maintaining Your Career: Continuing Your Education

**Danny A. Benau, PhD**

Director, Biomedical Writing Programs, University of the Sciences in Philadelphia

## #121 TRACK 18 – GLOBAL REGULATORY

Related Interest Area(s): RA, CR, CP  
 8:30-10:00 AM LEVEL: ■ FORMAT: FORUM  
 Room 6F CME and Nursing

### New Approaches to International Collaboration Between Regulators (Part 1 of 2)

#### CHAIRPERSON

**Emer Cooke, MBA**

Head of International Affairs, European Medicines Agency, European Union

Starting with the original ICH partners, this forum will explore how the model of regulatory collaboration is evolving from traditional harmonization and information sharing models to strategic coalitions and work-sharing initiatives. It will examine emerging efforts to avoid duplication and increase mutual reliance between regulators and their impact on industry.

Part 2 will take place on Monday at 11:00 AM (Session #144).

#### Panelists

**Margaret A. Hamburg, MD**  
 Commissioner, FDA

**Guido Rasi, MD**

Executive Director, European Medicines Agency, European Union

**Tatsuya Kondo, MD, PhD**

Chief Executive, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

## 10:00-11:00 AM COFFEE BREAK

## #122 TRACK 01A – CLINICAL OPERATIONS

Related Interest Area(s): CR, IT, QA/QC  
 11:00 AM-12:30 PM LEVEL: ■ FORMAT: SESSION  
 Room 1B CME, Pharmacy, and Nursing

### Adaptive Monitoring: One Company's Experience with Practical Implementation

#### CHAIRPERSON

**C. Grant Simmons, MSc**

Director, Clinical Systems Innovation, Novartis Pharmaceuticals Corporation

This session will provide a large pharmaceutical company's experience over the prior year with an adaptive monitoring approach in a small number of pilot clinical trials, from the perspective of field and central clinical operations, quality assurance, and technology groups.

#### Adaptive Monitoring Implementation: Operational and Technology Aspects

**C. Grant Simmons, MSc**

Director, Clinical Systems Innovation, Novartis Pharmaceuticals Corporation

#### Adaptive Monitoring Implementation: Process and Compliance Aspects

**Joanne Spallone**

Global Head, Franchise QA Operations and Strategy, Novartis Pharmaceuticals Corporation

## #123 TRACK 01B – CLINICAL OPERATIONS

Related Interest Area(s): CR, RD, PT  
 11:00 AM-12:30 PM LEVEL: ■ FORMAT: FORUM  
 Room 2 CME, Pharmacy, and Nursing

### Engaging Patients through Digital and Social Media Communities

#### CHAIRPERSON

**Brian Loew**

Chief Executive Officer, Inspire

Patients now have unprecedented access to medical information, creating new challenges and opportunities for researchers. In this forum, we will discuss strategies and tactics to leverage social and digital media in clinical research and review guidelines which ensure that research integrity is not compromised by social and digital media community members. The patient perspective on how social networks are used for research and support will also be addressed.

#### Strategies and Tactics to Leverage Social and Digital Media in Clinical Research

**Brian Loew**

Chief Executive Officer, Inspire

#### Preserving Patient Safety and Research Integrity

**Kenneth A. Getz, MBA**

Director of Sponsored Research; Chairman, CISCRP, Tufts Center for the Study of Drug Development

#### Engaging Patients Through Digital and Social Communities

**Bonnie A. Brescia**

Founding Principal, BBK Worldwide

## #124 TRACK 02A – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

Related Interest Area(s): SP, RD, CR  
 11:00 AM-12:30 PM LEVEL: ● FORMAT: WORKSHOP  
 Room 16B CME and Nursing

### Stage Gate Decision-Making Workshop (Part 2 of 2)

#### CHAIRPERSON

**Courtland R. LaVallee, Jr.**

Director, Project Management, Theravance, Inc.

This interactive two-part workshop will help attendees who may be primarily involved in tactical activities understand how a company makes strategic decisions for moving a product forward. After a review of a new drug product, attendees will work in teams to discuss their product's information and make recommendations for whether and how their product should be advanced through the development pipeline.

Workshop content is based on DIA's New Drug Product Development and Life Cycle Management training course. Part 1 of this workshop will focus on processes and decisions in phase 2, while Part 2 will focus on phase 3 and the decision to file.

Preregistration is required, and attendees are strongly encouraged to attend both Part 1 and Part 2.

Part 1 will take place on Monday at 8:30 AM (Session #104).

To secure a seat for this specific workshop, please email [annualmeetingprogram@diahomes.org](mailto:annualmeetingprogram@diahomes.org), Subject line: Stage Gate Decision-Making Workshop.

\*Due to workshop format, seating will be limited. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this event will not be recorded.

## #125 TRACK 02B – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

Related Interest Area(s): FI, RD  
 11:00 AM–12:30 PM LEVEL: ◆  
 Room 5A FORMAT: SESSION  
 CME and Nursing

### Improving Returns on Invested Capital in the Pharmaceutical and Biotechnology Industry

CHAIRPERSON  
 Akhil Agrawal, PhD, PMP  
 Associate Director, Janssen Research & Development, LLC

This session will focus on sharing best practices when adapting to the changing health care environment and improving the value of R&D projects. Presentations including case studies will be provided followed by an open forum discussion.

#### Early Commercialization: It's More Than Just Early Input from Marketing

Michele Pontinen, MA, MBA  
 Senior Principal, Accenture LLC

#### Report of Findings on Key Cost Drivers of Clinical Trials in the US

Frank J. Cattie  
 Vice President, Trial Planning Solutions, Medidata Solutions Worldwide

#### Maximizing the Value of Licensed Drug: Blending Science with Commercial Assessment and Contemporary Funding Models

Richard N. Williams, JD, PhD  
 Senior Director Global Regulatory Strategy, Covance Inc.

## #126 TRACK 03A – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

Related Interest Area(s): RD, OS  
 11:00 AM–12:30 PM LEVEL: ◆  
 Room 4 FORMAT: SESSION  
 CME, Nursing, and PMI PDUs

### R&D and Technology Outsourcing Today: An Industry Update

CHAIRPERSON  
 Keith W. Wenzel  
 Senior Director, Global Alliances, PAREXEL International

This session will explore the current trends in outsourcing from large strategic to functional sourcing to technology partnerships, as well as identify new trends and hear perspectives about the future of outsourcing.

#### CRO Perspective

Heather Zigmund, PharmD  
 Senior Director, Clinical Vendor Management, PRA

#### CMO Perspective

Esther Sadler-Williams, MPharm, MSc  
 Global Director, Strategic Development and Innovation, Catalent Pharma Solutions, Inc., United Kingdom

#### Pharmaceutical Perspective on Outsourcing Trends

Keith E. Anderson, PhD  
 Vice President, Pharmaceutical Sciences, Seragon Pharmaceuticals

## #127 TRACK 03B – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

Related Interest Area(s): OS, SP  
 11:00 AM–12:30 PM LEVEL: ■  
 Room 3 FORMAT: FORUM  
 CME and Nursing

### Risk Sharing or Risk Transfer? Striking the Perfect Balance in Strategic Partnerships

CHAIRPERSON  
 Andrew Townshend  
 Vice President, Alliance Development, INC Research

Sponsors continue to pursue partnerships that transfer accountability to their CRO partners based on performance, while CROs seek a better balance between risk and reward. This forum explores risk-sharing arrangements, related benefits, and drawbacks.

#### Panelists

Mark L. Lacy  
 President and Chief Executive Officer, Benchmark Research

#### Mark A. Sanders, MBA

Senior Director, Clinical Development and Medical Sourcing Lead, Pfizer Inc

## #128 TRACK 04 – NONCLINICAL AND TRANSLATIONAL DEVELOPMENT/EARLY PHASE CLINICAL DEVELOPMENT

Related Interest Area(s): RD, CP, HT  
 11:00 AM–12:30 PM LEVEL: ■  
 Room 7B FORMAT: FORUM  
 CME and Nursing

### Proarrhythmic Risk Assessment WITHOUT the Thorough QT: FDA and Pharmaceutical Company Perspectives

CHAIRPERSON  
 Norman Stockbridge, MD, PhD

Director, Division of Cardiovascular and Renal Products, Office of New Drugs, CDER, FDA

In this forum, we will describe development of an assay for the proarrhythmic potential of drugs that is based on characterization of effects on the major human cardiac ion channels. The assay is largely intended to reduce false positives with the thorough QT study.

#### The Need for a New Paradigm to Assess Proarrhythmic Effects of Drugs

Philip T. Sager, MD, FACC  
 Consulting Professor of Medicine-Stanford; Chair, Scientific Programs Committee, Stanford University

#### Industry Perspective on Nonclinical Proarrhythmia Assessment

Gary Gintant, PhD, MA  
 Research Fellow, AbbVie Inc.

#### Implementation and Implications of Nonclinical Proarrhythmia Assessment

Norman Stockbridge, MD, PhD  
 Director, Division of Cardiovascular and Renal Products, Office of New Drugs, CDER, FDA

#### Design of a Comprehensive In Vitro Proarrhythmia Assay

Royce A. Morrison, MD, MS  
 Principal Consultant, RMDinsight LLC

## #129 TRACK 06 – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON

Related Interest Area(s): MW, ESUBS, DM

11:00 AM–12:30 PM  
Room 31AB

LEVEL: ■  
FORMAT: SYMPOSIUM  
CME and Nursing

### Regulatory Submissions: Better, Faster, and Cheaper

CHAIRPERSON

**Nancy R. Katz, PhD**

President and Principal Medical Writing Consultant, Illyria Consulting Group, Inc.

You can't have it all, we are told, so pick two. This symposium provides strategies that enable medical writers to author high-quality clinical documents for a new drug application (NDA) or biologics license application (BLA), submitted on time and within budget. This symposium will also include the results of a survey on extra hours spent on tasks associated with CSR writing.

#### Medical Writing Processes for New Drug Application Submissions: Real-World Case Studies

**Anita Frijhoff, PhD**

Senior Writer, Randstad Pharma

#### Festina Lente (Make Haste Slowly): Time- and Cost-Effective eCTD-Based Drug Applications

**Nancy R. Katz, PhD**

President and Principal Medical Writing Consultant, Illyria Consulting Group, Inc.

#### Creating a More Effective Authoring Environment

**Marijke H. Adams, PharmD, PhD**

President and Principal Scientist, MH Adams & Associates, Inc.

## #130 TRACK 07A – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): SE, CR

11:00 AM–12:30 PM  
Room 32AB

LEVEL: ■  
FORMAT: FORUM  
CME and Nursing

### Electronic Clinical Outcome Assessments: Coming to a Device Near You!

CHAIRPERSON

**J. Jason Lundy, PhD**

Assistant Director, Patient-Reported Outcome Consortium, Critical Path Institute

This forum will describe site-based and field-based electronic data collection and discuss new trends (such as bring your own device studies) for deploying electronic clinical outcome assessment (eCOA) instruments in clinical studies. Opportunities for using electronic platforms in clinical practice and postmarket surveillance studies will also be discussed.

#### Panelists

**Tim Davis**

Chief Executive Officer, Exco InTouch, United Kingdom

**Cindy Howry**

Vice President, eCOA, ePRO Product Management; Vice-Director, ePRO Consortium, Y Prime

## #131 TRACK 07B – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): CDM, RA, ESUBS

11:00 AM–12:30 PM  
Room 33AB

LEVEL: ■  
FORMAT: SESSION  
CME, Pharmacy, and Nursing

### Why Waste Time and Money? Data Standards from the Beginning: Working Together for Good Science and Good Submissions

CHAIRPERSON

**Ron Fitzmartin, PhD, MBA**

Senior Advisor, Data Standards Program, Office of Strategic Programs, CDER, FDA

PDUFA V has shined the light on data standards. Everyone recognizes that our trial and reporting processes need to be more effective and efficient. We need to use accepted data standards throughout the clinical data life cycle. With this new awareness and urgency, a number of players (eg, FDA, NCI, CDISC, the C-Path Institute, TransCelerate, and FDA) are working together to make it happen. What do we all want/need? What does this coordinated vision of collaborative standards development and effective application look like? Are we truly coordinating and collaborating across these organizations, so that we can put all of the many pieces together. This session will discuss standards development for this clinical data life cycle, discussing the goals, objectives, and progress of some of the many organizations engaged in this quest.

#### FDA Perspective

**Benjamin Peter Vali, MS**

Biostatistical Reviewer, Division of Biometrics III, Office of Translational Science, Office of Biostatistics, CDER, FDA

#### Protocol Standardization, Common Protocol Templates, and Data Standards: Streamlining Clinical Development

**Robert A. Di Cicco, PharmD**

Vice President, Clinical Pharmacology Sciences and Study Operations, GlaxoSmithKline

#### Realizing the Promise of End-to-End Standards through CFAST and CDISC SHARE

**Wayne R. Kubick, MBA**

Chief Technology Officer, CDISC

#### Panelist

**Paula Brown Stafford, MPH**

President, Clinical Development, Quintiles Inc.

## #132 TRACK 07C – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): DM, ESUBS

11:00 AM–12:30 PM  
Room 30CD

LEVEL: ■  
FORMAT: SYMPOSIUM  
CME and Nursing

### Driving Toward Standardization: Overcoming Barriers - eDM, eTMF, and CTMS

CHAIRPERSON

**Nancie E. Celini, DrPH**

Chief Health Technology Advisor and Educator, CAB Inc.

Significant resources (people, technology, funding) have been allocated by industry across several critical technologies required to support an overwhelming amount of data/document flows through today's modern biological/pharmaceutical/device industry. While the transition from paper to electronic systems remains a work in progress the need for standardization has never been greater. Well-formed, pragmatic standards for data transfer

and document management processes can drive efficiencies and encourage faster progress. This is especially pertinent in the current industry context where organizations fall in a matrix of just starting to implement electronic trial master file (eTMF), electronic document management system (EDMS), clinical trial management system (CTMS) to advanced implementations. This symposium, a critical starting point to three dialogues on EDM, eTMF, investigator portal and CTMS, provides an introduction and real-world critique of these systems.

#### eTMF/EDM/eCTD: The Whole Shebang

Adair Turner

Director, Regulatory and Clinical Operations, Mission3

#### The Complicated Life of a (TMF) eSubmission Document

Lisa D. Mulcahy

Owner and Principal Consultant, Mulcahy Consulting LLC

#### Integrating Across Pharmaceutical Company CTMS Systems to Generate a Uniform Data Structure

Graeme Benson, PhD

Chief Information Officer, Drugdev.org, United Kingdom

### #133 TRACK 08A – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): RA, PPLC, RD

11:00 AM–12:30 PM

LEVEL: ■

FORMAT: SESSION

Room 10

CME, Pharmacy, and Nursing

#### Pediatric Drug Development: Lessons Learned During FDASIA Implementation

CHAIRPERSON

Rosemary M. Addy

Supervisory Consumer Safety Officer, Office of New Drugs, CDER, FDA

Now that the pediatric study plan required under the Food and Drug Administration Safety and Information Act (FDASIA) has been implemented, this session will review lessons learned from both an FDA, discuss how to coordinate with European pediatric inverstigational plan (PIP) and include an industry perspective.

#### You Want Us to Withdraw our PSP? A PSP Case Study

Betsy J. Waldheim

Senior Director, Regulatory Affairs, Eisai Inc.

#### Pediatric Study Plans: Examples Across One Company's Pipeline

Lisa L. Mathis, MD

Executive Director, Global Regulatory Affairs and Safety, Amgen Inc.

#### Early Experiences with Title V Post-FDASIA Across the Industry

Christina Bucci-Rechtweg, MD

Head, Pediatric and Maternal Health Policy, Global Drug Regulatory Affairs, Novartis Pharmaceuticals Corporation

### #134 TRACK 08B – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): RA, PT, RD

11:00 AM–12:30 PM

LEVEL: ■

FORMAT: SESSION

Room 30AB

CME, Pharmacy, and Nursing

#### Fact or Fiction: Patient Engagement in the Drug Development Process

CHAIRPERSON

Robert Paarlberg, MS

Principal, Paarlberg & Associates LLC

This session will involve a discussion on experiences with patient engagement and the benefits and challenges faced by industry and regulators. The

panel will include representatives from a patient advocacy group, industry and a regulatory authority.

This forum has been developed by the DIA Patient Engagement, Regulatory Affairs, and Clinical Trial Disclosure Communities.

#### Industry Perspective

Michael Maher

Executive Director, US Regulatory Policy and Global Intelligence, Pfizer Inc

#### Patient Perspective

Debra Madden

Cancer Research Advocate, Patient Representative, Ann's Place; National Breast Cancer Coalition (NBCC); Research Advocacy Network

#### FDA Perspective

John J. Whyte, MD, MPH

Director, Professional Affairs and Stakeholder Engagement, Office of the Center Director, CDER, FDA

### #135 TRACK 10 – PUBLIC POLICY/HEALTH CARE COMPLIANCE/LAW

Related Interest Area(s): NC, RA, HT

11:00 AM–12:30 PM

LEVEL: ■

FORMAT: FORUM

Room 11B

CME and Nursing

#### FDA Regulation of Therapeutic Products Derived from Human Stem Cells: Successfully Navigating the Regulatory Hurdles

CHAIRPERSON

Torrey Cope, JD

Partner, Sidley Austin LLP

FDA regulates many types of therapeutic products derived from human stem cells as biological drugs. This forum will address the basic regulatory requirements for these products, common hurdles that arise in research and development, and options for addressing those hurdles.

#### Panelists

Ellen G. Feigal, MD, MSc

Senior Vice President, Research and Development, California Institute for Regenerative Medicine (CIRM)

Linda Marban

Chief Executive Officer, Capricor Therapeutics

### #136 TRACK 11A – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO GOOD CLINICAL PRACTICE

Related Interest Area(s): GCP, CR

11:00 AM–12:30 PM

LEVEL: ■

FORMAT: SESSION

Room 5B

CME and Nursing

#### Defining, Measuring, and Assessing “Fit for Purpose” Quality in a Risk-Based Monitoring Model: Industry and Agency Perspectives

CHAIRPERSON

John Poland, PhD

Senior Director, Regulatory Policy and Compliance, Covance Clinical Development Services, United Kingdom

FDA and EMA guidance encourage a shift from 100% data verification to “fit for purpose” trial quality. Key concepts, metrics that allow trial oversight, and how trial quality can be reported and assessed will be addressed in this context.

#### EMA Perspective

Anabela Marcal

Head of Compliance and Inspections Department, European Medicines Agency, European Union

#### FDA Perspective

Jean Mulinde, MD

Acting Senior Advisor, Division of GCP Compliance, Office of Scientific Investigations, CDER, FDA

#### Industry Perspective

Mike Sobczyk, MSc

Senior Director, Regulatory Compliance, Gilead Sciences, Inc.

### #137 TRACK 11B – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO Good CLINICAL PRACTICE

Related Interest Area(s): GCP, CP

11:00 AM–12:30 PM

LEVEL: ■

FORMAT: WORKSHOP

Room 17A

CME and Nursing

#### Protocol Deviations: Finding the Yellow Brick Road (Part 2 of 2)

CHAIRPERSON

Yvonne P. McCracken, MPH

Director of Business Development, PMG Research, Inc

This two-part workshop addresses the lack of consistent terminology and methodology for managing and reporting protocol deviations. A hands-on experience will focus on developing a protocol deviation handling plan and classification of protocol deviations.

In Part 2, attendees will participate in a hands-on experience where a protocol deviation handling plan will be developed, potential protocol deviations will be prospectively identified and classified, and important protocol deviations will be identified for regulatory agency reporting. Tools will be provided to workshop attendees.

Preregistration is strongly recommended, and attendees are expected to attend both Part 1 and Part 2.

Part 1 will take place on Monday at 8:30 AM (Session #114).

Workshop sessions will be interactive so attendees are asked to download all handouts to tablet or laptop and bring to both workshop sessions. To secure a seat for this specific workshop, please email annualmeetingprogram@diaphome.org, Subject line: Protocol Deviations Workshop.

*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.*

#### Facilitators

Maryrose Petrizzo

Senior Consultant, Halloran Consulting Group, Inc.

Munish Mehra, PhD

Executive Director Business Development, Tigermed-Macrostat

### #138 TRACK 13 – COMPARATIVE EFFECTIVENESS RESEARCH/ GLOBAL HEALTH OUTCOMES AND ECONOMICS

Related Interest Area(s): CP, CR, PR

11:00 AM–12:30 PM

LEVEL: ●

FORMAT: FORUM

Room 9

CME, Pharmacy, and Nursing

#### Observational Studies of Comparative Effectiveness: How to Recognize Good Practice

CHAIRPERSON

Nancy A. Dreyer, PhD, MPH, FISPE

Global Chief of Scientific Affairs, Real-World and Late Phase Research, Quintiles Outcome

Understanding that a randomized clinical trial can only be used to answer a tiny fraction of questions, this forum addresses how real-world data are used from the perspective of industry, government, and payers, and how quality observational research can be identified.

##### Best Evidence to Support Regulatory Decision Making

Jordi Llinares, DrMed, MSc

Head of Product Development Scientific Support Department, European Medicines Agency, European Union

##### The Practice of Observational Research in Risk Management

J. Michael Sprafka, II, PhD, MPH

Executive Director, General Medicine, Inflammation & Bone TA Lead, Amgen Inc.

##### Using the GRACE Checklist for Quality in Observational Research

Nancy A. Dreyer, PhD, MPH, FISPE

Global Chief of Scientific Affairs, Real-World and Late Phase Research, Quintiles Outcome

### #139 TRACK 14A – CLINICAL SAFETY AND PHARMACOVIGILANCE

Related Interest Area(s): RA, CR

11:00 AM–12:30 PM

LEVEL: ■

FORMAT: SYMPOSIUM

Room 6D

CME, Pharmacy, and Nursing

#### Assessment of Impact and Effectiveness of Risk Management and Minimization in the EU and US

CHAIRPERSON

Saad A.W. Shakir, MD, FFFPM, FISPE, FRCP

Director, Drug Safety Research Unit (DSRU), United Kingdom

This symposium will provide insights, information about tools used, and approaches to assess and measure the effectiveness and impact of risk management and minimization methods in the EU and US.

##### Evaluating Risk Evaluation and Mitigation Strategies Effectiveness Using Existing Tools

Annette Stemhagen, DrPH, FISPE

Senior Vice President, Safety, Epidemiology, Registries and Risk Management, UBC: An Express Scripts Company

##### Impacts of Safety Warning and Risk Evaluation and Mitigation Strategies on Drug Utilization and Clinical Outcome

Jason C. Hsu

Assistant Professor, Institute of Clinical Pharmacy and Pharmaceutical Sciences, National Cheng Kung University, Taiwan

##### Monitoring and Studying the Effectiveness of Risk Management and Minimization in the EU

Saad A.W. Shakir, MD, FFFPM, FISPE, FRCP

Director, Drug Safety Research Unit (DSRU), United Kingdom

## #140 TRACK 14B – CLINICAL SAFETY AND PHARMACOVIGILANCE

11:00 AM–12:30 PM  
Room 6E

LEVEL: ■  
FORMAT: SESSION  
CME and Nursing

### Effective Communication Model Between Drug Safety, Regulatory Affairs, and Clinical Development

CHAIRPERSON

**Thomas Felix, MD**

Director, Research and Development Policy, Amgen Inc.

This session reviews ideal interactions between regulatory affairs, safety, and clinical development in order to avoid noncompliance. Effective communication between safety, regulatory affairs, and clinical is key to address issues arising during development and postapproval.

#### Data Transparency

##### Representative Invited

Vice President and Head, Global Regulatory Affairs and Patient Safety, AstraZeneca

#### The Evolution of Pharmacovigilance in the EU: A Look at Member States' Experiences a Year After the Directive

**Thomas Felix, MD**

Director, Research and Development Policy, Amgen Inc.

#### Compassionate Use

##### Representative Invited

Partner, EU Life Sciences, Arnold & Porter LLP, United Kingdom

## #141 TRACK 15 – STATISTICAL SCIENCE AND QUANTITATIVE THINKING

11:00 AM–12:30 PM  
Room 8

LEVEL: ●  
FORMAT: SESSION  
CME, Pharmacy, and Nursing

### Strategic Quantitative Thinking: Designing a Roadmap for Innovation

CHAIRPERSON

**Stephen E. Wilson, DrPH**

Director, Division of Biometrics III, Office of Biostatistics, Office of Translational Science, CDER, FDA

Making effective regulatory decisions through the use of strategic quantitative thinking—PDUFA V, PROs, Benefit-risk, rare diseases, safety, missing data, subgroup analysis, multiregional trials, meta-analysis, Big Data, antibacterial trial design and analysis, sensitivity analysis, data quality, improving trials, data standards, SMART Trials, enrichment designs, Bayesian designs, strategic planning, precompetitive collaborations, leadership, communication. This will be a far-ranging, open-microphone Q&A session that will examine priorities, prospects and next steps—an opportunity to think about innovative systems and approaches to the design and analysis of the quantitative evidence that we need to make decisions regarding the safety and effectiveness of medical products.

#### Panelists

##### **H. M. James Hung, PhD**

Director, Division of Biometrics I, Office of Biostatistics, Office of Translational Science, CDER, FDA

##### **Rima Izem, PhD**

Lead Mathematical Statistician, Office of Translational Science, CDER, FDA

## Lisa M. LaVange, PhD

Director, Office of Biostatistics, Office of Translational Science, CDER, FDA

## Karen Lynn Price, PhD, MA

Research Advisor, Eli Lilly and Company

## Ram Tiwari, PhD

Associate Director, Office of Biostatistics, Office of Translational Science, CDER, FDA

## Lilly Yue, PhD

Deputy Director, Division of Biostatistics, CDRH, FDA

## #142 TRACK 16 – PROFESSIONAL DEVELOPMENT

11:00 AM–12:30 PM  
Room 16A

LEVEL: ●  
FORMAT: WORKSHOP  
CME, Pharmacy, and Nursing

### Narrative Medicine: How to Tap into the Inherent Power of Words and Stories in the Clinical Trial Process

CHAIRPERSON

**Jesus Rivera, MSc**

Senior Learning Manager, Bristol-Myers Squibb Company

Narrative medicine helps doctors, nurses, social workers, and therapists improve the effectiveness of care by developing the capacity for attention, reflection, representation, and affiliation with patients and colleagues. This workshop will introduce the concept of narrative medicine and the skills and habits of reflective writing and listening to better recognize, receive, absorb, interpret, and honor stories of illness towards the goal of achieving narrative competence.

*\*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.*

## #143 TRACK 17 – RARE/ORPHAN DISEASES

11:00 AM–12:30 PM  
Room 1A

LEVEL: ●  
FORMAT: SESSION  
CME and Nursing

### Pricing, Economics, Reimbursement, Market Share (PERMS) Strategy: An Interactive Holistic Approach in Rare Diseases

CHAIRPERSON

##### **Peter J. Mallow, PhD**

Director of Economic Evaluations, S2 Statistical Solutions

Many countries incentivize orphan drug development; however, reimbursement is not assured at a viable level. This session presents a strategy to assess orphan drug development that accounts for pricing, economics, reimbursement, and market size.

#### Rare Disease Aspects of Pricing, Economics, Reimbursement, Market Share (PERMS) Strategy

##### **William Irish**

Vice President, Health Outcomes Research and Biostatistics, CTI Clinical Trial and Consulting Services

#### Real-World Experience with Reimbursement for Orphan Drugs Representative Invited

Executive Director, NPS Pharmaceuticals

**Economic Aspects of Pricing, Health Economics, Reimbursement, Market Share (PHERMS) Strategy**  
John Rizzo  
Professor, Economics and Preventative Medicine, Stony Brook University

## #144 TRACK 18 – GLOBAL REGULATORY

11:00 AM–12:30 PM      LEVEL: ■      FORMAT: FORUM  
Room 6F      CME and Nursing

### New Approaches to International Collaboration Between Regulators (Part 2 of 2)

CHAIRPERSON

**Murray M. Lumpkin, MD, MSc**

Deputy Director, Regulatory Affairs, Global Health and Integrated Development, Bill and Melinda Gates Foundation

Building on Part 1, that explored how the model of regulatory collaboration has evolved from traditional harmonization and information sharing models to strategic coalitions and work-sharing initiatives, this part 2 forum will discuss regulatory collaboration efforts in a wider international context and with a wider group of regulators. The specific role of WHO and non-governmental organizations will also be addressed.

Part 1 will take place on Monday at 8:30 AM (Session #121).

#### Panelists

**Emer Cooke, MBA**

Head of International Affairs, European Medicines Agency, European Union

**John Skerritt, PhD**

National Manager, Therapeutic Goods Administration (TGA), Australia

#### Representative Invited

Vice Minister, China Food and Drug Administration (CFDA), China

**Leorbit Rago, MD, PhD**

Head, Regulation of Medicines and other Health Technologies, World Health Organization (WHO), Switzerland

**Dirceu Brás Aparecido Barbano**

Director-President, Agência Nacional de Vigilância Sanitária (ANVISA), Brazil

12:30–2:30 PM

## Lunch & Exhibit Hall Innovation Theater Presentations

## #145 TRACK 21 – INNOVATION THEATER

1:00–2:00 PM      LEVEL: ■      FORMAT: SPECIAL SESSION  
Exhibit Hall

### INC Research Innovation Theater: “Organizing for Change”... Lessons Learned in Preparing a Global Organization for Innovation

Our industry is facing pressure to reduce development costs and ensure better outcomes from clinical trials. These pressures can be translated into opportunities if we identify the necessary strategic innovation and

successfully drive the technological and organizational change to realize it. Change is hard for any company. INC will share the critical partnership between Project and Change Management and highlight key elements in delivering innovation through successful organizational change.

## OPENING PLENARY – KEYNOTE ADDRESS

2:30–4:00 PM      LEVEL: ●

### Room Ballroom 20

#### Plenary Session & Keynote Address

Join us as DIA kicks off the celebration for its 50<sup>th</sup> Annual Meeting, “celebrating the past” as we reflect on the many advancements in therapeutic innovation and regulatory science over the past 50 years, and being a part of “inventing the future” in health care worldwide.



#### Welcome Remarks

**Minnie Baylor-Henry, JD, RPh**

Worldwide Vice President, Regulatory Affairs, Johnson & Johnson Medical Devices & Diagnostics

*DIA President and Chair, Board of Directors*

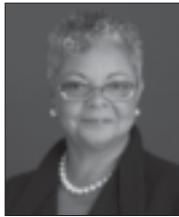


#### Opening Remarks

**Rear Adm. (ret.) Sandra L. Kweder, MD, FACP**

Deputy Director, Office of New Drugs, CDER, FDA

*Program Co-Chair*



**Freda C. Lewis-Hall, MD, FAPA**

Executive Vice President and Chief Medical Officer; PCORI Board of Governors, Pfizer Inc

*Program Co-Chair*



#### Keynote Address

**Jamie Heywood**

Co-Founder and Chairman, PatientsLikeMe  
Founding Director, ALS Therapy Development Institute (ALS TDI)

4:00–6:00 PM

## Opening Reception and DIA's 50th Anniversary Celebration Exhibit Hall

# NOTES



TUESDAY

# JOIN A DIA COMMUNITY!

This exclusive member benefit helps DIA members stay connected even after the meeting ends! DIA Communities allow members to exchange information, explore industry hot topics and grow their professional network.

**With more than 30 interest-specific areas to choose from,  
DIA Communities keep you connected.**

- ✓ Interact with colleagues from many different disciplines around the globe 24/7
- ✓ Keep up-to-date on hot topics and community-generated content and programming
- ✓ Share best practices, knowledge resources, articles and more



To join or see a full listing  
of DIA's Communities, please visit  
**[diahomes.org/Community](http://diahomes.org/Community)**



To become a DIA member,  
please visit the registration desk or go to  
**[diahomes.org/Membership](http://diahomes.org/Membership)**



# Drug Safety eLearning Program

## Buy all Six Modules and Save \$600!

### Enhance your Knowledge and Understanding of Drug Safety

Drug safety affects everyone involved in the pharmaceutical product life cycle. Every organization would benefit by requiring their employees to enroll in the Drug Safety eLearning Program.

This eLearning program includes six self-paced modules accessible anytime, anywhere, and provides a broad overview of safety regulations, requirements, and activities throughout the product life cycle from clinical trials, approval, to postmarketing activities.

*eLearning tools and strategies boost productivity by up to 50%.*

Introductory Offer!\*

#### Module 1: Introduction to Drug Safety

**Available Today!**

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Launch Date: July 2014

#### Module 4: Postmarketing Safety Management

Launch Date: August 2014

#### Module 5: Basics of Signal Detection and Pharmacoepidemiology

Launch Date: September 2014

#### Module 6: Safety Audits and Inspections

Launch Date: October 2014

Introductory Package: \$1800

| Package after August 31, 2014: \$2400

| Individual Module: \$400

Enroll today at [diahome.org/safetyelearning](http://diahome.org/safetyelearning)

\*Purchase all six modules in one transaction before August 31, 2014, and receive 25% off the purchase price.

## TUESDAY, JUNE 17

### Registration Hours:

7:00 AM–5:00 PM Attendee, Speaker, and Exhibitor Registration

### Schedule:

7:15–8:00 AM	Coffee and Breakfast Breads
7:15 AM–4:00 PM	Professional Poster Session #1 (Sails Pavilion)
8:00–9:30 AM	<b>Educational Opportunities:</b> 60-minute TURBO Offerings △ (8:00–9:00 AM) 90-minute Offerings (8:00–9:30 AM)
9:00 AM–5:00 PM	Exhibit Hall Open
9:30–10:30 AM	Coffee Break & Exhibit Hall Innovation Theater Presentations
10:30 AM–12:00 PM	<b>Educational Opportunities</b> 60-minute TURBO Offerings △ (10:30–11:30 AM) 90-minute Offerings (10:30 AM–12:00 PM)
11:30 AM–1:30 PM	Lunch & Exhibit Hall Innovation Theater Presentations
1:30–3:00 PM	<b>Educational Opportunities</b> 60-minute TURBO Offerings △ (1:30–2:30 PM) 90-minute Offerings (1:30–3:00 PM)
1:30–3:30 PM	Exhibit Guest Passes
2:30–3:30 PM	Refreshment Break & Exhibit Hall Innovation Theater Presentations
3:30–5:00 PM	<b>Educational Opportunities</b> 60-minute TURBO Offerings △ (3:30–4:30 PM) 90-minute Offerings (3:30–5:00 PM)

## #201 TRACK 01A – CLINICAL OPERATIONS

Related Interest Area(s): CR, IT, PT

8:00–9:30 AM	LEVEL: ■	FORMAT: FORUM
Room 1B		CME and Nursing

### Updated Strategies for Effective Recruitment of Patients in Clinical Trials

#### CHAIRPERSON

**Elizabeth Mahon, JD**

Associate Director, TCSM-US, Janssen Research & Development, LLC

Data confirm the inability of trials to meet recruitment goals. This forum responds with discussion of new and emerging communications channels, processes, and technologies with potential to improve recruitment rates.

#### Clinical Trial Recruitment Challenges: Patient Advocacy Perspectives

##### Representative Invited

Executive Director, Education Network to Advance Cancer Clinical Trials (ENACCT)

#### Are Patients Like Mine in the Clinical Trials?: Regulatory Challenges and Realities

##### Jonca C. Bull, MD

Director, Office of Minority Health, Office of the Commissioner, FDA

#### Recruitment Methods: Old and New

##### Elizabeth Mahon, JD

Associate Director, TCSM-US, Janssen Research & Development, LLC

## #202 TRACK 01B – CLINICAL OPERATIONS

Related Interest Area(s): CR, SP, RD

8:00–9:30 AM	LEVEL: ■	FORMAT: FORUM
Room 2		CME, Pharmacy, and Nursing

### Collaboration in R&D: What's New for TransCelerate BioPharma?

#### CHAIRPERSON

**Susan Cantrell**

Senior Vice President and Managing Director, DIA Americas, DIA

This forum will provide highlights and accomplishments from the original five TransCelerate initiatives – development of a standardized approach for risk-based site monitoring, mutual recognition of clinical trial site qualification and training, development of clinical data standards, establishment of a comparator drug network and development of a shared investigator site portal, as well as discuss current progress of new initiatives and line extensions in 2014, including creation of common clinical trial protocol templates, development of a special populations (pediatric and minority) clinical trial network and establishment of a shared investigator registry. There will also be Q&A with the panel, which will include members of TransCelerate's Board of Directors and Operations Committee.

#### Panelists

**Dalvir Gill, PhD**

Chief Executive Officer, TransCelerate Biopharma Inc

**Annalisa Jenkins, MRCP**

Chairwoman, Board of Directors, TransCelerate Biopharma Inc.; Former Executive Vice President, Head of Global Research and Development, Merck Serono, Germany

#### Representative Invited

Senior Vice President and Worldwide Head of Development Operations, Pfizer Inc

**Lynn G. Marks, MD**

Senior Vice President, Projects, Clinical Platforms and Sciences, GlaxoSmithKline

## #203 TRACK 01C – CLINICAL OPERATIONS

Related Interest Area(s): AHC/IS, CR, PETD

8:00–9:30 AM	LEVEL: ■	FORMAT: WORKSHOP
Room 16A		CME, Pharmacy, and Nursing

### Monitor Training: Building Essential Skills for Implementing Risk-Based Monitoring - Data Interpretation, Quality by Design

#### CHAIRPERSON

**Penelope K. Manasco, MD, MS**

Chief Executive Officer, MANA Consulting

This workshop provides monitors with the skills to evaluate data, develop intervention plans for sites and to remotely follow up on the outcome of the interventions. We will teach methods for data review and interpretation and translating to practice.

\*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.

#### Facilitators

**Christine Riley-Wagenmann**

Manager, NextGen CDS

**Libby Cerullo, MSc**

President, Pivotal Consulting LLC

## #204 TRACK 02A – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

8:00–9:30 AM      LEVEL: ◆      FORMAT: FORUM  
**Room 5A**      *CME, Nursing, and PMI PDUs*

### Drug Development and the Virtual Company

#### CHAIRPERSON

#### Carrie Nodgaard Helland, MBA, PMP

Vice President, Project Management and Manufacturing, CytRx Corporation  
 This forum will explore drug development at the virtual biotechnology company through cash planning, management, and control for development programs; the role of the project manager; and partnering and outsourcing.

#### Drug Development and the Virtual Company: Cash Management

#### Carrie Nodgaard Helland, MBA, PMP

Vice President, Project Management and Manufacturing, CytRx Corporation

#### Drug Development and the Virtual Company: Outsourcing

#### Anca Maria Copăescu, MBA, MSc

Senior Director, Clinical Outsourcing and Analytics, BioMarin Pharmaceutical Inc.

#### Drug Development and the Virtual Company: Project Management

#### Haley Laken, PhD

Director, Tesaro

## #205 TRACK 02B – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

8:00–9:30 AM      LEVEL: ●      FORMAT: FORUM  
**Room 1A**      *CME and Nursing*

### Effective Leadership in Hybrid Team Between West and East Asia in New Drug Development

#### CHAIRPERSON

#### Atsushi Tsukamoto, PhD, MSc, PMP

Senior Director, Global Project Management, Daiichi Sankyo Company, Ltd., Japan

In this forum, we will discuss key success factors and common gaps in a West and East Asian hybrid team in drug development. Participants will learn practical tips that can be used immediately for successful hybrid team leadership and management.

#### Panelists

#### Robert A. Hilke, MA

Chief Executive Officer, Hilke Communications Corporation, Japan

#### Gareth Julian Monteath, MBA, MS

Program Director, Link Global Solution Inc., Japan

#### Atsushi Tsukamoto, PhD, MSc, PMP

Senior Director, Global Project Management, Daiichi Sankyo Company, Ltd., Japan

## #206 TRACK 03 – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

8:00–9:30 AM      LEVEL: ■      FORMAT: FORUM  
**Room 3**      *CME and Nursing*

### Big Data, Big Impact: New Levels of Strategic Partnerships Between Sponsors-CROs

#### CHAIRPERSON

#### MaryAnne Rizk, PhD, MS, PMP

Global Head, CRO Business Partnerships, Oracle Health Sciences

The big data transformation within life sciences has revolutionized collaborations and how strategic partnerships between CROs and sponsors are formed. This forum will show how to leverage the wealth of new data and improved analytics to enhance future innovation partnerships that will feed the drug development pipeline. Panelists will include speakers from both CROs and their sponsor partners addressing leading techniques to improve their productivity and efficiency in order to better demonstrate clinical benefit and health outcomes.

#### Panelists

#### Brendan M. Buckley, MD, PhD

Chief Medical Officer, ICON plc, Ireland

#### Gary J. Thompson, MS

Senior Director, Data Sciences and Solutions, Eli Lilly and Company

#### MaryAnne Rizk, PhD, MS, PMP

Global Head, CRO Business Partnerships, Oracle Health Sciences

## #207 TRACK 04 – NONCLINICAL AND TRANSLATIONAL DEVELOPMENT/EARLY PHASE CLINICAL DEVELOPMENT

8:00–9:30 AM      LEVEL: ●      FORMAT: SESSION  
**Room 7B**      *CME, Pharmacy, and Nursing*

### Nanotechnology: Application to Medical Products

#### CHAIRPERSON

#### Suzanne Sensabaugh

President and Principal Consultant, Hartmann Willner LLC

This session will address the topic of nanotechnology with a focus on its use for drugs and biologics. It will define the term; provide a basic overview of the technology and uses; and address development, scientific, and regulatory challenges.

#### Biomedical Nanotechnology: The Smaller the Thing, the Bigger the Challenge

#### Michael Drues, PhD

Founder and President, Vascular Sciences

#### Nanomaterials in Drug Products: A Regulatory Update

#### Celia N. Cruz, PhD

Senior Product Quality Reviewer, Office of Pharmaceutical Science, CDER, FDA

#### Industry Perspectives of Nanomedicines: It's a Small World After All

#### Frank J. Malinoski, MD, PhD

Chief Medical Officer, Liquidia Technologies

## #208 TRACK 05 – REGULATION OF PRODUCT ADVERTISING AND MARKETING IN AN EVER-CHANGING WORLD

Related Interest Area(s): AP, RA, MA

8:00–9:30 AM

LEVEL: ●

FORMAT: WORKSHOP

Room 7A

CME, Pharmacy, and Nursing

### Prescription Drug Marketing Regulatory Primer

CHAIRPERSON

Janet "Lucy" Rose, MBA

President, Lucy Rose and Associates, LLC

This interactive workshop will provide a basic introduction to the regulation of prescription drug advertising and promotion. It will cover such important information as fair balance, required claim support, comparative claims, preapproval activities, and medical conventions.

Please note, as a workshop with interactivity, this offering will not be recorded.

Facilitator

Thomas W. Abrams, MBA, RPh

Director, Office of Prescription Drug Promotion, CDER, FDA

## #209 TRACK 06 – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON

Related Interest Area(s): MW, PT, MC

8:00–9:30 AM

LEVEL: ■

FORMAT: SESSION

Room 31AB

CME, Pharmacy, and Nursing

### Communicating Clinical Trial Results: Targeting the Patient Audience

CHAIRPERSON

David B. Clemow, PhD

Senior Clinical Research Scientist, Lilly USA, LLC

This session will describe current venues where drug development organizations communicate clinical trial results to patients, how to best communicate, and the importance of meeting patients' needs for them and the drug development organization.

This session has been developed by the DIA Medical Writing, Patient Engagement, Medical Communications, and Clinical Trial Disclosure Communities.

#### Patient Perspective on Communication

Colleen Zak, BSN

Founder/President, ARPKD/CHF Alliance

#### Communicating Through Clinical Trial Disclosures

Barbara Godlew, RN

President, The FAIRE Company, LLC

#### Communicating Medical Information

Craig H. Lipset

Head of Clinical Innovation, Worldwide Research and Development, Pfizer Inc

#### Communicating Through Advertising/Promotion

David B. Clemow, PhD

Senior Clinical Research Scientist, Lilly USA, LLC

## #210 TRACK 07A – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): EC, RA, CR

8:00–9:30 AM

LEVEL: ■

FORMAT: FORUM

Room 30CD

CME, Pharmacy, and Nursing

### Electronic Source Data in Clinical Investigations (Part 1 of 2): Regulatory Considerations

CHAIRPERSON

Ron Fitzmartin, PhD, MBA

Senior Advisor, Data Standards Program, Office of Strategic Programs, CDER, FDA

This two-part forum's panel will focus on the regulatory and practical considerations with respect to the FDA Guidance on Electronic Source Data in Clinical Investigations (eSource).

Part 2 will take place on Tuesday at 10:30 AM (Session #238).

#### Electronic Source Data in Clinical Investigations

Mitra Rocca, MS

Senior Medical Informatician, Office of Translational Science, CDER, FDA

#### Panelists

Leonard Sacks, MD

Associate Director of Clinical Methodology, Office of Medical Policy, CDER, FDA

Sean Y. Kassim, PhD

Acting Office Director, Office of Scientific Investigations, Office of Communications, CDER, FDA

## #211 TRACK 07B – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): SE, PT

8:00–9:30 AM

LEVEL: ■

FORMAT: SYMPOSIUM

Room 32AB

CME, Pharmacy, and Nursing

### Clinical Outcomes Assessment and Patient Engagement Symposium

CHAIRPERSON

Keith W. Wenzel

Senior Director, Global Alliances, PAREXEL International

Engaging patients, collecting study endpoints data, and interpreting patient-reported data is important and nuanced work. This symposium brings together experts in patient reminders, study endpoints data collection, and interpretation of patient-reported outcome (PRO) treatment effects to provide the most recent trends in clinical outcomes assessments and patient engagement.

#### Interpreting Treatment Effects From Patient-Reported Outcome (PRO) Endpoints: Patient Global Ratings of Concept versus Change

Cicely Kerr, PhD, MSc

Lead Outcomes Researcher, Patient Reported Outcomes, ICON plc, United Kingdom

#### Patient Survey Data Results: Reminder Preferences in Patient-Reported Outcomes Studies

Mark Wade

Director, Patient Focused Solutions, Almac

#### The Mobile Platform for Infant Flu Vaccine Surveillance

Judith Teall, RN

Director of Clinical Excellence, Exco InTouch, United Kingdom

## #212 TRACK 07C – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): IT, NC, CR  
 8:00–9:30 AM LEVEL: ■ FORMAT: SESSION  
**Room 33AB** *CME, Pharmacy, and Nursing*

### Bioinformatics and Translational Medicine

CHAIRPERSON  
**Julia Zhang, PhD**  
 Associate Director, Sanofi US

This session will focus on how informatics can glue together big data and translational medicine, therefore enabling the translational medicine. Semantic web technology and big data will be discussed for the enabling.

#### Informatics Glues Big Data and Translational Medicine

**Julia Zhang, PhD**  
 Associate Director, Sanofi US

#### Semantic Web Technology and Big Data

**Andreas Matern**  
 Vice President, Disruptive Innovation, Thomson Reuters IP & Science

#### eagle-i Network: A National Consortium for Sharing Biomedical Resources to Speed up Translational Science Research

**Bhanu Bahl, PhD, MA, PMP**  
 Director, Harvard Clinical and Translational Science Center, Harvard Medical School

## #213 TRACK 08A – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): PT, RA  
 8:00–9:30 AM LEVEL: ■ FORMAT: SESSION  
**Room 8** *CME and Nursing*

### PDUFA V New Molecular Entity Program: History, Implementation and Future of the Program

CHAIRPERSON  
**Brian Michael Mayhew, MBA**  
 Director, Regulatory Policy, Novartis Pharmaceuticals Corporation

The key component of PDUFA V is the New Molecular Entity Review Program (the Program). This session will provide a background on the Program, including key elements, how it came to be, and why. This session will also provide an implementation update from FDA, including a discussion of milestones achieved thus far and those still to come. An industry representative will discuss their perspective on the implementation of the program via a business case. Lastly, the panel and the audience will engage in a discussion of what could be included in subsequent PDUFA reauthorizations.

#### Status Update: An FDA Perspective

**Beth Duvall**  
 Associate Director for Regulatory Affairs, Office of New Drugs, CDER, FDA

#### Industry Perspective

**Deepika Jalota, PharmD**  
 Director, Global Regulatory Strategy, Ophthalmology/Dermatology, Bayer HealthCare

#### Panelist

**Kate Rawson**  
 Senior Editor, The RPM Report: Regulation Policy and Market Success

## #214 TRACK 08B – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): ESUBS, RA  
 8:00–9:30 AM LEVEL: ■ FORMAT: SESSION  
**Room 30AB** *CME and Nursing*

### Regulated Product Submissions and eCTD 4: The Path to Progress

CHAIRPERSON  
**Joel Finkle**  
 Senior Strategist, Regulatory Informatics, CSC Life Sciences

With HL7 standard approval, regulated product submissions (RPS) now move to International Organization for Standardization (ISO) approval prior to ICH Step 4 adoption as electronic common technical document (eCTD) 4.0. Listen to vendor, agency, and sponsor viewpoints on the impact of this long-awaited submission standard.

#### FDA Perspective on RPS/eCTD 4

**Mark A. Gray**  
 Director, Division of Data Management Services and Solutions, Office of Business Informatics, CDER, FDA

#### Industry Perspective on RPS/eCTD 4

**Representative Invited**  
 Associate Director, Global Submissions Management (US), Eisai Co., Inc.

#### Vendor Perspective on RPS/eCTD 4

**Joel Finkle**  
 Senior Strategist, Regulatory Informatics, CSC Life Sciences

## #215 TRACK 08C – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): RA, SP  
 8:00–9:00 AM △ LEVEL: ■ FORMAT: SESSION  
**Room 31C** *CME and Nursing*

### The Regulatory Intelligence Function: Evolution Over the Past Decade in an Expanded Global Marketplace

CHAIRPERSON  
**Emily Huddle**  
 Regulatory Intelligence Executive, GlaxoSmithKline

This session will examine the current characteristics of the regulatory intelligence function across industry and compare the evolution of the function utilizing metrics collected from surveys conducted in previous years. The session will also explore sources of global regulatory intelligence and an approach to triaging this business critical information in a company of any size.

#### Regulatory Intelligence Benchmarking Survey: 2002 – Present

**Emily Huddle**  
 Regulatory Intelligence Executive, GlaxoSmithKline

#### Gathering and Triaging Global Regulatory Intelligence

**Kimberly Belsky, MS**  
 Executive Director, Advertising, Labeling and Policy, Valeant Pharmaceuticals

## #216 TRACK 09 – MEDICAL DEVICES, IN VITRO DIAGNOSTICS, AND COMBINATION PRODUCTS

Related Interest Area(s): RA, MDD

8:00–9:30 AM

LEVEL: ●

FORMAT: FORUM

Room 11A

CME and Nursing

### CDRH Town Hall

CHAIRPERSON

Janet Jenkins-Shawalter

Senior Regulatory Group Director, Regulatory Policy and Intelligence, Genentech, A Member of the Roche Group

This forum will provide a unique opportunity to hear from the director of the Center for Devices and Radiological Health (CDRH) who will report on the state of CDRH and its vision for the future. Topics to be addressed include: FDASIA accomplishments and activities; the view toward 2017 MDUFA Reauthorization; companion diagnostics and personalized medicine; investigational device exemptions for in vitro diagnostic products (including companion diagnostic products); FDA's Unique Device Identification (UDI) program; regulation of mobile and web software applications; CDRH's Case-for-Quality Initiative—promoting device quality in the global marketplace; and public-private partnerships, ie, Medical Devices Innovation Consortium (MDIC) and other CDRH innovative programs.

Please come prepared with your questions for the CDRH panel. You may submit questions and topics of interest in advance to [annualmeetingprogram@diahomes.org](mailto:annualmeetingprogram@diahomes.org), and include "CDRH Panel" in the subject line.

#### Panelists

Jeffrey Shuren, JD, MD

Director, CDRH, FDA

Alberto Gutierrez, PhD

Director, Office of In Vitro Diagnostics and Radiological Health, CDRH, FDA

#### Representative Invited

Director, Office of Device Evaluation, CDRH, FDA

Kirsten H. Paulson, MS, RAC

Senior Officer, Medical Device Initiative, The Pew Charitable Trusts

## #217 TRACK 11A – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO Good CLINICAL PRACTICE

Related Interest Area(s): GCP, RA, CR

8:00–9:30 AM

LEVEL: ■

FORMAT: SESSION

Room 6E

CME and Nursing

### Regulatory and GCP Quality Trends in Emerging Markets

CHAIRPERSON

Fred Feldstein, JD

Head of Primary and Consumer Healthcare BU Quality Assurance, Pfizer Inc

This session presents an understanding of the regulatory environment and challenges that may exist, the trends identified through GCP audits and inspections, and harnessing the opportunities of conducting trials in emerging countries.

#### IRBs and Sites Quality Certifications in Latin America: Do We Really Have a Trend Regarding This Matter in the Region?

Charles Schmidt, MD

Head Scientific Medical Advisory Board, Prof., Santa Casa Medical School, Ester Medical CRO, Brazil

#### CRO Perspective

Deborah Wade

Vice President, Process Quality Management, PAREXEL International

## #218 TRACK 11B – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO Good CLINICAL PRACTICE

Related Interest Area(s): GCP, CR, RA

8:00–9:30 AM

LEVEL: ■

FORMAT: FORUM

Room 6C

CME and Nursing

### Quality and Risk Management in an Increasingly Complex Clinical Research Environment: State of the Industry and Leading Practices

CHAIRPERSON

Steven B. Whittaker

Executive Director, The Avoca Group

Data from a recent quality consortium assessment, a collaboration focused on proactive quality management, will serve as a catalyst for interactive audience discussion. The focus will be on managing quality, decision making, and mitigating risk.

#### EU Regulatory Perspective

Anabela Marcal

Head of Compliance and Inspections Department, European Medicines Agency, European Union

#### US Regulatory and Sponsor Perspective

Ann Meeker-O'Connell, MS

Senior Director, QA Clinical Strategy Team Lead, Janssen Pharmaceuticals, Inc.

#### Large Sponsor Perspective

Coleen M. Glessner

Vice President, Clinical Trial Process and Quality, Pfizer Inc

#### How Can Decision Analytic Techniques Be Used Within Clinical Trial Settings?

Brian Hagen

Managing Director, Decision Empowerment Institute

## #219 TRACK 12 – PHARMACEUTICAL QUALITY

Related Interest Area(s): CMC/GMP, RA

8:00–9:30 AM

LEVEL: ■

FORMAT: SESSION

Room 4

CME and Nursing

### CMC Development of Breakthrough Therapies

CHAIRPERSON

Sarah C. Pope Miksinski, PhD

Acting Director, Division II, Office of New Drug Quality Assessment, Office of Pharmaceutical Science, CDER, FDA

This session will focus on regulatory considerations regarding drug development of breakthrough therapies, with an emphasis on the relationship of CMC development data to overall patient benefit-risk as well as innovative approaches to consider for submission of CMC information in breakthrough (or otherwise expedited) submissions.

#### Quality and Benefit Risk Management for Breakthrough Therapies

G.K. Raju, PhD, MS

Chairman and Chief Executive Officer, Light Pharma Inc.

**Impact of Accelerated Launch in the Development Pathway for Large Molecules**

Brian Kelley, PhD

Vice President, Bioprocess Development, Genentech, A Member of the Roche Group

**Quality Considerations for Breakthrough Drugs: FDA Perspective**

Ramesh K. Sood, PhD

Supervisory Chemist, Office of New Drug Quality Assessment, Office of Pharmaceutical Science, CDER, FDA

**Panelist**

Angelica Dorantes, PhD, MSc

Biopharmaceutics Team Leader, Office of New Drug Quality Assessment, Office of Pharmaceutical Science, CDER, FDA

**#220 TRACK 13 – COMPARATIVE EFFECTIVENESS RESEARCH/ GLOBAL HEALTH OUTCOMES AND ECONOMICS****Related Interest Area(s): PR, RD**

8:00–9:00 AM △

LEVEL: ●

FORMAT: SESSION

Room 9

CME, Pharmacy, and Nursing

**Using Comparative Effectiveness Research to Make Health Care Decisions: Exploring the Environment, Opportunities, and Challenges Through Real-World Examples**

CHAIRPERSON

Kimberly Westrich, MA

Director, Health Services Research, National Pharmaceutical Council

This session will illustrate efforts to track the environment for comparative effectiveness research (CER), as recent health care surveys have gauged the importance of CER to stakeholders, assessed the perceived current and future impact of CER, and tracked perceptions about agencies or groups considered influential in developing, conducting, and disseminating research. We will examine processes for evaluating when CER is sufficient for making decisions by utilizing the GRACE checklist. We will also present real-world CER examples for translating, disseminating, and implementing CER.

**Recognizing Non-Interventional Research Good Enough for Purpose**

Nancy A. Dreyer, PhD, MPH, FISPE

Global Chief of Scientific Affairs, Real-World and Late Phase Research, Quintiles Outcome

**CER Dissemination, Implementation and Impact: Challenges and Strategies in Integrated Delivery Systems**

Brian Mittman, PhD

Kaiser Permanente Dept of Research and Evaluation, VA Center for Implementation Practice and Research Support

**#221 TRACK 14 – CLINICAL SAFETY AND PHARMACOVIGILANCE****Related Interest Area(s): RA, PT**

8:00–9:30 AM

LEVEL: ■

FORMAT: SYMPOSIUM

Room 6D

CME and Nursing

**Benefit-Risk Throughout the Product Life Cycle: How Should Benefit-Risk Be Evaluated and Communicated from Development through Marketing as New Information Emerges?**

CHAIRPERSON

Stewart Geary, MD

Senior Vice President, Chief Medical Officer, Eisai Co., Ltd., Japan

The benefit-risk balance of a drug must be positive in order to gain and maintain product approval. Yet there are no formal or generally agreed upon approaches to characterization and evaluation of the benefit-risk profile. This symposium will also consider the current sources for new benefit information in the ICH territories as well as current practices by cross-functional teams for assessing and reporting the information and using it in benefit-risk evaluations. A framework for assessing the benefit-risk balance early in the drug's development life cycle can be a potential means of driving and adapting the benefit-risk messaging as new data continue to emerge. Speakers will represent each of the ICH regions, and an active discussion will be encouraged to consider the issues surrounding the generation and evaluation of new benefit information and what approaches should be used for regional documents such as risk management profiles (RMPs) and common technical documents (CTDs) or global documents such as the periodic safety update report (PSUR/PBRER).

**New Benefit Information for Approved Drugs That Is Meaningful to Patients**

William W. Gregory, PhD

Senior Director, Worldwide Safety and Regulatory, Pfizer Inc

**Harmonizing Benefit-Risk Messages in Documents During Development at Initial Submission and in Postapproval Stages**

Rebecca Nyquist, PhD

Senior Expert Medical Writer, Novartis Pharma AG, Switzerland

**New Benefit Information and its Evaluation**

Stewart Geary, MD

Senior Vice President, Chief Medical Officer, Eisai Co., Ltd., Japan

**#222 TRACK 15 – STATISTICAL SCIENCE AND QUANTITATIVE THINKING****Related Interest Area(s): RA, CDM, CR**

8:00–9:30 AM

LEVEL: ■

FORMAT: SESSION

Room 5B

CME, Pharmacy, and Nursing

**Mitigating Missing Data in Clinical Trials: Moving Toward Global Behavioral Change Impacts Efficacy, Safety, and Quality**

CHAIRPERSON

Carol Robertson-Plouch

Clinical Research Advisor, Eli Lilly and Company

Missing data concerns have been illustrated recently by emerging safety and efficacy concerns with approved and unapproved medication. The bar is being raised regarding acceptability of clinical data with large amounts of missing data. What is this about? What mitigation strategies can be taken? This session will broaden your understanding of what missing data is, where it comes from, and the historical events leading to current scrutiny.

#### Pharmaceutical Company Sponsor Perspective

Carol Robertson-Plouch

Clinical Research Advisor, Eli Lilly and Company

#### A Regulatory Perspective

Representative Invited

Director, Division of Biometrics II, Office of Biostatistics, Office of Translational Science, CDER, FDA

#### A Statistician's Perspective

Representative Invited

Director of Statistics, Quintiles Inc.

### #223 TRACK 16 – PROFESSIONAL DEVELOPMENT

Related Interest Area(s): FI, IT, RD

8:00–9:30 AM

LEVEL: ■

FORMAT: SESSION

Room 11B

CME, Nursing, and PMI PDUs

#### Capital Efficient Drug Development with Revolutionary Technologies: Calculated Risks

CHAIRPERSON

Robert Wright, MBA

Chief Editor, Life Science Connect

Being willing to take risks is essential to innovation. Calculated risk involves considerable analysis and market understanding but also requires passion, guts, perseverance, and constant reassessment and willingness to change course. This session will address how life science leaders must focus on practical translation of the science while being mindful of the convergence of multiple disciplines like ethics, information technology, and economics.

##### Build It and They Will Come, Won't They?

Leslie J. Williams

Director, Founder, President and Chief Executive Officer, ImmusanT

##### Tale of Two Pharmas

Thomas Hughes, PhD

President and Chief Executive Officer, Zafgen, Inc.

##### Plans, People and Process

Laurie A. Halloran, BSN, MS

President and Chief Executive Officer, Halloran Consulting Group, Inc.

### #224 TRACK 18 – GLOBAL REGULATORY

Related Interest Area(s): RA, CR, CP

8:00–9:30 AM

LEVEL: ■

FORMAT: FORUM

Room 6F

CME and Nursing

#### Pharmaceuticals and Medical Devices Agency (PMDA) Town Hall

CHAIRPERSON

Nobumasa Nakashima, PhD

Director, Office of International Programs, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

Representatives from the Pharmaceuticals and Medical Devices Agency (PMDA) will explain its current services and the Japanese drug regulation, and answer your questions on PMDA's future initiatives/challenges for faster review and better life cycle management of drugs.

##### Future Plan of PMDA for the Next Five Years

Tatsuya Kondo, MD, PhD

Chief Executive, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

#### PMDA's Efforts in the Medical Area

Tetsuo Nagano, PhD

Executive Director, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

#### Safety Measures: The Risk Management Plan in Japan

Hiroshi Yamamoto, MS

Chief Safety Officer, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

#### Introduction of the Third 5-Year Mid-Term Plan of PMDA

Masaru Hiraiwa

Director, Office of Planning and Coordination, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

### #225 TRACK 19 – EXECUTIVE PROGRAM

Related Interest Area(s): RD, SP, OS

8:00–9:30 AM

LEVEL: ■

FORMAT: FORUM

Room 10

CME and Nursing

#### The Changing Landscape for Bioinnovation: The Emergence of Small Pharma, Strategic Alliances, and Precision Medicine (Part 1 of 2)

CHAIRPERSON

Kenneth A. Getz, MBA

Director of Sponsored Research; Chairman, CISCRP, Tufts Center for the Study of Drug Development

The landscape for pharmaceutical R&D is shifting dramatically: From large pharmaceutical companies to small and specialty pharmaceutical companies, from vertically integrated companies to collaborative partnerships and innovation networks, and from high volume markets to targeted and precision medicines. This two-part forum will explore the impact of these changes on the R&D landscape.

This first forum will focus on the small and specialty pharmaceutical company sector as the new engine of bioinnovation, and will look at the role of innovative collaborative partnerships and strategic alliances in the discovery, development, and commercialization of new medical products.

Part 2 will take place on Tuesday at 10:30 AM (Session #252).

#### Panelists

Kenneth I. Kaitin, PhD

Professor and Director, Center for the Study of Drug Development, Tufts University School of Medicine

Ellen G. Feigal, MD, MSc

Senior Vice President, Research and Development, California Institute for Regenerative Medicine (CIRM)

David G. Shoemaker, PhD

Senior Vice President, R&D, Rho, Inc.

Bruce M. Wagman, MBA, RN, RAC

Vice President, Regulatory Affairs and Quality Assurance, Prometheus, Inc.

## #226 TRACK 20 – LATE-BREAKING TOPICS

Related Interest Area(s): ALL

8:00-9:30 AM

LEVEL: ●

FORMAT: FORUM

Room 16B

## Covering Industry Trends in the Biomedical Industry

CHAIRPERSON

Representative Invited

Senior Editor at Pharmaceutical Executive

Journalists who cover the biomedical industry will discuss their areas of coverage and recent stories and offer insight into what they see as industry trends. Reporters and editors will take questions from the audience following the panel discussion.

9:30-10:30 AM

## Coffee Break &amp; Exhibit Hall Innovation Theater Presentations

## #227 TRACK 01A – CLINICAL OPERATIONS

Related Interest Area(s): CR, PM, OS

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: FORUM

Room 2

CME, Pharmacy, and Nursing

## Risk-Based Monitoring: From Concept to Practice

CHAIRPERSON

Nicholas Alp, MD, PhD, FRCP

Vice President, Drug Development Services, ICON Clinical Research, United Kingdom

This forum will explore risk-based monitoring, including adapting internal processes and working with third-party providers. Pharmaceutical and CRO experts, with direct experience of working together on these initiatives, will present and lead an interactive discussion.

## Successful Messaging for Stakeholders and Decision Makers

Thomas R. Provencher

Senior Director, Clinical Trial Support and Compliance, Pfizer Inc

## Models, Processes and Sourcing for Risk-Based Monitoring

Nicole Ratliffe Sheetz, PharmD

Advisor, Clinical Development Innovation, Eli Lilly and Company

## Driving Change Management in Risk-Based Monitoring

Brett Wilson

Associate Director, Business Operations, Bristol-Myers Squibb Canada, Canada

## #228 TRACK 01B – CLINICAL OPERATIONS

Related Interest Area(s): CR, AHC/IS, PT

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SYMPOSIUM

Room 1B

CME, Pharmacy, and Nursing

## Improving the Informed Consent Process

CHAIRPERSON

Kathleen Findlen

Head of Clinical Operations and Project Management, Piramal Life Sciences

In this symposium, we will describe and discuss needed guidelines, address concrete ways to obtain effective consent in acute settings while respecting the potential participant, study design and enrollment numbers, and

examine data-informed solutions to address the most effective key strategies to improving comprehension of the informed consent.

## Research Consent in Acute Settings: What Works?

Mitchell E. Parrish, JD, RAC

Regulatory Attorney, Quorum Review, Inc.

## Can Subjects Who Cannot Sign Informed Consent Be Enrolled in My Trial?

Ricardo Nunez, DrMed

Director, Medical. Central Nervous System., Quintiles Inc.

## Strategies to Improve the Informed Consent Process to Enhance Comprehension and Recruitment of Ethnically Diverse Populations

Brenda Jamerson, PharmD

Adjunct Associate Professor, Campbell University College of Pharmacy and Health Sciences

## #229 TRACK 01C – CLINICAL OPERATIONS

Related Interest Area(s): CR, SP

10:30-11:30 AM △

LEVEL: ●

FORMAT: FORUM

Room 3

CME, Pharmacy, and Nursing

## Social Listening as a Tool to Inform Study Teams on Social Media Strategy for Recruitment and Building Patient-Centric Trials

CHAIRPERSON

Melissa Jean Mottolo

Patient Strategist Associate, Genentech, A Member of the Roche Group

Social (web) listening is a way to monitor and analyze social media by extracting data from blogs, social networks, message boards, wikis, Twitter, and news sources. With over two billion people online, and one in four people in the world using social media, social listening has quickly become an essential customer intelligence tool. In this forum, we will examine how by listening to the patient and caregiver, one can start to understand the patient's voice, which in turn can have a positive impact on the trial design and recruitment strategy. We are in business to serve patient's needs, so why not listen to them?

## Panelists

Melissa Jean Mottolo

Patient Strategist Associate, Genentech, A Member of the Roche Group

Stella Stergiopoulos

Senior Project Manager, Tufts Center for the Study of Drug Development

## #230 TRACK 02A – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

Related Interest Area(s): RD, PM

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SESSION

Room 5A

CME and Nursing

## Leaping the Valley of Death: Keys to Successfully Going from the Lab to the Clinic for Pharmaceutical Products

CHAIRPERSON

Michael A. Swit, Esq, JD

Special Counsel, Duane Morris, LLP

Going from the lab to the clinic is the first huge leap in drug development. In this session, we will examine that process and explore how to ensure the jump over the "valley of death" avoids the sponsor falling into an abyss of bad decisions and poor results.

### That Valley Is a Big One! Who/What Will Help Me Cross?

Gerald J. Yakatan, PhD

Chairman, Chief Executive Officer, and Founder, IriSys, Inc.

### Indiana Jones' Regulatory Toolbox: Crossing the Valley in Today's World

Michele Yelmene

Head of Biotech Division, Pharmalink Consulting Inc.

## #231 TRACK 02B – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

Related Interest Area(s): FI, RD

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: FORUM

Room 1A

CME and Nursing

### National Strategy to Bridge the Gap Between Academic Innovation and Commercialization in Asia

CHAIRPERSON

Herng-Der Chern, MD, PhD

Chief Medical Officer, Supra Integrated and Incubation Center, Taiwan

There are major funding and drug development know-how gaps in commercialization for translational research in academia. This forum will use three venture capital-like national strategies in Singapore, Korea, and Taiwan to bridge these gaps.

#### The Stanford SPARK Model

Representative Invited

Professor, Co-Director of SPARK, Stanford University

#### Singapore's D3 Model

Representative Invited

Head of Business Development and Licensing, D3, A\*STAR, Singapore

## #232 TRACK 03 – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

Related Interest Area(s): CR, OS

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: FORUM

Room 6C

CME, Nursing, and PMI PDUs

### The State of Clinical Outsourcing: Do Outsourcing Partnerships Promote or Impede Progress Toward Clinical Trial Optimization?

CHAIRPERSON

Denise A. Calaprice-Whitty, PhD, MS

Consultant, The Avoca Group

This forum will explore best practices for using outsourcing relationships to promote intelligent (data-driven) approaches in clinical trial design and management. Experts will provide perspectives on data from an industry survey, sharing thoughts on areas of opportunity.

#### Perspectives and Reflection on Data from Industry Survey

Representative Invited

Vice President, Alliance Management, PPD

#### Perspectives and Reflection on Data from Industry Survey

Adrian Otte

Vice President, Global Development Operations, Amgen Inc.

#### Perspectives and Reflection on Data from Industry Survey

Kathleen Ford, BSN, RN

Senior Vice President, Head of Global Clinical Operations, Merck KGaA, Germany

## #233 TRACK 04 – NONCLINICAL AND TRANSLATIONAL DEVELOPMENT/EARLY PHASE CLINICAL DEVELOPMENT

Related Interest Area(s): RD, NC

10:30-11:30 AM △

LEVEL: ■

FORMAT: SESSION

Room 7B

CME and Nursing

### Juvenile Animal Studies and Pediatric Nonclinical Development

CHAIRPERSON

Dinah Duarte, PharmD, MSc

Head, Scientific Evaluation Unit, Directorate of Medicinal Products, INFARMED, Portugal

The need for early consideration of pediatric populations in the investigational development of medicines, to support an indication in pediatric populations, has led to an increased focus on the strategy in relation to nonclinical aspects of the pediatric development and the relevance of nonclinical studies in juvenile animals. General considerations for determining whether juvenile toxicity studies are necessary to support pediatric drug development are in EU and US Guidelines (juvenile animal guidance). This session will explore the importance of nonclinical juvenile animal guidance in pediatric drug development, share real world experience from available historical data on juvenile animal studies, and examine if juvenile animal studies in nonclinical support for pediatric drug development has significantly changed.

#### Juvenile Animal Studies and Pediatric Nonclinical Development: EU Perspective

Dinah Duarte, PharmD, MSc

Head, Scientific Evaluation Unit, Directorate of Medicinal Products, INFARMED, Portugal

#### Juvenile Animal Studies and Pediatric Nonclinical Development: Industry Perspective

Mark E. Hurtt, PhD

Executive Director and Global Head, DSRD Centers of Emphasis, Pfizer Inc

## #234 TRACK 05 – REGULATION OF PRODUCT ADVERTISING AND MARKETING IN AN EVER-CHANGING WORLD

Related Interest Area(s): AP, RA, PPLC

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SESSION

Room 7A

CME and Nursing

### Understanding Corporate Integrity Agreements/Trends: What Can We Expect and Why Is It Important?

CHAIRPERSON

Philomena McArthur, JD

Senior Director, Regulatory Compliance, Johnson & Johnson International

In the past few years the scope of Corporate Integrity Agreements (CIAs) has evolved and broadened, affecting a greater variety of company activities, including both "promotional" and "non-promotional" areas, such as R&D and medical affairs activities. This increase in scope raises significant questions for companies, including understanding the impact on the broader organization. The CIAs that will be discussed may be US based, but the issues they cover are global. Whether you are US or globally focused, from regulatory affairs, medical, clinical, compliance or legal, this session is relevant to you and will help you understand the key CIA trends, their impact, and considerations in how to proactively address them.

**Industry Perspectives****Philomena McArthur, JD**

Senior Director, Regulatory Compliance, Johnson &amp; Johnson International

**Representative Invited**

Senior Vice President and Deputy General Counsel, Bristol-Myers Squibb Company

**Bhavana Desai, MBA**

Senior Director, Business Compliance, GSK, Medical Affairs, and R&amp;D, Allergan, Inc.

**#235 TRACK 06A – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON****Related Interest Area(s): MC, RA, MSL**

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SESSION

**Room 31AB**

CME, Pharmacy, and Nursing

**Preparing for a Successful Product Launch**

CHAIRPERSON

**Dennis Y. Chang, PharmD**

Medical Communications Scientist, Genentech, A Member of the Roche Group

With new technological and research advancement throughout the past decade, many companies in the biopharmaceuticals, companion diagnostics, and medical devices arena are gearing up respective programs and internal strategies in anticipation for a potential launch. While awaiting for FDA approval, not only does the commercial team need to strategize plans from a sales and marketing perspective; other areas of a company such as medical affairs play an integral part to ensure a successful product launch. This session will review what key requirements are needed for a successful product launch from multiple functions of medical affairs such as medical science liaisons and medical information across various industries. We will also cover several key activities that require planning and execution such as early access program (EAP) initiatives, medical response documents and call center preparations, trainings for internal and field colleagues (both US and ex-US stakeholders), and post-launch considerations. In addition, we will discuss situations in which prescription products are switched to over-the-counter and how medical information plays a role in the transition process.

**New Product Launch: Recent Learnings from a Medical Information Perspective****Elbert Chang, PharmD, MSc**

Manager, I&amp;I Medical Information, Celgene Corporation

**The Role of a Medical Science Liaison During a Product Launch****Dipam Doshi, PharmD**

Senior Medical Science Liaison, Daiichi Sankyo, Inc

**So the Prescription Product I Support Is Going Over-the-counter: Now What?****Tamar S. Yarkoni, PharmD, RPh**

Senior Manager, Medical Information Services, Sanofi US

**#236 TRACK 06B – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON****Related Interest Area(s): MW, CP, DM**

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SESSION

**Room 30AB**

CME, Pharmacy, and Nursing

**Update on Postmarketing Safety Reporting**

CHAIRPERSON

**Leonardo Ebeling, DrMed, MD, PhD**

Managing Director, Dr. Ebeling &amp; Assoc. GmbH, Germany

This session will outline periodic Benefit-risk evaluation reports (PBRER) requirements, how they are prepared and why, review the requirements and setup of a PBRER report, describe a simple and effective solution to the review of clinical and regulatory documents, and discuss the benefits and efficiencies that can be gained by outsourcing this service.

**Continuous Benefit-Risk Analysis****Leonardo Ebeling, DrMed, MD, PhD**

Managing Director, Dr. Ebeling &amp; Assoc. GmbH, Germany

**Understanding Periodic Benefit-Risk Evaluation Reports****Representative Invited**

Executive Director, Medical Writing, INC Research

**Document-Specific, Role-Based Review Matrix****Gurpakash Singh, PhD**

Principal Medical Writing Scientist, Janssen Pharmaceuticals, Inc.

**#237 TRACK 07A – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH****Related Interest Area(s): EC, CR**

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: WORKSHOP

**Room 16A**

CME, Pharmacy, and Nursing

**Improving Communication in the Informed Consent Process: The Advantages of eConsent**

CHAIRPERSON

**Lindsay McNair, MD, MPH, MS**

Chief Clinical Research Officer, WIRB-Copernicus Group

Informed consent is an ethical cornerstone of clinical research. This workshop will look at eConsent and how it can improve communication of information during the informed consent process.

\*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.

**eConsent: An Advance in Communication and Ethics****Nicholas H. Steneck, PhD**

Director, Research Ethics Program, Institute for Clinical and Health Research, University of Michigan

**The Sponsor's Experience: Managing an eConsent Pilot Study****Representative Invited**

Clinical Trial Lead, Janssen Scientific Affairs LLC

## #238 TRACK 07B – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

10:30 AM-12:00 PM      LEVEL: ■      FORMAT: FORUM  
Room 30CD      CME, Pharmacy, and Nursing

### Electronic Source Data in Clinical Investigations (Part 2 of 2): Practical Implementation

CHAIRPERSON  
**Linda King, MT**  
Director, Data Sciences and Solutions, Eli Lilly and Company

This two-part forum's FDA-industry panel will focus on the regulatory and practical considerations with respect to the FDA Guidance on Electronic Source Data in Clinical Investigations (eSource).

Part 1 will take place on Tuesday at 8:00 AM (Session #210).

#### Sponsor-Provided eSource Solutions and Challenges to Implementation

**Andrew Roberts, MS**  
Clinical Business Strategy Expert, Novartis Institutes for BioMedical Research, Switzerland

#### EHRs for Clinical Research: Pivotal Progress Toward Global Data Standards

**Bron Witt Kisler**  
Vice President, Strategic Initiatives, CDISC

#### Direct Transmission of Data from the EHR to the eCRF: Insights from a Real-World Implementation

**Jane Griffin, RPh**  
Director, Cerner Research, Cerner Corporation

## #239 TRACK 08A – REGULATORY AFFAIRS AND SUBMISSIONS

10:30 AM-12:00 PM      LEVEL: ■      FORMAT: FORUM  
Room 11B      CME, Pharmacy, and Nursing

### FDA Programs to Encourage Innovation: Maximizing the Opportunities and Confronting the Challenges of New Product Development

CHAIRPERSON  
**Coleen Klasmeier, JD**  
Global Coordinator, Food, Drug and Medical Device Regulatory Practice, Sidley Austin LLP

This forum will address FDA initiatives to foster innovation in the areas of regulatory science, breakthrough therapies, biomarker qualification, and increased efficiency of clinical trials.

#### Drivers, Antecedents, and Limitations of FDA's Expedited Programs for Serious Conditions

**Carl C. Peck, MD**  
Adjunct Professor, Dept of Bioengineering and Sciences; Chairman, NDA Partners, University of California San Francisco

#### Panelists

**Representative Invited**  
Resident Fellow, American Enterprise Institute

**Frank J. Sasinowski, JD, MPH, MS**  
Director, Hyman Phelps & McNamara, P.C.

## #240 TRACK 08B – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): ESUBS, RA, MW  
10:30 AM-12:00 PM      LEVEL: ◆      FORMAT: WORKSHOP  
Room 16B      CME and Nursing

### Efficient Distribution of Information Across Documents to Support Product's Benefit-Risk Ratio for Patients Worldwide

CHAIRPERSON  
**Hans van Bruggen, MSc**  
Senior Regulatory Affairs Scientist, eCTDconsultancy B.V., Netherlands

Can you work with Microsoft Word®? Likely you will say "Yes." But how many text processor features beyond that of type writing machine do you use? Likely, lots of post-finalization publishing of the resulting PDF files is needed to get your document eCTD ready. Concerning the content, do you know how to convey your message using supportive and circumstantial information, using many references or even repetition of information out of courtesy for the reader, confirming your statements? These documents contain the requested content but in the context of the objective of that particular time.

Regulatory documentation includes information to support the particular purpose at the time of writing and beyond! Documents have to support products now, and in the future, at the FDA, EMA, and other agencies; for INDs and NDAs; where possible for Product A and Product B; drug substance A and drug substance B, etc. Documents can be written once and reused more often. This requires that documents are written as lean stand-alone documents. Specific details that can be deduced from the inclusion of the document in a specific dossier must neither become part of the content, the header nor the naming. Attendees will learn how the 80-20 rule can make them more efficient in using MS-Word beyond the features of a typewriter. Moreover, they will be sensitized for redundant contextual words that block the reusability of documents for other purposes.

\*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.

## #241 TRACK 09 – MEDICAL DEVICES, IN VITRO DIAGNOSTICS, AND COMBINATION PRODUCTS

Related Interest Area(s): MDD, RA  
10:30 AM-12:00 PM      LEVEL: ■      FORMAT: SESSION  
Room 11A      CME and Nursing

### Device and Diagnostic Innovation

CHAIRPERSON  
**Janet Jenkins-Showalter**  
Senior Regulatory Group Director, Regulatory Policy and Intelligence, Genentech, A Member of the Roche Group

US patients and physicians must sometimes wait years for promising new technologies to reach the market. In an effort to shorten development time, the Center for Devices and Radiological Health (CDRH) has initiated a number of innovative programs to ensure that the necessary regulatory pathways are established to maintain pace with scientific advances, such as the Innovation Pathway (similar to CDER's breakthrough therapy designation), the Medical Device Innovation Consortium (MDIC), Entrepreneurs-in-Residence, and the Pediatric Device Consortia. Additionally, CDRH is considering the possibility of shifting some of the premarket effectiveness data requirements to the postmarketing setting as a potential way to accelerate patient access to innovative devices.

In this session, we will discuss a program instituted by PEW Charitable Trusts to use registry data to support device preapproval and clearance. This program uses a variety of approaches to utilize the information contained in registries; for example, in cardiovascular devices the data has recently been used as a control group to support PMA approval and reimbursement. Additionally, the possibility of using a risk-based approach for approval of in vitro companion diagnostics associated with therapies that have breakthrough designation will be discussed. New technologies that are on the horizon and could stretch the limits of CDRH's current approval pathways also will be considered. We will also review the activities of the MDIC, which includes CDRH participants, and is focusing on accelerating the development, assessment and review of new medical devices.

#### Regulating Diagnostics for Breakthrough Therapies

**Mya Thomae, RAC**

Founder and Chief Executive Officer, Myraqa

#### Panelists

**Kirsten H. Paulson, MS, RAC**

Senior Officer, Medical Device Initiative, The Pew Charitable Trusts

#### Representative Invited

Associate Director for Sciences, CDRH, FDA

### #242 TRACK 10 – PUBLIC POLICY/HEALTH CARE COMPLIANCE/LAW

Related Interest Area(s): IT, RA, HT

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: FORUM

Room 6E

CME, Pharmacy, and Nursing

#### Health Care's Revolutionary Printing Press? 3D Printing - Blue Sky and Regulatory Path

CHAIRPERSON

**Nancy Bradish Myers, Esq, JD**

President, Catalyst Healthcare Consulting, Inc

Disruptive technology and health care are not usually used in the same sentence. We don't hear "Let's print out a new drug" or "How about a new ear" every day either. While news articles have only speculated about how 3D printing could revolutionize drug discovery and tissue regeneration, the technology is already being used in certain areas of health care—for example, to create customized joint replacements. Come hear experts from the 3D printing world, regulatory officials, and industry leaders discuss the potential impact of 3D printing on drug discovery and health delivery, and the regulatory challenges the technology may face as it continues its advance into health care.

#### Scientific Policy on 3D Printers

#### Representative Invited

Director, Office of Science and Engineering Labs, CDRH, FDA

#### Industry Perspective

**Eric M. David, JD, MD**

Co-Founder and Chief Strategy Officer, Organovo

### #243 TRACK 11 – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO GOOD CLINICAL PRACTICE

Related Interest Area(s): GCP, RA, CP

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: FORUM

Room 8

CME and Nursing

#### GCP Inspection Findings: A Roundtable Discussion

CHAIRPERSON

**Deborah Driscoll**

Vice President, Quality Assurance, Medical Division, Pfizer Inc

During the forum of GCP inspections, some important themes are identified by the inspectors as being common to multiple inspections. In a similar way, GCP auditors working for industry identify key issues of concern. This forum provides an opportunity to identify and discuss some of these key findings with a panel of GCP inspection experts from regulatory authorities. Attendees will be asked to submit questions related to GCP inspections and audits in advance and at the session for the panel to address.

#### Panelists

**Jean Mulinde, MD**

Acting Senior Advisor, Division of GCP Compliance, Office of Scientific Investigations, CDER, FDA

**Anabela Marcal**

Head of Compliance and Inspections Department, European Medicines Agency, European Union

**Tomonori Tateishi, MD, PhD**

Pharmaceuticals and Medical Devices Agency (PMDA), Japan

### #244 TRACK 12 – PHARMACEUTICAL QUALITY

Related Interest Area(s): RA, MF, CMC/GMP

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SESSION

Room 4

CME and Nursing

#### Manufacturing Challenges for Breakthrough Products

CHAIRPERSON

**Patricia N. Hurter, PhD, MS**

Senior Vice President, Global Pharmaceutical Development and Regulatory Affairs, Vertex Pharmaceuticals

This session will focus on considerations regarding manufacturing development for breakthrough therapies and will highlight related challenges and opportunities for breakthrough drugs.

#### Continuous Manufacturing: An Innovative and Collaborative Approach to Bring High Quality Breakthrough Therapies to Market

**Hayden Thomas, PhD**

Vice President, Formulation Development, Vertex Pharmaceuticals

#### FDA Perspective

**Mahesh R. Ramanadham, PharmD, MBA**

Team Leader, Office of Compliance, CDER, FDA

#### Industry Perspective

**John Groskoph, MBA**

Senior Director, Global CMC, Pfizer Inc

## #245 TRACK 13 – COMPARATIVE EFFECTIVENESS RESEARCH/ GLOBAL HEALTH OUTCOMES AND ECONOMICS

Related Interest Area(s): PR, CR, HT

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: FORUM

Room 9

CME and Nursing

### Drug Development with Reimbursement in Mind: Obtaining the Input of Payers to Inform Clinical Trial Design

CHAIRPERSON

**Charles A. Stevens, JD, MBA**

Vice President and General Manager, PAREXEL Consulting

Regulatory approval does not lead to commercial success unless sponsors understand the evidence requirements of payers. Sponsors can minimize the risks of reimbursement denial by incorporating payer input into pre-registration studies. This session will explore practical ways in which sponsors can seek and obtain actionable payer input during drug development.

#### Panelists

**Andrew Bate, PhD, MA**

Senior Director, Analytics Team Lead, WSR Epidemiology, Pfizer Inc, United Kingdom

**Brandon T. Suehs, PharmD, PhD**

Principal Researcher, Comprehensive Health Insights, a Humana Company

## #246 TRACK 14 – CLINICAL SAFETY AND PHARMACOVIGILANCE

Related Interest Area(s): CR, RA

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SESSION

Room 6D

CME and Nursing

### EMA-FDA Collaboration in Pharmacovigilance: Common Objectives and Common Challenges

CHAIRPERSON

**Peter Richard Arlett, MRCP**

Head of Pharmacovigilance Department, European Medicines Agency, European Union

This session will cover the current collaboration between EMA and FDA on drug-specific evaluations, collaborative efforts on their development, effective implementation of new pharmacovigilance tools, and how the two organizations address common challenges.

#### FDA Perspective

**Gerald J. Dal Pan, MD**

Director, Office of Surveillance and Epidemiology, CDER, FDA

#### Industry Perspective

##### Representative Invited

EU QPPV, Executive, Global Patient Safety, Eli Lilly and Company Ltd, United Kingdom

## #247 TRACK 15 – STATISTICAL SCIENCE AND QUANTITATIVE THINKING

Related Interest Area(s): CEHTAEbM, RA, CR

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: FORUM

Room 5B

CME, Pharmacy, and Nursing

### Impact of Bayesian Methods in Drug Development with a Focus on Comparative Effectiveness Research

CHAIRPERSON

**Karen Lynn Price, PhD, MA**

Research Advisor, Eli Lilly and Company

This forum will provide an overview of how Bayesian methods are used in practice, with particular emphasis on applications in comparative effectiveness research. We will focus on how such approaches can improve efficiency and provide clear quantitative development decisions.

This forum has been developed by the DIA Bayesian Scientific Working Group.

#### Bayesian Evidence Synthesis and Network Meta-Analysis in Context of CER

**Bradley P. Carlin, PhD, MS**

Professor and Head of Biostatistics, University of Minnesota

#### FDA Perspective

**Ram Tiwari, PhD**

Associate Director, Office of Biostatistics, Office of Translational Science, CDER, FDA

#### Panelist

**Matthew D. Rotelli, PhD**

Director, Global PK/PD and Pharmacometrics, Bio-Medicines, Eli Lilly and Company

## #248 TRACK 16 – PROFESSIONAL DEVELOPMENT

Related Interest Area(s): CR, RA, CP

10:30 AM-12:00 PM

LEVEL: ●

FORMAT: WORKSHOP

Room 17A

CME, Pharmacy, and Nursing

### Networking: It's Not What You Know, But Who You Know!

CHAIRPERSON

**Bob Muzerall**

Vice President, Sales and Sales Training, ForeignExchange Translations

This workshop will assist in gaining the skills to reduce the fear of approaching strangers and learn to be comfortable in a wide range of situations. You will interact with other attendees, learning and practicing networking strategies.

\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.

#### Experience the Power of Networking

**Christopher Matheus, MBA**

Director, Business Development, Y Prime

**#249 TRACK 17 – RARE/ORPHAN DISEASES****Related Interest Area(s): HT, CR, RA**

10:30-11:30 AM △

LEVEL: ■

FORMAT: FORUM

Room 32AB

CME, Pharmacy, and Nursing

**Industry Trends, Successes, and Failures in Orphan and Rare Disease Therapeutics**

CHAIRPERSON

**Christine Blazynski, PhD**

Chief Science Officer and Senior Vice President, Citeline

This forum will overview orphan and rare disease drug development from the patient and affected community perspective to the industry's response over the past 30 years until today. The activist community will be contrasted with how industry has approached the needs of the few.

**When Your Company Adopts an Orphan Drug****Robin L. Winter-Sperry, MD**

President and Chief Executive Officer, Scientific Advantage LLC

**Industry Trends, Successes and Failures in Orphan and Rare Disease Therapeutics****Christine Blazynski, PhD**

Chief Science Officer and Senior Vice President, Citeline

**#250 TRACK 18A – GLOBAL REGULATORY****Related Interest Area(s): ROD, RA, CR**

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SESSION

Room 33AB

CME and Nursing

**Development of an Integrated Orphan Drug Framework in Canada**

CHAIRPERSON

**Agnes V. Klein, DrPH, MD**

Director, Evaluation of Radiopharmaceuticals and Biotherapeutic Products, Health Canada

Health Canada is developing regulations, guidance and operational supports simultaneously for an integrated orphan drug framework that represents a significant departure from current practice. The session will offer insights into the management of a range of complex issues in developing an adaptive licensing framework for the full life cycle of a class of products, from predesignation to postmarket. Attendees will also learn how a full framework can be designed to reflect the national legislative context, and also to promote international alignment in implementation, to get drugs for rare diseases from brainwave (concept) to bench to bedside.

**From Regulation to Implementation: Operationalizing a New Framework for Orphan Drugs****Cathy A. Parker**

Acting Senior Executive Director, BGTD; Chair, Orphan Drugs Working Group, Health Canada

**Setting the Stage: The Development of Comprehensive Regulations for Orphan Drugs****Lynn Mainland, MA**

Associate Director, Office of Legislative and Regulatory Modernization, HPFB, Health Canada

**#251 TRACK 18B – GLOBAL REGULATORY****Related Interest Area(s): RA, CR, CP**

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: FORUM

Room 6F

CME and Nursing

**Europe Town Hall**

CHAIRPERSON

**Guido Rasi, MD**

Executive Director, European Medicines Agency, European Union

The European Union regulatory network, including the European Medicines Agency, national agencies in the Member States and European Commission, has developed a range of initiatives and entry points to facilitate regulatory procedures and scientific dialogue from early development to postmarketing authorization stages. In addition to discussing some of the scientific and regulatory challenges facing regulators and industry in Europe, the forum will showcase what is being done to support biopharmaceutical R&D, in particular through the Innovative Medicines Initiative (IMI), benefiting both industry and public health. This forum offers the opportunity to interact directly with senior leadership from the European Medicines Agency, national medicines agencies, and the IMI regarding recent initiatives.

**Panelists****Hans-Georg Eichler, MD, MSc**

Senior Medical Officer, European Medicines Agency, European Union

**Michel Goldman, MD, PhD**

Executive Director, Innovative Medicines Initiative (IMI), Belgium

**Representative Invited**

Head, Institute Marketing Authorisation and Lifecycle Management, Austrian Medicines and Medical Devices Agency (AGES), Austria

**#252 TRACK 19 – EXECUTIVE PROGRAM****Related Interest Area(s): RD, SP, OS**

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: FORUM

Room 10

CME and Nursing

**The Changing Landscape for Bioinnovation: The Emergence of Small Pharma, Strategic Alliances, and Precision Medicine (Part 2 of 2)**

CHAIRPERSON

**Kenneth I. Kaitin, PhD**

Professor and Director, Center for the Study of Drug Development, Tufts University School of Medicine

The landscape for pharmaceutical R&D is shifting dramatically: from large pharmaceutical companies to small and specialty pharmaceutical companies, from vertically integrated companies to collaborative partnerships and innovation networks, and from high volume markets to targeted and precision medicines. This two-part forum will explore the impact of these changes on the R&D landscape.

This second forum will examine the ramifications of industry's shift to targeted and precision medicines, and the impact smaller patient populations and smaller market opportunities are having on portfolio and R&D investment decisions.

Part 1 will take place on Tuesday at 8:00 AM (Session #225).

**Panelists****Kenneth A. Getz, MBA**

Director of Sponsored Research; Chairman, CISCRP, Tufts Center for the Study of Drug Development

### Annalisa Jenkins, MRCP

Chairwoman, Board of Directors, TransCelerate Biopharma Inc.; Former Executive Vice President, Head of Global Research and Development, Merck Serono, Germany

#### Representative Invited

Executive Vice President, R&D, Allergan, Inc.

#### Representative Invited

Chief Medical Officer and Vice President, Verizon Enterprise Solutions

11:30 AM-1:30 PM

### Lunch & Exhibit Hall Innovation Theater Presentations

### #253 TRACK 21A – INNOVATION THEATER

Related Interest Area(s): CR, GCP, IT

11:45 AM-12:30 PM

LEVEL: ■

FORMAT: SPECIAL SESSION

Exhibit Hall

### Covance Innovation Theater: Risk-Based Monitoring - Seeing the Forest for the Trees When Designing and Deploying an Enterprise Process

This theater presentation will share key experience gathered during a five-year, cross-functional journey to design and implement an enterprise risk-based monitoring process. The presentation shares real life data from the full process life cycle, with a focus on Quality by Design and RBM benefits, such as:

- Increased early identification of issues at highest risk sites;
- Ability to provide qualitative assessment of site compliance;
- Increased efficiency and reduced study delivery costs;
- Improved data flow cycle times with reduced data cleaning resources required.

### #254 TRACK 21B – INNOVATION THEATER

Related Interest Area(s): MW, IT, DM

12:45-1:15 PM

LEVEL: ■

FORMAT: SPECIAL SESSION

Exhibit Hall

### Veeva Innovation Theater: Industry's Largest eTMF Survey: Benchmarks and Insights

Hear results from the industry's largest eTMF survey to date. This 2014 survey represents the experience and opinions of over 250 TMF owners, identifying the barriers, business drivers, and benefits in moving to fully paperless trial master files. The data shows where organizations are on the spectrum of paper to paperless TMFs and how they've gone electronic – see how you compare. Lastly, learn what benefits they've experienced and why some benefit more than others.

### #255 TRACK 01A – CLINICAL OPERATIONS

Related Interest Area(s): AHC/IS, ST

1:30-3:00 PM

LEVEL: ●

FORMAT: SYMPOSIUM

Room 3

CME and Nursing

### Improving Investigative Site Selection Practices

CHAIRPERSON

#### Kenneth A. Getz, MBA

Director of Sponsored Research; Chairman, CISCRP, Tufts Center for the Study of Drug Development

This symposium provides an overview of the changing global investigative site landscape and discusses new tools and approaches to improve and optimize site selection practices. Highlighted new approaches will include an assessment and discussion of metrics that are better able to predict successful investigative site performance and a detailed review of the characteristics and expected utility of a new investigator databank of more than 120,000 investigators worldwide.

#### Anticipating Trends and Changes in the Fragmented Global Investigative Site Landscape

##### Kenneth A. Getz, MBA

Director of Sponsored Research; Chairman, CISCRP, Tufts Center for the Study of Drug Development

#### Advancing a Data-Driven Foundation for Investigative Site and Country Selection Strategies

##### Shawn Phillip Tedman, MBA

Global Feasibility Manager, Quintiles Inc.

#### Investigator Databank Collaboration: A Global Platform for Precompetitive Sharing

##### Elisa F. Cascade, MBA

Vice President, Drugdev.org

### #256 TRACK 01B – CLINICAL OPERATIONS

Related Interest Area(s): CS, CM, CR

1:30-2:30 PM △

LEVEL: ■

FORMAT: SYMPOSIUM

Room 1B

CME, Pharmacy, and Nursing

### Optimization of and Enhancements to Interactive Response Technology to Ensure Efficient Investigational Product and Study Material Management

CHAIRPERSON

#### Larry A. Blankstein, PhD

Senior Director, Clinical Research, Genzyme Corporation, A Sanofi Company

This symposium will describe how interactive response technology (IRT) can be implemented and enhanced to provide global full supply chain visibility, ensure timely investigational product (IP) and other study material expiration management, accurate drug accountability at the site and efficient drug reconciliation at study completion, as well as drug and material ordering. Case studies will be presented to highlight successful implementation of IRT for IP management.

#### Clinical Supplies Accountability: Using Technology to Transform Your Paper-based Accountability Process

##### Christine Oliver

Account Director, Endpoint Clinical, Inc.

#### Electronic Tools for Trial Material Supplies Management: Closing the Gaps to Ensure Full Control, Traceability, and Visibility

##### Andrey Gurachevsky

Senior Technical Logistics Coordinator, PAREXEL International, Germany

## #257 TRACK 02A – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

1:30-3:00 PM  
Room 5A

LEVEL: ●  
CME, Nursing, and PMI PDUs

Related Interest Area(s): PM, CR  
FORMAT: SYMPOSIUM

### Virtual Teams in Clinical Development

CHAIRPERSON

**Kristen Snipes**

Project Director, Rho, Inc.

Project meetings and communication, internal or with all stakeholders, happen routinely throughout a study. Often they fail to engage project team members in a way that helps them retain key information. This symposium will focus on specific tips for conducting effective meetings and communication in the virtual environment to ensure that project team members walk away prepared to successfully execute the study.

#### Tips and Tricks for Conducting an Effective Kickoff Meeting

**Kristen Snipes**

Project Director, Rho, Inc.

#### Moving Investigator Meetings into the 21st Century: The Impact

**Leslie (Mi Ok) Chong, MA**

Senior Clinical Program Leader, Genentech, A Member of the Roche Group

#### Effective Communication Pathways for Global Virtual Teams

**Donna Sattler**

Technical Project Manager, Maxisit Inc.

## #258 TRACK 02B – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

1:30-3:00 PM  
Room 1A

LEVEL: ◆  
CME and Nursing

Related Interest Area(s): SP, BT, RD  
FORMAT: SESSION

### Challenges and Strategic Approaches to Development of a Novel Biologic Versus a Biosimilar

CHAIRPERSON

**Jayanthi Reddy, MBA, MS, PMP**

Director and Biologics Pipeline Leader, Global Project Management, Merck &amp; Co., Inc.

Through a case study approach, this session will address the strategic approaches adopted by companies to deal with the unique challenges faced in the development of a novel biologic versus a biosimilar.

#### Introduction and Overview of Challenges in Development of a Novel Biologic Versus a Biosimilar

**Jayanthi Reddy, MBA, MS, PMP**

Director and Biologics Pipeline Leader, Global Project Management, Merck &amp; Co., Inc.

#### Biologics CMC Development: Strategies for Biosimilars, Novels, and Breakthrough Therapies

**Steve Farrand, PhD, MSc**

Vice President BioProcess Development, Merck Research Laboratories

#### Challenges for Attaining Biosimilar Success in the Regulated Markets

**Andrew Rankin, PhD**

Executive Vice President, Operations, Qforma

## #259 TRACK 03 – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

1:30-3:00 PM  
Room 2

LEVEL: ■  
CME and Nursing

Related Interest Area(s): RD, CR, RA  
FORMAT: FORUM

### Collaborating to Streamline Drug Development: Case Studies of What Works (and What Doesn't)

CHAIRPERSON

**Douglas J. Peddicord, PhD**

Executive Director, Association of Clinical Research Organizations

This forum will examine case studies of innovative projects to streamline specific product development projects undertaken over the past year. The panelists will discuss the positive, negative, and equivocal results.

#### Panelists

**Dalvir Gill, PhD**

Chief Executive Officer, TransCelerate Biopharma Inc

**Christine K. Pierre, RN**

President, Society for Clinical Research Sites

**Pamela Tenaerts, MD, MBA**

Executive Director, Clinical Trial Transformation Initiative

**Ann Meeker-O'Connell, MS**

Senior Director, QA Clinical Strategy Team Lead, Janssen Pharmaceuticals, Inc.

## #260 TRACK 04 – NONCLINICAL AND TRANSLATIONAL DEVELOPMENT/EARLY PHASE CLINICAL DEVELOPMENT

1:30-3:00 PM  
Room 7B

LEVEL: ■  
CME and Nursing

Related Interest Area(s): BT, HT, RD  
FORMAT: SESSION

### Organs on a Chip: The Future of Efficacy and Safety Testing

CHAIRPERSON

**Barry Mangum, MD**

Director, Clinical Pharmacology, Duke University Medical Center

Preclinical studies for proof of concept and drug safety are often performed in animal models. Our desire to reduce animal use in drug development and to make more accurate predictions of safety and efficacy has led to large investments in the development of models of human organs arranged serially on microchips. The goal is to be able to introduce candidate drug substances and monitor pharmacological and toxicological effects in each organ. Significant progress is being made with models of human liver, lung, intestine, and breast. Despite this encouraging progress, significant challenges remain. These include source of human tissues: Normal primary cells usually taken postmortem or induced pluripotent stem cells. Differentiated cells in culture require unique cell culture media in order to maintain their differentiated state; however, multiple organs on a chip will need to be bathed in a common medium. Finally, translating the information collected from the chips to responses in humans will be a challenge. How will this information be used to determine if a candidate pharmaceutical causes pain, nausea, or increases the risk for cancer or birth defects? While progress in the area is encouraging and may be useful in selecting among early drug candidates, it seems clear that utility in the regulatory arena is still years away.

## #261 TRACK 05 – REGULATION OF PRODUCT ADVERTISING AND MARKETING IN AN EVER-CHANGING WORLD

Related Interest Area(s): AP, RA

1:30-3:00 PM

LEVEL: ■

FORMAT: FORUM

Room 7A

CME, Pharmacy, and Nursing

### FDA Enforcement Update: Advertising and Promotion

CHAIRPERSON

Janet "Lucy" Rose, MBA

President, Lucy Rose and Associates, LLC

FDA enforcement actions and policy guidances need to be understood by every company because they reflect FDA's priorities and concerns in regulating advertising and promotion. In this forum, an FDA professional and a representative from industry will examine the latest agency enforcement actions and policies and what they mean.

#### CDER Perspective

Thomas W. Abrams, MBA, RPh

Director, Office of Prescription Drug Promotion, CDER, FDA

#### CBER Perspective

Lisa L. Stockbridge, PhD

Branch Chief, Advertising and Promotional Labeling Branch, CBER, FDA

## #262 TRACK 06A – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON

Related Interest Area(s): MC, AP, RA

1:30-3:00 PM

LEVEL: ■

FORMAT: SESSION

Room 31B

CME, Pharmacy, and Nursing

### Promotional Material Management: From Review to Submission – Contemporary Ideas

CHAIRPERSON

Julia Petses, PharmD

Director, Medical Information Services Oncology/Hematology, Sanofi US

A risk-based approach for the review of commercial materials to ensure they are truthful, accurate, and balanced, and not false or misleading will be discussed. A global perspective and the challenges of performing a global versus a country-specific review will be explored. Additionally, regulatory requirements in the US and around the world are impacting the traditional separation of promotional review and regulatory operations. Evaluating how this new paradigm will change the promotional review process is necessary to ensure efficiency, quality, and accuracy.

#### Optimization of the Promotional Review Process

Robert K. Morris, PharmD

Director, Medical Information, HIV and Dermatology, GlaxoSmithKline

#### The Benefits and Risks with Global Promotional Review

Victoria Dlensi

Associate Director, Neuroscience, Shire AG, Switzerland

#### Marketing Globally Means Complying Regionally: How Promotional Review and Regulatory Affairs are Becoming More Integrated to Support Regional and Global Requirements

Dirk Karston Beth

Managing Director, Mission3

## #263 TRACK 06B – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON

Related Interest Area(s): MW, ST

1:30-3:00 PM

LEVEL: ■

FORMAT: SESSION

Room 32AB

CME and Nursing

### In-Sourcing, Out-Sourcing: Where Do We Go from Here?

CHAIRPERSON

Helle-Mai Gawrylewski, MA

Senior Director, Medical Affairs and Alliance Management in Medical Writing, Janssen Research & Development, LLC

Outsourcing of medical writing and medical information activities has been increasingly common as large and small pharmaceutical companies look to conserve internal resources, secure additional expertise, and lower overall cost. Establishing successful external relationships comes with new challenges as resourcing models evolve. It's a myth that any project can simply be passed off to any external service provider, no matter the location, without maintaining oversight, training, and support of many types. This session will update on long term success factors like partner selection, relationship type, and quality monitoring. First, asking the right questions and getting the right answers are key. Once the partner is in place, what kind of relationship works well? Some ideas about a model that leverages successful practices and communication strategies will be covered. Equally important is maintaining quality in the project deliverables. What aspects need to be in place, such as measuring quality to maintain quality, compliance, accuracy, and the customer experience?

#### Crafting the Right Questions to Get Useful Answers From Prospective Medical Writing Supplier Partners

Lauren Sobocinski

Associate Director, Business Development, Synchrogenix Information Strategies Inc.

#### Co-Sourcing: An Outsourcing Paradigm Poised for Growth

Gurpakash Singh, PhD

Principal Medical Writing Scientist, Janssen Pharmaceuticals, Inc.

#### Quality in Outsourced Medical Information

Richard T. Lippincott, RPh

Executive Director, PPD

## #264 TRACK 07A – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): VA, IT, RA

1:30-3:00 PM

LEVEL: ■

FORMAT: SESSION

Room 31C

CME and Nursing

### Computer System Validation in the Cloud: Cloud Is Here Today and Here to Stay

CHAIRPERSON

Frances E. Nolan, MBA

Vice President, Quality and Regulatory Affairs, Medidata Solutions Worldwide

Organizations developing and using computerized systems are benefiting from novel approaches to the development, validation, and deployment of such systems in a regulated environment. This session will provide real examples of how practices such as Agile software development, Software/Platform/Infrastructure as a Service, and cloud deployment are being used today to great effect. The session will also address what these practices mean to suppliers, sponsors and CROs, and regulators.

**Computerized System Validation in the Cloud****Frances E. Nolan, MBA**

Vice President, Quality and Regulatory Affairs, Medidata Solutions Worldwide

**Industry Perspective****Representative Invited**

Head of Applications, ICON plc, Ireland

**FDA Perspective****Ron Fitzmartin, PhD, MBA**

Senior Advisor, Data Standards Program, Office of Strategic Programs, CDER, FDA

Historically, patients participating in clinical trials do not have an easy way to receive or use the clinical data generated during a trial to improve their personal health and wellness. This session will discuss how a large pharmaceutical company, in December 2013, launched the Blue Button Project, an innovative project enabling patients who have participated in specified clinical trials the opportunity to download their individual clinical data. Using the Blue Button standard launched by the White House, patients are empowered to use their individual electronic clinical data to improve their overall health and wellness, from sharing data with health care providers to powering clinical risk assessment tools.

**Deploying the Blue Button to Advance Clinical Research: The Blue Button Project****Representative Invited**

Senior Director, Data Management and Reporting, Pfizer Inc

**Impact of Access to Data for Study Participants: The Patient Perspective****Regina Holliday**

Patient Activist and Mural Artist

**Introduction to the Blue Button: Empowering Patients With Health Data****Thomas A. Krohn, MBA, RPh**

Advisor, Clinical Open Innovation, Eli Lilly and Company

**#265 TRACK 07B – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH****Related Interest Area(s): CDM, CR**

1:30–3:00 PM

LEVEL: ■

FORMAT: SYMPOSIUM

Room 33AB

CME, Pharmacy, and Nursing

**Embracing Change: The New Face of Clinical Data Management**

CHAIRPERSON

**Maryanne C. Nicosia, MS**

Director, Clinical Data Management, Neurocrine Biosciences Inc.

As clinical research changes, so must the role of the clinical data manager (CDM), who is being asked to do more than ever to ensure data quality. This symposium will provide ideas on how to leverage a clinical data repository to create efficiencies in the discrepancy management and serious adverse event (SAE) reconciliation processes. Attendees will also learn through case studies how to leverage existing data management processes on eSource studies in order to ensure an efficient study start-up, decreased data review time, and high quality data. This symposium will also focus on identifying the expanded skill set required of the CDM and how those currently in the CDM role can ensure that they have the skills needed to be successful in the changing clinical development environment.

**Leveraging a Clinical Warehouse for Discrepancy Management and Adverse Event Reconciliation****Subra Subramanian, MBA**

Director, Product Strategy, Oracle Health Sciences

**Data Quality Custodian: The New Role for Clinical Data Managers****Vadim Tantsyura, DrPH, MA, MS**

Director, Data Management, Cincinnati Children's Hospital Medical Center

**eSource: Clinical Data Manager's Tale of Three Studies****Maura Bearden**

Clinical Data Manager I, DATATRAK International

**#267 TRACK 08A – REGULATORY AFFAIRS AND SUBMISSIONS****Related Interest Area(s): RA, ROD**

1:30–3:00 PM

LEVEL: ■

FORMAT: SESSION

Room 6F

CME and Nursing

**Breakthrough Therapy Designation: One Year After**

CHAIRPERSON

**Martine Zimmermann, PharmD**

Vice President, Global Regulatory Affairs, Alexion Pharma International Sàrl, Switzerland

This session will discuss the impact of breakthrough therapy designation on the development of new medicines for serious conditions. An industry representative will present a real case study, and a regulatory agency view will also be shared.

**The Forecast for Breakthrough Therapy Designations and Lessons Learned from Oncology****Karen Jones**

Vice President, Global Head Oncology Regulatory, Genentech, A Member of the Roche Group

**FDA Perspective****Representative Invited**

Deputy Center Director for Science Operations, CDER, FDA

**Sovaldi for HCV: Case Study on Breakthrough Therapy****Paul Tomkins, PhD**

Senior Director, HIV and Liver Disease Regulatory Affairs, Gilead Sciences, Inc.

**#266 TRACK 07C – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH****Related Interest Area(s): CR, PT, IT**

1:30–3:00 PM

LEVEL: ■

FORMAT: SESSION

Room 30CD

CME, Pharmacy, and Nursing

**Enabling Participants' Access to the Electronic Clinical Trial Data: The Blue Button Project**

CHAIRPERSON

**Craig H. Lipset**

Head of Clinical Innovation, Worldwide Research and Development, Pfizer Inc

## #268 TRACK 08B – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): ESUBS, RA

1:30-3:00 PM

LEVEL: ■

FORMAT: SESSION

Room 10

CME, Pharmacy, and Nursing

### How to Make a Successful Electronic Registration and Listing Submission: NDC, Regulatory Compliance, and Technical Requirements

CHAIRPERSON

Leyla Rahjou-Esfandiary, PharmD

Pharmacist, Office of Compliance, CDER, FDA

This session focuses on all disclosable information related to drug establishment registration and drug listing requirements from the legal and technical perspective. It also discusses the FDA's current position on National Drug Code (NDC), its assignment to CDER-regulated products, and its use inside and outside of FDA.

#### Complying with Registration and Listing Requirements:

##### CDER Perspective

Soo Jin Park, PharmD

Regulatory Officer, Office of Compliance, CDER, FDA

##### SPL Data Standard Perspective: Electronic Registration and Listing

Lonnie D. Smith

Policy Analyst, Office of Operations, Office of Information Management, Office of Communications, FDA

##### Industry Perspective

Thomas R. Bizzaro, RPh

Vice President, Health Policy and Industry Relations, FDB (first Databank, Inc.)

## #269 TRACK 09 – MEDICAL DEVICES, IN VITRO DIAGNOSTICS, AND COMBINATION PRODUCTS

Related Interest Area(s): SE, MDD

1:30-2:30 PM △

LEVEL: ■

FORMAT: SESSION

Room 11A

CME and Nursing

### Dare to Be Different: Comparing Biosensor Data to Patient-Reported Outcomes Data - Learnings from Asthma

CHAIRPERSON

Alison Greene, MPH

Senior PRO Scientist, Genentech, A Member of the Roche Group

A study of asthma patients compared data collected by wearable-device and "usual" self-reported diary format. Session topics include: Lessons learned, implications for clinical trial design, and wider landscape of biosensors in clinical studies.

#### Rethinking Outcomes Assessments: Where Do Biosensors Fit in Drug Development?

Alison Greene, MPH

Senior PRO Scientist, Genentech, A Member of the Roche Group

#### Implementing New Technology in Clinical Trials: An Interesting Adventure

John Reites

Senior Director, Offer and Product Development, Quintiles Inc.

## #270 TRACK 10 – PUBLIC POLICY/HEALTH CARE COMPLIANCE/LAW

Related Interest Area(s): PPLC, RA, PR

1:30-3:00 PM

LEVEL: ■

FORMAT: FORUM

Room 6E

CME, Pharmacy, and Nursing

### Digital Health: Mobile Medical Apps and the Future of Health Care Delivery

CHAIRPERSON

Nancy Bradish Myers, Esq, JD

President, Catalyst Healthcare Consulting, Inc

This forum will explore opportunities created by the rapidly evolving field of digital health, its potential impact on health care delivery, and the regulatory, reimbursement and technical challenges associated with it.

#### Panelists

George Savage, MD

Co-founder and Chief Medical Officer, Proteus Digital Health

#### Representative Invited

Policy Advisor, Office of the Center Director, CDRH, FDA

## #271 TRACK 11A – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO GOOD CLINICAL PRACTICE

Related Interest Area(s): GCP, RA, QC

1:30-3:00 PM

LEVEL: ■

FORMAT: SESSION

Room 8

CME and Nursing

### Adapting GCPs to Evolving Drug Development Paradigm (Part 1 of 2)

CHAIRPERSON

Shaghig Palanjian, MBA

Head of Clinical and Medical QA and Compliance, Shire Pharmaceuticals

The session will focus on the changing product development paradigm and considerations for quality systems, QA audits, and GCP compliance considerations, as we see the shift in industry to personalized medicine, increased focus on rare diseases, and the new technologies. We will review the point of view from sponsor, service provider (CRO) and QMS design perspectives, and how it impacts GCP compliance when we work with smaller patient populations, limited number of investigators within disease areas, limited data and data sources etc., as we see shifts in the development paradigm and regulatory framework.

Part 2 will take place on Tuesday at 3:30 PM (Session #295).

#### Changing Drug Development Paradigms and Considerations for Quality Systems

Kirsten Ledwith Morasco

Vice President, Clinical and Quality Compliance, Compliance Implementation Services (CIS)

#### Patient Perspective

Debra Madden

Cancer Research Advocate, Patient Representative, Ann's Place; National Breast Cancer Coalition (NBCC); Research Advocacy Network

#### Panelists

Mike Sobczyk, MSc

Senior Director, Regulatory Compliance, Gilead Sciences, Inc.

#### Representative Invited

Senior Vice President, Global Quality and Compliance, PPD

## #272 TRACK 11B – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO GOOD CLINICAL PRACTICE

1:30-3:00 PM      LEVEL: ■      FORMAT: SESSION  
**Room 11B**      *CME and Nursing*

### EMA-FDA GCP Initiative: Current Status and Future Perspectives

CHAIRPERSON

**Anabela Marcal**

Head of Compliance and Inspections Department, European Medicines Agency, European Union

The session will cover the current status of the EMA-FDA collaboration on inspections involving clinical research and discuss the achievements, such as a mutual understanding of inspection procedures, and challenges of such an initiative. The most recent and future areas of collaboration will be addressed.

#### EMA Perspective

**Anabela Marcal**

Head of Compliance and Inspections Department, European Medicines Agency, European Union

#### FDA Perspective

**Kassa Ayalew**

Medical Officer, Office of Scientific Investigations, Office of Compliance, CDER, FDA

## #273 TRACK 12 – PHARMACEUTICAL QUALITY

1:30-3:00 PM      LEVEL: ●      FORMAT: SESSION  
**Room 6C**      *CME, Nursing, and PMI PDUs*

### Introducing CDER's Office of Pharmaceutical Quality

CHAIRPERSON

**Christine M. V. Moore, PhD**

Acting Director, Office of New Drug Quality Assessment, Office of Pharmaceutical Science, CDER, FDA

This session will describe the mission and function of CDER's proposed Office of Pharmaceutical Quality with a focus on risk-based regulatory decision making. CDER is proposing a reorganization of quality related functions into a single Office of Pharmaceutical Quality (OPQ), based on the following principles: Risk-based resource management and decision making, maximal development and utilization of staff expertise, proactive view of product quality through quality surveillance; and enhanced integration of review and inspectional functions.

#### FDA Perspective

**Janet Woodcock, MD**

Director, Center for Drug Evaluation and Research, FDA

#### Quality Metrics in the Office of Pharmaceutical Quality

**Russell Wesdyk, MBA**

OPS Scientific Coordinator, Office of Strategic Programs, CDER, FDA

## #274 TRACK 13 – COMPARATIVE EFFECTIVENESS RESEARCH/ GLOBAL HEALTH OUTCOMES AND ECONOMICS

Related Interest Area(s): PR, RA, CR  
1:30-3:00 PM      LEVEL: ●      FORMAT: FORUM  
**Room 9**      *CME, Pharmacy, and Nursing*

### Unraveling Evidence-Based Medicine: A Scientific, Ethical, and Socio-Political Analysis

CHAIRPERSON

**Nancie E. Celini, DrPH**

Chief Health Technology Advisor and Educator, CAB Inc.

There is concern worldwide about rising health costs and shrinking health budgets, and it is now broadly accepted that we must all apply the best alternatives in medical treatment. But disagreement persists as to what methods are acceptable for comparing treatments, and whether they are ethically, politically, and commercially sound. Some of the scientific and ethical questions will be addressed in this important cross-discipline community dialogue.

This forum has been developed by the DIA Evidence Based Medicine Community, the DIA Ethics and the Medicines Lifecycle Community, and the Comparative Effectiveness Scientific Working Group.

#### Panelists

**Wendy Louise Lipworth, MD, PhD**

Senior Research Fellow, Centre for Values, Ethics and the Law in Medicine, University of Sydney, Australia

**Kitty Rajagopalan, PhD, MS**

Vice President, Health Economics and Outcomes Research, Sunovion Pharmaceuticals Inc.

**Lisa M. Hess, PhD**

Principal Research Scientist, US Health Outcomes, Eli Lilly and Company

## #275 TRACK 14A – CLINICAL SAFETY AND PHARMACOVIGILANCE

Related Interest Area(s): CP, ESUBS  
1:30-3:00 PM      LEVEL: ■      FORMAT: SYMPOSIUM  
**Room 6D**      *CME and Nursing*

### Who's Moving the PV Cheese? Three Game Changing Topics – Impact of Emerging New Requirements for E2B (R3), ICSR Quality Standards, and Benefit-Risk Management

CHAIRPERSON

**Elizabeth E. Garrard, PharmD, RPh**

Senior Director, Safety Risk Management, United Therapeutics Corporation

This session will focus on three new emerging requirements and game changing trends in pharmacovigilance. Expectations for life science companies from regulators is clear, ICSR quality needs improvement. We will explore existing ICSR approaches and discuss innovative and scientific approaches to optimize the quality of ICSR case processing. Regulatory agencies are preparing for the new ICH E2B (R3) standard. We will discuss how the new standards will impact life science organizations and provide insights into how to prepare for the change. As risk management shifts from largely a reactive and issue driven activity to a proactive life cycle management activity, we will explore how companies are developing life cycle approaches including measurements on effectiveness.

**Embracing the ICH E2B (R3) Standard for Individual Case Summary Report (ICSR) Submissions**

Will C. Gordon

Senior Product Strategist, Oracle Health Sciences

**Top Five Pharmacovigilance Trends on Quality and How They Will**

**Affect You**

**Representative Invited**

Director, Pharsafer Associates, United Kingdom

**Emerging Trends of Risk Management in Medical Safety**

**Yun-Yi He, Esq, MS**

Director, Risk Management Strategic Operational Leader, Janssen Research & Development, LLC

**#276 TRACK 14B – CLINICAL SAFETY AND PHARMACOVIGILANCE**

**Related Interest Area(s): RA, CR**

1:30-3:00 PM

LEVEL: ●

FORMAT: SYMPOSIUM

Room 4

CME, Pharmacy, and Nursing

**How Do We Keep Kids Safe? Pediatric Safety Monitoring From Beginning to End**

CHAIRPERSON

**Judith Ulett Cope, MD, MPH**

Medical Officer, Office of Pediatric Therapeutics, Office of Communications, FDA

This symposium will provide a background of federal legislation for FDA pediatric-focused safety reporting to FDA's Pediatric Advisory Committee (PAC). It will review why postmarketing safety assessments are crucial, how the FDA tracks and plans which products are reviewed, provides examples of why FDA would contact sponsors before PAC meetings and provide a summary of the past decade of reporting. The roles of IRBs and DSMBs will be examined and how they help ensure the safety of children in trials. Industry perspective is provided. The importance of long-term surveillance and registries will be reviewed.

**Pediatric Safety Monitoring: Role of IRBs and DSMBs**

**Kathryn Elaine Bohannon**

Principal Strategist, Pediatrics, INC Research

**Global Rare Diseases Patient Registry Data Repository: A Model for Pediatric Registries**

**Yaffa Rubinstein, PhD**

Director, Patient Resources for Clinical and Translational Research, National Institutes of Health (NIH)

**Pediatric Safety Monitoring: Industry Perspective**

**Christina Bucci-Rechtweg, MD**

Head, Pediatric and Maternal Health Policy, Global Drug Regulatory Affairs, Novartis Pharmaceuticals Corporation

**Panelist**

**Dianne Murphy, MD**

Director, Office of Pediatric Therapeutics, Office of the Commissioner, FDA

**#277 TRACK 15 – STATISTICAL SCIENCE AND QUANTITATIVE THINKING**

**Related Interest Area(s): RD, SP**

1:30-3:00 PM

LEVEL: ■

FORMAT: SESSION

Room 5B

CME and Nursing

**Predictive Enrichment: Design, Development Strategies, and Methodological Issues**

CHAIRPERSON

**Zoran Antonijevic, MSc**

Senior Director, Strategic Consulting, Cytel, Inc.

This session will analyze implications of predictive enrichment on drug approvability and labeling, and illustrate situations when it is most beneficial. It will also address uncertainty about the prognostic value of the predictive biomarker.

**Strategic and Methodological Considerations for Predictive Enrichment in Drug Development**

**Zoran Antonijevic, MSc**

Senior Director, Strategic Consulting, Cytel, Inc.

**Integration of Predictive Biomarkers and Classifiers into Oncology Clinical Development Programs**

**Robert A. Beckman, MD**

Executive Director, Clinical Development Oncology, Daiichi-Sankyo, Inc.

**FDA Perspective**

**Sue-Jane Wang, PhD, MA, MS**

Associate Director, Adaptive Design & Pharmacogenomics, Office of Biostatistics, Office of Translational Science, CDER, FDA

**#278 TRACK 16 – PROFESSIONAL DEVELOPMENT**

**Related Interest Area(s): PM, CR, RA**

1:30-3:00 PM

LEVEL: ●

FORMAT: WORKSHOP

Room 16A

CME, Pharmacy, and Nursing

**Yes and ... Applying Improvisational Skills to Improve Innovation**

CHAIRPERSON

**Lauren Edelstein Henry**

Senior Principal Operational Specialist, Janssen Pharmaceutical Companies of Johnson & Johnson

Improvisational theatre is suggestion-fueled theatre that is unscripted and where all scenes are created spontaneously. At the heart of improvisational theatre is the phrase "yes and ...," which facilitates engagement of all voices in a group. Playfulness is a useful tool which catalyzes innovation by enabling people to connect with others, have the courage to share, and freely explore new approaches. For this workshop, we have applied the tools of improvisational theatre and playfulness together. The attendee will take away new skills and tools to bring back to the office, such as enhancing the ability to accept suggestions of others, adapting more successfully to people and situations, thinking more effectively on one's feet, and, most importantly, having fun AND being productive at the same time.

\*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.

**Facilitator**

**Akshay Sateesh, MS**

Founder and Facilitator, Ziksana Consulting

**#279A TRACK 18 – GLOBAL REGULATORY****Related Interest Area(s): RA, CR, CP**

1:30–3:00 PM

LEVEL: ■

FORMAT: FORUM

**Room 30AB**

CME and Nursing

**Asia Town Hall**

CHAIRPERSON

**Nobumasa Nakashima, PhD**

Director, Office of International Programs, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

Representatives from Asian regulatory agencies will explain the current status of pharmaceutical regulations in each country and the direction of international collaboration.

**PMDA Point of View****Tatsuya Kondo, MD, PhD**

Chief Executive, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

**India Perspective****Representative Invited**

Joint Secretary, Ministry of Health and Family Welfare, India

**Recent Trend of Pharmaceutical Regulations in Taiwan****Ming-kung Yeh, PhD**

Director-General, Taiwan Food and Drug Administration (TFDA), Taiwan

and share best practices for ensuring regulatory compliance and achieving quicker site startup.

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**#281 TRACK 01B – CLINICAL OPERATIONS****Related Interest Area(s): CR, SE, FI**

3:30–5:00 PM

LEVEL: ●

FORMAT: SYMPOSIUM

**Room 1B**

CME, Pharmacy, and Nursing

**Perfecting the Protocol: Designing Studies for Success**

CHAIRPERSON

**JeanMarie Markham**

Chief Executive Officer, Clinlogix

This symposium will help you understand if the inclusion/exclusion criteria for your company's protocol are too restrictive, discuss recent trends in study endpoints and clinical outcome measures, and also discuss what data and experience CROs can use to help you assess the best balance between speed and cost.

**How CROs Can Better Support Sponsor Protocol Development****Jeffery Fairbairn, MBA**

Senior Director, Partnership Office, PAREXEL International

**Hunting a Needle in the Haystack? But It's All Straw! Are There ANY Subjects that Match the Inclusion/Exclusion Criteria?****John E. Humphreys, MS**

Senior Product Manager, Clinical Trial Optimization Solutions, IMS Health

**Designing for Success? Recent Trends in Study Endpoints and Clinical Outcome Measures in Autoimmune and Inflammatory Diseases****Sylvia Marecki, PhD**

Senior Director, Product Management &amp; Strategy, Citeeline

**2:30–3:30 PM****Refreshment Break & Exhibit Hall Innovation Theater Presentations****#279B TRACK 21 – INNOVATION THEATER****Related Interest Area(s): RD, CR, PETD**

2:45–3:15 PM

LEVEL: ■

FORMAT: SPECIAL SESSION

**Exhibit Hall****BBK Innovation Theater: Reaching the Tipping Point of Innovation**

Sometimes innovation can be intimidating. In fact, for some, it may feel like an impossible feat. But the truth is, innovation doesn't have to be hard to be good. Drawing on Malcolm Gladwell's "The Tipping Point," this interactive presentation will suggest how, when it comes to the clinical R&D industry, little changes can make a big difference. Whether your organization is an innovation leader, laggard, or something in between, this presentation will help you reach your next tipping point of innovation.

**#280 TRACK 01A – CLINICAL OPERATIONS****Related Interest Area(s): FI, RA, AHC/IS**

3:30–5:00 PM

LEVEL: ■

FORMAT: WORKSHOP

**Room 16A**

CME and Nursing

**Building a Site Budget from the Ground Floor**

CHAIRPERSON

**Lindsey Sarno**

Client Relations Specialist, Medidata Solutions Worldwide

Site budgets are an increasingly complex and important part of the overall clinical budget. This workshop will discuss the components of a site budget

**#282 TRACK 01C – CLINICAL OPERATIONS****Related Interest Area(s): RD, PT**

3:30–5:00 PM

LEVEL: ■

FORMAT: SESSION

**Room 3**

CME, Pharmacy, and Nursing

**Patient Registries: Designing, Implementing, and Leveraging to Accelerate Clinical Trials**

CHAIRPERSON

**Lisa Palladino Kim, MS**

Global Trial Optimization Specialist, inVentiv Health Clinical

This session will examine how the biopharmaceutical industry, academic organizations, and patient advocacy groups value and utilize patient registries in clinical trials. We will discuss areas of controversy and best practices.

**Beyond the RFP: Driving Value Through Effective Registry Strategy, Design, and Operations****Leanne Larson**

Vice President and Global Head, Observational Research, PAREXEL International

**Incorporating Patient Voice to Speed Development Using Rare Disease Registries****Patti Engel**

President and Chief Executive Officer, Engage Health Inc.

**Bridging Patient Registries to Clinical Research: A Win-Win Opportunity**  
**Thomas A. Krohn, MBA, RPh**  
 Advisor, Clinical Open Innovation, Eli Lilly and Company

## #283 TRACK 02 – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

3:30–5:00 PM      LEVEL: ◆      FORMAT: SESSION  
**Room 1A**      *CME, Pharmacy, and Nursing*

### Development of Central Nervous System Drugs with Abuse Potential

CHAIRPERSON  
**Anne Tomalin, RAC**  
 President, Therapeutic Products Inc, Canada

This session will explore the FDA/Drug Enforcement Administration's process for defining and managing controlled drugs, the conduct of clinical trials of drugs with abuse potential, and current state of the art regarding abuse-resistant formulations and associated labeling claims. The development of products with abuse potential is a quickly evolving area within our industry, and rules governing what can and cannot be done are quickly changing. This session will provide newcomers with an overview of the current status of such development and will provide those who have been involved in the area for some time with a recent update.

#### Assessment of Abuse Liability in Drug Development for Central Nervous System Active Compounds

**Eva Finney, PhD, PMP**  
 Director, Global Project Management, Merck & Co., Inc.

#### Development of Abuse Resistant/Deterrent Formulations and Associated Label Claims

**Damon Smith**  
 Chief Executive Officer, Altus Formulation Inc., Canada

#### Conducting Clinical Trials with Drugs Having Abuse Potential

**Ann Marie Hake, MD**  
 Medical Advisor, Medical Division, Neurosciences, Lilly USA, LLC

## #284 TRACK 03 – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

3:30–4:30 PM △      LEVEL: ■      FORMAT: FORUM  
**Room 2**      *CME, Pharmacy, and Nursing*

### How a New Collaboration Between a Biopharmaceutical Company and a CRO Is Improving the Quality, Speed, and Efficiency of Drug Development

CHAIRPERSON  
**Smita Desai, RPh**  
 Senior Vice President, Clinical Development, Quintiles Transnational Corporation, United Kingdom

This forum will explore how a novel collaboration between a biopharmaceutical company and service provider is optimizing productivity in the design and execution of studies with a focus on improving quality, speed, and efficiency.

**Getting to Yes: Putting a Strategic Collaboration Between a Biopharmaceutical Company and a CRO into Action**  
**Kathrin Schoenborn-Sobolewski**  
 Global Head Clinical Trial Management, Merck KGAA, Germany

## #285 TRACK 04 – NONCLINICAL AND TRANSLATIONAL DEVELOPMENT/EARLY PHASE CLINICAL DEVELOPMENT

3:30–5:00 PM      LEVEL: ■      FORMAT: SYMPOSIUM  
**Room 7B**      *CME and Nursing*

### Gene Therapy Symposium

CHAIRPERSON  
**Barry Mangum, MD**  
 Director, Clinical Pharmacology, Duke University Medical Center

This symposium will include presentations that address the concept of biosafety with respect to gene therapy and application to clinical trials, discuss the potential pitfalls that could affect the development and approval of advanced therapies which are by nature complex, and examine how the various stakeholders can achieve benefit-risk assessments that satisfy their responsibilities for diligence.

#### How to Achieve Regulatory Approval of Cell and Gene Therapies

**Gopalan Narayanan, MD, MRCP, FFPMP, FRCP**  
 Biotech and ATMP Expert, NDA Group, United Kingdom

#### Human Gene Therapy: Biosafety to Bedside

**Chris Jenkins, PhD, MPH**  
 Senior Director of IBC Services and Biosafety Consulting, WCG Clinical

#### Stakeholder Challenges in Early-Phase Studies of Potentially High-Risk Products

**Royce A. Morrison, MD, MS**  
 Principal Consultant, RMDInsight LLC

## #286 TRACK 05 – REGULATION OF PRODUCT ADVERTISING AND MARKETING IN AN EVER-CHANGING WORLD

3:30–5:00 PM      LEVEL: ■      FORMAT: SESSION  
**Room 7A**      *CME and Nursing*

### International Regulatory Advertising and Promotion Considerations

CHAIRPERSON  
**Thomas M. Casola, MBA**  
 Vice President, Global Regulatory Affairs, Advertising, Promotion, and Labeling, Shire Specialty Pharmaceuticals

Requirements for disclosure of payments to health care professionals are changing the nature of relationships between pharmaceutical manufacturers and health care practitioners. The impact of the Sunshine Act is already being seen in the US market and new transparency requirements are now being rolled out in International markets. This session will review transparency requirements, what companies should be thinking about to prepare for new disclosure rules in International markets, and how these requirements will affect both commercial and drug development activities.

#### Industry Perspectives

**Representative Invited**  
 Regulatory Affairs Specialist, BMI System Inc., France

#### Representative Invited

Partner, Pharmaceutical and Life Sciences Advisory,  
 PricewaterhouseCoopers LLP

## #287 TRACK 06A – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON

Related Interest Area(s): MC, MW, PPLC

3:30–5:00 PM      LEVEL: ■      FORMAT: SESSION  
Room 31AB      CME, Pharmacy, and Nursing

### Our First Year Under Sunshine: Impact on Medical and Scientific Communications

CHAIRPERSON

Monica A. Kwarcinski, PharmD  
Executive Director, Medical Services, Purdue Pharma L.P.

Having passed the one-year milestone of the Physician Payments Sunshine Act, industry continues to evaluate and tweak internal processes on collecting the required data and anxiously awaits the publishing of these data on a publicly available website. This session will describe the obligations, challenges, and impact the Sunshine Act has had on industry medical information departments, medical science liaisons, and medical writers as well as industry sponsored publications. This will be an interactive session with opportunity for discussion and questions from the audience.

#### The Sunshine Act and Medical Communications

Monica A. Kwarcinski, PharmD  
Executive Director, Medical Services, Purdue Pharma L.P.

#### The Sunshine Act and The Medical Science Liaison

Kathleen M. Guindon, MS, RN  
Senior Medical Science Liaison, Genentech, A Member of the Roche Group

## #288 TRACK 06B – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON

Related Interest Area(s): MW, RA

3:30–5:00 PM      LEVEL: ■      FORMAT: WORKSHOP  
Room 16B      CME and Nursing

### The Regulatory Writing Game Show

CHAIRPERSON

Jennifer Vande Weghe  
Regulatory Writing Senior Manager, Amgen Inc.

It's time to play THE REGULATORY WRITING GAME SHOW! Test your knowledge of regulatory documents, from the mundane to the exotic. This workshop will emphasize group participation and sharing of experience.

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#### Facilitators

Michael Kelley, PhD  
Regulatory Writing Senior Manager, Amgen Inc.

#### Karin L. Beloussow

Regulatory Writing, Senior Manager, Amgen Inc.

#### Judges

Becky Norquist  
Consultant, Norquist Consulting

#### Sandra J. Hecker, RAC

US Agent; Regulatory Strategist for Clinical Trial and Marketing Applications, Hecker & Associates, LLC

## #289 TRACK 07A – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): CDM, RA

3:30–5:00 PM      LEVEL: ■      FORMAT: FORUM  
Room 30CD      CME, Pharmacy, and Nursing

### Electronic Standardized Study Data: Regulatory Considerations

CHAIRPERSON

Mary Ann Slack  
Deputy Director, Office of Strategic Programs, CDER, FDA

This forum will provide an update on the standardized study data guidance and the regulatory impact of the Food and Drug Administration Safety and Innovation Act (FDASIA) on the requirement to submit study data in conformance with standards.

#### New Regulatory Guidance on Standardized Study Data

Ron Fitzmartin, PhD, MBA  
Senior Advisor, Data Standards Program, Office of Strategic Programs, CDER, FDA

#### FDA Perspective

Stephen E. Wilson, DrPH  
Director, Division of Biometrics III, Office of Biostatistics, Office of Translational Science, CDER, FDA

## #290 TRACK 07B – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): DM, CR

3:30–5:00 PM      LEVEL: ■      FORMAT: SESSION  
Room 33AB      CME, Pharmacy, and Nursing

### Transforming Culture and Mindsets to Deliver a Higher Quality eTMF

CHAIRPERSON

Bryan Ennis  
Director, R&D Customer Success, Veeva Systems

This session will provide best practices that can be used to leverage technology and drive cultural and mindset changes to increase the quality and value of the electronic trial master file (eTMF). Cutting-edge survey results will be presented on industry drivers and barriers to a paperless eTMF, lined up with proven best practices, and demonstrated by a sponsor case study.

#### What Is Keeping Us From a Paperless TMF: Survey Results

Bryan Ennis  
Director, R&D Customer Success, Veeva Systems

#### Five Factors to Consider to Maximize External Use of an eTMF System

Michael Agard, MS  
Principal Consultant, Paragon Solutions

#### Transforming Clinical Processes to Make the Most of the eTMF: Case Study

Renee Fate  
Senior Manager, Document Management, Kythera Biopharmaceuticals, Inc.

## #291 TRACK 08A – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): RA, ROD, HT

3:30–5:00 PM

LEVEL: ●

FORMAT: SESSION

Room 30AB

CME, Pharmacy, and Nursing

### Prequalification of Medicines for Neglected Tropical Diseases

CHAIRPERSON

Jacqueline M. Kline, PhD

Senior Director Global Regulatory Affairs, Eisai Inc.

More than one billion people in developing countries suffer from neglected tropical diseases (NTDs) that cause immense human suffering and death. Safe and effective treatments and control methods are available to fight some NTDs, however, delivering the interventions to poor and hard-to-reach communities in developing countries where people have little access to healthcare is a formidable challenge. In this session, efforts on the part of the World Health Organization (WHO) and the Bill and Melinda Gates Foundation to control, eliminate, or even eradicate NTDs will be discussed. In addition, the successful prequalification of diethylcarbamazine (DEC) for use in the elimination of lymphatic filariasis through the WHO Prequalification of Medicines Programme will be described.

#### WHO Perspective

Lembit Rago, MD, PhD

Head, Regulation of Medicines and other Health Technologies, World Health Organization (WHO), Switzerland

#### Challenges in Registering Products in Low- and Middle-Income Countries and What We Are Trying to Do With Various Partners

Murray M. Lumpkin, MD, MSc

Deputy Director, Regulatory Affairs, Global Health and Integrated Development, Bill and Melinda Gates Foundation

#### WHO Prequalification of Diethylcarbamazine for Elimination of Lymphatic Filariasis

Jacqueline M. Kline, PhD

Senior Director Global Regulatory Affairs, Eisai Inc.

## #292 TRACK 08B – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): ESUBS, RA, FI

3:30–5:00 PM

LEVEL: ■

FORMAT: SESSION

Room 10

CME and Nursing

### Using a Hub and Spoke Model to Drive Efficiency and Cost-Effectiveness in the Global Regulatory Process

CHAIRPERSON

Peter Lassoff

Vice President and Head of Global Regulatory Affairs, Quintiles Inc., United Kingdom

As the high cost of drug development persists and regional regulations continue to be increasingly nuanced and complex, many biopharmaceutical companies are exploring innovative models that offer a smarter approach to bringing compounds to market. This session will examine a Hub and Spoke model, which has proven effective in driving a more efficient and cost-effective use of resources for regulatory activities on a global scale. This program is focused on medium to large companies.

#### Using a Hub and Spoke Model to Drive Efficiency and Cost-Effectiveness

Peter Lassoff

Vice President and Head of Global Regulatory Affairs, Quintiles Inc., United Kingdom

## Effective Regulatory Information Management Leveraging a Hub and Spoke Model: An Industry Case

Susanne Andreae, PhD

Senior Director, Head of Regulatory Informatics and Submission Management, EMD Serono, Inc.

## Developing an Effective Model for Global Registration Management Representative Invited

Director, Regulatory Affairs, Allergan, Inc.

## #293 TRACK 08C – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): RA, CMC/GMP, CR

3:30–4:30 PM △

LEVEL: ■

FORMAT: SESSION

Room 6D

CME and Nursing

### Utilizing 505(b)(2) to Accelerate Drug Development Plans

CHAIRPERSON

Kenneth Phelps

President and Chief Executive Officer, Camargo Pharmaceutical Services, LLC

This session will discuss how the application of the 505(b)(2) development strategy has been embraced by a wide range of drug development companies as a means of shortening the development timeline and reducing development costs when compared with development under the traditional 505(b)(1) process. Because 505(b)(2) allows the use of existing literature and data from approved drugs in support of the application, it may mean that some clinical trials can be completely eliminated in some development programs, while others will require only clinical bridging studies to establish a connection to the approved drug. The result can be a streamlined development program that may still provide significant marketing exclusivity for successful products.

#### Utilizing 505(b)(2) in Clinical Bridging Studies

Kenneth Phelps

President and Chief Executive Officer, Camargo Pharmaceutical Services, LLC

#### Taking Full Advantage of the 505(b)(2) NDA Pathway

Jeff Antos

Vice President, The Weinberg Group Inc.

## #294 TRACK 10 – PUBLIC POLICY/HEALTH CARE COMPLIANCE/LAW

Related Interest Area(s): PPLC, CR, RA

3:30–5:00 PM

LEVEL: ●

FORMAT: FORUM

Room 6E

CME and Nursing

### Biomedical Product Development and Public Policy: Hear from Leaders of PhRMA, BIO, AdvaMed, and ACRO

CHAIRPERSON

Ciaran Murray

Chief Executive Officer, ICON plc, Ireland

This is a unique opportunity to hear from elected leadership from four major trade organizations representing the biopharmaceutical, device and clinical research sectors who will discuss global policy and regulatory priorities for their industries.

#### Panelist

Bert Liang, MD, PhD, MBA

Chief Executive Officer, Pfenex, Inc.

## #295 TRACK 11A – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO Good CLINICAL PRACTICE

3:30–5:00 PM

Room 8

LEVEL: ■

FORMAT: SESSION

CME, Pharmacy, and Nursing

### Adapting GCPs to Evolving Drug Development Paradigm (Part 2 of 2)

CHAIRPERSON

Ann Meeker-O'Connell, MS

Senior Director, QA Clinical Strategy Team Lead, Janssen Pharmaceuticals, Inc.

Emerging technologies have the potential to dramatically increase the efficiency and quality of clinical trials. Significant attention has been given to technology that may benefit both sponsor and investigator sites, such as electronic data capture (EDC) systems and eSource systems; these are technologies that may streamline data collection at the site-level, change data quality control paradigms, and provide sponsors with real-time insight into the accumulating data about an investigational product. This session will turn the focus to emerging technologies that may facilitate patient participation in clinical trials, such as electronic informed consent forms (eICF) and electronic patient reported outcome (ePRO) tools. FDA, industry, and patient advocate speakers will discuss the potential benefits of adopting patient-centric technology, the potential challenges in implementation, as well as compliance considerations in meeting applicable laws and regulations.

Part 1 will take place on Tuesday at 1:30 PM (Session #271).

#### Regulatory Perspective

Sean Y. Kassim, PhD

Acting Office Director, Office of Scientific Investigations, Office of Communications, CDER, FDA

#### Patient Perspective

Debra Madden

Cancer Research Advocate, Patient Representative, Ann's Place; National Breast Cancer Coalition (NBCC); Research Advocacy Network

#### Industry Perspective

Coleen M. Glessner

Vice President, Clinical Trial Process and Quality, Pfizer Inc

## #296 TRACK 11B – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO Good CLINICAL PRACTICE

Related Interest Area(s): GCP, CR, ST

3:30–5:00 PM

Room 11B

LEVEL: ■

FORMAT: SESSION

CME and Nursing

### Misconduct and Management of Serious or Continued Noncompliance: Differences, Similarities, and Building a World-Class Program

CHAIRPERSON

Deborah A. Waltz, MS

Vice President, Global Compound Support, Quality Assurance, Takeda Pharmaceuticals International, Inc.

This session will provide regulatory perspective on new enforcement directives which place greater emphasis on accountability for compliance for all parties involved in the research enterprise.

## Risk-Based Monitoring and Fraud Detection in Clinical Trials

Richard C. Zink, PhD

Principal Research Statistician Developer, SAS Institute, Inc.

#### FDA Perspective

Faranak Jamali, MD

Medical Officer, Office of Scientific Investigations, Office of Compliance, CDER, FDA

## #297 TRACK 12 – PHARMACEUTICAL QUALITY

Related Interest Area(s): CmbP, CMC/GMP

3:30–4:30 PM △

Room 5A

LEVEL: ■

FORMAT: FORUM

CME and Nursing

### Lessons Learned in the Development and Registration of Fixed-Dose Combination Products: CMC Focus

CHAIRPERSON

Chandra Vemavarapu, PhD

Associate Director, Bristol-Myers Squibb Company

Hear from industry and regulatory experts on best practices for development and registration of combination products in this forum.

#### FDA Perspective

George Lunn, PhD

Chemist, Office of New Drug Quality Assessment, Office of Pharmaceutical Science, CDER, FDA

## #298 TRACK 13 – COMPARATIVE EFFECTIVENESS RESEARCH/ GLOBAL HEALTH OUTCOMES AND ECONOMICS

Related Interest Area(s): PR, CR

3:30–5:00 PM

Room 9

LEVEL: ■

FORMAT: SESSION

CME, Pharmacy, and Nursing

### Assessing Comparative Effectiveness Research Feasibility and Interpretability A Priori

CHAIRPERSON

Matthew D. Rotelli, PhD

Director, Global PK/PD and Pharmacometrics, Bio-Medicines, Eli Lilly and Company

Observational studies and comparative effectiveness research (CER) in settings outside of randomized clinical trials have an important role in informing health care decisions about alternative therapies, but are not without their challenges. CER design and analytic features can influence results. Researchers should understand the feasibility of adequately controlling for bias and confounding prior to launching a study. We recommend steps to be conducted in advance of CER to assess feasibility in light of inherent bias and confounding. Researchers must understand their data source and whether outcomes, exposures and confounding factors are captured sufficiently in the database to address the research question. Taking such steps will help ensure that such studies yield results that are interpretable and valid. Recommended a priori analyses include assessments of confounding by indication, robustness to unmeasured confounding, and construction of empirical null distributions based on negative controls.

This session has been developed by the DIA Comparative Effectiveness Scientific Working Group in association with the Evidence Based Medicine Community and the DIA Ethics and the Medicines Lifecycle Community.

### Feasibility of Comparative Effectiveness Research: Unmeasured Confounding and Operational Characteristics

Douglas E. Faries, PhD

Research Fellow, Eli Lilly and Company

### Additional Steps for Feasibility and Pre-Identifying Sensitivity Analyses Prior to Launching CER

Cynthia J. Girman, DrPH

Executive Director, Comparative and Outcomes Evidence, Merck Research Laboratories

#### Discussant

Robert T. O'Neill, PhD

Senior Statistical Advisor, Office of Translational Sciences, CDER, FDA

## #299A TRACK 14A – CLINICAL SAFETY AND PHARMACOVIGILANCE

Related Interest Area(s): CDM, CR

3:30-5:00 PM

LEVEL: ■

FORMAT: SESSION

Room 6C

CME, Pharmacy, and Nursing

### Evaluating Potential Contribution of Social Media to Postmarketing Medication Safety Surveillance

CHAIRPERSON

Preciosa M. Coloma, MD, PhD, MSc, RPh

Assistant Professor/Senior Researcher, Erasmus MC University Medical Center, Netherlands

Social media is a phenomenon that is increasingly becoming influential in health care. In this session, we will give an overview and evaluation of the potential contribution of social media data sources for postmarketing drug safety surveillance.

#### Social Media and Pharmacovigilance

Stella Stergiopoulos

Senior Project Manager, Tufts Center for the Study of Drug Development

#### Reinventing Safety: What Will It Take to Realize the Promise of Digital Pharmacovigilance and Social Media?

Michael A. Ibara, PharmD

Head of Business Development Coordination & Innovation, WW Safety & Regulatory, Pfizer Inc

#### Evaluating Medication Safety and Effectiveness Using Patient-Generated Data

Sally Okun, RN

Vice President, Advocacy, Policy and Patient Safety, PatientsLikeMe Inc.

## #299B TRACK 14B – CLINICAL SAFETY AND PHARMACOVIGILANCE

Related Interest Area(s): DM, RA, IT

3:30-5:00 PM

LEVEL: ■

FORMAT: SESSION

Room 4

CME and Nursing

### The Pharmacovigilance System Master File: Business as Usual? Can This File Help Industry?

CHAIRPERSON

Niels Gronning, MSc

Management Consultant, NNIT, Denmark

Since the effective date of Module II of the Guidelines on Good Pharmacovigilance Practices (GVP) (July 2012), Marketing Authorization Holders (MAH) have struggled to ensure compliance with the new legislative measures for the EU. This session will review the comprehensiveness of the Pharmacovigilance System Master File (PSMF); in particular the

requirements for organizational process and data oversight which continuously challenges MAH's, and will provide insight into the industry/regulatory perspective of the PSMF and the inherent challenges associated with the implementation and enforcement of the legislation.

### The ABCs of the PSMF (Pharmacovigilance System Master File)

Doreen Lechner, PhD

Vice President, Telix

### Implementation of the PSMF: IT and Organizational Considerations

Niels Gronning, MSc

Management Consultant, NNIT, Denmark

### Industry/Regulator Perspective on PSMF

Shelley Gandhi

Director, NDA Group, United Kingdom

## #299C TRACK 15 – STATISTICAL SCIENCE AND QUANTITATIVE THINKING

Related Interest Area(s): CR, RD

3:30-5:00 PM

LEVEL: ■

FORMAT: SESSION

Room 5B

CME, Pharmacy, and Nursing

### Key Subgroup Analysis Issues in Clinical Trials

CHAIRPERSON

Joachim Vollmar, MSc

Executive Consultant, International Clinical Development Consultants LLC

This session will discuss key subgroup analysis issues arising in late-phase clinical trials, including statistical methods commonly used in exploratory and confirmatory subgroup analysis and applicable regulatory requirements.

### The New CHMP Guideline on Subgroup Analysis: What's New?

David Ohlssen, PhD

Senior Expert Methodologist, Novartis Pharmaceuticals Corporation

### FDA Perspective

Lilly Yue, PhD

Deputy Director, Division of Biostatistics, CDRH, FDA

### Key Statistical Considerations in Subgroup Analysis

Representative Invited

Senior Director, Center for Statistics in Drug Development, Innovation, Quintiles Inc.

## #299D TRACK 16 – PROFESSIONAL DEVELOPMENT

Related Interest Area(s): HT, RA, PR

3:30-5:00 PM

LEVEL: ■

FORMAT: WORKSHOP

Room 17A

CME and Nursing

### Managing Innovation: Challenges and Opportunities Today and for the Future

CHAIRPERSON

Michael Drues, PhD

Founder and President, Vascular Sciences

Life science companies have created disincentives to making innovative changes to products and processes. Innovation in a regulated environment is challenging. Successful innovation in any organization depends on inspired and planful change agents. This workshop will analyze the role of the

organizational change agent, and participants will complete a change agent assessment based on the personality traits of a successful change agent.

*\*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.*

#### Facilitator

**Susan Morris, MEd**

Director, Merit Systems

## #299E TRACK 17 – RARE/ORPHAN DISEASES

**Related Interest Area(s): RA, CR, CP**

3:30–5:00 PM

LEVEL: ■

FORMAT: SYMPOSIUM

Room 32AB

CME, Pharmacy, and Nursing

### Orphan Drugs and Treatment of Rare Diseases in Asia

CHAIRPERSON

**Noriaki Murao, MS**

Representative, NM Consulting, Japan

This symposium will focus on activities related to orphan drugs and rare diseases in Asia, examining some of the efforts from academic societies, patient organizations, and pharmaceutical companies in facilitating the diagnosis and treatment for rare diseases in Asia, along with an overview of recent regulatory measures in Japan. The symposium also includes the information on epidemiology of rare diseases in Asia.

#### Government Challenges and Initiatives on Rare Diseases in Asia

**Hiroshi Mizushima**

Chief Senior Researcher, Center for Public Health Informatics, National Institute of Public Health, Japan

#### Developing Treatments of Rare Diseases in Asia

**Wuh-Liang Hwu, MD, PhD**

Professor in Pediatrics, National Taiwan University, Taiwan

#### Japanese Regulation on Orphan Medicines and Drug Development in Rare Diseases

**Harumasa Nakamura, MD**

Deputy Review Director, Office of New Drug III, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

## #299F TRACK 18 – GLOBAL REGULATORY

**Related Interest Area(s): RA, ESUBS, CMC/GMP**

3:30–5:00 PM

LEVEL: ■

FORMAT: FORUM

Room 11A

CME and Nursing

### FDA - Health Canada Regulatory Cooperation Council (RCC) Town Hall

CHAIRPERSON

**Leslie Ball, MD**

Assistant Commissioner and Deputy Director, OIP, Office of Communications, FDA

At the request of stakeholders, FDA and Health Canada will highlight their work and lessons learned under the four Regulatory Cooperation Council (RCC) initiatives on the electronic submission gateway, common monographs for over-the-counter drugs, good manufacturing practices and veterinary drugs. Presentations will be followed by a question and answer period on next steps in the RCC process. Stakeholders are encouraged to express their views and innovative ideas as regulators discuss the future of RCC.

#### Panelists

**Louise Déry**

Director, Policy, Planning and International Affairs Directorate, Health Canada

**Sema D. Hashemi**

Office of International Programs, Office of the Commissioner, FDA

## #299G TRACK 20 – LATE-BREAKING TOPICS

**Related Interest Area(s): ALL**

3:30–5:00 PM

LEVEL: ●

FORMAT: SESSION

Room 31C

### Power Up! Give Your Brain a Vacation

CHAIRPERSON

**Julie Ho**

Senior Manager, Annual Meeting Content Development, DIA

Join us in this inaugural Power Up! session that breaks the mold of the traditional DIA Annual Meeting Program Offering. Give your brain a break from all the scientific stuff and come and enjoy this fun opportunity to laugh and be inspired by none other than your colleagues. A series of 5-minute presentations will be delivered by Annual Meeting attendees who will share unique stories.



Win a \$100 VISA Gift Card!



**Chance to Win!**  
Snap an Annual Meeting shot while in San Diego, upload to Instagram, and tag #DIA2014 and @DrugInfoAssn



13-15 April 2015  
Palais des congrès  
Paris, France



WEDNESDAY

27<sup>TH</sup> ANNUAL  
**EUROMEETING**  
PARIS 2015





It's not always easy to put patients at ease, so I try to really take an interest in their point of view, their concerns, letting them know I'm there for them. As a site investigator I like having that same level of support from my CRO. Because sometimes I need to know there's someone there for me too.

### i am INC Research

To see how we can help you feel more connected to your sites, visit us on **Booth 1313**

## WEDNESDAY, JUNE 18

### Registration Hours:

7:00 AM–5:00 PM Attendee, Speaker, and Exhibitor Registration

### Schedule:

7:15–8:00 AM	Coffee and Breakfast Breads
7:15 AM–4:00 PM	Professional Poster Session #2 (Sails Pavilion)
8:00–9:30 AM	<b>Educational Opportunities</b> 60-minute TURBO Offerings △ (8:00–9:00 AM) 90-minute Offerings (8:00–9:30 AM)
9:00 AM–4:00 PM	Exhibit Hall Open
9:30–10:30 AM	Coffee Break & Exhibit Hall Innovation Theater Presentations
10:30 AM–12:00 PM	<b>Educational Opportunities</b> 60-minute TURBO Offerings △ (10:30–11:30 AM) 90-minute Offerings (10:30 AM–12:00 PM)
11:30 AM–1:30 PM	Lunch & Exhibit Hall Innovation Theater Presentations
1:30–3:00 PM	<b>Educational Opportunities</b> 60-minute TURBO Offerings △ (1:30–2:30 PM) 90-minute Offerings (1:30–3:00 PM)
1:30–3:30 PM	Exhibit Guest Passes
2:30–3:30 PM	Refreshment Break & Exhibit Hall Innovation Theater Presentations
3:30–5:00 PM	<b>Educational Opportunities</b> 60-minute TURBO Offerings △ (3:30–4:30 PM) 90-minute Offerings (3:30–5:00 PM)

### #301 TRACK 01A – CLINICAL OPERATIONS

Related Interest Area(s): CR, SE, IT

8:00–9:30 AM	LEVEL: ■	FORMAT: SYMPOSIUM
Room 1B	CME and Nursing	

#### Metrics Benchmarking, Predictive Analytics, and Virtual Population Simulation: New Tools to Contextualize and Forecast Trial Performance

CHAIRPERSON

Badri Rengarajan, MD

Vice President, Medical Affairs and Senior Principal Consultant, Evidera

Given the significant cost, time, and risk of conducting clinical trials, it behooves clinical development professionals to avail themselves of tools that help better plan clinical studies, monitor their progress, and take corrective action as needed to stay under budget, on time, and within expectations (and aspirations). In this symposium, we will describe three novel tools and share case studies demonstrating their application: • Using a novel R&D benchmarking database to examine operational performance of clinical trials for sponsors, CROs and service providers • Employing predictive analytics to forecast operational outcomes of clinical studies • Forecasting clinical outcomes of a study as it is enrolling by simulating a virtual population reflecting the enrolled population.

##### Using Virtual Population Simulation to Forecast Likely Study Outcomes as a Trial Is Enrolling

Badri Rengarajan, MD

Vice President, Medical Affairs and Senior Principal Consultant, Evidera

##### Predictive Analytics for Dummies: How Anyone Can Use Analytics to Forecast Clinical Study Operational Outcomes

Representative Invited

Senior Director, Life Sciences Product Strategy, Oracle Health Sciences

### A Benchmarking Database for Comparing Industry R&D Performance

David S. Zuckerman, MS

Chief Executive Officer, Metrics Champion Consortium LLC

### #302 TRACK 01B – CLINICAL OPERATIONS

Related Interest Area(s): IT, AHC/IS

8:00–9:30 AM	LEVEL: ●	FORMAT: SESSION
Room 3	CME and Nursing	

#### The Sites Have Spoken: Implementing Paperless Trials and Risk-Based Monitoring from a Site's Perspective

CHAIRPERSON

Penelope K. Manasco, MD, MS

Chief Executive Officer, MANA Consulting

This session brings sites that have adopted paperless trials together to provide their opinions and insights into this new approach to clinical trial conduct.

##### Site Satisfaction with a P3 Paperless Clinical Trial

Mary R. Flack

Vice President, Clinical and Medical Affairs, NanoBio Corporation

##### A Site's Experience with Implementing Electronic Source

Emily W. Galdes, JD

Vice President and Chief Operating Officer, Diablo Clinical Research

##### Implementing eSource for Home Visits by Home Health Nurses

Teresa Suek

President, Research 3, Inc.

### #303 TRACK 02A – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

Related Interest Area(s): SP, BT, FI

8:00–9:00 AM △	LEVEL: ■	FORMAT: SESSION
Room 1A	CME and Nursing	

#### Life Cycle Management of Biopharmaceuticals: An Approach and Lessons Learned for an Imperative Business Practice

CHAIRPERSON

Keith Ruark, MBA

Vice President, AVOS Consulting, INC Research

This session will provide insights on strategic and financial objectives and goal-setting for key functions that are typically critical to life cycle management (LCM) planning success, on the role and value of a consistent and codified process at the enterprise level to evaluate evidence generation options, and on common pitfalls and challenges of LCM strategy development and implementation.

##### LCM Approach and Lessons Learned

Keith Ruark, MBA

Vice President, AVOS Consulting, INC Research

##### Bridget Martell

Managing Director, BAM Consultants

## #304 TRACK 02B – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

8:00–9:00 AM △ **LEVEL:** ◆ **FORMAT:** SESSION  
**Room 5A** **Related Interest Area(s):** PM, CR, RA  
**CME and Nursing**

### Why Does Drug Development Need Project Management?

CHAIRPERSON

**Timothy M. Phelan, PhD**  
 Executive Director, Merck & Co., Inc.

Bringing a new medicine to patients is one of the truest examples of project management, yet the business results for large pharmaceuticals suggest we have not fully realized the business benefit of applying project management theory and practice. This session will discuss how maximizing the project management infrastructure already installed in drug development organizations will improve their business results.

## Panelists

**Vanessa Graham, MBA**  
 Executive Director, Global Program Management, Amgen Inc.  
**Jim L. Vandergriff, II**  
 Pharmaceutical Project Management, Eli Lilly and Company

## #305 TRACK 03A – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

8:00–9:30 AM **LEVEL:** ■ **FORMAT:** FORUM  
**Room 2** **Related Interest Area(s):** CR, PM  
**CME, Nursing, and PMI PDUs**

### Achieving Success in a Mega-Trial Sponsor/ARO/CRO Collaboration: Approaches to Overcome Challenges and Optimize Results

CHAIRPERSON

**Jay A. Turpen**  
 Advisor, Clinical Project Management, Eli Lilly and Company

This forum focuses on how a sponsor, an academic research organization, and a contract research organization collaborated to form a united, highly successful global project team focused on one common goal. Specific examples that can be applied to clinical trial management will be provided.

## Panelists

**Jay A. Turpen**  
 Advisor, Clinical Project Management, Eli Lilly and Company  
**Ellen McErlean, MSN, RN**  
 Senior Project Manager, Coordinating Centre for Clinical Research, Cleveland Clinic  
**Penny Piper, PhD, PMP**  
 Project Director, Covance Clinical & Periapproval Services Ltd, United Kingdom

## #306 TRACK 03B – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

8:00–9:30 AM **LEVEL:** ● **FORMAT:** SYMPOSIUM  
**Room 4** **Related Interest Area(s):** OS, PR  
**CME, Nursing, and PMI PDUs**

### Optimizing Outsourcing Relationships: Data-Driven Strategies to Support Vendor Selection, Negotiation, and Management

CHAIRPERSON  
**Margaret S. Richards, PhD, MPH**  
 Executive Director, Epidemiology and Health Outcomes, PPD

Armed with data (both qualitative and quantitative) — and taking a strategic rather than a tactical approach in selecting, negotiating with, and managing vendors — selection teams can save their companies time and money. This symposium will speak to each phase of the outsourcing relationship and provide helpful information, tips, and tools to those who serve on the critically important vendor selection teams. Negotiation strategies will be shared along with the results of a national survey of outsourcing models (single, preferred, integrated alliance) employed by top biopharmaceutical companies. Best practices that have been implemented to improve the effectiveness of the outsourcing relationship will be at the heart of this symposium.

## RFIs with Soul: Asking the Right Questions to Find the Best Answers

**Margaret S. Richards, PhD, MPH**  
 Executive Director, Epidemiology and Health Outcomes, PPD

## Strategies for Clinical Vendor Negotiations: Implementing a Data-Driven Process to Optimize Vendor Performance and Cost

**Kent Mahoney, MBA**  
 Managing Director, Soltex Consulting LLP

## Optimizing Outsourcing Relationships

**Mary Jo Lamberti, PhD, MA**  
 Senior Research Fellow, Tufts Center for the Study of Drug Development, Tufts University

## #307 TRACK 04 – NONCLINICAL AND TRANSLATIONAL DEVELOPMENT/EARLY PHASE CLINICAL DEVELOPMENT

8:00–9:30 AM **LEVEL:** ■ **FORMAT:** SESSION  
**Room 7B** **Related Interest Area(s):** NC, CR, PR  
**CME and Nursing**

### Designing Smarter and More Cost-Effective Phase 1 Protocols

CHAIRPERSON  
**Gary L. Steinman, MS**  
 President, Medexetech

In this session, experienced phase 1 clinical and preclinical investigators will present realistic protocols, identify and evaluate the impact of unnecessary, costly and time-consuming requirements that can drive up conduct costs and/or impede timely study completion, offer protocol design recommendations that can improve study conduct efficiency and, by incorporating translational methodologies, more effectively discern the viability of drug candidates in early clinical development.

## Jazz, Tetris and CPUs: An Introduction

**Gary L. Steinman, MS**  
 President, Medexetech

**Designing and Executing Efficient Phase 1 Protocols: Clinical Aspects**  
William B. Smith, MD

President, New Orleans Center For Clinical Research and Volunteer Research Group

**Designing and Executing Efficient Phase 1 Protocols: Operations Aspects**

Mary L. Westrick, PhD

Vice President, US Phase I, Quintiles Inc.

**#308 TRACK 06 – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON**

Related Interest Area(s): MW, MSL, MC

8:00–9:00 AM △

LEVEL: ●

FORMAT: SESSION

Room 31AB

CME and Nursing

**Professional Career Development Within Medical Affairs: A Perspective from Medical Communications, Medical Science Liaisons, and Medical Writers**

CHAIRPERSON

Rebecca A. Vermeulen, RPh

Senior Director, BioOncology Medical Science Liaisons, Genentech, A Member of the Roche Group

How does an individual build a career within the medical affairs function of the pharmaceutical industry? What options are available and what are the skillsets needed for success within these careers? Join this session to learn more about career paths for the medical communications, medical science liaisons, and medical writing roles. Individuals will share their experiences and career paths to offer guidance to both new and experienced attendees.

**Transitional Moves in Medical Writing**

Frances Pu, PhD

Principal Service Provider, Renaissance Writing Services, LLC

**Experience and Commitment to Developing People Within Medical Affairs**

Jenny Colombo, PharmD

Vice President, Scientific Strategies and Communications, US Medical Affairs, Takeda Pharmaceuticals International, Inc.

**#309 TRACK 07A – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH**

Related Interest Area(s): CDM, CR

8:00–9:30 AM

LEVEL: ◆

FORMAT: SESSION

Room 30CD

CME, Pharmacy, and Nursing

**CDISC BRIDG Implementation: A Model for System Interoperability and as a Data Base Model**

CHAIRPERSON

Terry D. Hardin

Director, Information Management, Perceptive Informatics

This session will discuss the impact that the Biomedical Research Integrated Domain Group (BRIDG) is having on data as an asset, from study set-up to analysis and reporting. We will examine moving from BRIDG as a concept to generation of physical artifacts, and how this industry initiative is changing the structure of data stored in clinical data repositories. Case studies will be presented examining the pros and cons of BRIDG implementations, from a basis for messaging structures to data base models, and consumption of BRIDG-based data in analysis and reporting.

**A Case Study in CDISC BRIDG Implementation: BRIDG as a Canonical Data Model**

Terry D. Hardin

Director, Information Management, Perceptive Informatics

**A Case Study in BRIDG Implementation: Leveraging BRIDG as a Database Model for Clinical Trials**

Smita Hastak, MS

Chief Executive Officer, Samvit Solutions, LLC

**Crossing the BRIDG: Some Reviewer Thoughts and Perspectives**

Stephen E. Wilson, DrPH

Director, Division of Biometrics III, Office of Biostatistics, Office of Translational Science, CDER, FDA

**#310 TRACK 07B – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH**

Related Interest Area(s): EC, CR, PT

8:00–9:30 AM

LEVEL: ■

FORMAT: SESSION

Room 33AB

CME, Pharmacy, and Nursing

**Clinical Trials Technology Implementation: Bringing Together Patient- and Site-Centric Approaches**

CHAIRPERSON

Bill Byrom, PhD

Senior Director of Product Strategy, Perceptive Informatics, United Kingdom

This session will review current technology advances that are aimed at key external stakeholder satisfaction - the site and the patient. We will explore site feedback on these developments and look at the integration of both approaches.

**Site-centric Approaches to Clinical Trial Technology Application**

Bill Byrom, PhD

Senior Director of Product Strategy, Perceptive Informatics, United Kingdom

**The Use of Mobile Technology to Place Patients at the Center of Clinical Trials**

Tim Davis

Chief Executive Officer and Co-founder, Exco InTouch, United Kingdom

**Leveraging Mobile Technology to Deploy Clinical Trial Materials and Enhance Site Communications**

Angela Kaiser

Global Project Lead, Duke Clinical Research Institute

**#311 TRACK 08A – REGULATORY AFFAIRS AND SUBMISSIONS**

Related Interest Area(s): RA, CP

8:00–9:30 AM

LEVEL: ■

FORMAT: SESSION

Room 6D

CME and Nursing

**Proprietary Name Review: International Perspectives from the FDA, Health Canada, and EMA**

CHAIRPERSON

Lina Aljuburi, PharmD, MS

Director, Global Regulatory Policy, Merck & Co., Inc.

A trademark that minimizes the risk for medication errors is important to all stakeholders. Learning the role of trademarks and review is critical to the success of the process. An international panel of regulators will discuss the approach they take.

**FDA Perspective****Representative Invited**

Acting Director, Division of Medication Error Prevention and Analysis, CDER, FDA

**EMA Perspective****Isabelle Moulon, MD**

Head of Medical Information, European Medicines Agency, European Union

**#312 TRACK 08B – REGULATORY AFFAIRS AND SUBMISSIONS****Related Interest Area(s): RA, SP**

8:00–9:30 AM      LEVEL: ■      FORMAT: WORKSHOP  
Room 16A      CME and Nursing

**Regulatory Strategic Plan: Don't Start Development Without One****CHAIRPERSON****Mark A. Ammann, PharmD**

President, Catalyst Regulatory Services, LLC

This interactive, hands-on workshop will provide instruction on how to prepare a regulatory strategic plan. Participants will be divided into teams and given a template. With the help of instructors, each team will prepare key components.

*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.*

**Facilitator****James T. Rawls, PharmD**

Vice President, Regulatory Affairs, Sunovion Pharmaceuticals Inc.

**#313 TRACK 09 – MEDICAL DEVICES, IN VITRO DIAGNOSTICS, AND COMBINATION PRODUCTS****Related Interest Area(s): RA, CmbP, MDD**

8:00–9:30 AM      LEVEL: ■      FORMAT: SESSION  
Room 11A      CME and Nursing

**Changing Global Regulatory Climates: Effects on Companion Diagnostics and Combination Products****CHAIRPERSON****Shayesteh Fuerst-Ladani, MBA, MS**

Director, SFL Regulatory Affairs & Scientific Communication, Switzerland

This session will focus on EU and US FDA developments in the regulation of drug/device combination products and companion diagnostics with an emphasis on clinical considerations. The session will provide an overview of the revision of the EU medtech legislation and summarize the main changes of the latest development of the proposed medical devices and in vitro diagnostic regulations. This will include an assessment on the impact of these changes on the regulatory framework for combination products and companion diagnostics. How these amendments will affect clinical study design of drugs and companion diagnostics will be highlighted. The session will also include discussion of FDA current and future guidance, including human factor considerations in developing combination products.

**Revision of EU Medtech Law: Impact on Regulatory Framework of Companion Diagnostics and Combination Products****Shayesteh Fuerst-Ladani, MBA, MS**

Director, SFL Regulatory Affairs & Scientific Communication, Switzerland

**Global Clinical Trial Design Considerations When Incorporating a Companion Diagnostic****Sabah Malek**

Associate Director, Global Regulatory Affairs, Eisai Inc.

**US FDA Regulation of Combination Products: Clinical and Technical Considerations****Jill Hartzler Warner**

Associate Commissioner for Special Medical Programs, FDA

**#314 TRACK 10 – PUBLIC POLICY/HEALTH CARE COMPLIANCE/LAW****Related Interest Area(s): RA, CR**

8:00–9:30 AM      LEVEL: ■      FORMAT: FORUM  
Room 6E      CME and Nursing

**The Legal, Ethical, and Commercial Issues Impacting the Development and Accessibility of Pediatric Medicines****CHAIRPERSON****Marie Isabel Manley, LLM**

Partner, Head of the Regulatory Legal Group, Bristows LLP, United Kingdom

This forum will assess the European Commission's five-year report on the performance of the pediatric regulation and identify from a legal and ethical dimension the strengths and weaknesses in the operational structure.

This forum has been developed by the DIA Legal Affairs and Ethics and the Medicines Lifecycle Communities.

**What Have Been the Benefits and Lessons Learned After Five Years of the Pediatric Regulation?****Marie Isabel Manley, LLM**

Partner, Head of the Regulatory Legal Group, Bristows LLP, United Kingdom

**Impact Of The EU Pediatric Regulation****Klaus Rose, MD, MS**

Chief Executive Officer, klausrose Consulting, Switzerland

**The EU Pediatric Regulation: The Regulator's Perspective****Karl-Heinz Huemer, MD, PhD**

Clinical Assessment Safety and Efficacy, Austrian Medicines and Medical Devices Agency (AGES), Austria

**#315 TRACK 11 – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO GOOD CLINICAL PRACTICE****Related Interest Area(s): GCP, AHC/IS, CP**

8:00–9:30 AM      LEVEL: ■      FORMAT: WORKSHOP  
Room 16B      CME and Nursing

**Research Site Quality Compliance Programs: Review of Industry Gold Standards****CHAIRPERSON****Liz Wool, BSN, RN**

President and Chief Executive Officer, QD-Quality and Training Solutions Inc.

This workshop provides a review with examples of site quality compliance frameworks and programs. Additionally, this workshop reviews the risk management strategies for sites to use when launching or augmenting their quality compliance framework.

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#### Core Elements: Site Quality Compliance Framework

Christine K. Pierre, RN

President, Society for Clinical Research Sites

#### Building Quality by Design (QbD) and Quality Risk Management (QRM) Systems into Clinical Site Operations

Marina Malikova

Executive Director, Surgical Translational Research Operations and Compliance, Boston University School of Medicine

### #316 TRACK 12A – PHARMACEUTICAL QUALITY

Related Interest Area(s): MF, CR, RA

8:00-9:30 AM

LEVEL: ■

FORMAT: SESSION

Room 11B

CME, Pharmacy, and Nursing

#### Balancing Manufacturing Quality Improvements and Drug Shortage

CHAIRPERSON

Jeannie C. David, MS

Senior Program Management Officer, CDER Drug Shortage Staff, FDA

Drug shortages are a significant public health threat that can delay, and in some cases even deny, critical care for patients. Critical drug shortages that involve issues with drug manufacturing tend to be persistent. This session will discuss key considerations to promoting and sustaining high quality drug manufacturing while ensuring a reliable supply of critical medicines. Purchase of new equipment, renovation of facilities, or implementation of new manufacturing processes and technologies are effective long-term solutions to shortages. However, it remains critical to patients when no alternative medicines are available, for manufacturers to be able to implement these changes while avoiding disruptions in ongoing supply. How does one improve manufacturing and quality systems to ensure a reliable supply of critical medicines in the long term while maintaining supply in the short term? This session will focus on case studies of sterile injectables, a dosage form with challenging considerations and timelines, to learn what has contributed to successful implementation and the limitations to overcome. We will cover manufacturing changes, communications with the FDA, management of production and supply, and submitting changes to the FDA. The audience will gain an overview of industry efforts to improve manufacturing facilities and products while avoiding shortages and the FDA's role. The session will also describe publicly available drug shortage related information, and early notification as a critical tool to mitigate and prevent shortages.

#### Industry Perspective

Janet Stevens, MBA

Vice President, Quality International Pharma and Biologics, Hospira, Inc.

#### Quality Aspects of Drug Shortages

Frances M. Zipp

President, Lachman Consultants

#### FDA Perspective

Jeannie C. David, MS

Senior Program Management Officer, CDER Drug Shortage Staff, FDA

### #317 TRACK 12B – PHARMACEUTICAL QUALITY

Related Interest Area(s): RA, CMC/GMP

8:00-9:30 AM

LEVEL: ■

FORMAT: SESSION

Room 10

CME and Nursing

#### ICH Update: Emerging Guidelines

CHAIRPERSON

Stephen Miller, PhD

CMC Lead, Office of New Drug Quality Assessment, CDER, FDA

This session will provide an update on the current thinking for safety assessment and control of elemental impurities and mutagenic impurities in pharmaceuticals.

#### ICH Q3D Update: Looking Ahead to a Globally Harmonized Approach to Elemental Impurities

Mark G. Schweitzer

Global Head, Analytical Science and Technology, Novartis Pharmaceuticals Corporation

#### Health Canada Perspective

Alisa Vespa, PhD

Assessment Officer, Metabolic and Musculoskeletal Drugs Division, Health Canada

#### ICH M7: Mutagenic Impurities - Chemistry, Manufacturing, and Controls Aspects

Stephen Miller, PhD

CMC Lead, Office of New Drug Quality Assessment, CDER, FDA

### #318 TRACK 13 – COMPARATIVE EFFECTIVENESS RESEARCH/ GLOBAL HEALTH OUTCOMES AND ECONOMICS

Related Interest Area(s): IT, RD, CDM

8:00-9:00 AM △

LEVEL: ■

FORMAT: FORUM

Room 9

CME, Pharmacy, and Nursing

#### Leveraging Electronic Health Record Data to Understand Clinical Nuance in Complex Real-World Populations: A Case Study

CHAIRPERSON

Brett Jason Davis

Principal and General Manager, Convergehealth By Deloitte

Real-world evidence is becoming important in life sciences decision-making as a result of value-based reimbursement, personalized medicine, and safety pressures. Explore how electronic health record (EHR) data can be used to understand outcomes in real-world populations.

#### Panelists

Brett Jason Davis

Principal and General Manager, Convergehealth By Deloitte

Nicole Kay Hobbs, PhD

Director of Operations, Intermountain Healthcare

## #319 TRACK 14A – CLINICAL SAFETY AND PHARMACOVIGILANCE

8:00–9:30 AM      LEVEL: ■      FORMAT: FORUM  
**Room 30AB**      *CME, Pharmacy, and Nursing*

### Signal Detection: Challenges and Strategic Aspects

CHAIRPERSON

**Alan M. Hochberg**

Process Development Leader, F. Hoffmann-La Roche Ltd., Switzerland

This forum will consider three aspects of signal detection which are not frequently emphasized, but which have a significant influence on the overall quality of pharmacovigilance for a product — the role of proper identification and assessment of premarketing signals in maintaining a favorable benefit-risk profile throughout a product's life cycle, the optimization of practices and systems in ambulatory and institutional settings for reporting and tracking drug-related adverse events, and the consequences for patient benefit-risk optimization of the analysis and publication of pharmacovigilance data and safety signals by a broad array of stakeholders including academic institutions, insurers, nonprofits, and web businesses, in addition to industry and regulators.

#### Premarketing Signaling: The What's, Why's and How's

**Michael J. Klepper, MD**

President and Founder, Drug Safety Navigator

#### Optimizing Product Specific Safety Monitoring

**Stella Stergiopoulos**

Senior Project Manager, Tufts Center for the Study of Drug Development

#### Who Should Do Safety Signal Detection and Why (or Why Not)?

**Alan M. Hochberg**

Process Development Leader, F. Hoffmann-La Roche Ltd., Switzerland

## #320 TRACK 14B – CLINICAL SAFETY AND PHARMACOVIGILANCE

8:00–9:30 AM      LEVEL: ■      FORMAT: SESSION  
**Room 8**      *CME and Nursing*

### The Challenges of High Quality Risk Management with Single Shared System REMS and Physician Knowledge Surveys

CHAIRPERSON

**Albin Karimattam, JD, PharmD**

Associate Director, US Safety Risk Management, Novartis Pharmaceuticals Corporation

Single shared system risk evaluation and mitigation strategies (REMS) are increasing in frequency with varying degrees of complexity. This session presents different perspectives to investigate its benefits & challenges to the different stakeholders. Physician knowledge surveys (EU) are increasingly requested of drug manufacturers. The session will focus on how best to design surveys to reliably measure physician awareness of safety.

#### Establishing and Managing Single Shared REMS Programs: A PMO Perspective on Challenges and Best Practices

**Jemma Contreras, PhD**

Director, Medical Affairs, Campbell Alliance

## Single Shared System REMS: FDA Perspective

**Gary H. Slatko, MD**

Director, Office of Medication Error Prevention and Risk Management, Office of Surveillance and Epidemiology, CDER, FDA

## Physician Knowledge Surveys as Part of Risk Minimization Plans and Pharmacovigilance

**Alexander Liede, PhD, MSc**

Observational Research Director, Amgen Inc.

## #321 TRACK 15A – STATISTICAL SCIENCE AND QUANTITATIVE THINKING

8:00–9:30 AM      LEVEL: ●      FORMAT: FORUM  
**Room 5B**

### Your Future Success as a Master's Level Statistician: Learn from the Past of These Industry Masters

CHAIRPERSON

**Aileen M. Murphy, MPH**

Senior Director, Biometrics, Seattle Genetics Inc.

The speakers will present examples of successful master's level career paths. Learn from the past of these industry veterans to create your future career as a master's level statistician in industry.

#### Beyond the Master's Degree: My Path into Bayesian Trial Design

**Kristine Broglie, MS**

Statistical Scientist, Berry Consultants LLC

#### Mastering the Interim Analysis: Perspectives from a Master's-level IDMC Reporting Statistician

**Matthew Downs, MPH**

Statistical Scientist, Statistics Collaborative, Inc.

#### So You Want a Career in Biostatistics

**Luke Hickey, MSc**

Executive Director, Biostatistics, INC Research

#### Panelist

**Barbara Day**

Group Director, Permanent Division and Biostatistics Recruitment, inVentiv Health Clinical

## #322 TRACK 15B – STATISTICAL SCIENCE AND QUANTITATIVE THINKING

8:00–9:30 AM      LEVEL: ●      FORMAT: SESSION  
**Room 7A**      *CME, Pharmacy, and Nursing*

### Seeing Is Believing! Good Graphic Design Principles for Medical Research

CHAIRPERSON

**Susan P. Duke, MS**

Director, Benefit Risk Evaluation, Global Clinical Safety and Pharmacovigilance, GlaxoSmithKline

Have you noticed when browsing an article how your eye is drawn to figures more than words? The visual impact of statistical graphs can be powerfully used to communicate key points. This session highlights ways to optimally use graphs.

**Motivators for Use of Graphs in Medical Research****Susan P. Duke, MS**

Director, Benefit Risk Evaluation, Global Clinical Safety and Pharmacovigilance, GlaxoSmithKline

**Not Every Graph Is a Good One: Examples of Improvements to Commonly Used Graphs****Brenda Crowe, PhD**

Senior Research Advisor, Global Statistical Sciences, Eli Lilly and Company

**Spaghetti, Lasagna, and Cooking Up Graphs from Scratch****Richard Forshee, PhD**

Associate Director for Research, Office of Biostatistics and Epidemiology, CBER, FDA

**#323 TRACK 16 – PROFESSIONAL DEVELOPMENT****Related Interest Area(s): CR, RA, CP**

8:00–9:30 AM

LEVEL: ●

FORMAT: WORKSHOP

Room 17A

CME and Nursing

**Innovative Engagement Strategies to Inspire Higher Level Commitment and Performance**

CHAIRPERSON

**Lynn King, MHA**

Senior Director, Clinical Operations, TKL Research

This workshop will provide an interactive environment for learning about employee engagement and discovering successful methods for inspiring commitment. Attendees will explore the definition and impact of engagement and discuss innovative strategies and tools for engaging yourself and others in your workplace. The intricate relationship between engagement, commitment, and performance will be discussed, and attendees will develop an action plan for direct application in their workplace.

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**Manager as Chief Engagement Officer: Inspiring Higher Levels of Commitment and Performance from Your Employees and Teams****Gary M. Bufferd**

Lead Clinical Research Associate, United BioSource Corporation

**Employee Engagement: How to Motivate Peak Performance in Your Organization****Donny Chen, MBA**

Associate Director, Project Management, PPD

**#324 TRACK 17 – RARE/ORPHAN DISEASES****Related Interest Area(s): FI, CR**

8:00–9:30 AM

LEVEL: ■

FORMAT: FORUM

Room 32AB

CME, Pharmacy, and Nursing

**International Cooperation in Rare Disease Research**

CHAIRPERSON

**Paul Lasko, PhD**

Chair, Executive Committee, International Rare Diseases Research Consortium, Canada

This forum will address the role of the International Rare Diseases Research Consortium (IRDiRC) in fostering international collaboration in rare disease research and discuss recent progress toward identifying rare disease genes and developing new therapeutics. We will also examine a proposed cooperation network in Asia Pacific in orphan drug clinical trials.

**Panelist****Paul Lasko, PhD**

Chair, Executive Committee, International Rare Diseases Research Consortium, Canada

**EMA Perspective****Jordi Llinares, DrMed, MSc**

Head of Product Development Scientific Support Department, European Medicines Agency, European Union

**Facilitate the Accessibility via Asia-Pacific Collaboration Network of Clinical Trials for Orphan Drugs****Chih-Hwa Wallace Lin, PhD**

Director, Division of Resource Development, Center for Drug Evaluation, Taiwan

**#325 TRACK 18 – GLOBAL REGULATORY****Related Interest Area(s): RA, CR, CP**

8:00–9:30 AM

LEVEL: ●

FORMAT: SESSION

Room 31C

CME and Nursing

**Transforming ICH Toward Greater Global Harmonization**

CHAIRPERSON

**Justina A. Molzon, JD, MSc**

Associate Director for International Programs, Office of Strategic Program CDER, FDA

ICH is defining new governance procedures to enable wider participation by participants beyond US, Europe, and Japan. This session will discuss the proposed structural and procedural changes to ICH toward increasing global regulatory harmonization.

**Panelists****Petra Doerr, PharmD**

Head of Communication and Networking, Deputy Director, Swissmedic, Swiss Agency For Therapeutic Products, Switzerland

**Louise Déry**

Director, Policy, Planning and International Affairs Directorate, Health Canada

**9:30–10:30 AM****Coffee Break & Exhibit Hall Innovation Theater Presentations****#326 TRACK 01A – CLINICAL OPERATIONS****Related Interest Area(s): CR, IT, FI**

10:30 AM–12:00 PM

LEVEL: ■

FORMAT: SYMPOSIUM

Room 2

CME, Pharmacy, and Nursing

**Risk-Based Monitoring Symposium**

CHAIRPERSON

**Marcus Thornton**

Senior Director, CTMS, Medidata Solutions Worldwide, United Kingdom

Life science organizations are actively implementing and executing risk-based monitoring programs, but what will this mean for current onsite monitoring practices and how will this shape the role of a clinical research associate (CRA)? This symposium will examine practical approaches to

building a site management and monitoring team that supports a risk-based program and discuss how today's functional monitoring role might evolve.

#### **The Role of the Monitor: Considerations to Adopting a Risk-Based and Adaptive Monitoring Program**

**Marcus Thornton**

Senior Director, CTMS, Medidata Solutions Worldwide, United Kingdom

#### **Occupying the White Space Between the Clinical Data Manager and the Clinical Research Associate**

**Dermot Kenny**

Senior Vice President, Global Data Management, ICON plc, Ireland

#### **De-Risking Your Risk-Based Monitoring (RBM) Plan: Practical Considerations in Implementing RBM at the CRA Level**

**Rita Purvis**

Vice President, Clinical Operations, inVentiv Health Clinical

### **#327 TRACK 01B – CLINICAL OPERATIONS**

**Related Interest Area(s): AHC/IS, CR, IT**

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SYMPOSIUM

**Room 1B**

CME and Nursing

#### **Site Selection and Feasibility Symposium**

CHAIRPERSON

**Ira Charles Spector, PhD, MBA**

(former) Senior Vice President, Global Development Operations, Allergan, Inc.

This symposium will cover the use of data analytic tools to identify the best clinical research sites for use in clinical studies. Traditional approaches to site selection often result in a number of sites not enrolling. This symposium will address the use of performance metric tools to enrich the probability of selecting sites that enroll well and retain patients during clinical trials.

#### **Predicting Clinical Research Site Performance**

**Ira Charles Spector, PhD, MBA**

(former) Senior Vice President, Global Development Operations, Allergan, Inc.

#### **Mining the Mother Lode: Harnessing the Right Data and Metrics to Find the Best Sites for Your Study**

**Suresh Kannan, MBA**

Vice President, Product Development, Clinical Trial Optimization Solutions, IMS Health

#### **Using a Data-Driven Approach at the Site Level During the Feasibility Process to Help Ensure a More Accurate Trial Outcome**

**Rebecca Little**

Associate Director, Business Development, Rx Trials

#### **Site Perspective**

**Daniel M. Ulrey, MBA**

President and Chief Executive Officer, Midwest Clinical Support, Inc.

### **#328 TRACK 01C – CLINICAL OPERATIONS**

**Related Interest Area(s): CS, AHC/IS, CR**

10:30 AM-12:00 PM

LEVEL: ●

FORMAT: SYMPOSIUM

**Room 1A**

CME, Pharmacy, and Nursing

#### **Clinical Supply Symposium**

CHAIRPERSON

**Mary Jo Lamberti, PhD, MA**

Senior Research Fellow, Tufts Center for the Study of Drug Development, Tufts University

This clinical supply symposium will examine some of the challenges in managing drug supply including strategies to address drug shortages, various approaches to clinical supply planning, and those areas that investigative sites report can cause delays in clinical trials. Results of a global survey as well as real-life examples will be presented and discussed.

#### **A Study of Global Clinical Supply Practices among Investigative Sites**

**Mary Jo Lamberti, PhD, MA**

Senior Research Fellow, Tufts Center for the Study of Drug Development, Tufts University

#### **Drug Shortages in Clinical Trials**

**Amy Rupp**

Manager, IRT Project Manager, BioClinica, Inc.

#### **Optimal Planning for Global Clinical Trial Supply**

**Vladimir Shnayzman, PhD**

President, ORBee Consulting

### **#329 TRACK 02A – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING**

**Related Interest Area(s): PM, PETD, CR**

10:30 AM-12:00 PM

LEVEL: ●

FORMAT: WORKSHOP

**Room 16A**

CME, Nursing, and PMI PDUs

#### **Project Management Basics: Creating a High-Level Project Plan**

CHAIRPERSON

**Karla Childers, MS**

Director, Strategic Projects, Johnson & Johnson

This workshop will assist attendees in the development of a high-level project plan. A work breakdown structure will be the basis for identification of key activities, durations, resources and risks. Tools and methodology will be shared.

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## #330 TRACK 02B – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

10:30 AM-12:00 PM

LEVEL: ◆

Room 5A

Related Interest Area(s): PETD, RD

FORMAT: FORUM

CME and Nursing

### Career Planning and Limitations for Mid- to Upper-Level Project Managers

CHAIRPERSON

Mark A. Kryah

Advisor, Pharmaceutical Project Management, Eli Lilly and Company

If you have been managing R&D drug development projects for several years, what options do you have for further advancement or to continue to develop depth and expertise? If you feel that you have reached a limit or have plateaued, this forum will provide a variety of perspectives to consider as you evaluate what is next in your career.

#### Panelists

**Michele C. Livesey, MBA**

Drug Development Strategy and Execution Consultant, Livesey Consulting

**Tina Rarick, MBA**

President, Angus Bio Consulting, LLC

**Nita Ichhpurani, PMP**

Senior Director, External Study Management, Drug Development, Celerion, Canada

## #331 TRACK 03A – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

10:30 AM-12:00 PM

LEVEL: ■

Room 4

FORMAT: FORUM

CME, Nursing, and PMI PDUs

### The Present and Future of Pharmaceutical Development Outsourcing: Where Are We Today and Where Are We Going?

CHAIRPERSON

**Jon Meyer, MBA, MSc**

Co-founder and Managing Member, Life Science Strategy Group, LLC

Over the past decade, the pharmaceutical industry has increasingly turned to the use of outsourced service providers (CROs) for drug development as a strategy to cut internal costs, accelerate project timelines, and increase overall R&D efficiencies. During these last 10+ years, pharmaceutical sponsors have employed various strategies in working with CROs/outsourced partners, including the use of CROs in functional roles, use of a limited number of preferred partners, and even forming strategic partnerships over longer periods of time. This forum will present novel, proprietary data collected from a quantitative global sample of outsourcing professionals at biopharmaceutical companies to understand the frequency of use of various outsourcing models/strategies, sponsor satisfaction with the approaches and also explore how outsourcing methods/strategies are expected to evolve over the next five years. A diverse panel will provide commentary on the results of the research as the data are presented.

#### The CRO-Sponsor Relationship – Then and Now: A Look at Past Outsourcing Models and Their Impact on Future Relationships

**Andrew Townshend**

Vice President, Alliance Development, INC Research

#### Panelist

**Mitchell A. Katz, PhD**

Executive Director, Medical Research Operations, Purdue Pharma L.P.

## #332 TRACK 03B – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

10:30-11:30 AM △

LEVEL: ■

Room 5B

Related Interest Area(s): GCP, OS

FORMAT: FORUM

### Vendor Selection for a Small Company

CHAIRPERSON

**Katie Walsh McCarthy**

Principal Consultant, Halloran Consulting Group, Inc.

This session will discuss challenges that small companies face when working with CROs and vendors, and offer solutions for successful selection and collaboration along with examples of successful strategic collaborations including learnings from audits.

#### Panelists

**Alicia B. Savage**

Director and Project Leader, Neuroscience iMed, AstraZeneca Neuroscience Innovative Medicines (imed)

**Kathryn Stiede**

Senior Director, Clinical Operations, Lantheus Medical Imaging, Inc.

## #333 TRACK 04 – NONCLINICAL AND TRANSLATIONAL DEVELOPMENT/EARLY PHASE CLINICAL DEVELOPMENT

10:30 AM-12:00 PM

LEVEL: ■

Room 7B

FORMAT: SESSION

CME and Nursing

### Site Certification of Early Phase Research Units: An International Perspective

CHAIRPERSON

**Donna W. Dorozinsky, MSN, RN**

President, DWD & Associates, Inc.

The Medicine and Healthcare Products Regulatory Agency (MHRA) has implemented a site certification process. An industry association has established guidelines for the operation of phase 1 units. This session will explore the impact of this on the industry.

#### Certification: A US Early Phase Perspective

**Royce A. Morrison, MD, MS**

Principal Consultant, RMDinsight LLC

#### Implementation of Site Certification

**Elizabeth Allen, PhD**

Vice President Phase 1, Quintiles Drug Research Unit At Guy's Hospital, Quintiles Limited, United Kingdom

#### MHRA Perspective on Site Certification

**Representative Invited**

Regulatory Agency Europe, Switzerland

## #334 TRACK 06 – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON

Related Interest Area(s): MSL, MC

10:30-11:30 AM △

LEVEL: ■

FORMAT: SESSION

Room 31AB

CME, Pharmacy, and Nursing

### Field-Based Medical Communications on a Global Scale

CHAIRPERSON

J. Lynn Bass, PharmD, RPh

Director, Medical Affairs Operations, Jazz Pharmaceuticals

The pharmaceutical industry is challenged with communicating and providing education to both local and global constituents on the risks and benefits of its products. In the field, this communication is often provided by Medical Science Liaisons (MSLs) to a variety of health care providers. Since the inaugural team of MSLs was deployed, the role and function of individual MSL has evolved and pivoted in numerous directions. This evolution has expanded and now includes education on a global basis to a broader base of customers. In this session, we will explore the proper assessment to determine when a global MSL team is essential, evaluate how a MSL team is developed to support global needs with regional implementation considerations, and discuss the challenges of assessing outcomes for these teams.

#### Medical Affairs and Their Significant Others

Robin L. Winter-Sperry, MD

President and Chief Executive Officer, Scientific Advantage LLC

#### MSLs: From Global to Regional Implementation

Geoff Brockway

Director, Global MSL Excellence, AstraZeneca, Canada

## #335 TRACK 07A – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): CDM, CR

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SYMPOSIUM

Room 30CD

CME and Nursing

### Maximizing the Potential of Your EDC System

CHAIRPERSON

Maryanne C. Nicosia, MS

Director, Clinical Data Management, Neurocrine Biosciences Inc.

Electronic data capture (EDC) is not a new technology, but many organizations are not realizing the expected efficiencies and full potential of their chosen EDC system. This symposium will provide ideas on how organizations can enhance efficiency and reduce overhead through a unique approach to electronic case report form (eCRF) creation. Attendees will also learn how an EDC workflow that uses a continuous review and lock process can help enable study go/no-go decisions to be made before unnecessary time and money have been spent collecting and cleaning data. Attendees will hear how to effectively handle rescue studies and EDC data from multiple EDC systems so that final datasets are consistent no matter where or how the data was collected.

#### Enhancing Efficiency, Reducing Overhead Through a New Approach to eCRF Creation

Gill Hallett, MS

Director of Project Consultancy, Datatrial, United Kingdom

#### Achieving the Full Potential of EDC Through Efficient Workflows

Simon Wilson

Subject Matter Expert, Clinical, ArisGlobal, United Kingdom

## EDC Rescue Studies: Combining Multiple Datasets to Meet Reporting Requirements

Carmen Weese

Senior Vice President, Data Operations, INC Research

## #336 TRACK 07B – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): EC, RA, CR

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: FORUM

Room 6F

CME, Pharmacy, and Nursing

### Emerging Technologies in Regulatory Science

CHAIRPERSON

Ron Fitzmartin, PhD, MBA

Senior Advisor, Data Standards Program, Office of Strategic Programs, CDER, FDA

This forum will discuss the regulatory and implementation challenges and opportunities with current and emerging technologies such as mobile devices, smartphone apps and social media. Audience participants will be invited to interactively offer their insights after hearing the perspectives of industry, academia and FDA CDER in three dialogues concerning the vision, the challenges and importantly, the opportunities before us all to leverage a fully electronic landscape.

#### Regulatory Perspective

Leonard Sacks, MD

Associate Director of Clinical Methodology, Office of Medical Policy, CDER, FDA

#### Industry Perspective

Craig H. Lipset

Head of Clinical Innovation, Worldwide Research and Development, Pfizer Inc

#### Academic Perspective

Nancie E. Celini, DrPH

Chief Health Technology Advisor and Educator, CAB Inc.

## #337 TRACK 08A – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): RA, PPLC, HT

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SESSION

Room 3

CME and Nursing

### Implementation of GDUFA: Progress and Expectations

CHAIRPERSON

Kathleen Uhl, MD

Director (Acting), Office of Generic Drugs, Office of Pharmaceutical Science, CDER, FDA

With the implementation of The Generic Drug User Fee Amendments (GDUFA) on October 1, 2012, new processes and expectations for both the generic industry and the FDA were also implemented. This session will discuss the progress in implementation of GDUFA.

#### Overview of Significant GDUFA-Related Policy Changes

Keith J. Flanagan

Regulatory Counsel, Office of Generic Drugs, Office of Pharmaceutical Science, CDER, FDA

#### GDUFA Regulatory Science: Implementation Update

Robert A. Lionberger

Acting Deputy Director for Science, Office of Generic Drugs, Office of Pharmaceutical Science, CDER, FDA

### Overview of GDUFA: Changes and Progress

Kathleen Uhl, MD

Director (Acting), Office of Generic Drugs, Office of Pharmaceutical Science, CDER, FDA

### #338 TRACK 08B – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): PPLC, PT, CR

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SESSION

Room 6D

CME, Pharmacy, and Nursing

### From the Protocol to the Patient: Clinical Trial Data Disclosure

CHAIRPERSON

Barbara Godlew, RN

President, The FAIRE Company, LLC

This session focuses on US and EU clinical trial disclosure requirements, including results reporting and patient-level data disclosure. This session applies to regulatory, clinical operations, medical writing, patient advocacy, and other areas.

#### US Update of Clinical Trial Disclosure

Rebecca J. Williams, PharmD, MPH

Assistant Director, ClinicalTrials.gov, National Library of Medicine, NIH

#### Clinical Trial Data Open for All?: An Update on the Current International Debate on Data Sharing

Hans-Georg Eichler, MD, MSc

Senior Medical Officer, European Medicines Agency, European Union

#### Preparing Disclosures for Patient Populations

Stephen Mikita, JD

Patient Advocate, Spinal Muscular Atrophy Foundation

### #339 TRACK 09 – MEDICAL DEVICES, IN VITRO DIAGNOSTICS, AND COMBINATION PRODUCTS

Related Interest Area(s): CmbP, RA, MF

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: WORKSHOP

Room 16B

CME and Nursing

### Combination Products: An Overview of Clinical Benefits, Regulatory Issues, and Manufacturing Challenges

CHAIRPERSON

Michael Drues, PhD

Founder and President, Vascular Sciences

Combination products are the future of medicine and pose many challenges to regulatory professionals. Using case study examples, this workshop will provide a unique learning opportunity for participants to understand this dynamic and challenging arena.

*\*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.*

#### Best Practices When Considering Device Development for Combination Products

Lilli Zakarija, MBA

President, EdgeOne Medical Inc

### #340 TRACK 10A – PUBLIC POLICY/HEALTH CARE COMPLIANCE/LAW

Related Interest Area(s): RA, MA

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SESSION

Room 6E

CME, Pharmacy, and Nursing

### Approaches to Decrease the Time Gap Between FDA Approval and the Ability to Market a DEA Scheduled Drug

CHAIRPERSON

Virginia Beakes-Read, BSN, JD

Executive Director, Global Regulatory Policy and Intelligence, Eisai Inc.

When FDA approves a drug with abuse potential that needs to be scheduled by the Drug Enforcement Administration (DEA), sponsors may not market the drug until DEA scheduling is complete, which can take a year. FDA, DEA, and others must find a way to ensure patient access to new therapies. This session will explore ways for sponsors to work with FDA and DEA to facilitate the scheduling process, including changes that could be made to the process, regulations, or legislation.

#### Industry Perspective

Lynn W. Mehler, JD

Partner, HoganLovells

#### A Former Regulators Perspective on Controlled Substance Scheduling

Alan G. Santos

Vice President, Pharmaceutical Compliance and Related Services, Pyramid Healthcare Solutions

#### The Science of Abuse Liability Assessment: History and Future Challenges

Lawrence Carter, PhD,

Director, Clinical Development, JazzPharmaceuticals

### #341 TRACK 10B – PUBLIC POLICY/HEALTH CARE COMPLIANCE/LAW

Related Interest Area(s): CR, RA

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SESSION

Room 11A

CME and Nursing

### Strengthening Public Policy for Sustainable Clinical Research Enterprise in Africa, Asia, and South America: Progress and Prospects

CHAIRPERSON

Ekopimo O. Ibia, MD, MPH, FRCP

Director Global Regulatory Policy, Merck & Co., Inc.; FDA Alumni Association International Network

This session examines evolving significant policies and initiatives about clinical research in Africa, Asia, and South America. The session will also provide information on potential linkages to regulatory pathways and initiatives in the US/EU that could assist product development and registration.

#### Clinical Research in Latin America: Regulatory Environment

Maria Joao Queiroz, DrMed

Global Chief Executive Officer, Eurotrials, Portugal

#### APEC Regulatory Harmonization Steering Committee and Its Impact on Clinical Trials

Florence Houn, MD, MPH, FACP

Vice President, Regulatory Affairs; Co-chair, Celgene Corporation; FDA Alumni Association International Network

**Clinical Trial Environment in Africa****Thomas Nyirenda, MD, MS**

Manager, Networking and Capacity Development, European &amp; Developing Countries Clinical Trials Partnership (EDCTP), South Africa

**#342 TRACK 11 – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO Good CLINICAL PRACTICE****Related Interest Area(s): GCP, QA/QC, CP**

10:30 AM-12:00 PM

LEVEL: ■

Room 8

CME and Nursing

FORMAT: FORUM

**GCP Audits in a Risk-Based Environment****CHAIRPERSON****Michael R. Hamrell, PhD, RAC**

President, MORIAH Consultants

This forum will look at how a robust Corrective and Preventative Actions (CAPA) process is an essential component of a company's quality system. Included in these CAPA elements is the requirement of a mechanism to verify that the actions taken to correct and prevent the nonconformance were effective.

**Using a Risk-Based Approach to CAPAs****Michael R. Hamrell, PhD, RAC**

President, MORIAH Consultants

**Responding to FDA 483s and Audit Observations: Implementing CAPA and Applying Root Cause Analysis****Gloria Katherine Miller, RAC**

Senior Auditor, Premier Research

**Responding to FDA 483s and Audit Observations: Implementing CAPA and Applying Root Cause Analysis****Debra P. Farrow, RN**

Senior Compliance Auditor, Bristol-Myers Squibb Company

**#343 TRACK 12 – PHARMACEUTICAL QUALITY****Related Interest Area(s): RA, CMC/GMP**

10:30 AM-12:00 PM

LEVEL: ■

Room 10

FORMAT: SESSION

CME, Nursing, and PMI PDUs

**Update from the FDA-EMA Parallel Assessment Pilot****CHAIRPERSON****Christine M. V. Moore, PhD**

Acting Director, Office of New Drug Quality Assessment, Office of Pharmaceutical Science, CDER, FDA

In 2011, FDA and EMA established a pilot program for parallel assessment and consultative advice for applications containing quality by design (QbD) elements. Based on the joint experiences and learning from these applications, several Question and Answer documents have been published, addressing topics such as Criticality, Design Space Verification, and Level of Detail in Applications. This session will provide an update on the EMA-FDA pilot for QbD and a discussion of the resulting Q&A documents. Regulatory authorities from the US and Europe will provide an overview of lessons learned and continued efforts toward harmonization. Additionally, the PMDA will give their views of the published Q&A documents.

**EMA Perspective****Evdokia Korakianiti, PhD, MSc**

Head of Chemicals Section, Quality of Medicines, European Medicines Agency, European Union

**PMDA Perspective****Yoshihiro Matsuda, PhD**

Deputy Director, Office of Standards and Guidelines Development, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

**#344 TRACK 13 – COMPARATIVE EFFECTIVENESS RESEARCH/ GLOBAL HEALTH OUTCOMES AND ECONOMICS****Related Interest Area(s): SP**

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: WORKSHOP

Room 17A

CME, Pharmacy, and Nursing

**Public-Private Partnerships: An Innovative Strategy for Patient Registries****CHAIRPERSON****Nancy A. Dreyer, PhD, MPH, FISPE**

Global Chief of Scientific Affairs, Real-World and Late Phase Research, Quintiles Outcome

Public-private partnerships (PPPs) can offer an innovative, efficient approach to using registries for comparative effectiveness research (CER). This workshop will examine developing registries through PPPs and present examples of PPPs that support registries for effectiveness research.

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**Results of the ADVANCE Survey on Models of Partnerships for Observational Studies****Peter Richard Arlett, MRCP**

Head of Pharmacovigilance Department, European Medicines Agency, European Union

**Facilitator****Michael Schatz, MD, MS**

Department of Allergy, Kaiser Permanente Medical Center

**#345 TRACK 14A – CLINICAL SAFETY AND PHARMACOVIGILANCE****Related Interest Area(s): BT, PC, NC**

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SESSION

Room 11B

CME and Nursing

**Prediction of Safety: An Evolving Field for Selecting Low-Risk Compounds Towards an Effective Life Cycle of a Product****CHAIRPERSON****Pradip Paul, MD, MS**

Strategic Pharmacovigilance and Risk Management, Consultant

Chemical structure, molecular modeling, PK-PD, ADME studies, and genomics early in drug development, may predict possible safety abnormalities in the life cycle of a product. This session will focus on the latest developments to utilize such concepts and techniques in their own setup.

**Using Virtual Population Simulation to Generate Insights on Drug Performance in Special Populations****Badri Rengarajan, MD**

Vice President, Medical Affairs and Senior Principal Consultant, Evidera

**Stevens Johnson Syndrome: Mechanistic Insights****Keith K. Burkhardt, DrMed**

Senior Advisor, Medical Toxicology, OCP, CDER, FDA

### Prediction of Drug Induced Liver Injury (DILI)

Mark Avigan, MD

Associate Director, Office of Surveillance and Epidemiology, Office of Pharmacovigilance and Epidemiology, CDER, FDA

## #346 TRACK 14B – CLINICAL SAFETY AND PHARMACOVIGILANCE

Related Interest Area(s): CR, PT, CP

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SYMPOSIUM

Room 30AB

CME, Pharmacy, and Nursing

### Expanding the Scope: Empowering the Public in Pharmacovigilance

CHAIRPERSON

**Magnus Wallberg, MSc**

Product Manager Technical Solutions, Uppsala Monitoring Centre, Sweden

This session will discuss various tools currently being used to track adverse events reporting and data. We will discuss the VigiBase data resource which is the largest and most comprehensive source of spontaneous reports and is updated with incoming ICSRs on a continuous basis and the FDA will discuss MedWatchLearn, a web-based learning tool designed to educate health professionals and consumers/patients about reporting in a way that provides the best information for FDA reviewers to further investigate medical product problems.

#### Opening the WHO ICSR Database for Public Access

**Magnus Wallberg, MSc**

Product Manager Technical Solutions, Uppsala Monitoring Centre, Sweden

#### New FDA Tools for Adverse Event Reporting: MedWatchLearn, Mobile Technology, and Consumer/Patient MedWatch Form 3500B

**Anna M. Fine, PharmD, MS**

Director, Health Professional Liaison Program, Office of the Commissioner, FDA

#### EMA Perspective

**Sabine Brosch, PharmD, PhD**

Principal Scientific Administrator, Monitoring and Incident Management Services, Pharmacovigilance Department, European Medicines Agency, European Union

## #347 TRACK 15 – STATISTICAL SCIENCE AND QUANTITATIVE THINKING

Related Interest Area(s): CR, RA

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SESSION

Room 7A

CME and Nursing

### Separating Perceptions from Reality in the Acceptance of Adaptive Trials by Regulatory Agencies

CHAIRPERSON

**David Ohlssen, PhD**

Senior Expert Methodologist, Novartis Pharmaceuticals Corporation

A high level of uncertainty still persists within industry over the acceptance of innovative trials by regulatory agencies. With the FDA guidance document on adaptive trials near final, and the recent EMA qualification for statistical methodology combining proof of concept (PoC) and dose finding, this session aims to separate perceptions from reality, and demonstrate that agencies are more accepting of new methods than perhaps industry realizes. Although the draft FDA guidance document on adaptive clinical trials was issued in 2010 and the European Reflection Paper in 2007, a high level

of uncertainty persists and, in some cases, disagreement relating to what is perceived as actually acceptable and what is not, from a regulatory point of view. As a consequence, often a more conservative position is taken within companies. This session looks at the barriers within industry and presents an opportunity to remove uncertainty and provide education and clarity regarding the acceptance of adaptive trials by regulatory agencies. One particular example further demonstrating the acceptance of innovative methods in drug development is given by EMA's CHMP favorable opinion on MCP-Mod as an efficient statistical methodology for model-based design and analysis of dose finding studies. The session will provide a case study of the MCP-Mod approach, which is an adaptive analysis method for combining PoC and model-based dose-finding.

#### FDA Viewpoint

**Lisa M. LaVange, PhD**

Director, Office of Biostatistics, Office of Translational Science, CDER, FDA

#### Innovative Dose-Finding Using Novel Adaptive Design and Analysis Approaches

**Silke Jörgens, PhD**

Senior Statistical Consultant, Aptiv Solutions, Germany

#### Adaptive Designs: An Exercise in Change Management

**Michael Krams**

Vice President, Quantitative Sciences, Janssen Pharmaceuticals, Inc.

## #348 TRACK 16 – PROFESSIONAL DEVELOPMENT

Related Interest Area(s): PM

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: FORUM

Room 31C

CME, Pharmacy, Nursing, and PMI PDUs

### Be a Change Agent: Leveraging Communication and Training Tools to Help Promote Project and Career Transformation

CHAIRPERSON

**Diane Cooney, MBA**

Principal, Perceive Strategic Solutions LLC

Everyone can leverage organizational change management (OCM) principles in their work, particularly through communication and training tactics. This forum will briefly recap case studies where OCM techniques were applied to contribute to a successful outcome, and situations where OCM was not leveraged enough. OCM methodologies are flexible and can be used by employees at all levels to facilitate transformation. The panel will provide examples of how to apply OCM methodologies and engage leadership in order to provide participants unique insights and lessons learned. Applying change management principles to professional career change allows for individuals to approach change in a positive manner and achieve a successful outcome.

#### Adapting Change Management Methodologies to Company Culture and Leadership

**Sarah Plush, MBA**

Manager, Change Enablement and Communications, Shire Pharmaceuticals

#### Change Management: A Career Perspective

**Crystal Donnelly, BSN, MBA, MSN**

Associate Director, Quality and Compliance, Pfizer Inc

#### Solve Challenges and Get Results with Organizational Change Management

**Diane Cooney, MBA**

Principal, Perceive Strategic Solutions LLC

## #349 TRACK 18 – GLOBAL REGULATORY

Related Interest Area(s): RA, CR, CP

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: SESSION

Room 33AB

CME and Nursing

**An International Approach to Benefit-Risk Assessment of Medicines: An Evaluation by a Consortium of Established Agencies**

CHAIRPERSON

Stuart Walker, PhD

Founder, Centre For Innovation In Regulatory Science (CIRS), United Kingdom

Four regulatory agencies, Therapeutic Goods Administration (TGA), Health Canada, SwissMedic and Health Science Authority (HSA), formed a consortium for the purpose of shared and joint review and identified a need for an aligned approach for benefit-risk assessment. This session will focus on the Heads of Agencies Consortium, which consists of the TGA, Health Canada, and the HSA to review the challenges and opportunities for developing a systematic structured approach to the Benefit-risk assessment of medicines and the outcome of their studies.

**TGA Perspective**

John Skerritt, PhD

National Manager, Therapeutic Goods Administration (TGA), Australia

**Health Canada Perspective**

Barbara J. Sabourin, FACP

Director General, Health Products and Food Branch, Health Canada

**SwissMedic Perspective**

Petra Doerr, PharmD

Head of Communication and Networking, Deputy Director, Swissmedic, Swiss Agency For Therapeutic Products, Switzerland

**HSA Perspective**

Raymond S.B. Chua, MD, MBA, MPH, FRCP

Group Director, Health Products Regulation Group, Health Sciences Authority (HSA), Singapore

## #350 TRACK 20 – LATE-BREAKING TOPICS

Related Interest Area(s): CR, PT

10:30 AM-12:00 PM

LEVEL: ■

FORMAT: FORUM

Room 9

CME, Pharmacy, and Nursing

**The Patient Point-of-View: An Unrehearsed but Revealing Conversation to Rectify Patient Enrollment**

CHAIRPERSON

Christine K. Pierre, RN

President, Society for Clinical Research Sites

Within the medical research enterprise, clinical trial patients are often the unsung heroes. They give of their time and energy to participate in studies that advance medicine and enable new therapies to become available for those who need them. Yet the industry continues to struggle with recruiting sufficient numbers of such heroes. Poor enrollment is this single most significant factor affecting the 72% of trials finishing at least a month beyond their targeted deadlines. There are numerous opportunities throughout the clinical trials process to improve the patient experience; the clinical research and medical practice communities can each benefit greatly by understanding clinical trial participation issues from the patient viewpoint. This panel discussion focuses on the patient's experience through their perspective. Join a diverse panel of clinical trial patients, who will provide personal accounts of their clinical trial experiences, including hurdles and obstacles they have encountered. Most importantly, this forum will provide

recommendations for what industry must address immediately to rectify enrollment disappointments.

**Panelists**

T.J. Sharpe

Cancer Blog Author, [www.Philly.com](http://www.Philly.com)

Christopher J. Hoyle, MBA

Executive Director, Elite Research Network

11:30 AM-1:30 PM

**Lunch & Exhibit Hall Innovation Theater Presentations**

## #351 TRACK 21A – INNOVATION THEATER

Related Interest Area(s): CR, CP

11:45 AM-12:15 PM

LEVEL: ■

FORMAT: SPECIAL SESSION

Exhibit Hall

**SAS/JMP Innovation Theater: Risk-Based Monitoring and Fraud Detection in Clinical Trials Using JMP Clinical**

International guidelines suggest that clinical trial data should be actively monitored to ensure data quality. Traditional on-site review is time consuming, expensive, and as is true for any manual effort, limited in scope and prone to error. In contrast, risk-based monitoring (RBM) employs centralized review of trial data to determine if sites should receive more extensive review. We demonstrate the RBM and fraud detection capabilities of JMP Clinical to assess clinical trial data quality.

## #352 TRACK 21B – INNOVATION THEATER

Related Interest Area(s): CDM, IT, CEHTAEbM

12:30-1:15 PM

LEVEL: ■

FORMAT: SPECIAL SESSION

Exhibit Hall

**SAS Innovation Theater: Data Transparency and Sharing: Research Benefits, Risks and the Future**

Whether called data transparency or data sharing, there's a movement to give more researchers greater access to patient-level clinical trial data. The goal is to create an environment for innovation in clinical research. Join this presentation to discuss what's being done, including exploring the value to the overall health care system of creating a multi-sponsor environment that gives researchers access to larger pools of data.

## #353 TRACK 01A – CLINICAL OPERATIONS

Related Interest Area(s): CR, PT, CEHTAEbM

1:30-3:00 PM

LEVEL: ■

FORMAT: SYMPOSIUM

Room 3

CME, Pharmacy, and Nursing

**Hot Topics in Patient Recruitment: Global Demographics, Underrepresented Populations, and the Science Behind Patient Communications**

CHAIRPERSON

Christopher J. Hoyle, MBA

Executive Director, Elite Research Network

Patient recruitment remains one of the biggest challenges for clinical teams and research sites. To address this challenge, this symposium will blend

three presentations, the first of which will provide an update on demographic trends affecting patient recruitment both in the US and globally. To address recruitment of underrepresented minorities and increasing community trust of the clinical trials process, a community engaged research approach to reach ethnically diverse populations for participation in clinical trials will be shared. Finally, a patient-centric presentation will explore how understanding the patient journey is the foundation to driving engagement, ensuring successful recruitment and retention. Insights gained from the patient journey are translated into actionable recommendations using an evidence-based behavioral model.

#### **Utilizing Community Engagement Approaches to Reach Ethnically Diverse Populations for Participation in Clinical Trials**

**Angela Burroughs**

President and Chief Executive Officer, EthosExcel, Inc.

#### **Update on Global Demographic Trends Affecting Patient Enrollment**

**Rebecca Lynn Budd**

Managing Director, Navita Clinical Strategy

#### **The Science Behind Recruitment and Retention: Patient Insight Generation and Communication Science**

**James P. Kremidas**

Senior Vice President, inVentiv Clinical Trial Recruitment Solutions

### **#354 TRACK 01B – CLINICAL OPERATIONS**

#### **Related Interest Area(s): PT, CR, AHC/IS**

1:30-3:00 PM

LEVEL: ■

FORMAT: SYMPOSIUM

**Room 2**

CME, Pharmacy, and Nursing

#### **Social Media in Patient Recruitment: How to Best Leverage the Digital Ecosystem**

CHAIRPERSON

**JeanMarie Markham**

Chief Executive Officer, Clinlogix

This symposium will examine the use of social media in patient recruitment, evaluate different social media platforms, review what is and is not working in partnerships between patient social networks and pharmaceutical companies and CROs, and discuss key elements of a social media community dedicated to aiding patient recruitment.

##### **Social Media in Patient Recruitment**

**Tracy A. England, MBA**

Vice President, Marketing, OpenQ

##### **Using Social Networks to Transform Patient Recruitment for Clinical Trials: Clinical Study Partnerships**

**Eric J. Peacock, MBA**

Cofounder and Chief Executive Officer, MyHealthTeams

##### **Using Social Networks to Transform Patient Recruitment for Clinical Trials: Lessons Learned**

**Javier Zambrano, MD**

Director, Medical US Avonex/Plegridy, Biogen Idec Inc.

##### **Fueling Clinical Trial Recruitment through an Analysis of the Digital Ecosystem**

**Ritesh Patel**

Global Head of Digital and Innovation, inVentiv Health Clinical

### **#355 TRACK 02 – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING**

#### **Related Interest Area(s): PM, RD**

1:30-3:00 PM

LEVEL: ◆

FORMAT: FORUM

**Room 1A**

CME, Nursing, and PMI PDUs

#### **Complex Drug Projects: Complex Project Management**

CHAIRPERSON

**Peter Harpum, PhD, MSc**

Client Director, Mannaz A/S, United Kingdom

Project management in the biopharmaceutical industry significantly lags behind other sectors. This forum will share emerging insights related to complexity from academicians in the field of project management and real-world drug project communities.

##### **Panelists**

**Peter Harpum, PhD, MSc**

Client Director, Mannaz A/S, United Kingdom

**Brian Birchler**

Vice President, Development Operations, Isis Pharmaceuticals, Inc.

### **#356 TRACK 03A – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES**

#### **Related Interest Area(s): SP, OS**

1:30-3:00 PM

LEVEL: ■

FORMAT: FORUM

**Room 4**

CME and Nursing

#### **Functional Service Provider Relationships: Critical Factors to Ensuring Long-Term Success**

CHAIRPERSON

**Andrew Townshend**

Vice President, Alliance Development, INC Research

Functional service provider (FSP) partnerships are interpreted differently across the industry. This forum brings together experts to offer varying views on how to develop and implement an FSP model and its relative success in driving price reductions, speed, and innovation.

##### **Panelists**

**Rose Kidd**

Vice President, Clinical Operations, ICON plc, Ireland

**Benjamin Thurmond, JD**

FSP Alliance Manager, Global Pharma Procurement, Genentech, A Member of the Roche Group

##### **Representative Invited**

Executive Director, Global Head, Global Contracts and Outsourcing, Astellas Pharma Global Development

## #357 TRACK 03B – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

1:30-3:00 PM      LEVEL: ●      FORMAT: SYMPOSIUM  
**Room 5A**      CME and Nursing

### Costing Strategies for Sustainable Drug Development

#### CHAIRPERSON

**Stella Stergiopoulos**

Senior Project Manager, Tufts Center for the Study of Drug Development

As the cost of drug development continues to rise and drug development cycles are shortening, pharmaceutical and biotechnology companies are now under greater pressure to achieve high levels of efficiency and operating speed. There is a growing premium placed on capturing performance costs to determine return on investment. This symposium will open with a discussion on forecasting and planning metrics to identify best practices and strategies that contribute to process improvements. It will segue to a presentation of an analytical cost-benefit analysis of different CRO-Site partnership networks and models. It will close with discussion on a holistic analysis and view of all outsourcing costs incurred by both sponsors and CROs in sourcing clinical trials, thus providing a directional benchmark for enabling more mutually beneficial partnering discussions and potential cost savings.

#### Benchmarking the Clinical Budget and Outsourcing Processes

**Stella Stergiopoulos**

Senior Project Manager, Tufts Center for the Study of Drug Development

#### Under Which Network Conditions Does Outsourcing to a CRO Reduce Clinical Trial Costs?

**Erika Buonansegna, MSc**

PhD Student, Technical University of Denmark, Denmark

#### Identifying Key Cost Drivers Involved with Outsourcing Clinical Trials: Perspectives from a CRO and Its Sponsor Partners

**Gabriela St. Amant**

Associate Director, Enterprise Solutions Development, Quintiles Transnational Corporation

these challenges will be reviewed from the perspective of the CRO and by the panel of North American primary investigator experts.

#### Pathophysiological and Safety Issues in Special Populations Phase 1 Research

**Richard A. Preston, MD, MBA, MS**

Professor, Clinical Medicine; Director, Clinical Pharmacology Research, University of Miami

#### Special Considerations in Renal and Hepatic Clinical Trials

**Thomas C. Marbury, MD**

President, Orlando Clinical Research Center

#### FDA Perspective

**Nancy Xu, MD**

Medical Officer, Division of Cardiovascular and Renal Products, Office of New Drugs, CDER, FDA

## #359 TRACK 06 – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON

1:30-3:00 PM      LEVEL: ■      FORMAT: SYMPOSIUM  
**Room 31AB**      CME, Pharmacy, and Nursing

### Broadening Health Care Communications: Learnings from Health Authority Initiatives

#### CHAIRPERSON

**Stacey M. Fung, PharmD**

Associate Director, Medical Communications, Genentech, A Member of the Roche Group

This session will include presentations reviewing FDA collaborations to broaden the reach of health messages to the public and the pharmaceutical industry, learnings from the EMA and how patients shape product information, and available information on expanded access trials with ways to best communicate on these topics.

#### The FDA and Innovative Collaborations to Broaden the Reach of Health Care Messages to the Public

**Anna M. Fine, PharmD, MS**

Director, Health Professional Liaison Program, Office of the Commissioner, FDA

#### Industry Perspective

**Julia Petes, PharmD**

Director, Medical Information Services Oncology/Hematology, Sanofi US

#### EMA Perspective on Communicating Health Care Messages to the Public

**Martin Harvey-Allchurch, Esq., LLM**

Head of Communication, European Medicines Agency, European Union

## #358 TRACK 04 – NONCLINICAL AND TRANSLATIONAL DEVELOPMENT/EARLY PHASE CLINICAL DEVELOPMENT

1:30-3:00 PM      LEVEL: ■      FORMAT: FORUM  
**Room 7B**      CME and Nursing

### Phase 1 Studies in Renal and Hepatic Subjects: Considerations and Best Practices in Design and Conduct

#### CHAIRPERSON

**Nita Ichhpurani, PMP**

Senior Director, External Study Management, Drug Development, Celerion, Canada

This forum will present the collective experience of two specialized phase 1 sites and a contract research organization (CRO) which have collaborated in the conduct of special population studies in renal and hepatic subjects. Due to the complex nature of renal and hepatic diseases, there are special design and safety issues that include classification of subjects into severity categories, common complications of the underlying disease, and concomitant medications encountered. Inclusion and exclusion criteria need to be tailored to the unique aspects of these special populations. There have been recent regulatory documents that impact study design and conduct. Proper interpretation of these documents is crucial to the successful design and conduct of a regulatory-compliant trial. Best practices to operationalize

## #360 TRACK 07A – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): SE, CR, PT

1:30-3:00 PM LEVEL: ■ FORMAT: SESSION  
Room 30CD CME, Pharmacy, and Nursing

### Innovative Direct-to-Patient Study Model to Capture PRO Instrument Validation Data for Submission to a Regulatory Authority

CHAIRPERSON

April N. Naegeli, DrPH, MPH

Senior Research Scientist, Global Patient Outcomes and Real World Evidence, Eli Lilly and Company

This session will discuss benefits and limitations associated with using a direct-to-patient model for observational research. In addition, we will present learnings from our experience using a direct-to-patient model for patient-reported outcome (PRO) instrument validation.

#### Strategic Approach to Using an Innovative Research Model for Validating a Patient-Reported Outcome Measure

April N. Naegeli, DrPH, MPH

Senior Research Scientist, Global Patient Outcomes and Real World Evidence, Eli Lilly and Company

#### Benefits and Limitations Associated With Implementing a Novel Direct-to-Patient Approach to Conducting a Validation Study

John Reites

Senior Director, Offer and Product Development, Quintiles Inc.

#### Advantages of Integrating Multiple Technologies and Rapidly Implementing Lessons Learned to Maintain Patient Engagement

Brandon M. Wojtowicz

Project Manager, eResearch Technology, ERT

## #361 TRACK 07B – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): IT, RA

1:30-3:00 PM LEVEL: ● FORMAT: SESSION  
Room 33AB CME and Nursing

### A Cloud-Based Approach to Evaluating and Maintaining Global Regulatory Content Alignment

CHAIRPERSON

Mauricha F. Marcussen, MBA

Chief Executive Officer, Auditgraph

This session will also cover the choice to use a SaaS-based deployment model and the business rationale behind this decision. Through the sharing of a case study, the audience will learn how the formation of an integrated technology approach is key to the success of these projects. Finally, the technology solutions will be tied back to the critical business needs and the successful progression towards the company's global compliance objectives.

#### Industry Trends for Successful Global Label Alignment

Tracy D. Rockney, JD

Vice President, Regulatory Affairs, Global Labeling, Advertising and Promotion, AbbVie Inc.

#### Global Label Harmonization and Compliance: A Case Study

Mauricha F. Marcussen, MBA

Chief Executive Officer, Auditgraph

#### Cloud Technology, Analytics, and Reporting for Global Labeling Compliance

Representative Invited  
Chief Technology Officer, TVG

## #362 TRACK 08A – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): RA, RD, CEHTAEbM

1:30-3:00 PM LEVEL: ■ FORMAT: SESSION  
Room 5B CME and Nursing

### Adaptive, Progressive or Risk-Based Licensing Models: What Approaches Could Be Considered by Mature and Emerging Markets?

CHAIRPERSON

Lawrence Liberti, MS, RPh, RAC

Executive Director, Centre For Innovation In Regulatory Science (CIRS)

This session will evaluate approval approaches to see how these could best be harnessed across agencies to provide new pathways for accelerated patient access to medicines. It will also provide an overview of approval pathways and perspectives on the global opportunities and hurdles.

#### Adaptive Licensing: An Update on International Developments

Hans-Georg Eichler, MD, MSc

Senior Medical Officer, European Medicines Agency, European Union

#### Towards An Adaptively Learning Regulatory System: Current Challenges From a Regulatory Science Perspective

Pieter Stolk, PharmD, PhD

Project Manager, The Escher Project, Netherlands

#### Novel Development and Licensing Models: The Implications for HTAs and Payers

Representative Invited

Executive Director, Center for Drug Evaluation, Taiwan

## #363 TRACK 08B – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): RA, CP

1:30-3:00 PM LEVEL: ■ FORMAT: FORUM  
Room 6D CME, Pharmacy, and Nursing

### Benefit-Risk Assessments of Medicines: Framework Development and Use in Marketing Applications

CHAIRPERSON

Nancy P. Smerkanich, MSc

Educational Liaison/Regulatory Science Doctoral Student, University of Southern California

This forum will focus on the overarching benefit-risk frameworks that regulators and industry are using to make decisions concerning drug approvals. The role of how a common framework could meet the challenges of future drug development will also be discussed.

#### Benefit-Risk Assessment of Medicines: Past, Present and Future

Stuart Walker, PhD

Founder, Centre For Innovation In Regulatory Science (CIRS), United Kingdom

#### A Regulator's Perspective of Benefit-Risk Frameworks

James Leong, MPharm

Senior Regulatory Specialist, Health Sciences Authority (HSA), Singapore

#### An Industry Representative's Perspective of Implementation of Benefit-Risk Frameworks

Marilyn A. Metcalf, PhD

Senior Director, Benefit-Risk Evaluation, GlaxoSmithKline

## #364 TRACK 09 – MEDICAL DEVICES, IN VITRO DIAGNOSTICS, AND COMBINATION PRODUCTS

Related Interest Area(s): MDD, RD, CP

1:30-3:00 PM

LEVEL: ■

FORMAT: SYMPOSIUM

Room 11A

CME and Nursing

### Medical Device Update: Unique Device Identification Rule, Medical Device Reporting Draft Guidance, and Postmarketing Clinical Research Reporting Requirements

CHAIRPERSON

**M.W. (Andy) Anderson, PhD, RAC**

Senior Principal Advisor, RCRI, Inc.

Join three medical device experts for information critical to manufacturers: Unique Device Identification - Global Rules and Transformation for Practical Compliance; Draft 2013 FDA Guidance on Medical Device Reporting for Manufacturers: Assessment Against 1997 Guidance and Outcomes of International Medical Device Regulators Forum; and Safety Reporting Requirements and Clinical Trial Response in Medical Device Postmarketing Clinical Research.

#### Unique Device Identification: Global Rules and Transformation for Practical Compliance

**M.W. (Andy) Anderson, PhD, RAC**

Senior Principal Advisor, RCRI, Inc.

#### Draft 2013 FDA Guidance on Medical Device Reporting for Manufacturers: Assessment Against 1997 Guidance and Outcomes of International Medical Device Regulators Forum

Roshana Ahmed, MA, RAC

Senior Manager, Regulatory Affairs, Optum, Canada

#### Safety Reporting Requirements and Clinical Trial Response in Medical Device Postmarketing Clinical Research

Linda Zillman

Director Medical Device Business Unit, Theorem Clinical Research

## #365 TRACK 10A – PUBLIC POLICY/HEALTH CARE COMPLIANCE/LAW

Related Interest Area(s): RA, CR

1:30-3:00 PM

LEVEL: ■

FORMAT: FORUM

Room 6E

CME and Nursing

### EU Clinical Trial Data Transparency Debate: Where Are We?

CHAIRPERSON

**Marie Isabel Manley, LLM**

Partner, Head of the Regulatory Legal Group, Bristows LLP, United Kingdom  
This forum will assess the European legal, political, and policy developments regarding enhanced transparency; the competing arguments for and against enhanced disclosure; and whether increased transparency is in the interests of the European public.

This forum has been developed by the DIA Legal Affairs and Clinical Trial Disclosure Communities.

#### EU Legal Issues With Respect to the Enhanced Disclosure of Clinical Trial Data

**Marie Isabel Manley, LLM**

Partner, Head of the Regulatory Legal Group, Bristows LLP, United Kingdom

## Current and Future Challenges Facing the Pharmaceutical Industry With Respect to the Enhanced Disclosure of Clinical Trial Data

Hanns-Georg Leimer, PhD

Head of Transparency, Disclosure, and Application Governance within Medical, Boehringer Ingelheim Pharma GmbH & Co. KG, Germany

## #366 TRACK 10B – PUBLIC POLICY/HEALTH CARE COMPLIANCE/LAW

Related Interest Area(s): PPLC, RA

1:30-3:00 PM

LEVEL: ■

FORMAT: WORKSHOP

Room 16A

CME and Nursing

### Making Comments Count: Best Practices in Developing Comments for a Global Audience

CHAIRPERSON

**Linda F. Bowen, MS, RAC**

Head, US Regulatory Policy and Intelligence, Sanofi US

In this workshop, we will share best practices in the development of comments, which gives industry an opportunity to influence regulatory authority thinking during an open consultation period.

\*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.

#### Facilitators

**Kimberly Belsky, MS**

Executive Director, Advertising, Labeling and Policy, Valeant Pharmaceuticals

**Amy N. Grant, MS**

Director, HBG Memorial Fund

## #367 TRACK 11 – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO GOOD CLINICAL PRACTICE

Related Interest Area(s): GCP, CP, CR

1:30-3:00 PM

LEVEL: ■

FORMAT: WORKSHOP

Room 16B

CME and Nursing

### Clinical Study Risk Management: What Does It Really Mean and How Do You Do It? (Part 1 of 2)

CHAIRPERSON

**Liz Wool, BSN, RN**

President and Chief Executive Officer, QD-Quality and Training Solutions Inc.

Part 1 of this two-part workshop will provide an overview of the proactive risk management approach described in ISO 31000 (Risk Management – Principles and Guidelines) as referenced by the FDA in their 2013 guidance Oversight of Clinical Investigations – a Risk-based Approach to Monitoring. The ISO 31000 principles and methods will be reviewed and include topics such as prospective study quality planning with the inclusion of risk monitoring activities. Relevant case studies will be shared that demonstrate the successful and flawed applications of these risk management components.

This workshop has been developed by the DIA Data Management, Good Clinical Practice/ Quality Assurance, Quality Risk Management, and Statistics Communities.

Preregistration is strongly recommended, and attendees are expected to attend both Part 1 and Part 2.

Part 2 will take place on Wednesday at 3:30 PM (Session #393).

To secure a seat for this specific workshop, please email [annualmeetingprogram@diahomes.org](mailto:annualmeetingprogram@diahomes.org), Subject line: Clinical Study Risk Management Workshop.

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#### Facilitators

**Beat E. Widler, PhD**

Managing Partner, Widler & Schiemann AG, Switzerland

#### Representative Invited

Consulting Associate Director, Good Clinical Practice Services, Falcon Consulting Group, LLC

## #368 TRACK 12 – PHARMACEUTICAL QUALITY

Related Interest Area(s): RA, QA/QC

1:30-3:00 PM

LEVEL: ■

FORMAT: SESSION

Room 10

CME and Nursing

### Recent Advancement of the Pharmaceutical Inspection Cooperation Scheme and Good Manufacturing Practices in the Asia Pacific Region

CHAIRPERSON

**Chih-Hwa Wallace Lin, PhD**

Director, Division of Resource Development, Center for Drug Evaluation, Taiwan Asia Pacific nations such as China, Japan, and Taiwan invest heavily in good manufacturing practices (GMP). Taiwan has recently joined the Pharmaceutical Inspection Cooperation Scheme (PIC/S) for GMP. China has a new version of GMP regulations. The session will discuss the advancement of GMP in Asia and the impacts on industry.

#### TFDA Point of View

**Ming-kung Yeh, PhD**

Director-General, Taiwan Food and Drug Administration (TFDA), Taiwan

#### PMDA Point of View

**Takashi Nagashima**

GMP Expert, Office of GMP/QMS Inspection, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

#### Industry Perspective

##### Representative Invited

Senior Director, Group Compliance and auditing, Novartis Pharma AG, Switzerland

## #369 TRACK 13 – COMPARATIVE EFFECTIVENESS RESEARCH/ GLOBAL HEALTH OUTCOMES AND ECONOMICS

Related Interest Area(s): ST, CR

1:30-3:00 PM

LEVEL: ■

FORMAT: WORKSHOP

Room 17A

CME, Pharmacy, and Nursing

### Nesting Studies Within Patient Registries to Support Comparative Effectiveness Research

CHAIRPERSON

**Nancy A. Dreyer, PhD, MPH, FISPE**

Global Chief of Scientific Affairs, Real-World and Late Phase Research, Quintiles Outcome

Nesting studies within patient registries can be an efficient use of existing registry resources. This workshop will examine design and operational considerations for nested studies and present examples of nested studies used to support comparative effectiveness research.

**\*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.**

#### Facilitator

**Stella C.F. Blackburn, MD, MA MSc, FFPMP, FISPE, FRCP**

Vice President, Global Head of Risk Management, Quintiles Inc., United Kingdom

## #370 TRACK 14A – CLINICAL SAFETY AND PHARMACOVIGILANCE

Related Interest Area(s): RA, CR

1:30-3:00 PM

LEVEL: ■

FORMAT: SESSION

Room 8

CME, Pharmacy, and Nursing

### Natalizumab and Progressive Multifocal Leukoencephalopathy: A Risk Management Case Study

CHAIRPERSON

**Peter Richard Arlett, MRCP**

Head of Pharmacovigilance Department, European Medicines Agency, European Union

Natalizumab is a treatment for multiple sclerosis. Cases of progressive multifocal leukoencephalopathy (PML) were reported in treated patients shortly after marketing. This real-life case study explores the issues facing regulators, physicians, and patients with a serious risk where knowledge is evolving.

#### Industry Perspective

**Gary L. Bloomgren**

Vice President, Drug Safety and Risk Management, Biogen Idec Inc.

#### Panelists

**John Seeger, DrPH, PharmD**

Assistant Professor, Harvard Medical School/Brigham & Women's Hospital

**Patricia Saddier, MD, PhD**

Executive Director, Epidemiology, Merck Research Laboratories

## #371 TRACK 14B – CLINICAL SAFETY AND PHARMACOVIGILANCE

Related Interest Area(s): CDM, IT

1:30-2:30 PM △

LEVEL: ■

FORMAT: SESSION

Room 30AB

CME, Pharmacy, and Nursing

### The Role of Intelligent Signaling in Digital Disease Detection and Proactive Pharmacovigilance

CHAIRPERSON

#### Representative Invited

Manager and Associate Professor, Boston Children's Hospital and Harvard Medical School

This session will focus on the potential use of intelligent signaling systems to analyze electronic health records/electronic medical records (EHR/EMR) and social media data in an effort to augment safety profiling and understand the potential use of these data streams for uncovering early signals. Presenters will examine how the use of intelligent signaling systems in conjunction with traditional adverse event (AE) data systems can offer an improved automated surveillance system that may assist or even eventually replace manual individual case study report (ICSR) case assessment. The use of social media sources such as Facebook, Twitter, web searches, news

reports, chat rooms, etc., to crowdsource data regarding disease outbreaks provides an opportunity to monitor, track and, ideally, forecast infectious disease outbreaks. These systems can make disease data publicly available earlier than traditional surveillance systems, therefore allowing us to limit their impact on communities. Collectively, these sources provide a view of global health that is fundamentally different from that yielded by the disease/AE reporting of the traditional public health infrastructure.

#### Automating Drug Safety Surveillance: Multisensory Signaling Using Health Care, Safety, and Social Media Data

Ambrish Mathur, MS

Vice President, Strategic Development, ArisGlobal

#### Industry Perspective

##### Representative Invited

President, Epidemico; Research Scientist, UNC at Chapel Hill

## #372 TRACK 15 – STATISTICAL SCIENCE AND QUANTITATIVE THINKING

#### Related Interest Area(s): ROD, CR

1:30-3:00 PM

LEVEL: ■

FORMAT: SESSION

Room 7A

CME and Nursing

#### Exploring Bayesian Approaches Applied to New Treatments for Rare Diseases

CHAIRPERSON

Freida W. Cooner, PhD

Lead Mathematical Statistician, Div. of Biometrics III, Office of Biostatistics, Office of Translational Science, CDER, FDA

Drug trials for rare diseases often have small sample sizes, making it difficult to show statistically significant treatment differences. Bayesian approaches based on the “borrowing of strength” from other studies may potentially inform regulatory decisions. This session will discuss the potential of applying a Bayesian framework in rare disease drug development and assess anticipated difficulties in doing so. Some case studies will be used to illustrate the general concept.

#### Bayesian Methods in Related Diseases

John Troiani, MD, PhD

Acting Lead Medical Advisor, Office of Compliance-Immediate Office, CDER, FDA

#### Bayesian Design and Modeling for Rare Diseases

Scott M. Berry, PhD

President and Senior Statistical Scientist, Berry Consultants LLC

#### Adapting Design and Statistical Inference to Small Populations: Asterix

Kit B. Roes, PhD

Professor of Biostatistics; Director of Quality and Patient Safety, University Medical Center Utrecht, Netherlands

## #373 TRACK 16A – PROFESSIONAL DEVELOPMENT

#### Related Interest Area(s): PM

1:30-2:30 PM △

LEVEL: ●

FORMAT: SESSION

Room 1B

CME, Nursing, and PMI PDUs

#### Managing Global Teams: Navigating Through Cultural, Lingual, and Geographic Challenges

CHAIRPERSON

Sukh Chugh, MBA

Director, R&D Informatics Services, Allergan, Inc.

Managing teams and individuals around the globe can be very difficult. Language, time zones, and cultural differences all serve as barriers to working effectively. This highly interactive session will be an opportunity to learn from one another the tips and techniques other leaders have employed to effectively manage global teams.

#### Navigating Through Cultural, Lingual, and Geographic Challenges

Sukh Chugh, MBA

Director, R&D Informatics Services, Allergan, Inc.

#### Out of Sight and Out of Mind? Engaging and Retaining Remotely-Based Employees

Gary M. Bufford

Lead Clinical Research Associate, United BioSource Corporation

## #374 TRACK 16B – PROFESSIONAL DEVELOPMENT

#### Related Interest Area(s): PETD, CR, RA

1:30-3:00 PM

LEVEL: ■

FORMAT: WORKSHOP

Room 31C

#### Abstract and Article Publication Opportunities with DIA

CHAIRPERSON

Julie Ho

Senior Manager, Annual Meeting Content Development, DIA

This workshop will provide you with information on how to share your articles and abstracts with DIA.

Add “published author” to your accomplishments! The Editor-in-Chief of DIA’s official scientific, peer-review research journal *Therapeutic Innovation & Regulatory Science* (TIRS) will provide tips and answer your questions about submitting an article of original research for TIRS editorial peer review and publication. In addition, we will discuss additional publishing opportunities on the DIA website and our *Global Forum* industry and association newsmagazine.

Become a chairperson or speaker at the DIA 2015 51<sup>st</sup> Annual Meeting! This workshop will also provide tips and helpful hints in submitting an abstract for next year’s DIA 2015 51<sup>st</sup> Annual Meeting that will be held June 14-18, 2015, in Washington, DC. Details will be shared regarding timelines for next year’s abstract submission process.

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#### Panelists

Stephen Spielberg, MD, PhD

Editor-in-Chief, Therapeutic Innovation & Regulatory Science, DIA

Judy Connors

Associate Director, Editorial Services, DIA

## #375 TRACK 17 – RARE/ORPHAN DISEASES

Related Interest Area(s): CR, RA  
1:30–3:00 PM LEVEL: ■ FORMAT: SYMPOSIUM  
Room 32AB CME, Pharmacy, and Nursing

### Optimizing Orphan Drug Development and Using Appropriate Methodology: Key Tips for Success

CHAIRPERSON

**Gopalan Narayanan, MD, MRCP, FFPMP, FRCP**  
Biotech and ATMP Expert, NDA Group, United Kingdom

Around 7,000 diseases are considered rare/orphan diseases, and licensed medicines are available for only a fraction of these. The rarity of a disease makes novel drug development even more of a complex process. Navigating drug development for regulatory submissions requires special knowledge and expertise in order to make efficient use of resources, while at the same time maintaining a high standard of any new medical intervention. This symposium will cover key aspects of orphan drug development with tips on clinical development and regulatory strategy, using examples to illustrate the points. We will provide advice on how to overcome practical problems such as choosing the best CRO for the clinical trials, for example. It will also explore new methodologies in gathering relevant and required data to strengthen the evidence base, including use of registries and past research records.

#### Developing Products for Orphan Diseases: Perspectives of an Ex-Regulator

**Gopalan Narayanan, MD, MRCP, FFPMP, FRCP**  
Biotech and ATMP Expert, NDA Group, United Kingdom

#### Key Tips for Orphan Product Development

**David G. Shoemaker, PhD**  
Senior Vice President, R&D, Rho, Inc.

#### Management of Rare Diseases: Orphan Drug Discovery Combining Evidence-Based Medicine and Genetic Information

**Manish Khatri**  
Consultant, Life Sciences, Cognizant Technology Solutions Corporation

## #376 TRACK 18 – GLOBAL REGULATORY

Related Interest Area(s): RA, MF  
1:30–3:00 PM LEVEL: ◆ FORMAT: SESSION  
Room 11B CME and Nursing

### Challenges and Opportunities Facing FDA's International Posts

CHAIRPERSON

**Leslie Ball, MD**  
Assistant Commissioner and Deputy Director, OIP, Office of Communications, FDA

The FDA has posts in eleven international locations that perform outreach to foreign regulators and industry, collect and share intelligence and information, and perform foreign facility inspections. This session will include directors of FDA's international offices in China, India, and Latin America, who will discuss the major activities of FDA's international posts, how the international offices align with other FDA Centers and Office of Regulatory Affairs, and the challenges they face in advancing the FDA mission internationally.

#### FDA in China

**Christopher Jon Hickey, PhD**  
Country Director, China Office, OIP, Office of Communications, FDA, China

#### FDA in India

**Altaf Ahmed Lal, PhD**  
Country Director, India, OIP, Office of Communications, FDA

#### FDA in Latin America

**Representative Invited**  
Director, Latin America Regional Office, OIP, Office of Communications, FDA, Costa Rica

2:30–3:30 PM

## Refreshment Break & Exhibit Hall Innovation Theater Presentations

## #377 TRACK 01A – CLINICAL OPERATIONS

Related Interest Area(s): CR, RD, PT  
3:30–5:00 PM LEVEL: ● FORMAT: FORUM  
Room 3 CME, Pharmacy, and Nursing

### Filling the Gaps and Speeding Up Results: What an Educated, Sophisticated Patient Population Can Do for You

CHAIRPERSON

**Kristin Nicole Voorhees, MA**  
Healthcare Relations Manager, National Foundation for Celiac Awareness

Educated and engaged patients can speed up clinical development and help to swiftly fill trials. This forum will feature perspectives of patient advocacy, biotechnology, and pharmaceutical industry leaders on how to effectively foster patient-industry relationships and will address realistic strategies for translating patient engagement into successful product development.

#### Panelists

**Leslie J. Williams**  
Director, Founder, President and Chief Executive Officer, ImmusanT

**Lona Vincent, MPH**  
Associate Director, Research Operations, Michael J. Fox Foundation For Parkinson's Research

#### Thomas Wallace, MPA

Senior Director, Global Advocacy and Professional Relations, Eli Lilly and Company

## #378 TRACK 01B – CLINICAL OPERATIONS

Related Interest Area(s): CR, PR, CP  
3:30–5:00 PM LEVEL: ■ FORMAT: SYMPOSIUM  
Room 2 CME, Pharmacy, and Nursing

### Optimize Protocol Design: A Path to Efficient, Lower Cost Trial Execution

CHAIRPERSON

**Larry A. Blankstein, PhD**  
Senior Director, Clinical Research, Genzyme Corporation, A Sanofi Company

This symposium will explore the challenges clinical teams face in developing protocols to ensure that the right patients are enrolled and that the right data are collected to demonstrate a drug is safe and efficacious, while at the same time managing study costs and study complexity. Each speaker will discuss the key factors to consider when developing protocols to minimize complexity while ensuring trial success.

**Implementing a Protocol Design Process to Reduce Cost, Complexity, Risk, and Duration****Igor Gary Altman**

Senior Product Manager, Medidata Solutions Worldwide

**Quantifying the Magnitude and Cost of Gathering Nice to Have Data****Stella Stergiopoulos**

Senior Project Manager, Tufts Center for the Study of Drug Development

**#379 TRACK 02 – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING****Related Interest Area(s): PM, BT, CR**

3:30–5:00 PM

LEVEL: ◆

FORMAT: FORUM

Room 1A

CME, Nursing, and PMI PDUs

**Project Management Plays Critical Roles in the New Challenging Environment**

CHAIRPERSON

**John Z. Sun, PhD, MBA, PMP**

Global Project Manager, IIS Primary Care, Novartis Pharmaceuticals Corporation

Many people narrowly define the project managers as those who set up deadlines and chase team members for deliverables. Not entirely true! This session will show what project management truly is and what the project managers can do.

This session has been developed by the DIA Project Management Community.

**Panelists****Alberto Grignolo, PhD**

Corporate Vice President, Global Strategy, PAREXEL Consulting

**Leigh Shultz, PhD, PMP**

Executive Director, Global Project Management, Merck &amp; Co., Inc.

**#380 TRACK 03A – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES****Related Interest Area(s): OS, CR**

3:30–5:00 PM

LEVEL: ■

FORMAT: SESSION

Room 5A

CME and Nursing

**The Sponsor-Vendor-Vendor Relationship: A Fine Balance**

CHAIRPERSON

**Richard J. Mayewski**

Associate Director, Clinical Trial Intelligence, Novartis Pharmaceuticals Corporation

This session examines the determinants of success or failure within the clinical research outsourcing environment, and offers the audience examples of ways to establish collaborative relationships in single vendor versus multi-vendor models.

**The Vendor Perspective****Judith Teall, RN**

Director of Clinical Excellence, Exco InTouch, United Kingdom

**The Sponsor Perspective****Benton Schoen**

Senior Clinical Scientist, Shire Pharmaceuticals

**#381 TRACK 03B – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES****Related Interest Area(s): PM, SP**

3:30–5:00 PM

LEVEL: ■

FORMAT: FORUM

Room 4

CME and Nursing

**Effective Strategic Partnering Between Small Pharmaceutical Companies and CROs: Discussion and Case Study**

CHAIRPERSON

**Mitchell A. Katz, PhD**

Executive Director, Medical Research Operations, Purdue Pharma L.P.

The forum will explore best practices for strategic partnering between small to mid-sized pharmaceutical companies and CROs. Panelists with relevant experience will provide their perspectives and thoughts on areas of greatest opportunity.

**Panelists****Alistair John MacDonald, MS**

Chief Operating Officer, INC Research

**Paul D. Spreen**

Senior Vice President and Global Head, Customer Solutions Management Group, Quintiles Inc.

**Denise A. Calaprice-Whitty, PhD, MS**

Consultant, The Avoca Group

**#382 TRACK 04 – NONCLINICAL AND TRANSLATIONAL DEVELOPMENT/EARLY PHASE CLINICAL DEVELOPMENT****Related Interest Area(s): CP, BT**

3:30–5:00 PM

LEVEL: ■

FORMAT: SESSION

Room 7B

CME and Nursing

**Predicting Drug Off-Target Protein Binding to Hypothesize Mechanisms for Safety Issues**

CHAIRPERSON

**Keith K. Burkhart, DrMed**

Senior Advisor, Medical Toxicology, OCP, CDER, FDA

A new technology predicts a drug's binding to protein ligands, potentially identifying off-target actions. Preclinical case studies and a postmarket analysis of drug-induced serotonin syndrome are presented.

**Use of In Silico Approach for Safety Assessment of Clinical Candidates: Mitigation and Management for Clinical Drug Positioning****Laszlo A. Urban, DrSc, MD, PhD**

Global Head, Preclinical Safety Profiling, Novartis Institutes for Biomedical Research

**Predicting Secondary Pharmacology from Drug Off-Target Networks****Michael J. Keiser, PhD**

Assistant Professor, UCSF; Founder, Seachange Pharmaceuticals Inc

**Use of In Silico Protein Binding Predictions in Postmarket Safety Signal Analysis and Biological Plausibility****Keith K. Burkhart, DrMed**

Senior Advisor, Medical Toxicology, Office of Clinical Pharmacology, CDER, FDA

## #383 TRACK 06A – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON

Related Interest Area(s): MC, PT, MSL

3:30–5:00 PM  
Room 31AB  
LEVEL: ■  
FORMAT: SESSION  
CME, Pharmacy, and Nursing

### Powering Up Communications: Improving the Information Exchange Between Patients and Industry

CHAIRPERSON

Rebecca A. Vermeulen, RPh

Senior Director, BioOncology Medical Science Liaisons, Genentech, A Member of the Roche Group

This session will educate providers in the pharmaceutical, biotechnology, and the device industries on how patients use information to make educated clinical treatment decisions. Attendees will learn how to improve information exchange between patients and industry.

This session has been developed by the DIA Medical Communications, Medical Science Liaison, and Patient Engagement Communities.

#### FDA: Empowering Patients with Trusted Resources

Anna M. Fine, PharmD, MS

Director, Health Professional Liaison Program, Office of the Commissioner, FDA

#### EMA Perspective

Representative Invited

EMA Liaison Official to the US FDA, European Medicines Agency, European Union

#### Patient Perspective

Stephen Mikita, JD

Patient Advocate, Spinal Muscular Atrophy Foundation

## #384 TRACK 06B – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON

Related Interest Area(s): MW, DM, RA

3:30–5:00 PM  
Room 31C  
LEVEL: ■  
FORMAT: SESSION  
CME and Nursing

### Transforming Organizational Knowledge into Product Information: Can Structured Authoring Save the Day?

CHAIRPERSON

Antoinette M. Azevedo

President and Chief Executive Officer, E-submissionssolutions.Com

We all do the same things when we author documents for submissions, technical and medical communication, and marketing and sales materials. We often author the same content to be used on a repeated basis with widely varying contexts but with legal, technical, regulatory, and practical impacts on the ability to use/reuse that content. At the same time, sponsors are concerned about the time and cost of medical writing and the impact to submission deadlines from last-minute changes and failure to agree on key messages. Can structured authoring impact this logjam? What is structured authoring? How can I implement it within my corporate culture and within the toolsets my authors are comfortable with?

#### Transforming Project Information to Organizational Knowledge: Interdisciplinary Collaboration and Knowledge Management

Joanna Hicks

Manager, Medical Writing, INC Research

## #385 TRACK 07A – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): DM, CR

3:30–5:00 PM  
Room 30CD  
LEVEL: ◆  
FORMAT: SYMPOSIUM  
CME and Nursing

### Sustainable Solutions for Global Clinical Research Site Documentation

CHAIRPERSON

Betsy Fallen, RN

Site Ready Lead, Global Clinical Trial Operations, Merck & Co., Inc

In this age of cutting edge technology development, solutions have been developed to mitigate industry's challenges. This symposium will include valuable information on the management of documentation between sponsor, their agents, and clinical sites. Discussion will include investigator portal, digital signatures, and case studies.

#### Digital Signatures 2.0: Current Usage and Landscape in Clinical Operations

Rodd W. Schlerf

FDA and USDA Markets Manager, ARX Inc.

#### Building an Investigator Portal from the Ground Up: The Decisions, The Pitfalls, and The Lessons Learned

Sukh Chugh, MBA

Director, R&D Informatics Services, Allergan, Inc.

#### Using Technology and Processes to Effectively Manage Regulatory Documentation Requirements for Late-Phase Clinical Research

Kate Trainor

Vice President and Global Head, Late Phase Project Management and Technology, PAREXEL International

## #386 TRACK 07B – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): IT, SE, CR

3:30–5:00 PM  
Room 33AB  
LEVEL: ■  
FORMAT: SYMPOSIUM  
CME and Nursing

### End-to-End Data and Metadata in Today's Clinical Trials

CHAIRPERSON

Keith W. Wenzel

Senior Director, Global Alliances, PAREXEL International

The sources of today's clinical trials data are ever expanding from classic electronic data capture (EDC) and electronic patient-reported outcome (ePRO) systems to progressive study endpoints data collection via physiologic devices (such physical activity monitors) to electronic health record (EHR) systems. At the same time, sponsors and CROs are desiring to leverage their substantial investments in case report form (CRF) designs across EDC system via metadata repositories. This innovative symposium will guide the audience in understanding the clinical trials equivalent of iTunes as well as provide real-world experiences from the first prospective study to utilize the CDISC standards for EHR integration.

#### Achieving the iTunes of Clinical Trials: Storing and Sharing of Content to Optimize the End-to-End Clinical Trial Process

Mark L. Wheeldon, PharmD

Chief Executive Officer, Formedix

#### The First Real-World Implementation of CDISC-based EHR Integration for a Prospective Clinical Trial

Jim Rogers

President and Chief Executive Officer, Nextrials

**Delivering Real Efficiencies for Clinical Trials Using Electronic Healthcare Data: How CPRDs are Leading the Way**  
**Representative Invited**  
 Head of Research, The Clinical Practice Research Datalink Group (CPRD), United Kingdom

## #387 TRACK 08A – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): RA, CP, PT

3:30–5:00 PM LEVEL: ■ FORMAT: SESSION  
**Room 6D** CME, Pharmacy, and Nursing

### Why, When, and How Should Patients Be Involved in the Benefit-Risk Assessment of Medicines?

CHAIRPERSON

**Stuart Walker, PhD**

Founder, Centre For Innovation In Regulatory Science (CIRS), United Kingdom  
 Patients' perspective on benefits and harms is critical to the development and review of medicines. The challenge for agencies, companies and patients is how and when this should occur. Possible solutions will be presented.

#### EMA Perspective

**Hans-Georg Eichler, MD, MSc**

Senior Medical Officer, European Medicines Agency, European Union

#### FDA Perspective

**John J. Whyte, MD, MPH**

Director, Professional Affairs and Stakeholder Engagement, Office of the Center Director, CDER, FDA

#### Patient Perspective

**Durhane Wong-Rieger, PhD, MA**

President and Chief Executive Officer, Canadian Organization For Rare Disorders (CORD), Canada

## #388 TRACK 08B – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): RA, SP

3:30–5:00 PM LEVEL: ■ FORMAT: SESSION  
**Room 5B** CME and Nursing

### Health Authority Meeting Preparation: There Are No Do-Overs

CHAIRPERSON

**Mark A. Ammann, PharmD**

President, Catalyst Regulatory Services, LLC

One measure of success for health authority interaction is having no surprises. There is no way to guarantee a positive outcome. However, if you thoroughly consider the potential challenges, you can diligently prepare and present your best case. This session will describe critical success factors to preparing for health authority meetings. Perspectives will be presented by a US Regulatory Affairs professional, a European Regulatory Affairs professional as well as a representative from the US FDA.

#### Getting it Right the First Time: Points to Consider in Preparing for Health Authority Meetings

**Mark A. Ammann, PharmD**

President, Catalyst Regulatory Services, LLC

#### Successful Meetings with CDER (FDA): Do's and Don'ts

**Luz E. Rivera, PsyD, MEd, MS**

Regulatory Health Project Manager, Office of New Drug Quality Assessment, Office of Pharmaceutical Science, CDER, FDA

## Meetings: Pathways to Success, a European Perspective

**Robert T. Clay, MBA, MSc**

Managing Director, Highbury Regulatory Science Limited, United Kingdom

## #389 TRACK 08C – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): RA, SP

3:30–5:00 PM LEVEL: ■ FORMAT: FORUM  
**Room 1B** CME, Pharmacy, and Nursing

### The Realities of Late Life Cycle Management for Very Old Legacy Brands

CHAIRPERSON

**Bijal Pandhi, PharmD**

Global Program Regulatory Manager, Novartis Pharmaceuticals Corporation

This forum will provide a recent case study that illustrates the challenges sponsors face when managing the life cycle of legacy brands. A panel of experts will provide their perspective and discuss ways to mitigate these challenges.

#### Industry Perspective

**Paul Aftring, MD, PhD**

Global Program Head, Established Medicines, Novartis Pharmaceuticals Corporation

#### FDA Perspective

**Theresa Kehoe, MD**

Clinical Team Leader, Division of Bone, Reproductive and Urologic Products, Office of New Drugs, CDER, FDA

#### Development of An Integrated Response

**Steven M. Weisman, PhD**

Head of Clinical and Regulatory Support, Innovative Science Solutions

## #390 TRACK 09 – MEDICAL DEVICES, IN VITRO DIAGNOSTICS, AND COMBINATION PRODUCTS

Related Interest Area(s): RA, MDD

3:30–5:00 PM LEVEL: ■ FORMAT: SYMPOSIUM  
**Room 11A** CME and Nursing

### Regulatory Perspectives in the Execution of Clinical Studies and Medical Product Commercialization in Asia Pacific

CHAIRPERSON

**Karen Jaffe**

Consultant

Clinical studies are being executed in an increasingly global economy and harmonization. What strategic choices should be made when embarking on a device trial and what are the impacts to ultimate success? Japanese guidance on the drug companion diagnostics co-development was published by PMDA/MHLW in December 2013. Biomarker driven drug development will be reviewed using guidance or draft guidance from PMDA/MHLW, FDA and EMA. Current evolution/reformation of medical device regulatory agencies in Asia Pacific will be discussed in the post-global harmonization task force (GHTF) era under the International Medical Device Regulators Forum (IMDRF) and Asian Harmonization Working Party (AHWP). Experience from the Asia-Pacific Economic Cooperation (APEC) cooperation will be shared from industry and regulatory perspectives.

### Lost in Translation: Conducting Device Trials in Asia

Karen Jaffe  
Consultant

### Regulatory Perspective on Co-Development of Drugs and Companion Diagnostics in Japan, US, and EU

Sumimasa Nagai, MD, PhD  
Clinical Reviewer, Companion Diagnostics Project Team and Office of New Drug V, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

### Evolution and Recent Reformation of Regulatory Framework of Medical Devices in Asia Pacific

Chih-Hwa Wallace Lin, PhD  
Director, Division of Resource Development, Center for Drug Evaluation, Taiwan

## #392 TRACK 10B – PUBLIC POLICY/HEALTH CARE COMPLIANCE/LAW

Related Interest Area(s): PT, RA

3:30–5:00 PM

LEVEL: ■

FORMAT: FORUM

Room 9

CME and Nursing

### Patient Voice in Decision Making: How Are Regulators Making This Work?

CHAIRPERSON

Eric Gascho

Director, Government Affairs, National Health Council

Bringing the patient's voice into decision making has allowed regulators to understand the real-life impact of regulatory decisions. It has also proven to enrich the quality of the scientific opinion while building trust in the regulatory process. This forum will discuss the main challenges the regulators are confronted with, which include the difficulty in identifying individuals with day-to-day experience of the disease and its therapeutic environment as well as the need to guarantee the independence of their views.

#### Patient's Voice in Decision Making: The EMA Model

Isabelle Moulon, MD

Head of Medical Information, European Medicines Agency, European Union

#### How to Build Up Capacity of Patient Experts, Advocates, and Health Interested Citizens? The EUPATI Project

Jytte Lyngvig, PhD

Director, DIA Europe, Switzerland

#### Patient's Voice in Decision Making: US Regulatory Perspective

James E. Valentine, JD

Associate, Hyman, Phelps & McNamara, P.C.

## #393 TRACK 11 – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO GOOD CLINICAL PRACTICE

Related Interest Area(s): GCP, CR, ST

3:30–5:00 PM

LEVEL: ■

FORMAT: WORKSHOP

Room 16B

CME and Nursing

### Clinical Study Risk Management: What Does It Really Mean and How Do You Do It? (Part 2 of 2)

CHAIRPERSON

Liz Wool, BSN, RN

President and Chief Executive Officer, QD-Quality and Training Solutions Inc.

The lessons learned from Part 1 of this two-part workshop will provide the foundation for participants to apply the learned principles. Participants will have the opportunity to develop a study risk plan, identify and prioritize the risks, and determine a control plan (including tolerance levels). Participants will analyze factors critical to quality and successful study execution for the development of a risk management plan.

This workshop has been developed by the DIA Data Management, Good Clinical Practice/Quality Assurance, Quality Risk Management, and Statistics Communities.

Preregistration is strongly recommended, and attendees are expected to attend both Part 1 and Part 2.

Part 1 will take place on Wednesday at 1:30 PM (Session #367).

To secure a seat for this specific workshop, please email [annualmeetingprogram@diahomes.org](mailto:annualmeetingprogram@diahomes.org), Subject line: Clinical Study Risk Management Workshop.

**\*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.**

#### Facilitators

##### Johann Proeve, PhD

Vice President, Global Strategy and Development Advisor, Bayer HealthCare, Germany

##### Kristin M. Neff, MS

Vice President, InVivo Therapeutics

##### Dale W. Usner, PhD

Vice President, Biostatistics and Data Management, Statistics and Data Corporation (SDC)

## #394 TRACK 12 – PHARMACEUTICAL QUALITY

### Related Interest Area(s): RA, CMC/GMP

3:30–5:00 PM

LEVEL: ■

FORMAT: SESSION

Room 10

CME and Nursing

### CMC Regulatory Pathways in the Emerging Markets: Focus on Asia Pacific

#### CHAIRPERSON

##### Thirunellai G. Venkateshwaran, PhD

Group Director, Pharma Technical Regulatory, Genentech, A Member of the Roche Group

This session will cover some of the CMC challenges observed during clinical trial authorization (CTA) and market application submission in Asia Pacific countries, provide the regulatory agency perspective on some of the reasons for the complexities, and provide an industry perspective from multinational corporations on ways to tackle some of the challenges observed in the process.

#### Regulatory Challenges for CMC Submissions in Singapore

##### Freddie Foo, MSc

Senior Regulatory Specialist, Therapeutic Products Branch, Health Sciences Authority (HSA), Singapore

#### Industry Perspective on Emerging Markets

##### Representative Invited

Director, CMC Advocacy, GlaxoSmithKline

#### Perspective from Taiwan

##### Representative Invited

Executive Director, Center for Drug Evaluation, Taiwan

## #395 TRACK 14A – CLINICAL SAFETY AND PHARMACOVIGILANCE

### Related Interest Area(s): GCP, FI

3:30–5:00 PM

LEVEL: ■

FORMAT: SESSION

Room 8

CME, Pharmacy, and Nursing

### Compliance, Potential Financial Implications, and Impact of New Safety Measures

#### CHAIRPERSON

##### John Whitebrook

Director, Deloitte Consulting LLP

This session will discuss how industry has adapted and the real-world impacts of the legislation on pharmacovigilance organizations and processes. Adoption of new legislation, originating in all regulatory regions, requires significant investment from industry. However, the return on that

investment is difficult to identify and/or quantify. The rising cost of drug safety is a concern to all stakeholders. Some new approaches, such as risk evaluation and mitigation strategies (REMS), are expected to show a return but also have limitations and are not always deemed to meet the needs of patients. This session will also consider how to address the inevitable increasing involvement of patients and mass media, without the costs of drug safety continuing to spiral.

#### Good Pharmacovigilance Practices (GVP): The Real Impacts and Consequences

##### John Whitebrook

Director, Deloitte Consulting LLP

#### Industry Perspective

##### Peter K. Honig, MD, MPH

Vice President and Head, Global Regulatory Affairs and Patient Safety, AstraZeneca

#### Financial Implications of Drug Safety Measures and a Potential Remedy

##### Tatsuo Kurokawa, PhD

Professor, Div. of Drug Development and Regulatory Sciences, Faculty of Pharmacy, Keio University, Japan

## #396 TRACK 14B – CLINICAL SAFETY AND PHARMACOVIGILANCE

### Related Interest Area(s): MC, HT

3:30–5:00 PM

LEVEL: ■

FORMAT: SESSION

Room 30AB

CME, Pharmacy, and Nursing

### Product Crisis Management: Crisis, What Crisis?

#### CHAIRPERSON

##### Mariette Boerstoel-Streefland, MD, MBA, MS

Consultant, MBS Drug Safety Consulting

What is a product crisis, and how can a pharmaceutical company best prepare and react? Principles for crisis management and communication will be discussed, with specific examples provided. Insight into crisis management in other industries will be given.

#### Pharmacovigilance: Planning for a Pandemic

##### Libbie Parker McKenzie, MD

Executive Director, Safety Knowledge and Reporting, Quintiles Inc.

#### Dousing the Flames: Audience-Directed Interventions for Crisis Communications

##### Gil Bashe

Executive Vice President, Health, Makovsky Health

#### Planning for the Unexpected: Product Crisis Management

##### Cesare Pinto

Deputy Director, Customer Care Services, Bayer HealthCare Pharmaceuticals

## #397 TRACK 15A – STATISTICAL SCIENCE AND QUANTITATIVE THINKING

Related Interest Area(s): CR, RA  
3:30–5:00 PM LEVEL: ■  
Room 7A FORMAT: SESSION  
CME and Nursing

### Benefit-Risk Evaluation in Drug Development

CHAIRPERSON  
**Qi Jiang, PhD**  
Executive Director, Global Biostatistical Science, Amgen Inc.

This session will evaluate various potential systematic benefit-risk assessment approaches to cover the needs of global regulatory agencies and governance bodies, along with the application of the methods. This session was developed in conjunction with the Quantitative Sciences in Pharmaceutical Industry (QSPI) Benefit-Risk Working Group.

#### Panelists

**George Quartey, PhD, MSc**  
Principal Statistical Scientist, Biostatistics, Genentech, A Member of the Roche Group

**Andreas I. Sashegyi, PhD**  
Senior Research Advisor, Statistics, Eli Lilly and Company

**Qi Jiang, PhD**  
Executive Director, Global Biostatistical Science, Amgen Inc.

## #398 TRACK 15B – STATISTICAL SCIENCE AND QUANTITATIVE THINKING

Related Interest Area(s): CR, RA  
3:30–5:00 PM LEVEL: ◆  
Room 11B FORMAT: SESSION  
CME, Pharmacy, and Nursing

### Pediatric Trials: Improvements through Bayesian Methods, Adaptive Designs, and Modeling/Simulation

CHAIRPERSON  
**Gesine Bejeuhr, PharmD**  
Senior Manager, Regulatory Affairs/Quality, vfa Research-based Pharmaceutical Companies, Germany

This session provides practical examples of how Bayesian methods, adaptive designs and other statistical methods including modeling and simulation could contribute to pediatric trials and lead to better design and fewer children to be exposed. This session will stimulate a dialogue between technical experts in statistics/adaptive design and those who are involved in clinical trials, particularly examining pertinent questions: (1) What are the messages from statistics/adaptive design to be understood by those who are involved in pediatric development and then by those who are asked to consent to participate in clinical trials?, (2) What are the messages for key decision makers in pharmaceutical companies to agree to adaptive design/Bayesian or any other method?, and (3) What do authorities need?

This session has been developed by the DIA Pediatric Community and the Bayesian and Adaptive Design Scientific Working Groups.

#### Bayesian Statistics and Adaptive Design

**Scott M. Berry, PhD**  
President and Senior Statistical Scientist, Berry Consultants LLC

#### Pediatric Studies and Bayesian Statistics: Challenges and Opportunities

**Freda W. Cooner, PhD**  
Lead Mathematical Statistician, Div. of Biometrics III, Office of Biostatistics, Office of Translational Science, CDER, FDA

## Industry Perspective

Representative Invited  
Director, Clinical Pharmacology and Pharmacometrics, Bristol-Myers Squibb Company

## #399A TRACK 16 – PROFESSIONAL DEVELOPMENT

Related Interest Area(s): CR, RA  
3:30–5:00 PM LEVEL: ●  
Room 17A FORMAT: WORKSHOP  
CME and Nursing

### Women as Transformational Leaders

CHAIRPERSON  
**Susan Morris, MEd**  
Director, Merit Systems

Research shows that women are adept at building collaborations, are better emotional communicators, and are more inclined to develop their followers. These traits define transformational leaders, appropriate for complex organizations in turbulent markets. This workshop will examine how you can be a transformational leader.

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## #399B TRACK 17 – RARE/ORPHAN DISEASES

Related Interest Area(s): CR, RA  
3:30–5:00 PM LEVEL: ■  
Room 32AB FORMAT: SYMPOSIUM  
CME, Pharmacy, and Nursing

### Regulatory Challenges for Orphan Medicines

CHAIRPERSON  
**Martine Zimmermann, PharmD**  
Vice President, Global Regulatory Affairs, Alexion Pharma International Sàrl, Switzerland

This symposium will describe the regulatory environment and the current regulatory trends for orphan medicinal products around the world. It will also discuss how companies can use the orphan legislation in Europe and the US to support development of products for markets outside of these ICH regions.

#### Regulatory Challenges and Opportunities for Global Development of Orphan Medicinal Products: The Industry Perspective

**Martine Zimmermann, PharmD**  
Vice President, Global Regulatory Affairs, Alexion Pharma International Sàrl, Switzerland

#### The Role of Orphan Drug Legislation in Emerging Markets

**Isabel Zwart, PhD, MSc**  
Senior Regulatory Consultant, PAREXEL International, United Kingdom

#### Regulatory Challenges for Orphan Medicines

**Emer Cooke, MBA**  
Head of International Affairs, European Medicines Agency, European Union

## #399C TRACK 20 – LATE-BREAKING TOPICS

Related Interest Area(s): CR, PT, PPLC

3:30-5:00 PM

LEVEL: ■

FORMAT: FORUM

Room 16A

CME, Pharmacy, and Nursing

**Informed Medication Use in Pregnancy: A Collaborative Approach to Address Needs for Data, Communication, and Engagement**

CHAIRPERSON

Lode Dewulf, MD, FFFPM

Vice President and Chief Patient Affairs Officer, UCB, Belgium

This forum will explore factors leading to a lack of data-supported decision making on medication use in pregnancy and engage participants in discussing a multiple stakeholder approach to addressing these critical issues through collaboration.

**Panelists**

Lode Dewulf, MD, FFFPM

Vice President and Chief Patient Affairs Officer, UCB, Belgium

Rear Adm. (ret.) Sandra L. Kweder, MD, FACP

Deputy Director, Office of New Drugs, CDER, FDA

Jordi Llinares, DrMed, MSc

Head of Product Development Scientific Support Department,  
European Medicines Agency, European Union

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# See you in 2015

## DIA Annual Meetings Around the World



### 27<sup>th</sup> Annual EuroMeeting 2015

April 13-15 | Paris, France



### 7<sup>th</sup> DIA CHINA Annual Meeting 2015

May | Beijing, China



### DIA 2015 51<sup>st</sup> Annual Meeting

June 14-18 | Washington, DC



### 12<sup>th</sup> Latin American Conference of Clinical Research

September | TBA



### DIA INDIA 2015 10<sup>th</sup> Annual Conference

October | TBA



### DIA JAPAN 2015 12<sup>th</sup> Annual Meeting

November | TBA



## DIA Mission

DIA fosters innovation to improve health and well being worldwide by:

- Providing invaluable forums to exchange vital information and discuss current issues related to health products, technologies, and services
- Delivering customized learning experiences
- Building, maintaining, and facilitating trusted relationships with and among individuals and organizations that drive and share DIA values and mandates
- Offering a multidisciplinary neutral environment, respected globally for integrity and relevancy

## DIA Vision

DIA is the global forum for knowledge exchange that fosters innovation to raise the level of health and well being worldwide.

THURSDAY

Visit [diahomes.org](http://diahomes.org) for more information.



THURSDAY



# DIA 2014

## REGIONAL CALENDAR OF EVENTS

### DIA NORTH AMERICA

 **JUNE 26**  
Variations in the European Union: CMC/Quality Changes | Webinar

 **JULY 8**  
Seven-Part Series on Pediatric Drug Development - Part 4: Dosing in Children | Webinar

 **AUGUST 18-19**  
Clinical Project Management | Boston, MA

 **AUGUST 18-19**  
European Regulatory Affairs: Keeping Your Finger on the Pulse of Marketing Authorizations | Boston, MA

 **AUGUST 18-19**  
New Drug Product Development and Life Cycle Management | Boston, MA

 **AUGUST 18-20**  
Pragmatic Approaches to Drug Safety Across the Premarketing and Postmarketing Continuum | Boston, MA

 **AUGUST 18-21**  
Regulatory Affairs: The IND, NDA, and Postmarketing | Boston, MA

 **TUTORIALS: SEPTEMBER 21  
MEETING: SEPTEMBER 22-24**  
EDM and ERS 2014 | Washington, DC

 **COMING THIS FALL!**  
Pediatric Research Conference 2014

 **COMING THIS FALL!**  
DIA Biosimilars 2014

### DIA LATIN AMERICA

 **JULY 10**  
Risk & Safety Management Training (Medium Level) | Mexico City, Mexico

 **SEPTEMBER 25-26**  
11<sup>th</sup> Annual Latin American Conference of Clinical Research (LACCR) 2014 | Monterrey City, Nuevo Leon, Mexico

### DIA EUROPE

 **SEPTEMBER 23-24**  
8<sup>th</sup> Annual European Medical Information and Communication Conference and Exhibition | London, United Kingdom

 **SEPTEMBER 23-24**  
Clinical Trials Workshop I – Translating the New Clinical Trials Regulation into Practice | London, United Kingdom

 **SEPTEMBER 24-25**  
Clinical Trials Workshop II – Translating the New Transparency Requirements into Practice | London, United Kingdom

 **SEPTEMBER 24-25**  
Joint DIA/FIP European Workshop Biorelevant Performance Testing of Orally Administered Dosage Forms | Amsterdam, the Netherlands

 **SEPTEMBER 30-OCTOBER 1**  
EFGCP/DIA/EMA Annual Conference on Better Medicines for Children – Exploring ways to enhance collaboration between key players | EMA Headquarters, London, UK

 **OCTOBER 2-3**  
4<sup>th</sup> African Regulatory Conference and Exhibition | Dakar, Senegal

 **OCTOBER 9-10**  
Joint DIA/ICOS Conference on Cardiac Toxicity Resulting From Cancer Chemotherapy: Strategies for Early Detection, Risk Mitigation and Clinical Prevention and Exhibition | Prague, Czech Republic

 **END OCTOBER**  
Workshop on HTA and Access to Medicines Status and Future | TBA

 **NOVEMBER 6-7**  
ISPE/DIA Workshop on Computer Science Compliance "Maintain Data Integrity to Reduce Risk for the Patient" | Basel, Switzerland

 **NOVEMBER 10-11**  
Joint DIA/AEMPS Statistics Workshop | Barcelona, Spain

 **NOVEMBER**  
MAGHREB Regulatory Conference and Exhibition | Algiers, Algeria

 **DECEMBER 1-3**  
15<sup>th</sup> Conference on European Electronic Document Management (eDM) and Exhibition | Berlin, Germany

 **DECEMBER 2-3**  
Biosimilars Conference | Berlin, Germany

### DIA JAPAN

 **JUNE 30**  
3<sup>rd</sup> CMC Forum | Tokyo

 **SEPTEMBER 10-11**  
3<sup>rd</sup> DIA Basic Statistical Concept Workshop for All Clinical Research Professionals | Tokyo

 **OCTOBER 23-24**  
5<sup>th</sup> DIA Cardiac Safety Workshop | Tokyo

 **OCTOBER 27-28**  
4<sup>th</sup> DIA Project Management Training Course Tokyo

 **NOVEMBER 16-18**  
DIA Japan 2014: 11<sup>th</sup> Annual Meeting | Tokyo

 **DECEMBER 8**  
2<sup>nd</sup> DIA Advanced Regulatory Affairs Training Course | Tokyo

### DIA INDIA

 **JULY 4**  
Training Program on Clinical Data Management | Bangalore

 **AUGUST 1-2**  
Conference on Generics | Ahmedabad

 **OCTOBER 16-18**  
DIA India 2014 9<sup>th</sup> Annual Conference | Mumbai

### DIA CHINA

 **JULY 7-9**  
Review a Global Quality Dossier (CTD) with Concepts of Quality By Design (QbD) | Shanghai

 **JULY 10-11**  
Drug Induced Liver Injury (DILI) | Shanghai

 **AUGUST**  
Individual Safety Case Report (ICSR) Medical Review | TBA

 **SEPTEMBER 4-6**  
Clinical Project Management (Part 1) | Shanghai

 **SEPTEMBER 15-16**  
Clinical Data Management in EDC Trials | Beijing

 **SEPTEMBER 25-26**  
Biostatistical Applications in Clinical Trials | Wuhan

 **OCTOBER**  
Quantitative Sciences Forum | Beijing

## THURSDAY, JUNE 19

### Registration Hours:

8:00–11:00 AM Attendee and Speaker Registration

### Schedule:

8:15–9:00 AM	Coffee and Breakfast Breads (Sails Pavilion)
9:00–10:30 AM	<b>Educational Opportunities</b> 60-minute TURBO Offerings △ (9:00–10:00 AM) 90-minute Offerings (9:00–10:30 AM)
10:30–10:45 AM	Coffee Break
10:45 AM–12:15 PM	<b>Educational Opportunities</b> 90-minute Offerings (10:45 AM–12:15 PM)

## #401 TRACK 01 – CLINICAL OPERATIONS

Related Interest Area(s): AHC/IS, CR

9:00–10:30 AM LEVEL: ■ FORMAT: WORKSHOP  
Room 16A CME and Nursing

### Accelerating Research in a Large Health Care System: Streamlining Research Review and Study Initiation

#### CHAIRPERSON

Stuart Horowitz, PhD, MBA

President, Institutions and Institutional Services, WIRB-Copernicus Group

Large health care systems are challenged to start up clinical trials efficiently. Addressing these organizational challenges and adopting efficient processes are key to transforming institutions into more efficient and effective clinical research sites. This interactive workshop provides practical approaches to how to implement a more effective program.

*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.*

#### Facilitator

Lori A. Nesbitt, PharmD, MBA

Chief Executive Officer, Compass Point Research

## #402 TRACK 02 – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING

Related Interest Area(s): PT, SP, PM

9:00–10:30 AM LEVEL: ◆ FORMAT: SESSION  
Room 3 CME, Pharmacy, and Nursing

### Exploring Responder-Patient Clinical Study Design Approaches

#### CHAIRPERSON

Joan M. Meyer, PhD, MS

Executive Director, Operational Strategy and Planning, Covance Inc.

Finding patients with a better chance of responding to a drug continues to evolve. This session will discuss how clinical trial design approaches can be employed, as well as how stakeholders can collaborate to accelerate advancements.

#### Industry Perspective

Joan M. Meyer, PhD, MS

Executive Director, Operational Strategy and Planning, Covance Inc.

## FDA Perspective on Use of Biomarkers to Identify Treatment Responders

Christopher Leptak, MD, PhD

Office of New Drugs Biomarker and Companion Diagnostic Lead, CDER, FDA

## #403 TRACK 03 – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

Related Interest Area(s): CR, OS

9:00–10:30 AM LEVEL: ■ FORMAT: SESSION  
Room 4 CME and Nursing

### Keeping It Together: Syncing CRO Data and Metrics

#### CHAIRPERSON

Eric Lake, MBA

Partner, Pharmica Consulting

When working with CROs, sponsor companies all face a common dilemma. What is the best way to get clinical trial management system-type data in-house and/or see status reports on all studies in one place, regardless of which CRO is involved? And what's the best way to use this information? Several options will be discussed in this session.

#### Best Practices for Exchanging Data in Clinical Trials

Representative Invited

Director, Clinical Data Sciences, Celerion

#### Peeking Over the Wall: Ensuring Study Quality Through Shared Metrics

Representative Invited

Manager, Senior Clinical Study, Allergan, Inc.

#### Sponsors and CROs: Are We Able to Use Information Together?

Lisa Zimmerman, MS

President, Axis Pharma

## #404 TRACK 06 – MEDICAL COMMUNICATION, MEDICAL WRITING, AND MEDICAL SCIENCE LIAISON

Related Interest Area(s): MSL, RA

9:00–10:30 AM LEVEL: ● FORMAT: SESSION  
Room 7A CME and Nursing

### Today's Dynamic Medical Science Liaison Environment

#### CHAIRPERSON

Geoff Brockway

Director, Global MSL Excellence, AstraZeneca, Canada

Medical Science Liaison (MSL) organizations continue to expand and evolve secondary to the evolving needs within the pharmaceutical industry. A changing customer base, new and expanded regulations, and the growing complexity of therapeutic agents, offer new opportunities for the continued expansion and evolution of the MSL role. Currently, MSLs are engaged in clinical trial related activities, managed care and health economics discussions, business development projects, and other activities. In this session, a diverse group of MSL representatives will share why these roles are critical and how they contribute to the overall medical affairs objectives.

#### Industry Perspectives

David A. Jencen, PhD

Principal, Jencen Field Medical Consulting LLC

#### Representative Invited

Senior Vice President, Medical Affairs, InVentiv Therapeutics Institute

## #405 TRACK 07 – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): VA, RA, IT  
 9:00–10:00 AM △ LEVEL: ● FORMAT: SESSION  
**Room 10** CME, Pharmacy, and Nursing

### Qualifying a Software Vendor in a Regulated Industry

CHAIRPERSON  
**Mark Willis, MS, PMP**  
 Principal Business Analyst, Cubist Pharmaceuticals, Inc.

As technology continues to advance, so must the techniques surrounding the qualification of a software vendor for use in a regulated industry. This session describes the audit process, the financial aspect, and the evaluation of the associated risk.

#### Regulatory Requirements for Qualifying a Software Vendor

**Mark Willis, MS, PMP**  
 Principal Business Analyst, Cubist Pharmaceuticals, Inc.

#### Economics of Qualifying a Software Vendor

Representative Invited  
 Financial Systems Manager, Fresenius Medical Care North America

## #406 TRACK 08 – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): RA, MDD, CR  
 9:00–10:30 AM LEVEL: ● FORMAT: FORUM  
**Room 2** CME and Nursing

### Hot Topics in Medical Devices Labeling: US and Global

CHAIRPERSON  
**Eileen S. Kahn, MEd, MS**  
 Principal Labeling Associate, Sanofi US

In this forum, we will address the use of device labeling regulations, guidelines, standards, and other labeling for reference. We will discuss the use of corporate labeling to create harmonized device labeling, as well as the implementation of these corporate labeling documents in specific countries.

#### Universal Usability Principles in Drug Delivery Device Labeling

**Anthony D. Andre, PhD**  
 Founding Principal, Interface Analysis Associates

#### Challenges and Opportunities with Global UDI Implementation

Representative Invited  
 Vice President and UDI Practice Lead, USDM Life Sciences

#### Use of Social Media for Product Promotion: FDA and Company Coordination Issues to Consider

**Alan G. Minsk, JD**  
 Partner, Arnall Golden Gregory LLP

#### Panelist

**Gerrit Nijveldt, MSc**  
 Senior Director, Global Regulatory Affairs Labeling, Sanofi US

## #407 TRACK 10 – PUBLIC POLICY/HEALTH CARE COMPLIANCE/LAW

Related Interest Area(s): RA, AP  
 9:00–10:30 AM LEVEL: ■ FORMAT: FORUM  
**Room 9** CME, Pharmacy, and Nursing

### FDA Drug Claims Substantiation after IMS and Caronia: Will Court Scrutiny Based on the First Amendment Lead to Change in Current Policy and Practice?

CHAIRPERSON  
**John F. Kamp, JD, PhD**  
 Attorney at Law; Executive Director, Wiley Rein LLP; Coalition for Healthcare Communication

This forum will focus on the emerging law of claims substantiation in light of major court rulings affecting FDA regulation of marketing, particularly the Supreme Court decision in IMS v. Sorrell and the 2nd Circuit decision in US v. Caronia. Among other things, panelists will focus on Citizen Petitions before the FDA by PhRMA and the Information Working Group (IWG) of 13 major biopharmaceutical companies seeking clarity and reform of existing policies.

#### Panelists

**Coleen Klasmeier, JD**  
 Global Coordinator, Food, Drug and Medical Device Regulatory Practice, Sidley Austin LLP

**Alan R. Bennett, JD**  
 Senior Counsel, Ropes & Gray

## #408 TRACK 11 – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO GOOD CLINICAL PRACTICE

Related Interest Area(s): GCP, CR  
 9:00–10:30 AM LEVEL: ■ FORMAT: SESSION  
**Room 8** CME and Nursing

### GCP Quality Agreements

CHAIRPERSON  
**Angelika Tillmann**  
 Vice President Global Clinical Quality Assurance and Compliance, Theorem Clinical Research, Germany

This session will present and analyze the utilization of quality agreements in GCP from three different perspectives. These perspectives will include a CRO utilizing quality agreements with the CRO's vendors, a CRO having quality agreements with the sponsors, and from a sponsor organization having quality agreements with their CROs. All presentations will critically analyze the effectiveness of strategies in the utilization of quality agreements for the mutual benefit of all parties involved and their impact on quality for the conduct of clinical trials.

#### Quality Agreements from the Sponsor Perspective

**Barney Horne, RPh**  
 Senior Director, Quality Assurance, Daiichi Sankyo UK Ltd., United Kingdom

#### Quality Agreements: Help or Hindrance?

**Angelika Tillmann**  
 Vice President Global Clinical Quality Assurance and Compliance, Theorem Clinical Research, Germany

#### Vendor Quality Agreements: Complement to Quality Compliance

**Kimberly Washburn**  
 Senior Director, Quality Assurance, Quintiles Transnational Corporation

## #409 TRACK 12 – PHARMACEUTICAL QUALITY

Related Interest Area(s): RA, CMC/GMP, CP

9:00–10:30 AM  
Room 5A  
LEVEL: ■  
FORMAT: SESSION  
CME, Nursing, and PMI PDUs

### Question-Based Review (QbR): A Risk-Based, Standardized Pharmaceutical Quality Assessment Tool

CHAIRPERSON

Jennifer A. Maguire, PhD

Acting Team Leader, Office of Pharmaceutical Science, FDA

This session will focus on the implementation of Question-Based Review (QbR) in the future Office of Pharmaceutical Quality. The speakers will provide an update on the current state of QbR revisions and will discuss the initiatives affecting both new and generic drug applicants.

#### Question-Based Review: A Vision

Ramesh K. Sood, PhD

Supervisory Chemist, Office of New Drug Quality Assessment, Office of Pharmaceutical Science, CDER, FDA

#### Status Update on QbR for the Future Office Of Pharmaceutical Quality

Jennifer A. Maguire, PhD

Acting Team Leader, Office of Pharmaceutical Science, FDA

#### QbR for ANDA: Effective Tool For Development, Submission, and Review

Sivakumar R. Vaithiyalingam, PhD

Director, Regulatory Affairs, Teva Pharmaceuticals

#### PhRMA's Perspective on Risk-Based Regulatory Review

John Groskopf, MBA

Senior Director, Global CMC, Pfizer Inc

## #410 TRACK 13 – COMPARATIVE EFFECTIVENESS RESEARCH/ GLOBAL HEALTH OUTCOMES AND ECONOMICS

Related Interest Area(s): CR, PR

9:00–10:30 AM  
Room 7B  
LEVEL: ■  
FORMAT: SESSION  
CME and Nursing

### Universal Health Coverage and Health Technology Assessment in Emerging Asia Pacific Countries

CHAIRPERSON

Chih-Hwa Wallace Lin, PhD

Director, Division of Resource Development, Center for Drug Evaluation, Taiwan

Universal health coverage has been established in Taiwan since 1985. Its effectiveness and efficiency have taken off with health technology assessments since 2007. Various approaches of health coverage in Asia Pacific countries such as Japan, China, and Korea will be discussed.

#### Aligning the Scientific Requirements for Asia Pacific HTAs: Applied Learnings from Other Jurisdictions

Lawrence Liberti, MS, RPh, RAC

Executive Director, Centre For Innovation In Regulatory Science (CIRS)

#### Trends in Emerging Asia Pacific: Health Financing and HTA

Abdulkadir Keskinaslan, MD, MBA, MPH

Head Market Access and External Affairs TR, Novartis Pharma AG, Switzerland

#### The Universal Coverage and the Experience Sharing from the National Health Authority's Perspective

Representative Invited

United States

## #411 TRACK 14 – CLINICAL SAFETY AND PHARMACOVIGILANCE

Related Interest Area(s): HT, CmbP, CR

9:00–10:30 AM  
Room 1B  
LEVEL: ■  
FORMAT: SYMPOSIUM  
CME, Pharmacy, and Nursing

### Safety in Special Situations: Stem Cells, Vaccines, and Combination Products

CHAIRPERSON

Anup Kalapur, MD

Medical Manager, Pharmacovigilance Operations, Novartis Pharmaceuticals Corporation, Switzerland

This symposium will provide insights and guidance for signal detection and analysis of vaccines along with the challenges of having disproportionately-based signal detection methodologies. It will also include some of the factors to consider for stem cells and regenerative medicine and combination products.

#### Safety Signal Detection and Evaluation in Vaccines: How Is It Different?

Anup Kalapur, MD

Medical Manager, Pharmacovigilance Operations, Novartis Pharmaceuticals Corporation, Switzerland

#### Requirements, Potential Approaches, and Challenges in Pharmacovigilance and Risk Management Practices for Combination Products

Ajay Keshava, MS

Managing Consultant, WCI Consulting

## #412 TRACK 15 – STATISTICAL SCIENCE AND QUANTITATIVE THINKING

Related Interest Area(s): SE, CR, RA

9:00–10:30 AM  
Room 5B  
LEVEL: ■  
FORMAT: FORUM  
CME and Nursing

### Moving Beyond the Traditional Psychometric Validation of New Phase 3 Clinical Outcome Assessments

CHAIRPERSON

Lisa A. Kammerman, PhD, MS

Senior Principal Scientist, AstraZeneca

Challenges faced by those who evaluate the results of randomized controlled trials that are designed to evaluate the performance of new clinical outcome assessments are discussed. Strategies beyond psychometric validation techniques are identified.

#### Panelists

Rima Izem, PhD

Lead Mathematical Statistician, Office of Translational Science, CDER, FDA

Cheryl Coon

Associate Director, Endpoint Development and Outcomes Assessment, Adelphi Values

Laura Lee Johnson, PhD

Statistician, National Center for Complementary & Alternative Medicine (NCCAM), National Institutes of Health

**#413 TRACK 16 – PROFESSIONAL DEVELOPMENT**

Related Interest Area(s): CR, RA, OS

9:00-10:30 AM

LEVEL: ●

FORMAT: FORUM

Room 11A

CME and Nursing

**Independent Consultant or Permanent Role: Get the Position You Want (Tips from Insiders)**

CHAIRPERSON

**Sameer Thapar, PharmD**

Professor and Advisor, Biopharma Educational Initiative, Drug Safety and PV, Rutgers, The State University of New Jersey

This forum will present the options of industry employment versus independent consulting. Tips will be given on landing the first job in the pharmaceutical/biotech/research industry for new graduates as well as career changers, including key points when considering the independent consultant route. Viewpoints are provided from the perspective of a successful independent consultant who made the jump from being a company employee as well as tips gleaned from an academic with 15 years of pharma/CRO/consultancy experience as both a candidate and a hiring manager.

**So You Think You Might Want to Be an Independent Consultant?****Re-inventing Yourself So You Are Poised for Success****Lisa D. Mulcahy**

Owner and Principal Consultant, Mulcahy Consulting LLC

**Insider Tips on Breaking into the Industry****Sameer Thapar, PharmD**

Professor and Advisor, Biopharma Educational Initiative, Drug Safety and PV, Rutgers, The State University of New Jersey

**#414 TRACK 18 – GLOBAL REGULATORY**

Related Interest Area(s): RA, CR, CP

9:00-10:30 AM

LEVEL: ●

FORMAT: FORUM

Room 6B

CME, Pharmacy, and Nursing

**CDER Town Hall (Part 1 of 2)**

CHAIRPERSON

**Nancy D. Smith, PhD**

Adjunct Professor, Temple University, FDA Alumni

This forum is a roundtable discussion with CDER leadership. It will include discussion and updates on regulatory changes; hot topics at CDER will be discussed, and the audience will be invited to submit questions of general interest.

Part 2 will take place on Thursday at 10:45 AM (Session #426).

**Panelists****Thomas W. Abrams, MBA, RPh**

Director, Office of Prescription Drug Promotion, CDER, FDA

**Gerald J. Dal Pan, MD**

Director, Office of Surveillance and Epidemiology, CDER, FDA

**John K. Jenkins, MD**

Director, Office of New Drugs, CDER, FDA

**Rear Adm. (ret.) Sandra L. Kweder, MD, FACP**

Deputy Director, Office of New Drugs, CDER, FDA

**Justina A. Molzon, JD, MSc**

Associate Director for International Programs, Office of Strategic Program CDER, FDA

**Christine M. V. Moore, PhD**

Acting Director, Office of New Drug Quality Assessment, Office of Pharmaceutical Science, CDER, FDA

**10:30-10:45 AM****Coffee Break at Sails Pavilion****#415 TRACK 01 – CLINICAL OPERATIONS**

Related Interest Area(s): AHC/IS, CR, PT

10:45 AM-12:15 PM

LEVEL: ■

FORMAT: SESSION

Room 9

CME and Nursing

**Parents as Partners: Overcoming Unique Challenges to Pediatric Recruitment and Retention**

CHAIRPERSON

**Donald Sickler**

Group Account Supervisor, CAHG

The number of pediatric drug trials is growing rapidly, but many of these trials have proven extremely difficult to enroll. This session presents lessons learned and best practices for engaging parents as partners in the trial process.

**Parent Engagement: The Sponsor/CRO Perspective****Susan Tansey, MD, MRCP, FFPMP**

Medical Director, Paediatrics, Premier Research Group Ltd., United Kingdom

**Pediatric Recruitment and Retention Pearls: A PI's Perspective****Lawrence Eichenfield, MD**

Chief, Pediatric and Adolescent Dermatology, Rady Children's Hospital and University of California, San Diego

**#416 TRACK 02 – PROJECT/PORTFOLIO MANAGEMENT AND STRATEGIC PLANNING**

Related Interest Area(s): PM, OS, SP

10:45 AM-12:15 PM

LEVEL: ■

FORMAT: WORKSHOP

Room 16A

CME, Nursing, and PMI PDUs

**A Hitchhiker's Guide to Working with Management Consultants**

CHAIRPERSON

**Barbara Leishman, MA**

External Business Alliance Leader, F. Hoffmann-La Roche Ltd., Switzerland

Professional or commercial organizations commonly engage external expertise from management consultants to help through times of change, but do we always derive the optimum benefit from such collaboration? From the perspective of both the consultant and the client, this workshop will address such topics as: (1) When do we need consultants? (2) What can consultants provide? (3) Consultancy models—does one size fit all? (4) Scoping the project and defining the consultancy model. (5) Getting the most out of the collaboration — do's and don'ts based on real-life experience. So long and thanks for all the slides — life after the consultants have gone.

\*\*Due to workshop format, seating will be limited and will be available on a first come, first served basis. The San Diego Convention Center has stringent regulations on maximum room capacities, and they are strictly enforced. Once all seats are occupied, DIA will be required to close the workshop, and no more participants will be admitted. Interested attendees are encouraged to arrive at workshops early in order to ensure seating. Please note, as a workshop with interactivity, this offering will not be recorded.

**The Consultant's Perspective****Carolin Oelschlegel, MBA**

Principal and European Lead of the Katzenbach Center, Booz &amp; Company, United Kingdom

## #417 TRACK 03 – INNOVATIVE PARTNERING MODELS AND OUTSOURCING STRATEGIES

Related Interest Area(s): SP, CR

10:45 AM-12:15 PM

LEVEL: ■

FORMAT: FORUM

Room 5B

CME, Nursing, and PMI PDUs

### The Evolution of Strategic Partnerships and the Four P's of International Relationship Building

CHAIRPERSON

Matthew Kirby, MBA

Principal, Technology and Innovation, BBK Worldwide

People, procedure, process, programming – this forum will introduce the communications mix required to build successful international relationships. Bringing together key industry stakeholders to present a multinational clinical trial case study as it relates to implementation in Japan, this forum will discuss how groups with competing interests can better work together to operate as a united force. Representing different silos and opinions, the presenters will share their experience operating as a team to enhance the overall study relationship. These relationships have and always will exist. The key to future clinical trial success is to leverage the trends and momentum of the industry, including technological innovations, engagement tactics, new and interactive media, and unique partnership models.

#### Panelists

Matthew Kirby, MBA

Principal, Technology and Innovation, BBK Worldwide

Christina Bodurow, PhD, MA

Senior Director, External Sourcing, Development Center of Excellence, Eli Lilly and Company

Kiyoshi Aoyagi

Director, Croee Inc., Japan

## #418 TRACK 07 – PROCESSES AND TECHNOLOGIES FOR CLINICAL RESEARCH

Related Interest Area(s): CDM, EC, CR

10:45 AM-12:15 PM

LEVEL: ◆

FORMAT: SYMPOSIUM

Room 10

CME, Pharmacy, and Nursing

### Risk-Based Monitoring: Where We Are and Where We Are Headed

CHAIRPERSON

Amita Malik, MS

Product Manager/Strategy, Oracle Health Sciences

The recent FDA guidance on risk-based monitoring (RBM) creates an opportunity for sponsors to leverage the advantages of reducing the amount of source document verification. This symposium will examine the current state of RBM, including how to implement a risk-based monitoring strategy, dealing with the challenges of RBM and how to overcome these challenges. In addition, speakers will provide practical guidelines for developing and deploying an effective RBM strategy.

#### Risk-Based Monitoring: Overview of the Current State and Guidelines on How to Design and Execute a Risk-Based Monitoring Plan

Amita Malik, MS

Product Manager/Strategy, Oracle Health Sciences

#### Addressing Key Aspects of the EMA Reflection Paper on Risk-Based Quality Monitoring: Quality Tolerance Limits and Quality Report

Andrew Lawton

Global Head, Clinical Data Management, Boehringer Ingelheim Ltd., United Kingdom

## Experience Conducting Studies with Risk-Based Monitoring Strategies

Nancy Hammer

Vice President, Clinical Operations, ICON Clinical Research

## #419 TRACK 08A – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): RA, CR, CDM

10:45 AM-12:15 PM

LEVEL: ■

FORMAT: SESSION

Room 4

CME, Pharmacy, and Nursing

### Ethnic Difference in Clinical Trial Data: A 15-Year History of an Investigation by Regulatory Agencies and Industry

CHAIRPERSON

Akio Uemura, PhD

Director and Head, Regulatory Affairs, Allergan Japan K.K., Japan

Ethnic factors are very important in considering utilization of clinical data generated in population mixture. In this session, we will try to understand the current regulations of handling ethnic differences/similarities in clinical trial data by reflecting on ICH E5 utilization and explore future clinical trials aiming for global drug development with a particular focus on East Asian clinical trials.

#### Ethnic Similarities and Differences: Facts and Interpretations

Yoshiaki Uyama, PhD

Director, Analysis Division, Office of Safety I, Pharmaceuticals and Medical Devices Agency (PMDA), Japan

#### New Drug Application in China: Value of Foreign Data

Chwen-Cheng Nathan Chen, MD, PhD

Clinical Site Head, Pfizer Inc

#### Utilization of Asian Clinical Trial Data for Drug Development in Korea: Investigator's Perspective

In-Jin Jang, MD, PhD

Professor and Director, Department of Clinical Pharmacology and Therapeutics, Seoul National University College of Medicine and Hospital, Korea, Republic of

## #420 TRACK 08B – REGULATORY AFFAIRS AND SUBMISSIONS

Related Interest Area(s): RA, BT

10:45 AM-12:15 PM

LEVEL: ■

FORMAT: SESSION

Room 3

CME and Nursing

### Trends in Biosimilars Regulation Within Developed and Emerging Markets

CHAIRPERSON

Andrew S. Robertson, JD, PhD

Director, Global Regulatory Policy, Merck & Co., Inc.

This session will provide an in-depth assessment of current global debates and trends within biosimilars regulation. We will present a detailed comparative analysis of the biosimilars global regulatory landscape, identify areas of consistency, and outline areas where debate is ongoing. Panelists will further explore regional trends in biosimilars regulation, focusing on Latin America and the Asia Pacific region. Finally, we will present data that reflects current thinking on some key areas in biosimilars regulation, such as international naming conventions and regulatory standards for substitution and interchangeability. This discussion will provide insight into areas where there is large agreement in biosimilars regulation, and will help identify issues that would benefit from further global discussion.

### Biosimilars: Evolving Trends in the Global Scenario: Emerging Role of the Asia Pacific Region

Sonica Sachdeva Batra

Director Clinical Development, Biologics, Dr. Reddy's Laboratories Ltd., India

### Interdisciplinary Perspectives on Development of Naming Standards for Biosimilar Medicines

Richard O. Dolinar, MD

Chairman, Alliance for Safe Biologic Medicines

## #421 TRACK 11 – INNOVATIVE APPROACHES TO ENSURING QUALITY IN CLINICAL TRIALS AND COMPLIANCE TO Good CLINICAL PRACTICE

Related Interest Area(s): GCP, SP, OS

10:45 AM-12:15 PM

LEVEL: ■

FORMAT: SESSION

Room 8

CME and Nursing

### Bringing Quality to Quality Metrics

CHAIRPERSON

Keith Dorricott

Senior Director, Quality Operations, Corporate Quality, INC Research, United Kingdom

The session will provide an overview of recent developments in using metrics to deliver quality and how by using metrics for quality, a CRO can develop a better understanding of the needs of the sponsor.

#### Industry Developments in Definition and Use of Quality Metrics

Linda B. Sullivan, MBA

Chief Operating Officer, Metrics Champion Consortium LLC

#### Learnings From Use of Quality Metrics: Sponsor View

Christine R. Sahagian, MS

Director, Clinical Trial Oversight and Compliance, Cubist Pharmaceuticals, Inc.

#### Learnings From Use of Quality Metrics: CRO View

Keith Dorricott

Senior Director, Quality Operations, Corporate Quality, INC Research, United Kingdom

## #422 TRACK 13 – COMPARATIVE EFFECTIVENESS RESEARCH/ GLOBAL HEALTH OUTCOMES AND ECONOMICS

Related Interest Area(s): RD, CR, PR

10:45 AM-12:15 PM

LEVEL: ■

FORMAT: FORUM

Room 7B

CME and Nursing

### How Can Studies that Inform Relative Effectiveness Best Be Incorporated into Global Drug Development Plans?

CHAIRPERSON

Chris Chinn

Vice President, Real World Data, Value Evidence and Outcomes Group, R&D, GlaxoSmithKline UK Ltd., United Kingdom

GetReal, an EU Innovative Medicines Initiative (IMI) public-private partnership composed of pharmaceutical companies, academia, health technology assessment (HTA) agencies, and regulators, will host a discussion on ways of incorporating relative effectiveness objectives into pre-authorization development, and the implications for international HTA, regulatory, and drug development decision-making.

### Panelists

Chris Chinn

Vice President, Real World Data, Value Evidence and Outcomes Group, R&D, GlaxoSmithKline UK Ltd., United Kingdom

### Representative Invited

Executive in Residence and Visiting Scientist, Massachusetts Institute of Technology, Sloan School of Management

## #423 TRACK 14 – CLINICAL SAFETY AND PHARMACOVIGILANCE

Related Interest Area(s): QA/QC, RA, IT

10:45 AM-12:15 PM

LEVEL: ■

FORMAT: SYMPOSIUM

Room 5A

CME and Nursing

### Changing the Mindset Towards Case Quality, Audits, and Inspections: A Practical Approach

CHAIRPERSON

Maria C. Koster, PharmD

Senior Director International Relations, Vigilex, part of the Xendo Group, Netherlands

Companies' responsibilities to oversee their adherence to regulations, the quality of case reports across the globe and the benefit-risk profile of their products took on a new meaning in recent years. Now, in the wake of an increasing number of regulatory inspections, warning letters, and transparency, including sharing the results with the general public, many companies are refining the role of their corporate and regional audit functions and auditors will shoulder greater responsibility. This session will discuss the role of the auditing groups and how it is evolving in unprecedented ways.

#### Ensuring Standardized Case Quality in Safety and Pharmacovigilance Services through Web-Based Systems

Drew Kilpatrick, PhD

Vice President, Safety and Pharmacovigilance, INC Research, United Kingdom

#### Alternatives to Traditional Audit Methodologies: Effective Auditing While Risk-Based

Maria C. Koster, PharmD

Senior Director International Relations, Vigilex, part of the Xendo Group, Netherlands

#### Struggling with Three Inspectors From Different Worlds: Reality and Idealism

Teiki Iwaoka, PhD, MS

Executive Consultant, Director of Drug Safety Outsourcing Planning, CAC EXICARE Corporation, Japan

## #424 TRACK 16 – PROFESSIONAL DEVELOPMENT

Related Interest Area(s): OS, CR, RA

10:45 AM-12:15 PM

LEVEL: ■

FORMAT: SYMPOSIUM

Room 11A

CME, Nursing, and PMI PDUs

### Walking the Tightrope of Talent Acquisition and Retention: The Balancing Act for Maintaining Productivity, Efficiency, and Quality

CHAIRPERSON

Rebecca Padula

Clinical Operations Manager, Execupharm, Inc.

As outsourcing matures, more strategic, technical, and knowledge intensive activities like study design, trial management, data analytics, and medical writing are being outsourced versus more administrative or task-based

roles. Outsourcing companies/CROs are confronted with significant challenges in attracting high-performing staff. The race to acquire and maintain quality hires for clinical research requires adoption of a multidimensional strategy. The limited talent pool of trained and experienced staff is often bombarded with career transition opportunities. To remain competitive, CROs must be creative in devising programs aimed at not only attracting top talent but retaining them. Practical recruitment and retention strategies will position outsourcing companies/CROs for success in exceeding client expectations of quality. We will share the backdrop of why this is critical today with more specialized roles being outsourced. We will share some recruitment and retention strategies as well as experiences with a standardized training model that provides a steady stream of qualified and trained resources without compromising project deliverables. This model not only offers a career path and an excellent retention strategy for the company, but increases the overall talent pool in a country, making companies self-reliant as providers to industry and preventing a ratcheting up of salaries, squeezing margins, and making a particular country unviable.

#### How to Keep the Keepers: Recruiting and Retaining Operational Talent

Rebecca Padula

Clinical Operations Manager, Execupharm, Inc.

#### Institutionalizing Training for Capacity Expansion

Samyuktha Ajay, PhD

Director, Clinical Development, Sciformix, India

#### The Job Market Is Finally Looking Up...How the Heck Do We Keep Our Talent?

Matthew Pepe

Division Director, Workforce Integration

### #426 TRACK 18 – GLOBAL REGULATORY

#### Related Interest Area(s): RA, CR, CP

10:45 AM-12:15 PM

LEVEL: ■

FORMAT: SYMPOSIUM

Room 7A

CME, Pharmacy, and Nursing

#### Innovative Patient Recruitment Solutions for Rare Disease Clinical Trials

CHAIRPERSON

Neil Weisman

Executive Vice President and General Manager, Blue Chip Patient Recruitment

Patient recruitment for rare disease trials is challenging by nature due to small patient populations. Recent innovations have offered clinical development teams exciting new ways to accelerate patient recruitment efforts. This symposium will present three such innovations, including clinical trial simulations, in-home clinical trial visits, and activating patient advocacy and grassroots organizations to contribute to clinical trial enrollment. Case studies and best practices will be presented for each of these strategies.

#### Recruitment for Rare Diseases: Are You Maximizing Your Relationship with Your Patient Advocacy Group?

Neil Weisman

Executive Vice President and General Manager, Blue Chip Patient Recruitment

#### Bolstering Development Programs in Rare Diseases: Simulating Clinical Trials with a Virtual Patient Population

Badri Rengarajan, MD

Vice President, Medical Affairs and Senior Principal Consultant, Evidera

#### Helping the Rare Disease Patient Say Yes to Participation in Clinical Research

Nicki Norris, MBA

Chief Executive Officer, Symphony Clinical Research

### #426 TRACK 18 – GLOBAL REGULATORY

#### Related Interest Area(s): RA, CR, CP

10:45 AM-12:15 PM

LEVEL: ●

FORMAT: FORUM

Room 6B

CME, Pharmacy, and Nursing

#### CDER Town Hall (Part 2 of 2)

CHAIRPERSON

Nancy D. Smith, PhD

Adjunct Professor, Temple University, FDA Alumni

This forum is a roundtable discussion with CDER leadership. It will include discussion and updates on regulatory changes; hot topics at CDER will be discussed, and the audience will be invited to submit questions of general interest.

Part 2 will take place on Thursday at 9:00 AM (Session #414).

#### Panelists

Thomas W. Abrams, MBA, RPh

Director, Office of Prescription Drug Promotion, CDER, FDA

Gerald J. Dal Pan, MD

Director, Office of Surveillance and Epidemiology, CDER, FDA

John K. Jenkins, MD

Director, Office of New Drugs, CDER, FDA

Rear Adm. (ret.) Sandra L. Kweder, MD, FACP

Deputy Director, Office of New Drugs, CDER, FDA

Justina A. Molzon, JD, MSc

Associate Director for International Programs, Office of Strategic Program CDER, FDA

Christine M. V. Moore, PhD

Acting Director, Office of New Drug Quality Assessment, Office of Pharmaceutical Science, CDER, FDA

### 12:15 PM ANNUAL MEETING ADJOURNED

12:30-4:30 PM

### MedDRA® User Group Meeting

Room 30AB

**See you next year!**

**DIA 2015 51<sup>st</sup> Annual Meeting**

June 14-18, 2015

Washington, DC

# PRECONFERENCE TUTORIALS

Annual Meeting Preconference Tutorials are led by subject matter experts who provided in-depth instruction on some of today's hottest topics. DIA would like to take this opportunity to thank all of the preconference tutorial instructors who were involved in the Sunday, June 15 program.

## TUTORIALS

### TUT 20 Japan's Regulatory Environment: Overview of the Organization, Processes, Systems, and Changes Affecting Pharmaceutical Development

Alberto Grignolo, PhD  
Corporate Vice President, Global Strategy and Services  
PAREXEL Consulting  
  
Yoshiaki Uyama, PhD  
Director, Analysis Division, Office of Safety I  
Pharmaceuticals and Medical Devices Agency  
(PMDA), Japan

### TUT 21 The Sunshine Act: Understanding the Essentials of Compliance

Michael A. Swit, JD  
Special Counsel  
Duane Morris, LLP

### TUT 22 Preparing for a US FDA Advisory Committee Meeting

Pete Taft  
Founder and CEO  
Taft and Partners/PharmApprove

### TUT 23 Leadership: How to Organize and Lead People in Group Work

Michael Laddin, MBA, MS  
CEO  
LeaderPoint

### TUT 24 Successful Drug Development: Best Practices for Clinical Trial Design, Agency Interactions, and Regulatory Document Writing

Elaine B. Taylor  
Director, Regulatory Strategy, Consulting, & Submissions  
INC Research  
  
Kathryn Wekselman, PhD, RN  
Director, Regulatory and Scientific Affairs  
CTI Clinical Trial and Consulting Services

### TUT 30 Influencing Culture, Avoiding Bureaucracy, and Encouraging Innovation

Michael Laddin, MBA, MS  
CEO  
LeaderPoint

### TUT 31 Large-Scale Regulatory Functional Outsourcing: Emerging Trends, Challenges, and Decision Criteria

Rick Lilley, PhD  
Vice President, Global Regulatory Affairs  
UCB, S.A., Belgium

### TUT 32 Pharmacogenomics and Companion Diagnostics: The Future of Clinical Trials, New Product Development, and the Practice of Medicine

Michael Drues, PhD  
Founder and President  
Vascular Sciences

### TUT 33 Bayesian Evidence Synthesis and Network Meta-analysis

Bradley P. Carlin, PhD, MS  
Professor and Head of Biostatistics  
University of Minnesota  
  
Karen Price, PhD, MA  
Research Advisor  
Eli Lilly and Company

### TUT 34 Preparation of Risk Evaluation and Mitigation Strategies Assessment Reports

Matthew A. Lee, PharmD  
Director  
Regulatory Affairs  
Marathon Pharmaceuticals, LLC  
  
Catherine Sigler, PhD, MPH  
Senior Epidemiologist  
United BioSource Corporation  
  
Annette Stemhagen, DrPH, FISPE  
Senior VP, Safety, Epidemiology, Registries & Risk Management  
United BioSource Corporation

### TUT 35 Understanding Translational Medicine: Benefits and Innovative Approaches

Aamir Shahzad, MD  
President  
European Society For Translational Medicine (EUSTM), Austria

### TUT 40 Analysis of Safety Data from Clinical Trials

Joachim Vollmar, MSc  
Executive Consultant  
International Clinical Development Consultants, LLC  
  
Jürgen Kübler, PhD  
Global Head, Clinical Design, Analysis and Reporting  
CSL Behring GmbH, Germany

### TUT 41 Quality Oversight of CROs-Clinical Vendors

Liz Wool, BSN, RN, CCRA, CMT  
President and CEO  
QD-Quality and Training Solutions, Inc.  
  
Jennifer Poulakos, PhD  
Director  
Clinical Quality Assurance  
Astellas

Jeffery Baldwin, BSN, RN  
Senior Manager  
Supplier Governance  
Amgen Inc.

### TUT 42 Regulatory Affairs for Biologics

Carol H. Danielson, DrPH, MS  
President  
Regulatory Advantage

### TUT 43 Clinical Statistics for Nonstatisticians

Michael C. Mosier, PhD  
Director, Biostatistics  
EMB Statistical Solutions, LLC.

### TUT 44 Quality by Design: From Theory to Practice

John H. Alexander, MD  
Director, Cardiovascular Research  
Vice Chief, Clinical Research, Cardiology  
Duke Clinical Research Institute

Jean Mulinde, MD  
Acting Senior Advisor  
Division of GCP Compliance, Office of Scientific Investigations  
CDER, FDA

Ann Meeker-O'Connell, MS  
Senior Director  
QA Clinical Strategy Team Lead  
Janssen Pharmaceuticals, Inc.

### TUT 45 Risk Management Plan

Nancy D. Smith, PhD  
Adjunct Professor, Temple University;  
FDA Alumni

### TUT 46 The Good Pharmacovigilance Practices in the EU: Lessons Learned and Frequently Asked Implementation Questions

Sabine Brosch, PhD, PharmD  
Principal Scientific Administrator  
Monitoring and Incident Management Services, Pharmacovigilance Department  
European Medicines Agency, European Union

Steve Jolley, MA  
CEO  
SJ Pharma Consulting, LLC

Saad A.W. Shakir, MD, FFPM, FISPE, FRCP  
Director  
Drug Safety Research Unit (DSRU), United Kingdom

# POSTER PROGRAM

## Student Poster Session

Monday, June 16, 7:45 AM–2:30 PM

\*Award Ceremony at 4:30 PM DIA Booth #1531

This year's Student Poster Program includes 18 students from various academic institutions from all over the world that will showcase their latest research in this year's program. Student Poster presenters will be judged for their poster and onsite presentation on Monday and recognized at the Student Poster Award Ceremony at 4:30 PM in the DIA Booth #1531. Posters will be displayed in the Sails Pavilion Lobby. Visit [diahome.org/DIA2014](http://diahome.org/DIA2014) for abstract details.

### M 01 Use of Evidence-Based Medications in Treating Medicare Beneficiaries with Osteoporosis

Feng-Hua Loh, MBA  
University of Maryland School of Pharmacy

### M 02 The Effects of Levalbuterol versus Albuterol in Pediatric Patients with Asthma: A Cohort Study in a Low-income Population

Jing Yuan  
South Carolina College of Pharmacy

### M 03 Direct Observation in Correlation to Levels of Adherence in a Clinical Study

Marguerite Monogue  
University of Texas at Austin

### M 04 Globalization and Racial Composition of Pivotal Clinical Trials

Todd Knepper  
University of North Carolina of Chapel Hill

### M 05 Budget Impact Analysis of Tofacitinib for Treatment of Rheumatoid Arthritis

Rituparna Bhattacharya, MS  
West Virginia University

### M 06 Financial Crisis of Pharmaceutical Firms in China: Using Z-Score Model

Xueyan Yang  
University of Macau

### M 07 Anticholinergic Use and Risk of Pneumonia in Elderly Medicare Beneficiaries: A Nested Case-Control Study

Satabdi Chatterjee, PhD, MS  
University of Houston

### M 08 Improved Label and Liver Warning for Nonprescription Acetaminophen Products

Tien Ho  
University of California San Francisco

### M 09 Association of Prescription Opioid Use and Mortality in Community-Dwelling Medicare Beneficiaries with Non-Cancer Conditions

Patience Moyo  
University of Maryland Baltimore

### M 10 The Harmonization of Risk Management in the EU and the US: The Example of Vandetanib

Agata Aleksandra Lazowska  
University of Bonn, Germany

### M 11 A Cross Country Comparison of the Effect of Co-Payments for Prescriptions on Adherence to Medications

Sarah-Jo Sinnott, PharmD, RPh  
University College Cork, Ireland

### M 12 Unified Additional Requirement in Consideration of Regional Approval for Multiregional Clinical Trial

Zhaoyang Teng, MA  
Boston University

### M 13 Evaluating Factors Associated With Medication Reconciliation After Implementing an Electronic Medical Record (EMR) System

Brittany Mani  
Howard University School of Pharmacy

### M 14 Cost-Effectiveness Analysis of EGFR Mutation Testing and Gefitinib as First-Line Therapy for Non Small Cell Lung Cancer

Yusuke Narita  
Keio University, Japan

### M 15 Monitoring Medicines in Social Media, What are the Options? Example: Medicines Under Additional Monitoring in Europe

Maartje Van Der Sar, MSc  
Leiden University; Medicines Evaluation Board, Netherlands

### M 16 Health Canada's Request for Reconsideration Process: A Retrospective Analysis

Lewis Lau  
Humber College, Canada

### M 17 Who Benefits Most from Androgen Deprivation Therapy Among Newly Diagnosed Elderly Metastatic Prostate Cancer Patients?

Abdalla Aly  
University of Maryland

### M 18 Experimental Conditions of Creating a New Topical Remedy Containing Glucosamine and Ketoprofen

Natalia Davishnia, MS  
National University of Pharmacy, Ukraine

## Professional Posters

Selected Life Sciences Professionals from all fields related to the mission of DIA will participate in this year's Professional Poster Program. There are two Professional Poster Sessions in this year's program. Posters will be displayed in the Sails Pavilion. Visit [diahome.org/DIA2014](http://diahome.org/DIA2014) for abstract details.

## Professional Poster Session #1

### T 01 Development and Implementation of Product Safety Statistical Analysis Plans

Barbara Hendrickson, MD  
AbbVie Inc.

### T 02 Ensuring Patient Recruitment Success in Phase I Clinical Trials: The Important Role of Investigators

Rachida Essalihi, PhD  
Algorithmme Pharma Inc, Canada

### T 03 Good Clinical Practice (GCP) Training: Identifying Key Elements and Strategies for Increasing Training Efficiency

Jonathan Seltzer, MD, MA, MBA, FACC  
Applied Clinical Intelligence, LLC

### T 04 Evaluation of Current and Future Medical Information Services Offered to Healthcare Providers by Pharmaceutical Companies

Tracey Cannova  
Rutgers, The State University of New Jersey

### T 05 Evaluation of Site Enrollment Estimates Pre- and Post-initiation to Actual Enrollment Performance: An Assessment of Accuracy

Nicole Turner, MBA  
Quintiles Inc.

### T 06 Country-Specific Clinical Data and Reporting Requirements in Support of Marketing Applications to Key Rest-of-World Countries

Marianne Pedersen, PhD  
Bristol-Myers Squibb Company

<p><b>T 07 Effectiveness of REMS Patient Education: An Assessment of Patient Comprehension and Knowledge Retention</b>  Paul Sheehan  Celgene Corporation</p> <p><b>T 08 Development of an ELISA Method to Characterize C1q Binding Affinity</b>  Kelly Colletti, PhD, MBA  Charles River Laboratories International, Inc.</p> <p><b>T 09 Best Practices to Effectively Close a Complex, Global Study: Different Stakeholder Perspectives</b>  Catherine Provost  Covance Inc.</p> <p><b>T 10 Using Gamification in the Life Science Industry</b>  Niki Kutac  DATATRAK International, Inc.</p> <p><b>T 11 Burden of Clinical Trial Operations and Value of Supporting Solutions: Results from a Global Investigator Survey</b>  Elisa Cascade, MBA  DrugDev Inc.</p> <p><b>T 12 The Role of Bioethics in the Pharmaceutical Industry: Informal Review of 5-Year Trends and One Company's Systematic Approach</b>  Luann Van Campen, PhD, MA, MSc  Eli Lilly and Company</p> <p><b>T 13 Out of the Box: A Survey of Boxed Warnings' Adverse Reactions in US Prescription Drug Labeling</b>  Christine Cheng, PharmD  First Databank, Inc.</p> <p><b>T 14 Processes and Responsibilities within Bioanalytical and Clinical Operations to Ensure PK Sample Management in Phase 1 Studies</b>  Sandy Greene  Gilead Sciences, Inc.</p> <p><b>T 15 Choosing Your Investment: What's the Right Data Quality Solution for You?</b>  Nicole Zandy, PhD  Quintiles Transnational Corp.</p> <p><b>T 16 Global Regulatory View of Nonprescription Medicines Classification</b>  Dinah Duarte, PharmD, MSc  INFARMED, Portugal</p> <p><b>T 17 Validation of Next Generation Sequencing Panels for Targetable Mutations in NSCLC and TNBC Using FFPEs and Liquid Biopsies</b>  Rachel Skelton  Insight Genetics</p> <p><b>T 18 A Regulatory Informatics Approach To Identifying Trends in Minimal Residual Disease for the Hematologic Malignancies</b>  Elizabeth Rach  Janssen R&amp;D, LLC</p> <p><b>T 19 Characterizing Medical Information Requests from Payer Customers to Improve Database Planning for Respiratory Assets</b>  Sarah White, PharmD  GlaxoSmithKline</p> <p><b>T 20 Assessing Current Monitor Performance on Monitoring Competencies for Risk-Based Monitoring</b>  Penelope Manasco, MD, MS  MANA Consulting</p> <p><b>T 21 Utilization of Cross-Pollination Meeting Series: A Potential Catalyst for Innovation</b>  Kelly Hageman, PharmD  MCPHS University School of Pharmacy</p> <p><b>T 22 Evolution of Pharmacovigilance Regulations in the US and Europe</b>  Dena Cosgrove, RPh  Quintiles Transnational Corp.</p>	<p><b>T 23 Validation of an Internal Communications Streamlining Initiative Utilizing an External Communications Benchmarking Study</b>  Vinit Mehta, PharmD  Novo Nordisk</p> <p><b>T 24 Electronic Investigator Site Files: The Hidden Gem that Completes Remote Risk Based Monitoring</b>  Libby Cerullo, MSc  Pivotal Consulting LLC</p> <p><b>T 25 Precision Laboratory Network (PLN): PBMC Processing and Nuclei Acid Isolation Suitability Study</b>  Michael Waddington, MS  Precision Bioservices, Inc.</p> <p><b>T 26 Use of Epidemiology Data to Inform Pediatric Clinical Trial Design and Execution and Its Impacts on MSL Support</b>  Laura Wallace, MPH  Purdue Pharma L.P.</p> <p><b>T 27 A Strategic Approach to Portfolio Benefit-Risk Assessments (BRAs)</b>  Libbie McKenzie, MD  Quintiles Inc.</p> <p><b>T 28 Avoid at Your Risk? The Potential for Naïve Sites to Rescue Failing Recruitment and Study Under-Performance</b>  David Horsburgh  Quintiles East Asia Pte Ltd, Singapore</p> <p><b>T 29 The Role of Medical Writers in Preparing Responses to Post-Submission Queries From FDA, PMDA, and EMA</b>  Kai Yu Jen  Biogen Idec</p> <p><b>T 30 The Evolution of an Enterprise Risk Based Monitoring Process</b>  Ben Dudley  Covance Inc., United Kingdom</p> <p><b>T 31 A Multi-Modalities Medical Imaging Investigative Network for Clinical Trials in Cardiovascular, Neurology and Oncology</b>  Dominique Johnson  Montreal Health Innovations Coordinating Centre (MHICC), Canada</p> <p><b>T 32 Analysis of Product Labeling Changes for Successful Prescription to Over-the-Counter Switches</b>  Kim Le, PharmD  Rutgers Pharmaceutical Industry Fellowship Program</p> <p><b>T 33 Utilizing the MSL Role to Characterize the Transition of Care of Patients with Attention Deficit Hyperactivity Disorder</b>  Nicole Griswold  Shire Pharmaceuticals, Inc.</p> <p><b>T 34 Descriptive Evaluation of REMS Knowledge in An Integrated Healthcare System</b>  Nazia Rashid, PharmD, MS  Kaiser Permanente Southern California</p> <p><b>T 35 International Comparison of Process and Procedures to Overcome Clinical Trial Applications Placed on Clinical Hold</b>  Kenichi Otani, PhD  Sunovion Pharmaceuticals Inc.</p> <p><b>T 36 Impact of FDA Advisory Committee Voting on FDA Approval Decisions for Drugs and Biologics</b>  Regina Ballinger, BSN, MS, RN  Thomson Reuters</p> <p><b>T 37 The Silver Lining of the PSMF: Flow Chart Displaying the Business and User Requirements</b>  Zsuzsanna Csutor  B&amp;C Consulting AG, Switzerland</p> <p><b>T 38 Rock and a Hard Place: Mandated Multi-National Drug Utilization Studies in the Absence of Suitable Secondary Sources of Data</b>  Krista Payne, MEd  United BioSource Corporation, Canada</p>
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**T 39 Medication Use Among Pregnant Women Enrolled in Medicaid**  
 Kristin Palmsten, Dr Sc  
 University of California San Diego

**T 40 eCTD Submission Capability to FDA for Academic Sponsor-Investigators: Process, Problems, and Possibilities**  
 E. Mitchell Seymour, PhD, RAC  
 University of Michigan Medical School

**T 41 Integrating ISO and Relevant Industry Standards to Improve Clinical Trial Project Management Processes**  
 Kathy Boardman, MS  
 VA Cooperative Studies Program

**T 42 Can Asia Help Expedite Cancer Drug Development? Analysis of Three North Asian Countries' Potential to Do More Clinical Trials**  
 NaRae Baek  
 Quintiles Transnational Korea Co., Ltd., Republic of Korea

**T 43 Electronic Data Capture in Oncology: A Review of Electronic Collection of Patient-Reported Outcomes**  
 Bhavini Srivastava  
 Novartis Pharmaceuticals Corporation

**T 44 Patient-Informed Clinical Trials: A Cross-Sectional Survey on a Patient Powered Research Network**  
 Sally Okun, MHS, RN  
 PatientsLikeMe

**T 45 Delivering Quality Systems Globally**  
 Craig Burnett  
 Hospira

## Professional Poster Session #2

Wednesday, June 18, 7:15 AM-4:00 PM

**W 01 Evaluation of Operating Characteristics of MMRM Analysis Using All Available Longitudinal Data at Interim Compared to ANCOVA**  
 Weining Robieson, PhD  
 AbbVie Inc.

**W 02 Recent Developments in Scaled Average Bioequivalence**  
 Pascal Guibord, MSc  
 Algorithme Pharma Inc, Canada

**W 03 An Overview of Both Current Best Available and Next Generation of Drug Therapies for the Treatment of Depression**  
 Annette Williams, MBA, RPh  
 Quintiles Inc.

**W 04 Health Literacy Assessment, Usability Testing, and Revision of a European Union Risk Management Plan Public Summary**  
 Karen Lockwood  
 Eli Lilly and Company

**W 05 Coordination of a Multi-site Cell and Gene Therapy Study in an Academic Medical Center: A Success Story**  
 Bambi Grilley, RAC  
 Baylor College of Medicine

**W 06 An Innovative Way of Providing Timely Responses to Questions Related to Ingredients/Allergens**  
 Irene Sheng, PharmD  
 Bristol-Myers Squibb

**W 07 Evaluating and Supporting the Increasing Patient Need for Delivery of Clinical Trial Supplies Direct to Their Homes**  
 Esther Sadler-Williams, MPharm, MSc, RPh  
 Catalent Pharma Solutions, Inc., United Kingdom

**W 08 New Business Acumen Tool Guides Strategic Thinking: Learn How to Increase Your Value to the Company and to the Industry**  
 Ilyssa Levins  
 Center for Communication Compliance (CCC)

**W 09 Complexity in Protocol Design: Does it Lead to Better Clinical Trial Outcomes?**  
 Rebecca Hummel  
 CNS Healthcare

**W 10 Corporate Integrity Agreement and Its Impact on Industry**  
 Abhishek Harde  
 Cognizant Technology Solutions Corporation, India

**W 11 Giving Clinical Trial Start Up A Project Management Make-Over: Reducing Cycle Times Through Critical Path Focus**  
 Ben Quartley, PhD  
 Covance Inc., United Kingdom

**W 12 The Impact of Regulatory Reform in Mexico on Pharmaceutical Product Approval Rates**  
 Raul Vinueza  
 Data-Pharma LLC

**W 13 So How Do you implement eSource: Practical Tips for Enhancing Efficiency, Data Visibility, and Site Interactions**  
 Ed Seguine, MBA  
 Clinical Ink

**W 14 Duloxetine Feeding Tube Study: Medical Information Example of Collaboration with Laboratory Scientists to Deliver Answers**  
 Andrew Buchanan, RPh  
 Eli Lilly and Company

**W 15 Targeting the Best Sites with an Analytical Site Selection Model Using Multiple Metrics**  
 Elizabeth Nielsen  
 Quintiles Inc.

**W 16 Central Recruitment Methodologies in a Global Clinical Research Study of a Pediatric Autism Spectrum Disorder (ASD) Program**  
 Allan Spera  
 Forest Research Institute

**W 17 Evaluation of Shipping Systems to Maintain Sample Integrity in Clinical Research**  
 Mona Vimal, MSc  
 Gilead Sciences, Inc.

**W 18 A Comparison of MedDRA SMQs Relative to Individual Preferred Terms for Signal Detection on a Large Insurance Claims Database**  
 Christopher Bone  
 GlaxoSmithKline, United Kingdom

**W 19 Introducing and Conducting Traditional Chinese Medicine Trials in the US: Challenges, Obstacles, and Potential Solutions**  
 John Li, MD, MBA  
 ICON Clinical Research

**W 20 Coherence of Observed-to-Expected Disproportionality Methods Used for Pharmacovigilance at a Critical Threshold**  
 Geoffrey Gipson  
 Janssen Pharmaceuticals, Inc.

**W 21 Enhancing Project Management Tracking to Facilitate the Protocol Development Process**  
 Tracey Miller  
 Leidos Biomedical, Frederick National Labs

**W 22 Continued Tradition of Success: Critical Components of the Genzyme/Sanofi Oncology/MCPHS University Post-PharmD Fellowship**  
 Christina Gallagher, PharmD  
 MCPHS University

**W 23 Assessment of Violations Cited by OPDP in Untitled and Warning Letters Issued from 2004-2013**  
 Phil Reveal  
 Meda Pharmaceuticals, Inc

<p><b>W 24 Accelerating Patient Recruitment Using In-Depth Market Research Insights: Collected via a 3rd Party - From Clinical Trial Site Staff</b> Jeff Jamer, MBA Merck &amp; Co., Inc</p> <p><b>W 25 Implementing a Standard Report Set for Risk Based Monitoring Domains</b> Christine Riley-Wagenmann NextGen CDS</p> <p><b>W 26 Investigation of Association Between COPD Treatment and Cardiac Events With or Without Treatment for Co-Existing Disease</b> Ayako Takizawa, MS Nippon Boehringer Ingelheim Co., Ltd, Japan</p> <p><b>W 27 Reinventing the Study Build Process to Promote Consistency, Increase Build Efficiencies, and Reduce Overall Timelines</b> Caroline Lin, MA Novella Clinical</p> <p><b>W 28 Collaborative Development of an Open Source Repository for Standardized Analysis Using Cloud Services</b> Hanming Tu, MSc Octagon Unit At Accenture</p> <p><b>W 29 Quality of Japanese Clinical Trials and Proposed Strategy for the Trial Sites</b> Toshiyoshi Tominaga, PhD Osaka City University, Japan</p> <p><b>W 30 A Collaboration to Facilitate the Development of Antibacterial Agents for Unmet Need: Streamlining Clinical Trial Protocols</b> Charles Knirsch Pfizer Inc</p> <p><b>W 31 Global Regulatory Considerations for Biosimilar Approval</b> Holly Groelle, PhD PPD</p> <p><b>W 32 Impact of FDA Breakthrough Therapy Designation on the Regulatory Timelines of Chronic Lymphocytic Leukemia (CLL) Therapies</b> Alex Wei Ernest Mario School of Pharmacy, Rutgers University</p> <p><b>W 33 An Extension of Likelihood Ratio Test-Based Method for Signal Detection in a Drug Class with Application to FDA's AERS Database</b> Yueqin Zhao, PhD FDA</p> <p><b>W 34 Maintaining Effective Pharmacovigilance Oversight: The Role of Remote Auditing</b> Alun Tanner, PhD Remedion Consulting LLC</p> <p><b>W 35 Data Empowered Decision Making in a Pharmaceutical Company: Project Libraries and Workflows - Real Life Experience</b> Mikhail Samsonov R-Pharm, Russian Federation</p> <p><b>W 36 Sample Size Re-Estimation Can Be Very Inefficient</b> David Bristol, PhD Statistical Consulting Services, Inc.</p> <p><b>W 37 So You Hired a CRO...Now What? Advancing Clinical Research by Leveraging Government Sponsor Relationships with CROs</b> Jessica Kloda, PhD Technical Resources International, Inc.</p> <p><b>W 38 Office of Prescription Drug Promotion (OPDP) Enforcement Overview From 1997 to 2013</b> Cyril Carrere, MSc Thomson Reuters (Scientific) Ltd., France</p>	<p><b>W 39 Enrollment of Pregnant Women in Medication Safety Research: MotherToBaby Pregnancy Studies</b> Jennifer Zellner, PhD University of California San Diego</p> <p><b>W 40 A Model for Centralized Monitoring: Reducing Costs While Ensuring Compliance, Risk Mitigation and Quality</b> Badhri Srinivasan, PhD, MS Quintiles Inc.</p> <p><b>W 41 Customer Satisfaction and Communication Methods Used in Conducting Large Multi-Center Clinical Trials</b> Barbara Del Curto VA Cooperative Studies Program</p> <p><b>W 42 Easy as A,B,C? Adapting Pediatric Protocol Designs from Existing Adult Data and Study Templates</b> Rona Grunspan Premier Research Group</p> <p><b>W 43 The Construction and Promotion of Medication-Used Safety Education for Traditional Chinese Medicine in Taiwan</b> Tsung-Ta Wu Department of Chinese Medicine and Pharmacy, Taiwan</p> <p><b>W 44 Patterns of Regulatory Approval for Targeted and Immunotherapeutic Compounds Indicated for the Treatment of Metastatic Melanoma in the US and EU</b> Jonathan Nguyen Diep Rutgers, The State University of New Jersey</p>
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# AWARD WINNERS

DIA Awards recognize significant individual or group accomplishments in the discovery, development or life cycle management of biopharmaceutical, device or related therapeutic health care products, and/or exceptional volunteer contributions to advancing DIA's Mission and Vision.

## DIA PRESIDENT'S AWARD FOR OUTSTANDING ACHIEVEMENT IN WORLD HEALTH

This award recognizes the significant, innovative contributions of an individual, group of individuals, or organization to the improvement of world health.



### **PatientsLikeMe**

Jamie Heywood  
Co-Founder and Chairman  
PatientsLikeMe;  
Founding Director  
ALS Therapy Development Institute (ALS TDI)  
United States

## FOUNDERS' SERVICE AWARD

The Founders' Service Award is named after the group of 30 professionals who founded the DIA in 1964 with a fundamental value that the Association is member driven and fueled by the pharmaceutical industry's need for a neutral forum. It recognizes those individuals who have contributed to the advancement of the mission, vision and values of the DIA and fostered its growth and development through their dedicated and sustained volunteerism.



### **Klaus Olejniczak, DVM**

Non-Clinical Regulatory Consultant  
Germany

## OUTSTANDING SERVICE AWARD

The DIA Outstanding Service Award is given to recognize those individuals who consistently, through their volunteer efforts, made contributions to the DIA mission and vision over the past several years. These individuals have exceeded expectations in their volunteer activities with DIA.



### **Mariette Boerstoel-Streefland, MD, MBA, MSc(epi)**

MBS Drug Safety Consulting  
United States



### **Joanne Liu, MD, MBA**

Director, Asia Pacific, Global Data Management & Standard  
MSD R&D Co., Ltd.  
China



### **Nikos Dedes**

Representative  
European AIDS Treatment  
Europe



### **Barry Mangum, PharmD, FCP**

Director Clinical Pharmacology  
Duke Clinical Research Unit  
United States



### **Wanda Dobrzanski Nisiewicz, MD**

Vice President, Clinical Operations Latin America & North America  
inVentiv Health Clinical  
Latin America



### **Trine Moulvad**

Vice President, Regulatory Affairs, Diabetes and Obesity Projects  
Novo Nordisk A/S  
Europe



### **Shuting Li, MD**

Director, GCP Center  
The Cancer Hospital in Chinese Academy of Medical Sciences  
China



### **Junichi Nishino, RPh, MSc**

Head, Process Improvement & Excellence Group,  
Drug RA Department  
Novartis Pharma K.K.  
Japan

## OUTSTANDING SERVICE AWARD, CONTINUED



**Arturo Rodriguez Jacob, MBA**  
Director  
Infinite Clinical Research  
Latin America



**Jorgen Seldrup, PhD**  
Owner  
Jstatconsult  
Europe



**Hidetoshi Shuto**  
Corporate Executive, Vice President, Clinical  
Development Administration Department  
Astellas Pharma Inc.  
Japan



**Stephen A. Sonstein, PhD**  
Director, Clinical Research Administration  
Eastern Michigan University  
United States



**Atsushi Tsukamoto, PhD, MSc, PMP**  
Senior Director, Global Project Management  
Daiichi Sankyo Co., Ltd  
Japan



**Wendy Yan, MD, PharmD, MBA**  
Global Regulatory Strategist, Global Regulatory  
Affairs, Asia, Global R&D Center  
Bayer Healthcare Co. Ltd  
China

## COMMUNITY AWARD

The DIA Community Award is given to recognize a particular community that has demonstrated its ability to be instrumental in fostering the professional growth of their constituents while also advancing the mission, vision and overall goals of DIA. This commitment to professional excellence is shown through the variety of events and opportunities that the community has made available. The outcome of these activities increases a group or individual's professional development and global networking opportunities while working to achieve the DIA's mission and vision.

### China Data Management Community

## Pharmacovigilance and Risk Management Strategies 2015

Tutorials: January 25  
Meeting: January 26-28  
Washington, DC

Discuss current complexities  
and controversies in  
pharmacovigilance, signal  
detection, and risk management.

*Register Early to Save!*

Visit [diahomes.org/safety2015](http://diahomes.org/safety2015)  
for more details.



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David Zuckerman	OTHER SUPPORT-Owner of Metrics Champion Consortium

The following PIM planners and managers, Laura Excell, ND, NP, MS, MA, LPC, NCC; Trace Hutchison, PharmD; Samantha Mattiucci, PharmD, CCMEP; and Jan Schultz, RN, MSN, CCMEP hereby state that they or their spouse/life partner do not have any financial relationships or relationships to products or devices with any commercial interest related to the content of this activity of any amount during the past 12 months.

The following DIA planners and managers, Melissa Buchanan; Susan Cantrell; Julie Ho; Barbara Lopez Kunz; Holly Stevens; Karen Tenaglia; and Ben Zaitz, hereby state that they or their spouse/life partner do not have any financial relationships or relationships to products or devices with any commercial interest related to the content of this activity of any amount during the past 12 months. The DIA planner and manager, Maureen Lamplugh, has disclosed that she is a stock shareholder of Express Scripts, Merck & Co., Inc.

The following DIA Pharmacy Committee members have disclosed the following: Alan F. Boyd, RPh, stock shareholder of CNS Vital Signs, LLC; David M. Cocchetto RPh, PhD, employee of Costco and Duke University Health System and stock shareholder of GlaxoSmithKline, Teva; Teresa P. Dowling, PharmD, stock shareholder of AstraZeneca, Merck & Co., Inc., and Vertex Pharmaceuticals and employee of Vertex Pharmaceuticals; Truus Janse-de Hoog, PharmD, MSc, no financial relationships; J. Christopher Prue, RPh, MBA, employee of Cerenis Therapeutics.

The following project management professional reviewer Thomas R. Dunson, MBA, PMP has disclosed no financial relationships.

# EDM and ERS 2014

Tutorials: September 21  
Meeting: September 22-24  
Washington, DC

## Integrating Electronic Document, Records and Submissions Management

Visit [diahomes.org/EDM](http://diahomes.org/EDM) for more details.



# NOTES

# UNIVERSAL ACTIVITY NUMBERS

Below are the pharmacy designated Universal Activity Numbers (UANs) and type of activity that is applicable for each of the following program offerings:

## MONDAY, JUNE 16

Number	Session Title	Assigned UAN	Type of Activity
102	Bringing the Patient Voice to Clinical Development	0286-0000-14-510-L04-P	Knowledge
103	Does One Size Fit All? Understanding the Impact of Cultural Differences Across the Globe	0286-0000-14-511-L04-P	Application
108	Delivering Value Through Medical Content to Health Care Providers	0286-0000-14-512-L04-P	Knowledge
109	Central Statistical Monitoring Revealed: How to Enhance Data Quality and 'De-Risk' Studies Through Enhanced Risk-Based Monitoring	0286-0000-14-513-L04-P	Knowledge
110	Data Warehousing and Integration: Current Status, Key Success Ingredients and Alternative Approaches for Maximizing the Value of Your Data	0286-0000-14-514-L04-P	Knowledge
119	The Twitter Value Proposition for Life Science Professionals	0286-0000-14-515-L04-P	Application
122	Adaptive Monitoring: One Company's Experience with Practical Implementation	0286-0000-14-516-L04-P	Knowledge
123	Engaging Patients through Digital and Social Media Communities	0286-0000-14-517-L04-P	Knowledge
131	Why Waste Time and Money? Data Standards from the Beginning: Working Together for Good Science and Good Submissions	0286-0000-14-518-L04-P	Knowledge
133	Pediatric Drug Development: Lessons Learned During FDASIA Implementation	0286-0000-14-519-L04-P	Knowledge
134	Fact or Fiction: Patient Engagement in the Drug Development Process	0286-0000-14-520-L04-P	Knowledge
138	Observational Studies of Comparative Effectiveness: How to Recognize Good Practice	0286-0000-14-521-L04-P	Knowledge
139	Assessment of Impact and Effectiveness of Risk Management and Minimization in the EU and US	0286-0000-14-522-L04-P	Knowledge
141	Strategic Quantitative Thinking: Designing a Roadmap for Innovation	0286-0000-14-523-L04-P	Knowledge
142	Narrative Medicine: How to Tap into the Inherent Power of Words and Stories in the Clinical Trial Process	0286-0000-14-524-L04-P	Application

## TUESDAY, JUNE 17

Number	Session Title	Assigned UAN	Type of Activity
202	Collaboration in R&D: What's New for TransCelerate BioPharma?	0286-0000-14-525-L04-P	Knowledge
203	Monitor Training: Building Essential Skills for Implementing Risk-Based Monitoring - Data Interpretation, Quality by Design	0286-0000-14-526-L04-P	Application
207	Nanotechnology: Application to Medical Products	0286-0000-14-527-L04-P	Knowledge
208	Prescription Drug Marketing Regulatory Primer	0286-0000-14-528-L04-P	Application
209	Communicating Clinical Trial Results: Targeting the Patient Audience	0286-0000-14-529-L04-P	Knowledge
210	Electronic Source Data in Clinical Investigations (Part 1 of 2): Regulatory Considerations	0286-0000-14-530-L04-P	Knowledge
211	Clinical Outcomes Assessment and Patient Engagement Symposium	0286-0000-14-531-L04-P	Knowledge
212	Bioinformatics and Translational Medicine	0286-0000-14-532-L04-P	Knowledge
220	Using Comparative Effectiveness Research to Make Health Care Decisions: Exploring the Environment, Opportunities, and Challenges Through Real-World Examples	0286-0000-14-533-L04-P	Knowledge
222	Mitigating Missing Data in Clinical Trials: Moving Toward Global Behavioral Change Impacts Efficacy, Safety, and Quality	0286-0000-14-534-L04-P	Knowledge
227	Risk-Based Monitoring: From Concept to Practice	0286-0000-14-535-L04-P	Knowledge
228	Improving the Informed Consent Process	0286-0000-14-536-L04-P	Knowledge
229	Social Listening as a Tool to Inform Study Teams on Social Media Strategy for Recruitment and Building Patient-Centric Trials	0286-0000-14-537-L04-P	Knowledge
235	Preparing for a Successful Product Launch	0286-0000-14-538-L04-P	Knowledge
236	Update on Postmarketing Safety Reporting	0286-0000-14-539-L04-P	Knowledge
237	Improving Communication in the Informed Consent Process: The Advantages of eConsent	0286-0000-14-540-L04-P	Application
238	Electronic Source Data in Clinical Investigations (Part 2 of 2): Practical Implementation	0286-0000-14-541-L04-P	Knowledge
239	FDA Programs to Encourage Innovation: Maximizing the Opportunities and Confronting the Challenges of New Product Development	0286-0000-14-542-L04-P	Knowledge
242	Health Care's Revolutionary Printing Press? 3D Printing - Blue Sky and Regulatory Path	0286-0000-14-543-L04-P	Knowledge
247	Impact of Bayesian Methods in Drug Development with a Focus on Comparative Effectiveness Research	0286-0000-14-544-L04-P	Knowledge
248	Networking: It's Not What You Know, But Who You Know!	0286-0000-14-545-L04-P	Application

## Universal Activity Numbers

249	Industry Trends, Successes and Failures in Orphan and Rare Disease Therapeutics	0286-0000-14-546-L01-P	Knowledge
256	Optimization of and Enhancements to Interactive Response Technology to Ensure Efficient Investigational Product and Study Material Management	0286-0000-14-547-L04-P	Knowledge
261	FDA Enforcement Update: Advertising and Promotion	0286-0000-14-548-L04-P	Knowledge
262	Promotional Material Management: From Review to Submission – Contemporary Ideas	0286-0000-14-549-L04-P	Knowledge
265	Embracing Change: The New Face of Clinical Data Management	0286-0000-14-550-L04-P	Knowledge
266	Enabling Participants' Access to the Electronic Clinical Trial Data: The Blue Button Project	0286-0000-14-551-L04-P	Knowledge
268	How to Make a Successful Electronic Registration and Listing Submission: NDC, Regulatory Compliance, and Technical Requirements	0286-0000-14-552-L04-P	Knowledge
270	Digital Health: Mobile Medical Apps and the Future of Health Care Delivery	0286-0000-14-553-L04-P	Knowledge
274	Unraveling Evidence-Based Medicine: A Scientific, Ethical, and Socio-Political Analysis	0286-0000-14-554-L04-P	Knowledge
276	How Do We Keep Kids Safe? Pediatric Safety Monitoring From Beginning to End	0286-0000-14-555-L04-P	Knowledge
278	Yes and ... Applying Improvisational Skills to Improve Innovation	0286-0000-14-556-L04-P	Application
281	Perfecting the Protocol: Designing Studies for Success	0286-0000-14-557-L04-P	Knowledge
282	Patient Registries: Designing, Implementing, and Leveraging to Accelerate Clinical Trials	0286-0000-14-558-L04-P	Knowledge
283	Development of Central Nervous System Drugs with Abuse Potential	0286-0000-14-559-L01-P	Knowledge
284	How a New Collaboration Between a Biopharmaceutical Company and a CRO Is Improving the Quality, Speed, and Efficiency of Drug Development	0286-0000-14-560-L04-P	Knowledge
287	Our First Year Under Sunshine: Impact on Medical and Scientific Communications	0286-0000-14-561-L04-P	Knowledge
289	Electronic Standardized Study Data: Regulatory Considerations	0286-0000-14-562-L04-P	Knowledge
290	Transforming Culture and Mindsets to Deliver a Higher Quality eTMF	0286-0000-14-563-L04-P	Knowledge
291	Prequalification of Medicines for Neglected Tropical Diseases	0286-0000-14-564-L01-P	Knowledge
295	Adapting GCPs to Evolving Drug Development Paradigm (Part 2 of 2)	0286-0000-14-565-L04-P	Knowledge
298	Assessing Comparative Effectiveness Research Feasibility and Interpretability A Priori	0286-0000-14-566-L04-P	Knowledge
299A	Evaluating Potential Contribution of Social Media to Postmarketing Medication Safety Surveillance	0286-0000-14-567-L04-P	Knowledge
299C	Key Subgroup Analysis Issues in Clinical Trials	0286-0000-14-568-L04-P	Knowledge
299E	Orphan Drugs and Treatment of Rare Diseases in Asia	0286-0000-14-569-L01-P	Knowledge

## WEDNESDAY, JUNE 18

Number	Session Title	Assigned UAN	Type of Activity
309	CDISC BRIDG Implementation: A Model for System Interoperability and as a Data Base Model	0286-0000-14-570-L04-P	Knowledge
310	Clinical Trials Technology Implementation: Bringing Together Patient- and Site-Centric Approaches	0286-0000-14-571-L04-P	Knowledge
316	Balancing Manufacturing Quality Improvements and Drug Shortage	0286-0000-14-572-L04-P	Knowledge
318	Leveraging Electronic Health Record Data to Understand Clinical Nuance in Complex Real-World Populations: A Case Study	0286-0000-14-573-L04-P	Knowledge
319	Signal Detection: Challenges and Strategic Aspects	0286-0000-14-574-L04-P	Knowledge
322	Seeing Is Believing! Good Graphic Design Principles for Medical Research	0286-0000-14-575-L04-P	Knowledge
324	International Cooperation in Rare Disease Research	0286-0000-14-576-L04-P	Knowledge
326	Risk-Based Monitoring Symposium	0286-0000-14-577-L04-P	Knowledge
328	Clinical Supply Symposium	0286-0000-14-578-L04-P	Knowledge
334	Field-Based Medical Communications on a Global Scale	0286-0000-14-579-L04-P	Knowledge
336	Emerging Technologies in Regulatory Science	0286-0000-14-580-L04-P	Knowledge
338	From the Protocol to the Patient: Clinical Trial Data Disclosure	0286-0000-14-581-L04-P	Knowledge
340	Approaches to Decrease the Time Gap Between FDA Approval and the Ability to Market a DEA Scheduled Drug	0286-0000-14-582-L04-P	Knowledge
344	Public-Private Partnerships: An Innovative Strategy for Patient Registries	0286-0000-14-583-L04-P	Application
346	Expanding the Scope: Empowering the Public in Pharmacovigilance	0286-0000-14-584-L04-P	Knowledge
348	Be a Change Agent: Leveraging Communication and Training Tools to Help Promote Project and Career Transformation	0286-0000-14-585-L04-P	Knowledge
350	The Patient Point-of-View: An Unrehearsed but Revealing Conversation to Rectify Patient Enrollment	0286-0000-14-615-L04-P	Knowledge

353	Hot Topics in Patient Recruitment: Global Demographics, Underrepresented Populations, and the Science Behind Patient Communications	0286-0000-14-586-L04-P	Knowledge
354	Social Media in Patient Recruitment: How to Best Leverage the Digital Ecosystem	0286-0000-14-587-L04-P	Knowledge
359	Broadening Health Care Communications: Learnings from Health Authority Initiatives	0286-0000-14-588-L04-P	Knowledge
360	Innovative Direct-to-Patient Study Model to Capture PRO Instrument Validation Data for Submission to a Regulatory Authority	0286-0000-14-589-L04-P	Knowledge
363	Benefit-Risk Assessments of Medicines: Framework Development and Use in Marketing Applications	0286-0000-14-590-L04-P	Knowledge
369	Nesting Studies Within Patient Registries to Support Comparative Effectiveness Research	0286-0000-14-591-L04-P	Application
370	Natalizumab and Progressive Multifocal Leukoencephalopathy: A Risk Management Case Study	0286-0000-14-592-L01-P	Knowledge
371	The Role of Intelligent Signaling in Digital Disease Detection and Proactive Pharmacovigilance	0286-0000-14-593-L04-P	Knowledge
375	Optimizing Orphan Drug Development and Using Appropriate Methodology: Key Tips for Success	0286-0000-14-594-L01-P	Application
377	Filling the Gaps and Speeding Up Results: What an Educated, Sophisticated Patient Population Can Do for You	0286-0000-14-595-L04-P	Knowledge
378	Optimize Protocol Design: A Path to Efficient, Lower Cost Trial Execution	0286-0000-14-596-L04-P	Knowledge
383	Powering Up Communications: Improving the Information Exchange Between Patients and Industry	0286-0000-14-597-L04-P	Knowledge
387	Why, When, and How Should Patients Be Involved in the Benefit-Risk Assessment of Medicines?	0286-0000-14-598-L04-P	Knowledge
389	The Realities of Late Life Cycle Management for Very Old Legacy Brands	0286-0000-14-599-L04-P	Knowledge
391	Industry in the Sunshine: How the "Sunshine" Provisions of the Affordable Care Act Will Change Industry Policy and Practice	0286-0000-14-600-L04-P	Knowledge
395	Compliance, Potential Financial Implications, and Impact of New Safety Measures	0286-0000-14-601-L04-P	Knowledge
396	Product Crisis Management: Crisis, What Crisis?	0286-0000-14-602-L04-P	Knowledge
398	Pediatric Trials: Improvements through Bayesian Methods, Adaptive Designs, and Modeling/ Simulation	0286-0000-14-603-L04-P	Knowledge
399B	Regulatory Challenges for Orphan Medicines	0286-0000-14-604-L04-P	Knowledge
399C	Informed Medication Use in Pregnancy: A Collaborative Approach to Address Needs for Data, Communication, and Engagement	0286-0000-14-605-L04-P	Knowledge

## THURSDAY, JUNE 19

Number	Title of Offering	Assigned UAN	Type of Activity
402	Exploring Responder-Patient Clinical Study Design Approaches	0286-0000-14-606-L04-P	Knowledge
405	Qualifying a Software Vendor in a Regulated Industry	0286-0000-14-607-L04-P	Knowledge
407	FDA Drug Claims Substantiation after IMS and Caronia: Will Court Scrutiny Based on the First Amendment Lead to Change in Current Policy and Practice?	0286-0000-14-608-L04-P	Knowledge
411	Safety in Special Situations: Stem Cells, Vaccines, and Combination Products	0286-0000-14-609-L04-P	Knowledge
414	CDER Town Hall (Part 1 of 2)	0286-0000-14-610-L04-P	Knowledge
418	Risk-Based Monitoring: Where We Are and Where We Are Headed	0286-0000-14-611-L04-P	Knowledge
419	Ethnic Difference in Clinical Trial Data: A 15-Year History of an Investigation by Regulatory Agencies and Industry	0286-0000-14-612-L04-P	Knowledge
425	Innovative Patient Recruitment Solutions for Rare Disease Clinical Trials	0286-0000-14-613-L04-P	Knowledge
426	CDER Town Hall (Part 2 of 2)	0286-0000-14-614-L04-P	Knowledge

# NOTES

# DIA RESOURCE GUIDE 2014

Introductory  
offer ends  
June 30

## Clinical Trial Disclosure: Towards a More Transparent World

DIA just released the 35-page inaugural DIA Resource Guide, compiled from our Clinical Trial Disclosure: Towards a More Transparent World October 2013 meeting. This guide provides an in-depth look at the latest clinical trial information, including:

- Current clinical trial disclosure requirements in the US and EU
- Interrelationships among medical writing, regulatory affairs, and clinical trials disclosure teams to maintain consistency for protocol registration and results reporting
- Impact of greater transparency in the clinical trial disclosure environment on industry and academia
- Advantages and implications of the availability of clinical trial disclosure databases

With transparency of clinical trial information taking on new dimensions, this resource guide will walk you through it all and move you towards a more transparent world.



DIA members can purchase the Resource Guide **at a low rate of \$49**.  
Act Fast! This Introductory Price will expire June 30.

**Scan to Learn More and Purchase the Guide Today!**

Members: \$49 | Non-Members: \$99

After June 30, 2014: Members: \$149 | Non-Members: \$199

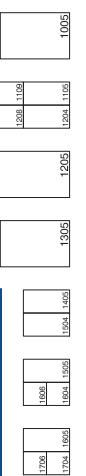
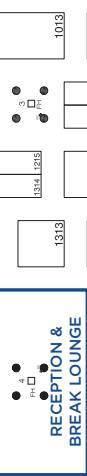
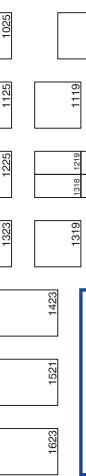
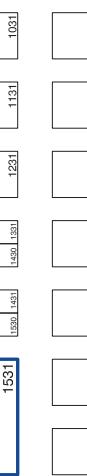
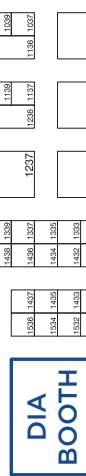
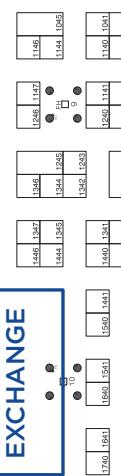
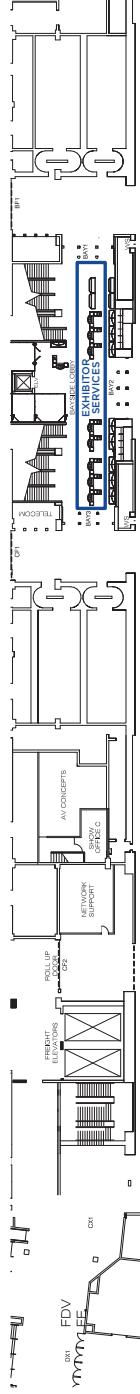
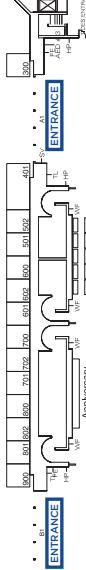
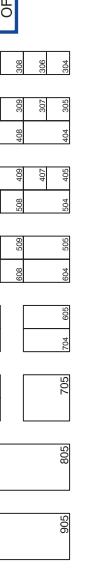
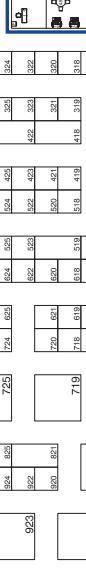
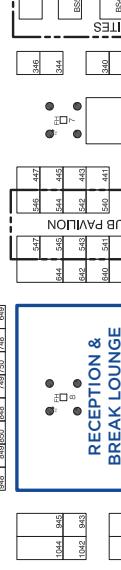
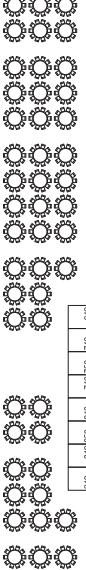
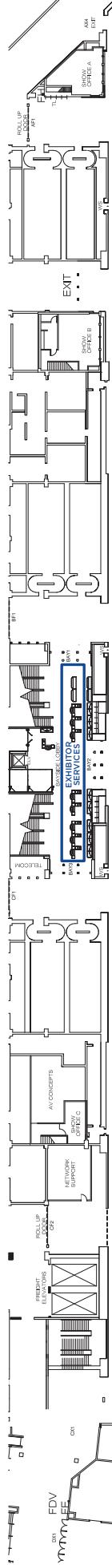
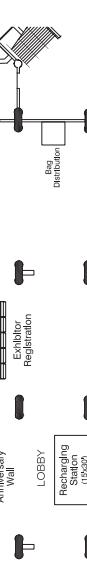
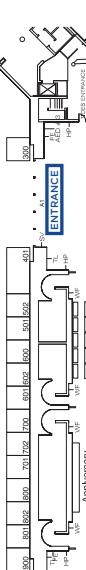
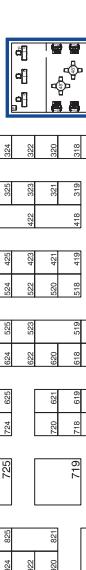
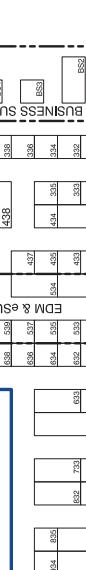
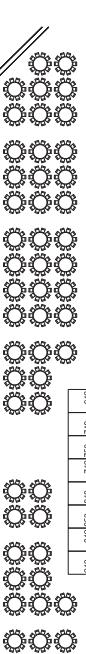
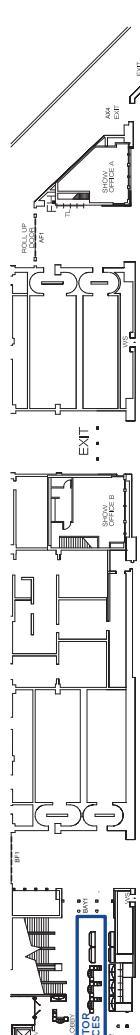
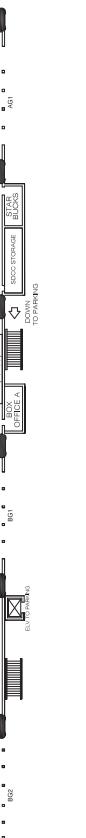
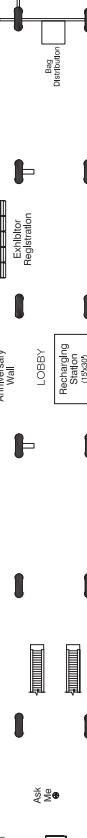
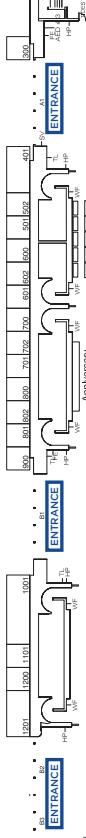
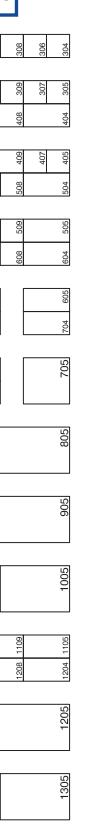
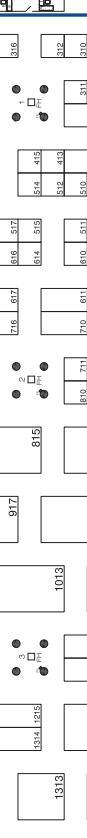
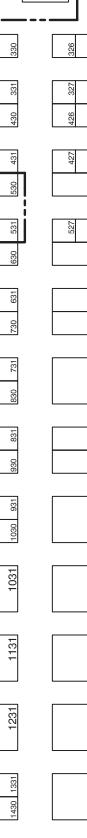
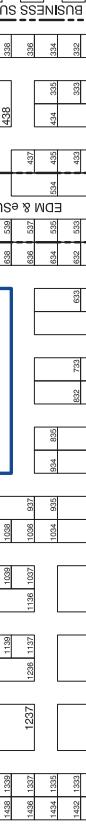
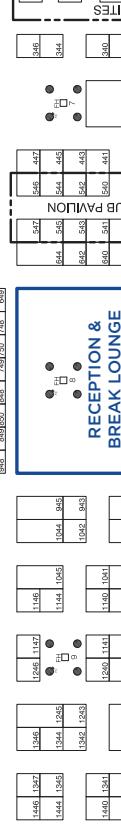
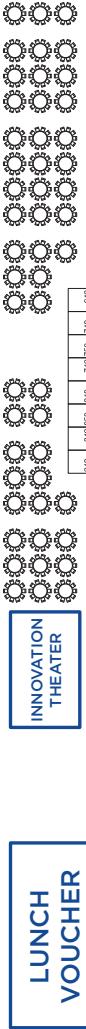
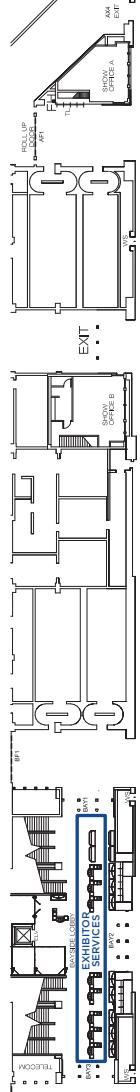
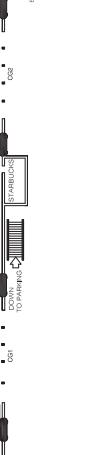
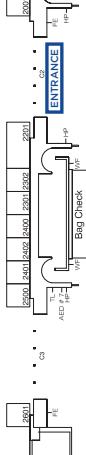
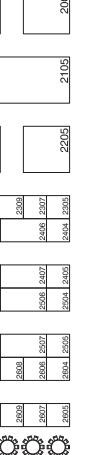
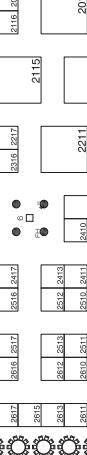
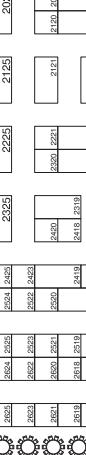
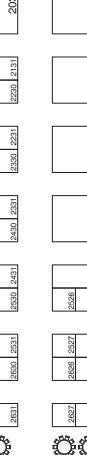
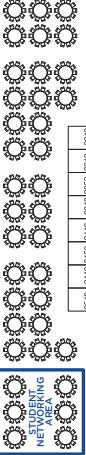
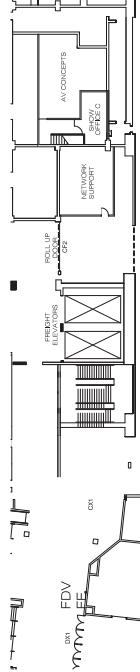
## EXHIBITORS

## CELEBRATE THE PAST -

## INVENT

## THE FUTURE

DIA 2014 50<sup>TH</sup> ANNUAL MEETING  
JUNE 15-19 | SAN DIEGO, CA



# LIST OF EXHIBITORS

Confirmed Exhibitors as of May 2, 2014  
Addendum available at Exhibitor Registration

Exhibiting As	Booth No.	Page No.
3vue, LLC	Booth: 2645	142
Accel Clinical Research	Booth: 2411	142
Accelerium Clinical Research	Booth: 2524	142
Accelovance	Booth: 638	142
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Accovion GmbH	Booth: 307	142
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## 3vue, LLC

Contact: Jason Villalobos  
Email: jason.villalobos@3vuelc.com  
Website: [www.3vuelc.com](http://www.3vuelc.com)

3vue is an application development company that delivers the Medical Information Analytics (MIA) System. MIA can integrate Medical Information data from various sources and provide dashboards with interactive charts, gauges, and tables. This empowers the user to utilize medical intelligence for smarter business decisions and ad-hoc reporting.

## Accell Clinical Research

Contact: Andrei Tsuba

## Accelerium Clinical Research

### Accelovance

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Accelovance is an award-winning, niche CRO focused in oncology, vaccines, & general medicine. We leverage our experience within pharma & biotech, CRO, & academic institutions to provide a full range of drug development knowledge and expertise. This experience ensures effective development strategy—using our medical, operational, & regulatory expertise and support services such as our Clinical Call Ctr to accelerate enrollment rates, ensure critical timelines are met, and deliver quality data.

## Accenture

Contact: Kristen Casey  
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Website: [www.octagonresearch.com](http://www.octagonresearch.com)

Accenture's Life Science is dedicated to helping companies rethink, reshape or restructure their businesses to deliver better health outcomes. We provide consulting, outsourcing and technology around the globe in all strategic and functional areas—with a strong focus on R&D. Accenture's Life Sciences practice connects more than 10,000 skilled professionals in over 50 countries who are personally committed to helping our clients deliver better health outcomes for people around the world.

## Accovion GmbH

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Website: [www.accovion.com](http://www.accovion.com)

ACCOVION is a leading independent European full-service CRO. We provide the entire range of clinical research services to the pharmaceutical, biotechnology and medical device industries and are currently active in more than 20 countries. For more than 10 years we have been successfully conducting national and international clinical trials across all phases of clinical development. Quality, reliability and flexibility are the values that our clients can expect from Accovion.

## Accurate Clinical Research

Contact: Karen Obmaces  
Email: [kobmaces@accurateclinicalresearch.com](mailto:kobmaces@accurateclinicalresearch.com)  
Website: [www.accurateclinicalresearch.com](http://www.accurateclinicalresearch.com)

Accurate Clinical Research is a team of compassionate people dedicated to finding solutions of tomorrow's medicines today. We have over 40 years of combined experience in the clinical research industry, from research solutions to finding the right people for the studies.

## Booth: 2645

Phone: 877-895-6823

## ACM Global Central Lab

Contact: Cynthia Smith  
Email: [csmith@acmgloballab.com](mailto:csmith@acmgloballab.com)  
Website: [www.acmgloballab.com](http://www.acmgloballab.com)

ACM Global Central Laboratory specializes in delivering high quality central laboratory testing services designed to optimize clinical trial outcomes. Through a powerful combination of robust global capabilities, operational and scientific expertise and unsurpassed service, ACM Global acts as an extension of our clients' clinical teams to develop and execute Smarter Testing strategies that deliver reliable outcomes for their clinical development programs. New locations in Singapore and Shanghai.



## Booth: 2411

Phone: +37-529-277-3027

## Booth: 2524

### Booth: 638

Phone: 240-238-4900

## Booth: 2425

Phone: 862-668-4092

## Booth: 332

Phone: 703-254-8109

## ACRP

Contact: Jenna Rouse  
Email: [jenna@acrppnet.org](mailto:jenna@acrppnet.org)  
Website: [www.acrppnet.org](http://www.acrppnet.org)

ACRP supports ethical and responsible clinical research through three cornerstone programs—professional development, certification and membership. All of these programs are now available to organizations to meet employee development goals, increase awareness of your support of essential standards for clinical research, and reach new audiences to increase visibility and brand awareness. Let our 40 years of expertise help your organization reduce risk and increase efficiency and effectiveness.

## ActiGraph

## Booth: 2046

Phone: 850-332-7900

Contact: Genevieve Murray  
Email: [sales@theactigraph.com](mailto:sales@theactigraph.com)  
Website: [www.actigraphcorp.com/](http://www.actigraphcorp.com/)

ActiGraph is the leading provider of objective physical activity and sleep/wake measurement solutions for the global scientific community. Our innovative and extensively validated actigraphy hardware and software platform delivers accurate, quantifiable insight into real world patient behaviors throughout the drug development process, optimizing clinical trial data quality and cost effectiveness.

## Acurian, Inc.

## Booth: 1811

Phone: 215-323-9000

Contact: Kirk McPoyle  
Email: [kirk.mcpoyle@acurian.com](mailto:kirk.mcpoyle@acurian.com)  
Website: [www.acurian.com](http://www.acurian.com)

Acurian is a global leader of clinical trial patient enrollment and retention solutions. We increase enrollment performance of sites; we identify, contact, prescreen and refer people in the local area, but unknown to a research site. As a result, sponsors complete enrollment faster and more cost-efficiently without adding sites or extending timelines. And with our patient engagement solutions, your sites will more successfully retain patients at a fraction of the cost of replacing lost patients.

## Adicon Clinical Laboratory Inc.

## Booth: 1600

Phone: +86-215-429-8073

Contact: Freyja Cheng  
Website: [www.adicon.com.cn](http://www.adicon.com.cn)

ADICON Clinical Trial Center, a leading full-service central lab for clinical trials in China, conducts activities to support new pharmaceutical developments including clinical trials and CRO (contract research organization) business. The company's comprehensive support for clinical trials contributes to realizing rapid and high quality pharmaceutical development.

**Advanced Bio-Logic Solutions (ABL)    Booth: 2537**

Contact: Jeff Epstein  
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 Website: [www.ablscorp.com](http://www.ablscorp.com)

ABL Solutions blends highly skilled people, processes, and best in class technology to offer interactive reporting solutions that enable life science companies to understand, examine, and interpret data across disparate sources. ABL's Workforce division delivers top talent to the industry via full time recruitment, assignment-based contract staff, and project-based services. ABL is passionate about partnering with their customers to deliver reliable, affordable, high-value solutions.

**Advanced Clinical**

Contact: Julie Heneghan  
 Email: [jheneghan@advancedclinical.com](mailto:jheneghan@advancedclinical.com)  
 Website: [www.advancedclinical.com](http://www.advancedclinical.com)

Advanced Clinical is a full-service CRO with flexible FSP and talent management solutions that works in all areas of clinical development including preclinical development, translational medicine, and Phases 1-4. Our flexible solutions are offered through multiple outsourcing models designed meet each specific client's needs.

**Aerotek**

Contact: Kristen Caswell  
 Email: [Kcaswell@aerotek.com](mailto:Kcaswell@aerotek.com)  
 Website: [www.aerotek.com](http://www.aerotek.com)

Aerotek is the #1 U.S. provider of clinical and scientific staffing and provides the highest level of service through our customized recruiting solutions. By understanding your industry, our specialized recruiters are aware of hiring trends and know how to identify the necessary skills for each position.

**Alfresco Software, Inc.**

Contact: Jean Cameron  
 Email: [info@alfresco.com](mailto:info@alfresco.com)  
 Website: [www.alfresco.com](http://www.alfresco.com)

Alfresco helps teams share, manage and retain content across the extended enterprise with simplicity that end users love and smarts that IT can endorse. Alfresco enables organizations in more than 180 countries to collaborate more effectively, improve business process efficiency and ensure information governance. Founded in 2005, Alfresco is headquartered in Maidenhead, outside of London with U.S. headquarters in San Mateo.

**Allergan, Inc.**

Contact: Mary Mikels  
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**Almac**

Contact: Erin Everett  
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 Website: [www.almacgroup.com](http://www.almacgroup.com)

As a global leader in the management of clinical trial supplies and IXRS® technology, Almac offers an integrated supply chain management solution that helps pharmaceutical and biotech companies speed the process of getting new drugs to market by increasing productivity in the management of sites, patients, and clinical supplies.

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Phone: 847-267-1176

**Booth: 1605**

Phone: 410-694-5160

**Booth: 533**

Phone: 888-317-3395

**Booth: 719**

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**Booth: 832**

Phone: 215-660-8500

**Anaheim Clinical Trials**

Contact: Sarah Park  
 Email: [spark@act-trials.com](mailto:spark@act-trials.com)  
 Website: [www.act-trials.com](http://www.act-trials.com)

ACT, one of the largest, independently-owned clinical research facilities in the US is recognized as a Research Center of Excellence for the conduct of Phase I through 4 trials. Our clients include large and small pharmaceutical and biotechnology companies and CROs. It is an organization committed to exceeding the needs and expectations of our clients by providing innovative, professional and superior quality service with integrity and reliability.

**APCER Pharma Solutions, Inc.**

Contact: Suneet Walia  
 Email: [americas@apcerpharma.com](mailto:americas@apcerpharma.com)  
 Website: [www.apcerpharma.com](http://www.apcerpharma.com)

APCER Pharma Solutions is a truly global provider of strategic and operational services in safety reporting, medical information, and regulatory affairs. An international team of highly experienced healthcare professionals and scientists in North America, Europe and Asia provides biopharmaceutical, medical device and consumer product companies with deep knowledge of worldwide regulations and best practices to comply with them. Contact us to discuss a pilot or a no-cost evaluation of your needs.

**Appian Corporation**

Contact: Appian  
 Email: [info@appian.com](mailto:info@appian.com)  
 Website: [www.appian.com](http://www.appian.com)

Appian delivers everything needed to drive better business decisions, actions and results. All the data, all the processes, all the documents and all the collaborations—in one environment, on any device, through a simple social interface. More than 3.5 million users trust Appian to power their critical business processes.

**Applied Clinical Trials/  
Pharmaceutical Executive**

Contact: Anne Young  
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 Website: [www.appliedclinicaltrialsonline.com](http://www.appliedclinicaltrialsonline.com)

APPLIED CLINICAL TRIALS is a global peer reviewed journal that addresses the process of managing clinical trials at the intersection where pharmaceutical product developers meet the strictly regulated medical researchers who test their drugs. Applied Clinical Trials' audience is over 140,000 clinical trial professionals worldwide.

**Aptiv Solutions**

Contact: Lisa King  
 Email: [info@aptivsolutions.com](mailto:info@aptivsolutions.com)  
 Website: [www.aptivsolutions.com](http://www.aptivsolutions.com)

Aptiv Solutions is a global development services company focused on enhancing clinical trial decision-making, efficiency and productivity for biopharmaceutical and medical device sponsors. It is the only CRO to offer design, simulation and execution of adaptive clinical trials and a novel statistical sampling approach to risk-based monitoring. Aptiv Solutions supports clients through the entire product development cycle for drugs, diagnostics and medical devices.

**Booth: 2142**

Phone: 714-774-7777

**Booth: 930**

Phone: 609-455-1600

**Booth: 2521**

Phone: 703-442-8844

**Booth: 408**

Phone: 732-596-0276

**Booth: 1711**

Phone: 703-483-6400

### ArisGlobal

Contact: David Liff  
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Website: [www.arisglobal.com](http://www.arisglobal.com)

ArisGlobal is a leading provider of unified, regulated Cloud solutions for clinical development, regulatory affairs, medical affairs, and safety and pharmacovigilance compliance. Life science companies using ArisGlobal's solutions can better build and maintain the trust they need with customers, medical practitioners and regulatory bodies worldwide while focusing on their core business.

### Arizona State University

Contact: Jessica Wells  
Email: [jessicawells@asu.edu](mailto:jessicawells@asu.edu)  
Website: [nursingandhealth.asu.edu/DIA](http://nursingandhealth.asu.edu/DIA)

The College of Nursing & Health Innovation is focused on producing lifetime learners in nursing and health who are prepared to think critically and succeed in any situation. The college is best known for its focus on high quality, interprofessional education and practice, evidence-based research, and expert faculty. The college is fully accredited by the Commission on Collegiate Nursing Education (CCNE). Learn more at [nursingandhealth.asu.edu](http://nursingandhealth.asu.edu) or email [nursingandhealth@asu.edu](mailto:nursingandhealth@asu.edu).

### Artcraft Health Education

Contact: Brian Schaechter  
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Website: [www.artcrafthealthed.com](http://www.artcrafthealthed.com)

Artcraft Health Clinical Trials focuses on the key elements of education, marketing, and creativity to facilitate the successful completion of clinical trials. Artcraft Health solutions have been proven in hundreds of trials to reduce costs and increase recruitment and compliance, while aiding communication, consent, and retention. Our trademarked CARE™ principles underscore all of our work, ensuring that our tactics are Clear, Actionable, Relevant, and Engaging. [www.artcrafthealthed.com](http://www.artcrafthealthed.com)

### Asia CRO Alliance

Contact: Sung Ho Cho  
Email: [info@asiacroalliance.com](mailto:info@asiacroalliance.com)  
Website: [www.asiacroalliance.com](http://www.asiacroalliance.com)

The Asia CRO Alliance aims to provide clinical trials support to small and medium-sized pharma, biotech, medical device companies as well as multinational CROs. This innovative partnership was created to meet the demand for more options for conducting Asian clinical trials. Through its strong presence in Asia, the Asia CRO Alliance believes that it can help serve the demand by providing flexibility in its services and local expertise while working closely with sponsors and multinational CROs.

### Asociacion Mexicana para la Investigacion Clinica, A.C. (AMIC)

Contact: Rodrigo Garcia Garagarza  
Website: [amic.com.mx](http://amic.com.mx)

### Aspire IRB

Contact: John Bancroft

### AssurX Inc.

### Booth: 1013

**Business Suite: BS3**  
Phone: 203-588-3000

### August Research

Contact: Liz Leff  
Email: [lleff@augustresearch.com](mailto:lleff@augustresearch.com)  
Website: [www.augustresearch.com](http://www.augustresearch.com)

August Research is an American-owned niche CRO working exclusively in Central and Eastern Europe. August Research has operations in Bulgaria, Croatia, Czech Republic, Poland, Romania, Serbia and Slovakia, with office-based clinical staff. With more than 12 years of clinical trials experience in the region, the August Research team combines deep local expertise and American-style customer service.

### Booth: 320

Phone: 602-496-1948

### Author-It

Contact: Adriana Hernandez  
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Website: [www.author-it.com](http://www.author-it.com)

### Booth: 509

Phone: +35-929-714-593

### Booth: 2633

Phone: 408-701-1480

Author-it Software Corporation(ASC) is a world leader in software for authoring, content management, publishing, and localization. ASC was founded in 1996, and with the release of Author-it Cloud, has become the world's first end-to-end Enterprise Authoring Platform on the Cloud. Author-it Software is based on the philosophy of One Source, One Solution. As content is created, information is shared across multiple documents and published to a variety of outputs for various Life Science teams.



### Axiom Real-Time Metrics Inc.

Contact: Andrew Schachter  
Email: [andrews@axiommetrics.com](mailto:andrews@axiommetrics.com)  
Website: [www.axiommetrics.com](http://www.axiommetrics.com)

Primary Focus: Small to Medium Biotech and Pharma—Axiom delivers easy-to-use, powerful and cost-effective EDC/Data Management solutions and services wrapped around your study needs and with cost effective pricing. We deliver a broad range of powerful and intuitive enterprise functionality/modules built around the needs of small to medium biotech, pharma and CROs. Key features include EDC, DM, randomization, integrated AE/SAE Safety Database and real-time project and clinical data reporting.

### Axis Clinical Trials

Contact: Lydie Hazan  
Website: [www.axistoday.com](http://www.axistoday.com)

Axis Clinical Trials specializes in Phase 1-3 Clinical Trials with Inpatient and K/PD capacities. Our expertise includes Asthma, CV, Dermatology, Endocrinology, GI, Hepatology, Metabolic, Nutritional, Pediatrics, OA, RA, Women's Health. Our centers of excellence are located in Los Angeles, Las Vegas, Miami and New York. We are known as "rescue sites" Known to exceed enrollment goals with impeccable data integrity- Always on deadline. Watch us on ABC nationwide! as we represent ABC on a new series!

### BARC Global Central Laboratory

Contact: Kenneth Kim  
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Website: [www.barclab.com](http://www.barclab.com)

BARC Global Central Laboratory was founded over 25 years ago with the mission to provide services that meet the highest quality of standards, at highly competitive prices. With laboratories in the Americas, Europe, South Africa, Australia, China, Japan, and Singapore, BARC's global reach can meet all phase I-IV study needs from routine to esoteric testing. We pride ourselves in the development of strong sponsor relationships by offering consistency, accuracy, and exceptional project management.

**Barrington James**

Contact: Pippa Wilson  
 Email: pwilson@barringtonjames.com  
 Website: [www.barringtonjames.com](http://www.barringtonjames.com)

Barrington James: Global Pharmaceutical Specialist Recruitment. With offices worldwide we have built an extensive network across all functional areas whilst delivering quality results to our clients. With dedicated consultants in each functional area, we ensure a thorough, professional approach. Our services include permanent/contract placement for contingency and retained searches.

**BBK Worldwide**

Contact: Founding Principals: Joan F. Bachenheimer and Bonnie A. Brescia  
 Phone: 617-630-4477  
 Email: [info@bbkworldwide.com](mailto:info@bbkworldwide.com)  
 Website: [www.bbkworldwide.com](http://www.bbkworldwide.com)

Founded in 1983, BBK Worldwide is the recognized global leader in patient recruitment. Through its partner companies, TCN Technologies and Agency320, BBK offers sophisticated technology, creative, and media services. BBK meets accreditation standards of the Women's Business Enterprise National Council and is certified as a Safe Harbor company.

**Beckloff Associates, Inc.**

Contact: Christopher Kavlick  
 Email: [info@beckloff.com](mailto:info@beckloff.com)  
 Website: [www.cardinal.com/us/en/beckloff](http://www.cardinal.com/us/en/beckloff)

Founded in 1976, Beckloff Associates, Inc. assists companies with worldwide development of pharmaceutical, biotechnology, and medical device products through regulatory and product development planning, regulatory authority interaction, regulatory documentation preparation, regulatory publishing (eCTD or paper), and compliance programs.

**BioClinica**

Contact: Stephen Boccardo  
 Email: [sales@bioclinica.com](mailto:sales@bioclinica.com)  
 Website: [www.bioclinica.com](http://www.bioclinica.com)

BioClinica is a leading global provider of specialized clinical trial services, including cloud-based eClinical technologies, medical imaging analysis, and cardiovascular safety. Our therapeutically-aligned medical and scientific experts, together with our innovative technologies, provide sponsors with high-quality data in support of regulatory approvals. BioClinica has supported the development of 80+ new medicines through all clinical trial phases in over 4000 successful trials since 1985.

**Biocom**

Contact: Kira Jenkins  
 Email: [kjenkins@biocom.org](mailto:kjenkins@biocom.org)  
 Website: [www.biocom.org](http://www.biocom.org)

Biocom is one of the largest regional life science associations in the world, representing more than 600 member companies in Southern California. The association focuses on initiatives that position the region's life science industry competitively on the world stage, and on the development and delivery of innovative products that improve health and quality of life. For more information on Biocom, please visit [www.biocom.org](http://www.biocom.org).

**Booth: 1346**

Phone: +44-129-377-6644

**Biomedical Systems**

Contact: Kristy Galkowski  
 Email: [kgalkowski@biomedsys.com](mailto:kgalkowski@biomedsys.com)  
 Website: [www.biomedsys.com/](http://www.biomedsys.com/)

Biomedical Systems is a global provider of centralized services for clinical trials via multiple modality solutions. For over 35 years, we have been innovating the acquisition, analysis, and management of essential clinical data in support of sponsors' regulatory filings. Our centralized services include cardiac safety and efficacy, pulmonary function testing, medical imaging, digital pathology, neurophysiology, ePRO, and scientific affairs, neurophysiology, ePRO, and scientific affairs.

**Booth: 2309****BioPharm Insight**

Contact: Holly Burke  
 Email: [hburke@infinata.com](mailto:hburke@infinata.com)  
 Website: [www.biopharminsight.com](http://www.biopharminsight.com)

BioPharm Insight provides subscribers with an information edge by combining the most comprehensive real-time database of companies, drugs, contacts, M&A and licensing deals, forecasts and clinical trial data with proprietary forward-looking intelligence uncovered by an independent team of investigative journalists.

**Booth: 531**

Phone: 913-451-3955

**BioPhase Solutions**

Contact: James Whittington  
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BioPhase Solutions is where California's top Pharmaceutical and Biotech companies turn to when searching for the right individuals to join their team. We maintain a reputation of excellence in the industry by developing long lasting and professional relationships that are built on a foundation of trust with our clients, candidates, and employees. Stop by our booth at DIA and let us discuss how BioPhase Solutions can help you connect with the right people in California.

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**BioPoint**

Contact: Kevin Pike  
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 Website: [www.biopointinc.com](http://www.biopointinc.com)

BioPoint provides a flexible client driven consulting and staff augmentation engagement model to our clients in the Pharmaceutical, Biotechnology and Medical Device Industries. Our focus spans Clinical and Postmarketed Drug Safety & Pharmacovigilance, Regulatory Affairs, Quality Assurance and Health Economics & Outcomes Research.

**Booth: 2632**

Phone: 858-455-0300 Ext. 117

**bioRASI**

Contact: Steve Trattner

**Booth: 2511**

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**Booth: 748**

Phone: 781-218-3790

**bioskin GmbH**

Contact: Betsy Hughes-Formella, PhD  
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bioskin® is a full-service CRO specialized in dermatological product development. With offices in Germany and the US, bioskin® offers strategic consulting and regulatory support for global programs and all core services for conduct and management of clinical trials (Phase I-IV, medical devices).

**Blinded Diagnostics**

Contact: Paul Savuto  
Email: paul.savuto@blindeddiagnostics.com  
Website: [www.blindeddiagnostics.com](http://www.blindeddiagnostics.com)

Blinded Diagnostics is a contract service organization providing same day lab test results for global clinical trials. We offer over 100 test analytes on accurate and proven point of care diagnostics systems. To see the test menu visit [www.pointofcaresearch.com](http://www.pointofcaresearch.com) or for more information on our services go to [www.blindeddiagnostics.com](http://www.blindeddiagnostics.com)

**Blue Chip Patient Recruitment**

Contact: Ken Shore  
Email: [kshore@bluechipww.com](mailto:kshore@bluechipww.com)  
Website: [www.bcpatientrecruitment.com](http://www.bcpatientrecruitment.com)

Blue Chip Patient Recruitment is the only fully-integrated patient recruitment agency in the industry. Our mission is simple: accelerating enrollment for clinical trials. Our success is rooted in our scientific, fact-based approach to patient recruitment. For over 20 years, we have accelerated enrollment for over 600 clinical trials across 52 diseases. In the last 3 years alone we have helped our sponsor and CRO partners reduce enrollment timelines by an average of 9 months per engagement.

**Blue Sky Broadcast**

Contact: Jim Bohlen  
Email: [jbohlen@blueskybroadcast.com](mailto:jbohlen@blueskybroadcast.com)  
Website: [www.blueskybroadcast.com](http://www.blueskybroadcast.com)

Blue Sky Broadcast specializes in delivering virtual meetings and web based training for life sciences programs. Our state of the art webcasting platforms and Learning Portals combined with our attentive, hands on project management has made us a respected leader in the industry.

**Bracket**

Contact: Stephane Deleger  
Email: [info@bracketglobal.com](mailto:info@bracketglobal.com)  
Website: [www.bracketglobal.com](http://www.bracketglobal.com)

Bracket is a specialty services provider dedicated to helping pharmaceutical sponsors and contract research organizations achieve greater certainty and accurate outcomes in their clinical trials by seamlessly leveraging science, technology and operational excellence. Solutions and Support include:  
-Bracket RTSM™ -IVRS/IWRS -ePRO (via smartphone, web, phone) -Rater Training & Certification -Scale Management -CDR System™ -Concordant Rater Station -In-Study Ratings Reliability -Endpoint Administration.

**Brand Institute, Inc.**

Contact: David Dettore  
Website: [www.brandinstitute.com](http://www.brandinstitute.com)

Brand Institute is a premier international branding agency that partners with healthcare, pharmaceutical and consumer companies to develop brand names. In operation since 1993, Brand Institute offers a comprehensive list of branding services including brand strategy/architecture, name development, market research, regulatory, and visual identity solutions. With regional offices strategically located, we offer the highest level of in-house expertise.

**BRANY**

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BRANY's core objective is to be the nation's preeminent clinical trials service provider, offering an array of comprehensive and efficient support services to organizations conducting research. BRANY's unique model offers organizations Local/Central IRB, Study Identification, Billing Compliance, Research Education and Research Compliance services.

**Booth: 2047**

Phone: 201-291-2822

**Brilliance Sp. z.o.o.****Booth: 502****C3i, Inc.**

Contact: Dave Hanaman  
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Website: [www.c3i-inc.com](http://www.c3i-inc.com)

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**Booth: 2513**

Phone: 847-682-0287

**Cactus Communications****Booth: 1200**

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**CAHG****Booth: 326**

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CAHG is a full-service patient recruitment organization, with a unique emphasis on patient insight and evidence-based strategic thinking. We provide clinical trial enrollment support services as well as specialized clinical trial consulting.

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Phone: 415-963-1773

**Camargo Pharmaceutical Services****Booth: 505**

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Website: [www.camargopharma.com/](http://www.camargopharma.com/)

Camargo Pharmaceutical Services is an end-to-end drug development service provider specializing in the 505(b)(2) approval pathway. Camargo works with companies to develop comprehensive programs, managing every facet of the plan from formulating and testing the drug product, to conducting clinical studies and FDA application submissions. Connect with Camargo on the President's blog [www.camargoblog.com](http://www.camargoblog.com) or visit [www.camargopharma.com](http://www.camargopharma.com) for more information.

**Booth: 501**

Phone: 305-374-2500

**Cambridge Healthtech Institute****Booth: 323**

Contact: Bethany Gray  
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Website: [www.healthtech.com/](http://www.healthtech.com/)

Cambridge Healthtech Institute (CHI) is the preeminent life science network for leading researchers and business experts from top pharmaceutical, biotech and academic organizations. CHI's portfolio of products includes Cambridge Healthtech Institute Conferences, Insight Pharma Reports, Cambridge Marketing Consultants, Barnett Educational Services, Cambridge Meeting Planners and Cambridge Healthtech's Media Group, which includes numerous e-newsletters as well as Bio-IT World magazine.

**Canfield Scientific, Inc.**

Contact: Jenna Haslam  
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Canfield Scientific, Inc. is the global leader in photography services and products for clinical research and healthcare applications, including the pharmaceutical, biotechnology, cosmetics, medical, and skin care industries. Driven by a quality-focused mission to provide best-in-class imaging solutions and services, Canfield has achieved an industry-wide reputation for excellence and innovation throughout its product lines, industry services and customer support.

**Cardio Analytics Ltd.**

Contact: Kerri Mellor  
 Email: info@cardioanalytics.com  
 Website: [www.cardioanalytics.com](http://www.cardioanalytics.com)

Cardio Analytics has been providing high quality Centralised Cardiology Services for clinical trials Phase I to III for over 18 years. Carrying out 12-Lead digital ECG (including TQT Studies), 12-Lead and 3-Lead Holter, Telemetry, Echo and ABP Measurement and Analysis.

**Cardiocore**

Contact: Sara Daily  
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 Website: [www.cardiocore.com](http://www.cardiocore.com)

As a BioTelemetry company, Cardiocore is part of the world's largest cardiac analytics infrastructure. We analyze 1 billion heart beats a day. We support 10,000 sites and track nearly 20,000 patients monthly. And we employ nearly 1,000 experienced professionals offering superior global cardiac testing services and expert consulting.

**Cardiovascular Imaging Technologies Booth: 527**

Contact: Staci Courier, MA, CCRP  
 Phone: 816-531-2842  
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 Website: [www.cvit.com](http://www.cvit.com)

Cardiovascular Imaging Technologies is recognized world-wide for performing and providing support for quality cardiovascular imaging clinical and research objectives, and providing expertise, products, and support for industry and end-users of cardiovascular imaging technologies with primary focuses on SPECT, PET, CT and MR.

**Catalent**

Contact: Lisa Gerrizzo  
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Tailored solutions from a global leader. With more than 25 years of clinical trial supply experience, we have the resources and expertise to deliver cost effective and time sensitive solutions around the world. Whether you are seeking standalone support or a comprehensive package, we have the right solution for you.

**CDISC**

Contact: Andrea Vadakin  
 Email: info@cdisc.org  
 Website: [www.cdisc.org](http://www.cdisc.org)

CDISC is a 501(c)(3) global non-profit charitable organization, with over 300 member organizations across the clinical research and healthcare arenas. Through the efforts of volunteers around the globe, CDISC catalyzes productive collaboration to develop freely available, industry-wide clinical research data standards. The CDISC Vision is to inform patient care and safety through higher quality medical research.

**Booth: 319**

Phone: 973-276-0336

**Celerion**

Contact: Farzana Azam  
 Email: info@celerion.com  
 Website: [www.celerion.com](http://www.celerion.com)

Celerion is the premier provider of innovative early stage clinical research solutions. A full spectrum of resources is available for Phase I and II proof-of-concept studies. With six locations and over 750 beds, our experience and expertise is applied to provide solutions to pharmaceutical, biotechnology and generic clients. Key therapeutic areas include metabolic diseases, respiratory, inflammation, cardiovascular, hypertension, oncology and infectious diseases.

**Booth: 1331**

Phone: +44-175-220-1144

**Cenduit, LLC**

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 Email: corp.communication@cenduit.com  
 Website: [www.cenduit.com](http://www.cenduit.com)

As the only specialized IRT brand in the world, Cenduit has the expertise to empower sponsors for success with a completely personalized system that puts them in control of their clinical trials. With the needs of investigator sites and patients top of mind, Cenduit offers clinical supply chain intelligence and clinical operations know-how through its IRT-driven services: patient randomization, drug supply management, patient reminders, and study simulation and forecasting.

**Booth: 2325**

Phone: 919-998-3372

**Center for Information and Study on Clinical Research Participation (CISCRP)****Booth: 1144**

Phone: 617-725-2750

The Center for Information and Study on Clinical Research Participation (CISCRP) is a nonprofit organization dedicated to educating and informing the public, patients, medical/research communities, the media, and policy makers about clinical research and the role each party plays in the process. CISCRP is committed to engaging and building closer relationships among members of the public, clinical research volunteers, and clinical research professionals.

**CenterWatch****Booth: 614**

Contact: Amy Fontaine  
 Email: amy.fontaine@centerwatch.com  
 Website: [www.centerwatch.com](http://www.centerwatch.com)

Since 1994, CenterWatch, has been the recognized global leader in providing clinical trials information to a broad and influential spectrum of clinical research professionals ranging from top sponsors and CROs to research sites and niche providers, as well as an engaged population of patients interested in clinical research and volunteering. For more information, visit [www.centerwatch.com](http://www.centerwatch.com).

**Booth: 1831**

Phone: 732-537-6282

**Chesapeake IRB****Booth: 2406**

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 Email: info@irbinfo.com  
 Website: [www.chesapeakeirb.com](http://www.chesapeakeirb.com)

Chesapeake IRB has been providing central independent IRB services since 1993. Chesapeake IRB earned AAHRPP accreditation in 2004 and was reaccredited a second time in June 2010. Chesapeake IRB offers a 21 CFR Part 11 compliant, electronic IRB platform (CIRBI) which streamlines protocol submissions and decreases investigator review turnaround times resulting in faster subject enrollments.

**Chexx Inc.**

Contact: Simon Venhuizen  
Email: info@chexxinc.com  
Website: [www.chexxinc.com](http://www.chexxinc.com)

Chexx Inc. offers a better way to send stipend payments to clinical trial patients around the world. We issue local currency incentive payments to trial participants in over 70 countries. Chexx Inc. checks, bank transfers and prepaid cards are easy to order, quickly delivered, and appreciated by beneficiaries everywhere.

**Chiba University Hospital**

**Chiltern International, Inc.**  
Contact: Spencer Jane Brunson  
Email: [spencer.brunson@chiltern.com](mailto:spencer.brunson@chiltern.com)  
Website: [www.chiltern.com/](http://www.chiltern.com/)

Chiltern is a leading, full service, Contract Research Organization with extensive experience providing Global Clinical Development, Global Scientific Services, and Global Resourcing Solutions across a broad range of therapeutic areas. Chiltern employs more than 1,600 people globally and has conducted trials in more than 40 countries. Chiltern prides itself as a development partner that offers responsiveness, innovative solutions, and quality delivery.

**Cincinnati Children's Clinical Trial Services**

Contact: Sheri Selk  
Email: [sheri.selk@cchmc.org](mailto:sheri.selk@cchmc.org)  
Website: [www.cincinnatichildrens.org/clinical-trials-office](http://www.cincinnatichildrens.org/clinical-trials-office)

Successful pediatric trials begin with well-designed protocols and strategic planning. Cincinnati Children's Clinical Trial Services can partner with you on your pediatric study plans from concept to final study report. We have expertise in PK/PD modeling, pharmacometrics, study design optimization, pediatric and adult protocol development, and full data coordinating center capabilities: biostatistics, data management, epidemiology, regulatory affairs, monitoring and pharmacovigilance.

**Cincinnati Children's Research Foundation**

Contact: Mark Schuller  
Email: [mark.schuller@cchmc.org](mailto:mark.schuller@cchmc.org)  
Website: [www.cincinnatichildrens.org/clinical-trials-office](http://www.cincinnatichildrens.org/clinical-trials-office)

Cincinnati Children's is a pediatric academic medical center and clinical research test site conducting Phase I-IV (all major therapeutic areas) and select adult Phase I-IV studies. AAHRPP accredited, it has more than 2250 active IRB approved protocols annually, more than 1100 investigators, 300 GCP trained study coordinators and 83 years of pediatric research experience. Contact our full-service Office for Clinical and Translational Research to place and conduct your next research study.

**Citeline Inc.**

Contact: Irene Fitzgerald  
Email: [irene.fitzgerald@citeline.com](mailto:irene.fitzgerald@citeline.com)  
Website: [www.citeline.com](http://www.citeline.com)

Citeline delivers the most robust, reliable, and relevant R&D intelligence featuring an unmatched data collection of drugs, trials, investigators and sites—all with direct, unlimited analyst support. Citeline's editorial team transforms data into knowledge through an advanced, manual, indexing process. The result is easy searching and powerful analytics to give you the specific intelligence you need, without hours of data cleaning. The right data at the right time, from the provider you trust.

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**Booth: 2000**

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**CITI Program - University of Miami**

Contact: David Burnham  
Email: [citisales@med.miami.edu](mailto:citisales@med.miami.edu)  
Website: [www.citiprogram.org](http://www.citiprogram.org)

The Collaborative Institutional Training Initiative (CITI Program) at the University of Miami offers customizable, web-based training in Animal Care and Use, Biosafety and Biosecurity, Conflicts of Interest, Export Control, Good Clinical Practice, Human Subjects Research, Information Privacy and Security, and Responsible Conduct of Research. Visit [www.citiprogram.org](http://www.citiprogram.org) to learn more.

**Clariness**

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Website: [www.clariness.com/](http://www.clariness.com/)

Clariness is a Global Patient Recruitment Service Provider offering multilingual solutions on 6 continents. Clearly focused on systems and online advertising, Clariness runs ClinLife™, the largest International patient recruitment platform—with 41 active ClinLife™ countries in 27 languages. ClinLife™, combined with our site and referral management systems and processes, have proven to be the most effective way to conduct and manage online patient recruitment campaigns and patient surveys.

**ClinDatrix, Inc.**

Contact: Matt Delaney  
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ClinDatrix is committed to providing world class, full service clinical research capabilities and expertise to the biotechnology, medical device, and pharmaceutical industries. Partnering with its clients, ClinDatrix manages, monitors, collects, validates, analyzes, reports, and delivers quality global clinical data with efficiency and accuracy. The company offers pre-clinical and Phase I through Phase IV services to drug developers and pre-IDE, IDE and 501K support to device innovators.

**ClinEdge, LLC**

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Email: [christian@gmail.com](mailto:christian@gmail.com)  
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ClinEdge is a full-service business development and marketing company dedicated to the success of Clinical Trials. We are dedicated to exceeding the expectations of our clients and contacts. We strive to increase the productivity, innovation and revenue of our clients through personalized services and a profound understanding of the clinical research industry.

**Clinical Conductor**

Contact: Sergio Armani  
Email: [sales@bio-optronics.com](mailto:sales@bio-optronics.com)  
Website: [www.bio-optronics.com/Products/ClinicalConductor/ClinicalConductorOverview.aspx](http://www.bio-optronics.com/Products/ClinicalConductor/ClinicalConductorOverview.aspx)

Clinical Conductor is the industry's first collaborative and configurable CTMS for organizations managing or executing clinical trials. Clinical Conductor is designed to provide users with the specific features and functionality they need to effectively collaborate with or among sites and other partners, deliver high-quality research and attain maximum profitability. Clinical Conductor CTMS provides organizations with the tools they need to continue to raise the bar in clinical research.

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**Clinical Contract Research Association (CCRA)**

Contact: Sue Dilks  
Email: mail@ccra.org.uk  
Website: www.ccra.org.uk

If you are serious about the conduct of clinical trials to the highest standards and take any part in the industry (CRO or service provider in this sector) come and talk to us about membership! CCRA is the UK trade association which represents this sector and provides enhanced business opportunities and a bridge to Europe.

**Clinical Ink**

Contact: Chris Ramm  
Email: CRamm@clinicalink.com  
Website: www.clinicalink.com

Our proprietary software, SureSource™, is the market's first true Electronic Source Record (ESR). Unlike EDC systems, which capture only case report form data, SureSource™ offers tablet based electronic source documents. SureSource will dramatically reduce monitoring and data query resolution costs - while lowering compliance risks.

**Clinical Reference Laboratory**

Contact: Debbie Felice  
Website: www.crlcorp.com

Clinical Reference Laboratory (CRL) is a full service global central laboratory serving the Americas, Europe, S. Africa, Australia, Asia and India and is built on scientific expertise and strong customer service. CRL's Global model reduces transportation cost and TAT. Supporting clinical trials since 1995, CRL offers a wide range of testing including Safety, Biomarkers, Bioanalytical and Molecular and has a proven record for flexibility and exceeding client's expectations.

**Clinical Research Advantage**

Contact: Casey Orvin  
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Website: www.crastudies.com/

Clinical Research Advantage (CRA), Radiant Research, and Comprehensive Clinical Development (CCD) consists of 75 WHOLLY OWNED clinical research sites. From CRA's model of being embedded within private practice physician offices to Radiant and CCD's stand alone research centers, all three companies have provided excellent enrollment of clinical trials for the past 22+ years. Our sites have successfully conducted more than 11,000 multi-therapeutic Phase I-IV studies at our 75 sites nationwide.

**Clinical SCORE**

Contact: Ross Weaver  
Email: ross.weaver@clinical-score.com  
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**Clinical Trials & Surveys Corp**

Contact: Christopher Donhauser  
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Website: www.c-tasc.com

Clinical Trials and Surveys Corp (C-TASC) is an award-winning business in Owings Mills, Maryland with a professional staff that includes: Biostatisticians, IT professionals, and CRAs. In our 25 years of existence, we have successfully completed projects for government, academic, and private entities by employing our lean/Agile business model synthesized with clinical industry best practices and standard operating procedures. We are experts in clinical trials and preparing data for FDA review.

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Phone: 336-714-7402

**ClinicalConnection, Inc.**

Contact: Leslie Eisenberg  
Email: leisenberg@clinicalconnection.com  
Website: www.ClinicalConnection.com

Clinical Connection is the leading e-patient recruitment partner helping Sponsors/CROs harness the Internet for enrollment. With a quarter-of-a-million monthly visitors, its flagship, ClinicalConnection.com is the most visited non-government website for clinical trial searches and patient referrals. Services include customized trial listings and referral, PatientEdge™ database recruitment, online study ads, and screening recruitment websites with value-added features for clients and study sites.

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**clinicalRSVP**

Contact: Darran Boyer  
Website: www.clinicalrsvp.com

ClinicalRSVP is the subject verification program supported by sites across North America that prevents research volunteers from enrolling in multiple concurrent research studies. This blinded registry allows investigators to confidentially and securely verify subject eligibility requirements prior to enrollment, resulting in improved data reliability and increased participant safety for the industry.

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**Clinlogix**

Contact: JeanMarie Markham  
Email: jmarkham@clinlogix.com  
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Clinlogix is a full service global Clinical Research Service Organization providing outsourcing to the Biopharmaceutical/Medical Device Industry. Optimizing metrics-driven Project Management, Monitoring, Data Management & Investigator Site Identification Services using eClinical tools delivered by our team of experienced professionals, Clinlogix provides decreased project cycle time and cost-effective, quality data.

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Phone: 215-855-9054

**ClinPlus/DZS Clinical Services**

Contact: Bob Borysko and Greg Ambra  
Email: bborysko@clinplus.com  
Website: www.clinplus.com

DZS has been providing software and services supporting clinical trials to the life sciences industry since 1996. 65+ organizations currently depend on our clinical solutions for CDM, Coding, Trial Management and Statistical Reporting through ClinPlus software and our clinical services division.

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**ClinTec International Ltd.**

Contact: Sam Baracella  
Email: sbacarella@clintec.com  
Website: [www.clintec.com](http://www.clintec.com)

ClinTec International is a global CRO, which was founded in 1997 by Dr Rabinder Buttar, the company's President and CEO. ClinTec has a presence in over 50 developed and emerging countries and excels in conducting clinical studies in diverse geographical locations, supported by a team of world class project managers, country managers and clinical research associates. ClinTec's 'fast, flexible and focused' approach to clinical research ensures an added advantage to the drug development process.

**Clinverse, Inc.**

Contact: Jeff Rogers  
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Clinverse, Inc. architected the industry's first end-to-end technology solution that automates the financial lifecycle of global clinical trials. Powered by our secure technology platform, our solution standardizes clinical finance and manages millions of financial transactions across the globe, including clinical site payments. Used by leading BioPharma companies, our clients benefit from reduced workload, time, and costs gained through automation and unprecedented transparency and workflow.

**CluePoints, Inc.**

Contact: Marie-Laure Dyck  
Email: [contact@cluepoints.com](mailto:contact@cluepoints.com)  
Website: [www.cluepoints.com/](http://www.cluepoints.com/)

CluePoints is a Central Statistical Monitoring solution that employs unique statistical algorithms to determine the quality, accuracy and integrity of clinical trial data. Aligned with guidance from the FDA and EMA, CluePoints is deployed to support traditional on-site monitoring and can be implemented as the engine to drive a risk-based monitoring strategy.

**CMIC HOLDINGS Co., Ltd.**

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CMIC - Your Strategic Partner to Lead You into the Asian Market CMIC is a one-stop gateway to the Asian market supporting pharmaceutical, biotechnology and medical device companies. Our quality services include pre-clinical and clinical research management, site management, manufacturing, sales / marketing, and consulting services which will be tailored to fit your unique specifications.

**CNS Network**

Contact: Jessica Streit  
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CNS has extensive experience performing Phase I-IV trials in special patient populations and Healthy Volunteers. In addition to a dedicated Phase I Clinical Pharmacology Unit in Long Beach, CA—CNS runs a licensed psychiatric unit and four outpatient locations.

**Compass IRB**

Contact: Will Stewart  
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Website: [www.compassirb.com](http://www.compassirb.com)

Compass IRB is a Central IRB located in Mesa, Arizona with full AAHRPP accreditation. Compass IRB is dedicated to outstanding customer service and the protection of human subjects. Compass IRB utilizes a customized online system "THE ANCHOR™" for online submissions and real time 24/7 tracking of all IRB documents.

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Phone: 617-273-8236

**CompleWare**

Contact: Stacy Sanderson  
Email: [businessdevelopment@compleware.com](mailto:businessdevelopment@compleware.com)  
Website: [www.compleware.com](http://www.compleware.com)

Complete Data. Complete Trials. CompleWare. Complete trials rely on complete data. Anything less won't do. That's why CompleWare pairs comprehensive eClinical software with integrated service solutions to see your clinical trial through from concept to completion. Our solutions can be fitted to fulfill whatever your trial demands, all with a supreme level of precision. CompleWare is your all-in-one-and-done clinical trial partner.

**Comprehend Clinical**

Contact: Rick Morrison  
Email: [info@comprehend.com](mailto:info@comprehend.com)  
Website: [www.comprehend.com](http://www.comprehend.com)

Comprehend helps the life science industry gain end-to-end awareness and synchronize workflows across clinical development systems throughout the organization. Our technology provides answers to all questions in real time, regardless of where the data resides. Comprehend enables customizable collaboration and provides a single source of truth to reduce systemic risks inherent in traditional analysis methods that rely on costly and complex data warehouses.

**Consent Solutions, Inc.**

Contact: Eric Delente, CEO  
Email: [info@consentsolutions.com](mailto:info@consentsolutions.com)  
Website: [www.consentsolutions.com](http://www.consentsolutions.com)

Consent Solutions Inc. is a developer of electronic systems for informed consent for clinical trials. The flagship product, SecureConsent, enables trial candidates to review consent documents that can include embedded multimedia education, as well as many other features. Handwritten digital signatures conclude the initial consenting process, which is subsequently supported through detailed tracking, a facilitated re-consent process and state-of-the-art integration with external systems.

**Contact Canada**

Contact: Fred Haynes  
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Website: [www.contactcanada.com/guides/pharma](http://www.contactcanada.com/guides/pharma)

Published by Contact Canada, this popular directory provides information and circulation to help empower your business. Available in 3 formats: print, e-book and online database. Comprehensive and up-to-date. Year-long reference guide that delivers your business information to the desks of key industry stakeholders across North America.

**Contract Pharma**

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Contract Pharma is the magazine and website designed specifically for outsourcing decision-makers. From drug discovery to contract manufacturing, Contract Pharma covers the world of contract services. The annual Contract Pharma conference will be held September 19 &20th at the Hyatt in New Brunswick, NJ. Stop by our booth for a free subscription and chance to win a free conference pass.

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**ConvergeHEALTH by Deloitte**

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 Website: [www.deloitte.com/lifesciences](http://www.deloitte.com/lifesciences)

ConvergeHEALTH brings powerful, demonstrated analytics platforms and data models from Recombinant by Deloitte, advanced proprietary and open source analytics, content and benchmarks through collaboration with industry leaders and deep experiences from Deloitte's Life Sciences and Health Care consulting practice to help our clients survive and thrive in the new paradigm of value-based, personalized medicine.

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Contact: Melody Aguero  
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Conversis is a leading provider of globalisation, internationalisation, localisation and translation services. We do business in more than 50 countries worldwide and work in over 70 languages. Other services offered: software localisation, multilingual desktop publishing, quality control & testing, interpreting, bespoke project management, content analysis & globalisation consulting and international marketing services. We love what we do and we hire translation experts who share our passion.

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Contact: Andrew Kimball  
 Email: [andrewkimball@benchmarkresearch.net](mailto:andrewkimball@benchmarkresearch.net)  
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CORE (Centers for Research Excellence) is a revolutionary network of independent yet integrated research sites with broad therapeutic experience and geographic reach. Standardized recruitment, retention, quality, training and site operations combined with CORE's "One Voice" communication model offer unmatched financial efficiencies. Contact us today about making Centers for Research Excellence the CORE of your next program.

**Corporate Translations**

Contact: Ted Gawlicki  
 Email: [sales@corptransinc.com](mailto:sales@corptransinc.com)  
 Website: [www.corptransinc.com/](http://www.corptransinc.com/)

Corporate Translations is an ISO9001:2008 and EN15038 certified and trusted provider of translation and linguistic validation solutions to the world's top life science companies. Our proven methodology and expertise in this highly regulated industry make us well qualified to translate and format documents throughout the entire lifecycle of a drug.

**CoSign by ARX**

Contact: Rodd Schlerf  
 Email: [rschlerf@arx.com](mailto:rschlerf@arx.com)  
 Website: [www.arx.com](http://www.arx.com)

CoSign by ARX is the leading digital signature solution in the life sciences market, employed by 20,000 FDA-regulated organizations including 9 of the top 10 Pharmas and 7 of the top 10 CROs. It is the only digital signature system that supports compliance with strict industry requirements including the FDA's 21 CFR part 11 and GxP audits. CoSign can be used on any device to securely and compliantly sign documents in a variety of file types, including Word, Excel, PDF and others.

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**Coté Orphan Consulting, LLC**

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CSG is a professional consultancy specializing in the needs of FDA regulated companies, including IT planning, network, security and project management. CSG has expertise in business process optimization, auditing and quality (including validation), clinical data services, application development, and provides secure cloud based hosted and managed systems.

**Covance Inc.**

Contact: Sarah Wilde  
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As one of the world's largest and most comprehensive drug development service companies, Covance has helped pharmaceutical and biotech companies develop one-third of all prescription drugs in the marketplace today. Because of our broad experience and specialized expertise, we're in a unique position to supply insights that go above and beyond testing. Together with our clients, we create solutions that transform potential into reality.

**Covigilant**

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Covigilant provides an expertly managed Argus Safety database environment, with optional hosting. We configure the database, monitor operations, and perform validation so you can focus on Drug Safety. We also handle all aspects of reporting, whether it be adhoc listings or pre-validated reports. We provide on-site support during regulatory inspections with seasoned professionals. Covigilant's smart configuration will give you intelligence out of your database that you never thought possible.

**CPRD**

Contact: Annie Vuong  
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 Website: [www.cprd.com](http://www.cprd.com)

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**CRF Health**

Contact: Heather Bilinski  
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CRF Health delivers electronic Clinical Outcome Assessments (eCOA) solutions for global clinical trials. Since 2000, CRF Health has initiated more than 400 clinical trials in over 70 countries and more than 150 regional languages; all while delivering the industry's highest patient compliance, data accuracy and unmatched patient and site acceptance.

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**CROMSOURCE**

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CROMSOURCE is the leading independent provider of comprehensive outsourced services to the pharmaceutical, biotechnology and medical device industries, specialized in clinical development and staffing solutions. CROMSOURCE is unique. In an environment where delays and cost overruns are often accepted as inevitable, we GUARANTEE our trials will be delivered on time and to the contract price with zero CRO-initiated change orders. On-time, on-budget, guaranteed! Visit booth 710 to learn more...

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Contact: Mary Wieder  
Email: [mary.wieder@crotn.com](mailto:mary.wieder@crotn.com)  
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CROS NT offers a center of excellence for clinical trial data. As an international Contract Research Organisation (CRO) specialised in biometrics, we offer Biostatistics (methodology, programming and analysis), Clinical Data Management, Pharmacovigilance, Medical Writing and Training. We offer value to Sponsors of clinical trials by combining statistical and data management expertise with innovative technology solutions (ePRO, EDC, CTMS, eLearning). We are located in the U.S. and Europe.

**CSSI**

Contact: Charlie Speno  
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Website: [www.CSSiEnroll.com](http://www.CSSiEnroll.com)

CSSI, the leader in global patient recruitment solutions for the clinical research industry, delivers successful enrollment, on time, every time. Through its innovative enrollment planning and full-service patient recruitment solutions, CSSI is able to reduce the costs and timelines associated with recruitment of subjects for clinical studies.

**CTI Clinical Trial & Consulting Services Booth: 2316**

Contact: Nick Schatzman  
Phone: 513-598-9290  
Website: [www.ctifacts.com](http://www.ctifacts.com)

CTI is an international drug and device development organization that delivers a full spectrum of clinical trial and consulting services from bench to commercialization, with a passion for helping life-changing therapies succeed in complex and critically ill patient populations. This focused therapeutic approach provides large and mid-size pharmaceutical and emerging biotechnology companies with clinical and disease area expertise from a unique mix of academic, medical, and industry specialists.

**Cu-Tech, LLC**

Contact: Kathleen Ashenfelter or  
Anna Majeranowski  
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Website: [www.cu-tech.com/](http://www.cu-tech.com/)

Cu-Tech, LLC is a full-service CRO, celebrating over two decades of premier service to the pharmaceutical industry, specializing in Dermatology clinical trials management, conduct, and monitoring. Cu-Tech professionals offer a complete array of services and consultation to the client from the inception to completion of a project. We maintain an extensive database of the finest dermatologists in North America and abroad. Our clients can attest to our personal hands-on approach.

**Booth: 710**

Phone: 617-871-1128

**Cytel Inc.**

Contact: Mike Weitz  
Website: [www.cytel.com](http://www.cytel.com)

At Cytel, we use science and technology to change how clinical trials are designed and conducted because it improves success rates. Pioneers in adaptive designs, all 25 leading biopharmaceutical companies rely on us when planning and implementing their trials. More at [cytel.com](http://cytel.com)

**Data Matrix**

Contact: Anna Davydova  
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Website: [www.dm-matrix.com](http://www.dm-matrix.com)

Data Matrix is a full service Data Management and Statistics company with our own software platform - Matrix CDMS. Matrix CDMS is an EDC, IWRS, CTMS, and E-Diary application on one platform. The software is a fully validated and 21 CFR Part 11 compliant product. Data Matrix team provides a complete range of DM and Statistics services from CRF development to final study report preparation. Data processed by Data Matrix team has been successfully used for FDA and EMA applications.

**Data Reduction Systems Corporation Booth: 2400**

Contact: Jim Peters  
Email: [jamesp@drscorp.com](mailto:jamesp@drscorp.com)  
Website: [www.drscorp.com](http://www.drscorp.com)

Data Reduction Systems (DRS) Corporation is a leading provider of eTMF cloud based business solutions; offering both SaaS Technology and Professional Document Management Services. Founded in 1985, DRS has a strong history of providing solutions to the life sciences industry. The DRSeTMF offers total management of your documents. At DRS, it's all about quality review of the document, quality systems, real-time status reporting, and audit readiness of the eTMF during the course of the study.

**Datapharm Australia Pty Ltd**

Contact: John Edington  
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Website: [www.datapharm.com.au](http://www.datapharm.com.au)

Datapharm Australia, celebrating 25 years, is the most experienced, all-Australian, full service CRO having conducted 100s of studies (Phase I to IV) in over 35 therapeutic areas. Datapharm provides expertise in clinical trial design, monitoring, data management, statistical analysis and reporting, medical writing, pharmacovigilance and auditing.

**DATATRAK International, Inc.**

Contact: Lisa Pahl  
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DATATRAK is the leader of unified eClinical® technologies and related services for the clinical trials industry. Using the DATATRAK ONE™ multi-product, cloud-based clinical research platform, DATATRAK's Clinical and Consulting Services™ group assists clients in conducting Phase I-IV drug and device studies in multiple languages throughout the world. DATATRAK has offices located in Cleveland, Ohio; Bryan, Texas; and Cary (RTP), North Carolina. For more information, visit [www.datatrak.net](http://www.datatrak.net).

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**Datatrial**

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**DIA Patient Advocate Fellowship**

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**Dr. Ebeling & Assoc. GmbH**

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The European Medicines Agency is the European Union body responsible for coordinating the existing scientific resources put at its disposal by member states for the evaluation, supervision, and pharmacovigilance of medicinal products.

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**Greenphire**

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**Guangzhou KingMed Center for Clinical Laboratory Co. Ltd.**

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**Hurley Consulting Associates Ltd.**

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**Hangzhou Tigermed Consulting Co., Ltd.**

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**IB Technology Solutions Inc.**

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IB Technology is an IT services company with over 1200 associates worldwide. It is a strategic venture of the Indiabulls Group (net worth USD 4 billion). IB Technology offers solutions across the Pharma value chain with strong focus on commercial segment (Post NDA). Key offerings include: CRM/SFA, MDM, DW/BI, Data Management/Stewardship, Business Analytics, Big Data Solutions, Managed Services (Help Desk/Infrastructure), Third Party Testing.

**iCardiac Technologies**

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iCardiac Technologies, Inc. is a technologically-differentiated cardiac core lab providing the industry's most sophisticated ICH E14 compliant cardiac safety assessment methodologies for clinical studies, supported by scientific expertise, project management, worldwide site and equipment logistics, customer support and regulatory data submission.

**ICON plc**

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ICON plc is a global provider of outsourced development services to the pharmaceutical, biotechnology and medical device industries. The Company specialises in the strategic development, management and analysis of programs that support clinical development - from compound selection to Phase I-IV clinical studies. ICON currently has approximately 10,300 employees, operating from 78 locations in 37 countries. Further information is available at [www.iconplc.com](http://www.iconplc.com)

**IDT Australia**

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Website: [www.HealthCarePoint.com](http://www.HealthCarePoint.com)

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**Hibernia College Dublin**

Contact: Jeremy Whitty  
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**ImageWare Systems, Inc.**

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**Imperial**

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IMS Health is a leading provider of information, services and technology for the healthcare industry around the world. The company draws on its global technology infrastructure and unique combination of in-depth, sophisticated analytics, on-shore/off-shore commercial services, and software platforms to help clients better understand the performance and value of medicines. With more than 55 years of industry experience, IMS serves leading decision makers across the entire healthcare ecosystem.

**Inamed GmbH**

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Inamed is an international contract research organization with true respiratory expertise. Complementing our solid experience in conducting clinical trials, Inamed's team of inhalation and clinical experts provides our sponsors with a unique spectrum of services. Besides our clinical trial operations Phase IIb-IV and fully staffed, in-house Phase I-IIa unit with twenty beds, Inamed performs in-vitro studies in our own labs and is leading in performing scintigraphic lung deposition studies.

**INC Research**

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INC Research is a leading global CRO providing the full range of Phase I to IV clinical development services across six continents through our global scale and scope, broad therapeutic expertise and commitment to operational excellence using our proven Trusted Process®.

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**Industry Standard Research**

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Industry Standard Research (ISR) is a full-service market research organization serving the pharmaceutical and pharmaceutical services industry. ISR leverages our industry experience, market research rigor, and our global proprietary Health Panel of over 1,500 healthcare and pharmaceutical professionals to provide our customers with leading-edge off-the-shelf market intelligence and custom market research services.

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**Infotehna Inc.**

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INFOTEHNA is the leading provider of integral content and process management, along with regulatory compliance solutions for the Life Sciences Industry. INFOTEHNA's solutions help users with needs in RIM, RA, R&D, QA/QC, Publishing and Manufacturing. They are validated & deployed without expensive customization, offering an attractive TCO.

**INNOPHARMA S.r.L.**

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InnoPharma is a full-service European CRO headquartered in Italy, with registered offices in Romania, Bulgaria, Czech Republic, Poland, Spain, Russia and the United Kingdom. Since 1995, InnoPharma has earned a solid reputation for providing quality and reliable clinical research services in support of Phase I-IV drug development. For more information, please visit [www.innopharma.it](http://www.innopharma.it).

**Innovo Commerce LLC**

Contact: Hollie Van Dyke  
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Website: [www.innovocommerce.com](http://www.innovocommerce.com)

InnovoCommerce, founded in 2008 in Irvine, CA is a company dedicated to delivering cloud-based eClinical collaboration solutions to the global life science industry. The company's mission is to streamline and optimize eClinical collaboration from site activation, study start-up, study conduct and close out. The company's innovoPOINT® clinical and investigator portal enables process and quality improvement in the study start-up, study conduct and study close out processes for clinical trials.

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### Instem

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Instem is a leading supplier of IT applications to the early development healthcare market delivering compelling solutions for data collection, management and analysis across the R&D continuum. Our early phase solution, ALPHADAS® is the leading eSource, Pro-active EDC system for early phase clinical trials.

### Integrated Clinical Systems, Inc.

Contact: Eric Herbel  
Email: eherbel@i-review.com  
Website: [www.i-review.com](http://www.i-review.com)

Integrated Clinical Systems - developers of Integrated Review™ and JReview® the fastest and easiest way to review, graph, visualize, report, analyze, do patient profiles and patient narratives, and Risk Based Monitoring for your clinical data. Works with OC, Clintrial, SAS datasets, Oracle LSH, SAS DD, Medidata Rave, EntimICE.

### Integrated Development Associates Co., Ltd.

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### IntegReview IRB

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IntegReview IRB is AAHRP accredited, provides daily meetings, including Canadian and Latin American review, expedited site review, thorough, prompt, experienced and available staff/committee members, along with consulting, e-submissions and real-time web portal access to documents within 1-2 days of board review. We maintain high standards of quality, ethical integrity and regard for human safety while being responsive and flexible to customer needs for prompt, professional services.

### International Dermatology Research, Inc.

Contact: Silvia A. Trinidad, CEO  
Email: info@intldermresearch.com  
Website: [www.intldermresearch.com/](http://www.intldermresearch.com/)

International Dermatology Research, Inc. is a research Site specializing in dermatology. Headquartered in Miami, Florida it provides state-of-the-art facilities, a highly qualified staff and 9 additional sites in Latin America. Over the past 22 years IDR has gained excellent recognition for conducting successful Phase II, III and IV studies.

### Intertek Scientific & Regulatory Consultancy

Contact: Anna Metcalfe  
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Website: [www.intertek.com/pharmaceutical/consulting/](http://www.intertek.com/pharmaceutical/consulting/)

Intertek's experts provide assistance at all stages of product development to clients in the pharmaceutical, biotechnology, and medical device fields. With diverse and in-depth experience in pharmaceutical development, our resourceful and innovative team in the Pharmaceutical and Healthcare Group consists of regulatory affairs professionals, board-certified toxicologists, and scientific writers.

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### IntraLinks, Inc.

Contact: Susanne Welsch-Lehmann  
Email: swelsch-lehmann@intralinks.com  
Website: [www.WherePartneringWorks.com](http://www.WherePartneringWorks.com)

Intralinks Studyspace improves the management of safety documents by providing greater transparency with a complete audit trail and automated distribution, making it easier to provide the right information to Investigators, Institutional Review Boards (IRBs)/Ethics Committees (ECs), regulatory agencies and patients. From site recruitment and study start-up to study conduct and close-out, as well as safety reporting.

### inVentiv Health Clinical

Contact: Greg Skalicky  
Website: [www.inventivhealthclinical.com](http://www.inventivhealthclinical.com)

inVentiv Health Clinical, formerly PharmaNet/i3, is a leading provider of global drug development services to pharmaceutical, biotechnology, generic drug, and medical device companies. With 7,000 employees in more than 36 countries, inVentiv Health Clinical offers therapeutically specialized capabilities for all phases of clinical development, bioanalytical services, and strategic resourcing.

### Investigational Cancer Therapeutics—MD Anderson

Contact: Tandy Tipps  
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Website: [www.mdanderson.org](http://www.mdanderson.org)

The Department of Investigational Cancer Therapeutics at MD Anderson Cancer Center in Houston, Texas conducts broad Phase I studies across disease boundaries and/or molecular targets. Our goal is to bring personalized cancer treatment to our patients using matched targeted therapies identified through next generation sequencing molecular profiling. We have a dedicated staff and state-of-the-art facilities for conducting complex trials and access to a large, diverse patient population.

### Investigator Databank

Contact: Elisa Cascade  
Email: support@investigatordatabank.org  
Website: [www.investigatordatabank.org](http://www.investigatordatabank.org)

The Investigator Databank is a global collaboration between Janssen, Lilly, Merck, Pfizer and Novartis (with more companies to come) to share investigator information that each company has on file with one another. Hosted on the DrugDev platform, the Investigator Databank aims to reduce administrative burden for investigators and to increase visibility of qualified investigators to research sponsors.

### IPHARMA / ChemDiv

Contact: Lorri Perkins  
Email: lperkins@chemdiv.com  
Website: [www.ipharma.pro](http://www.ipharma.pro)

IPHARMA, a CRO, is ChemDiv's clinical research division. Our highly experienced clinical, medical, regulatory, and QA team has strong KOL and Principal Investigator relationships throughout Russia; and has conducted Phase I-IV studies across a range of therapeutic indications. All work follows GCP standards, applicable SOPs, and regulatory guidelines.

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**IRB Services**

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**JANIX CRO**

Contact: Janice Sidorick  
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**Jazz Pharmaceuticals Inc.**

Contact: Romy Alhadef  
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Jazz Pharmaceuticals plc is an international specialty biopharmaceutical company dedicated to helping patients with unmet medical needs. We identify, develop and commercialize innovative products in focused therapeutic areas, with a strong commercial focus and expertise in narcolepsy, oncology, pain and psychiatry.

**JMAC Partners**

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**Joulé Clinical Staffing Solutions**

Contact: Amanda Wahl  
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**Kelly Scientific Resources**

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**KoNECT**

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**Kuantum CRO and Logistics**

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**LabConnect, LLC**

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**LabCorp Clinical Trials**

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**LORENZ Life Sciences Group**

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**MakroCare**

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**Mandala International**

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**Massachusetts College of Pharmacy and Health Sciences**

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**MasterControl**

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**MaxisIT Inc.**

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At MaxisIT®, we improve how pharmaceutical, life sciences companies, and academia leverage information and make decisions in support of clinical research and development. Our cloud-based, integrated technology platform optimizes the information flow across the entire clinical value stream ranging from the data capture technologies to external CROs, vendors, and partners.

**McGuire Research Institute**

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McGuire Research Institute (MRI) was established in 1989 and conducts Phase 1-4 clinical trials. MRI is affiliated with the Richmond VA Medical Center and has a 35,000 patient panel. IRB meets weekly, AAHRPP accredited human research protection program. Special expertise in diabetes, lipids, Crohn's, colitis, interventional cardiology, liver disease, electrophysiology, DVT, Parkinson's, traumatic brain injury.

**MedDRA MSSO**

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MedDRA is a clinically validated terminology used for encoding adverse events for the biopharmaceutical industry and regulators. The MSSO maintains MedDRA and provides support services (e.g., training, data conversion, consulting).

**Medical Staffing Network****Healthcare, LLC - Clinical Research**

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MSN Clinical Research is a recruiting & staffing firm that focuses on positions involved in a clinical trial to include: clinical operations, data management, drug safety, biostatistics, medical writing, regulatory affairs, and more. We offer contract, contract to hire, direct hire/executive search and large project-based staffing solutions.

**Medical Vigilance Solutions,  
Cincinnati Children's**

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Medical Vigilance Solutions (MVS) specializes in Pharmacovigilance, Medical Communications and 24/7 Contact Center Services supporting pharmaceutical, biotech, medical device and consumer health organizations. With 30 years of industry experience, MVS provides comprehensive outsourced solutions that fit seamlessly into your process. Let's get started. 855-752-3742

**Medicines Evaluation Unit**

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The Medicines Evaluation Unit (MEU) is a clinical trials unit that specialises in respiratory diseases, including Asthma and COPD.

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**Medidata Solutions Worldwide**

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Medidata Solutions is the leading global provider of cloud-based clinical development solutions that enhance the efficiency of customers' clinical trials. Medidata's advanced platform lowers the total cost of clinical development by optimizing clinical trials from concept to conclusion.

**MedNet Solutions, Inc.**

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MedNet is a leading eClinical technology solutions company specializing in electronic data capture (EDC) and clinical study management systems. Since 2001, MedNet's web-based solutions have successfully supported research initiatives worldwide. Visit our booth to see iMedNet EDC...an affordable solution that allows sponsors and CROs to quickly and easily build their own studies.

**Medpace Inc.**

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Medpace Inc., is a leading global full-service clinical research organization providing Phase I-IV core development services for drug, biologic, and device programs. Medpace has assembled the industry's most experienced and therapeutically focused teams to execute at every level of the company's operations, providing complete and seamless drug/device development services in over 45 countries.

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MedPoint Digital develops specialty eClinical platforms for investigator and study start-up portals, site training centers, virtual meetings and remote monitor visits. We support digital solutions for site databases, feasibility surveys, study documents, eStudy Binders, secure site communications, issues escalation, patient visit guides, single sign-on, and consolidated study metrics. All systems are ICH/GCP and FDA 21 CFR Part 11 compliant, modular, scalable, interoperable and audit-ready.

**Medrio, Inc.**

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**MedSource**

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MedSource, a therapeutically focused CRO, specializes in providing support for the most complex clinical trials. Be it a challenging therapeutic area or a sophisticated trial design, our highly experienced team always exceeds expectations. By focusing on our core service offerings, MedSource provides quality results and client satisfaction.

**MedTrials**

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MedTrials offers professional clinical development services to the pharmaceutical, biotech and medical device industries including clinical trial management, monitoring, data management, statistical analysis and reporting in all phases and types of clinical trials. MedTrials' compliance experts conduct GxP audits at investigational sites, sponsors, manufacturers, IRBs and other third party vendors. MedTrials is WBENC-certified, diverse supplier.

**Merge eClinical**

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Merge eClinical provides clinical trial capabilities that can be mixed and matched to build a solid foundation for each trial environment. With unsurpassed ease-of-use, one consistent experience, and critical tools available anywhere, anytime, Merge eClinical makes the process of managing clinical trials faster, easier, and more efficient for investigative research sites, study sponsors, and CROs.

**MESM Ltd**

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**META Solutions, Inc.**

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META Solutions, Inc. is a regulatory compliance consultancy with 25 years of experience assisting over 300 biopharmaceutical and related service companies in managing their regulatory compliance risk by assessing non-compliance and developing and implementing practical solutions with expert guidance and training. Our core expertise includes GxP auditing, computer validation remediation and consulting, data management, and monitoring services.

**M-Files**

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M-Files dynamic content management solutions are disrupting the ECM market by eliminating information silos and providing instant access to the right content from any core business system and device. M-Files achieves higher levels of user adoption resulting in faster ROI with an approach based on managing information by "what" it is vs. "where" it's stored. With on-premise, cloud and hybrid deployment, M-Files improves quality while ensuring compliance with industry regulations and standards.

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**Microsoft Corporation**

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Life sciences organizations are under pressure to meet regulatory requirements and reduce the time it takes to develop drugs and take them to market. Microsoft and partners have developed cost-effective solutions that enable organizations to streamline processes that improve productivity and deliver information whenever and wherever it is needed. [www.microsoft.com/lifesciences](http://www.microsoft.com/lifesciences)

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**Microsystems**

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Microsystems offers DocXtools, a collection of document assessment, cleanup and problem-solving tools that helps medical writers, submission authors and QC/Compliance departments prevent document problems and produce high-quality Word documents more quickly. Pharmaceutical companies rely on DocXtools to ensure conformity with house styles and FDA/EMA guidelines prior to eCTD submissions.

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**Mission3**

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Mission3 is the premier Regulatory Information Management Software Company for the life sciences industry. Mission3's Cloud based solution includes eDMS, VDR, MPM, full regulatory submission management, including support for eCTD, 510(k), PMA, as well as paper and electronic publishing services. All Mission3 solutions are 21 CFR Part 11 compliant.

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**MMG**

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MMG is a full-service global health communications group specializing in patient recruitment. Our mission: to improve healthy behaviors through public health awareness campaigns and to help advance science by accelerating participation in clinical trials. As part of the Omnicom Group and Ketchum we reach 71 countries in 700 locations.

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MNX is a provider of premium logistics services and a leading global specialty supplier of transportation, storage and distribution services serving the multinational biopharmaceutical, life sciences and medical devices industries. MNX serves 190 countries and is headquartered in Irvine, CA. The company was founded in 1982.

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**MonitorForHire.com**

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Clinical trial sponsors should be able to locate independent clinical trial monitors anywhere in the world, fast. MonitorForHire.com is a patented web based resourcing tool with over 5,000 registered and pre-qualified monitors in 60 countries including the US, Europe, Asia & MENA. For more information contact us at: +1 (610) 862 0909.

**Montrium, Inc.**

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Montrium is a knowledge based company focused on providing technological solutions to the life sciences industry. Montrium is unique in that it provides an integrated set of pre-configured SharePoint based workspaces for records, quality, systems and clinical process management, as well as consulting services for systems strategy, implementation and validation. Montrium's Life Science applications can be used in our validated cloud environment or within your existing SharePoint environment.

**Moravia**

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Moravia Life Sciences is a global translation services provider that helps you bring your products to international markets. Founded in 1990, we are triple-certified (ISO 9001, ISO 13485 and EN 15038) and rank among the top language services providers globally. We are life sciences translation experts offering translations in over 120 languages.

**Morningside Translations**

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Morningside is a leading provider of translations to global pharma and biotech companies. We provide translation and linguistic validation for clinical trials and translate regulatory documents for submission to agencies worldwide. We also offer medical interpretation and medical writing services. We localize into 100+ languages, and our translations are fully ISO 9001:2008 certified.

**Mortara Instrument, Inc.**

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Mortara Instrument is a recognized technology leader in the world of ECG. Mortara's global headquarters is located in Milwaukee, Wisconsin with operations in Australia, Germany, Italy, the Netherlands, and the United Kingdom. The complete line of ECG products includes electrocardiographs, stress exercise systems, Holter systems, data warehousing solutions, and cardiology monitoring systems. [www.mortara.com](http://www.mortara.com).

**MotherToBaby Pregnancy Studies****conducted by OTIS**

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Website: [pregnancystudies.org](http://pregnancystudies.org)

MotherToBaby, a service of the non-profit Organization of Teratology Information Specialists (OTIS), is dedicated to providing evidence-based information to the general public and health professionals about medications and other exposures during pregnancy and while breastfeeding. MotherToBaby Pregnancy Studies is currently evaluating the effects to the fetus from various diseases and the safety of medications used to treat them during pregnancy. Please visit [PregnancyStudies.org](http://PregnancyStudies.org).

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**myClin**

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**NCGS Incorporated**

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**NDA Group**

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NDA is a global drug development consultancy based in Boston, London, Munich & Stockholm. We support pharmaceutical & biotech companies get their drugs to market, and keep them there. Our team comprises of over 25% ex-regulators from major EU Agencies, plus two specialist regulatory and HTA Advisory Boards. In 2013, NDA supported over 45% of the new medicinal products approved in the EU; were involved in 25 new EU drug approvals, and have submitted over 64 MAAs/BLAs/NDAs in the past 5 years.

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**NeoGenomics Laboratories**

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NeoGenomics BioPharma Services operates in a CAP accredited & CLIA certified full service oncology testing lab. NeoGenomics' service offering includes IHC, cytogenetics, FISH, flow cytometry and molecular genetics. Global centralized pathology reviews of oncology cases are made possible by our novel LIS. Our exclusive alliance with Covance Central Laboratory Services offers integrated testing services supporting oncology clinical trial & companion diagnostic strategies world-wide.

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**Neuroscience Trials Australia**

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Neuroscience Trials Australia is a niche contract research organization specializing in all aspects of neuroscience clinical research and product development. We work on global or local projects. As a business within The Florey Institute of Neuroscience and Mental Health (The Florey), our staff has global management expertise in all phases of clinical research including studies sponsored by pharmaceutical and device companies, the biotechnology industry and granting bodies.

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### New England IRB

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New England IRB (NEIRB), a national, central IRB providing ethical review of research involving human subjects for over 25 years. We review phase I - IV single and multi-site studies. NEIRB offers: • Review across North America • Free Protocol Consultation • One-week Protocol Review • 24-Hour Site Review • Full AAHRPP Accreditation • In good standing with FDA (2011 inspection).

### New Orleans Center for Clinical Research

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NOCCR/VRG is an academic hospital based research company. We conduct research in a wide range of medical specialties for the pharmaceutical, biotechnical and device industries. NOCCR Knoxville is primarily a 52 bed Phase I unit, well suited for conducting first-in-human trials. VRG and NOCCR New Orleans are primarily focused on conducting later phase studies.

### NextDocs

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NextDocs provides an innovative enterprise content management system including eTMF, SOP management and quality management systems. These solutions enable highly regulated industries to achieve compliance with the FDA and other agencies. NextDocs solutions are 100% browser-based and can be deployed in the cloud or on premise. [www.nextdocs.com](http://www.nextdocs.com)

### Nextrials, Inc.

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Nextrials is an award-winning innovative leader in software solutions for clinical research. Prism®, Nextrials' clinical trial management software, brings together clinical trial management, EDC and EHR integration in a single package enabling clinical researchers to derive more value from their data, accelerate time to market and lower costs.

### NNIT

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NNIT is one of Europe's leading consultancies in the development, implementation, validation and operation of IT for the life sciences industry. We create value for our clients by treating their IT as if it were our own and, of course, we meet the industry's strictest requirements for quality. For over a decade, we have applied the latest advances in technology to make our clients' software, business processes and communication more effective.

### Booth: 810

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### Nova Language Services Ltd.

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NOVA is a full service translation provider of multilingual language services to the CRO/Regulatory affairs sectors in Europe. From clinical trial protocols to marketing authorisation dossiers, we will fulfill all your translation requirements with expertise, accuracy and reliability in all European languages. NOVA is ISO 9001:2008 and UNE EN 15038 certified. Nova has been included in the top ten translation providers in Southern Europe by Common sense advisory group.

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Novasyte provides innovative customer support and education services for the healthcare industry in the US and Canada. Novasyte's rapid delivery service model brings together the best in class people, systems and processes to help our customers successfully manage the commercial needs of large scale service, education and support initiatives.

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Novella Clinical, a Quintiles company, is a full service clinical research organization with dual headquarters in Research Triangle Park, N.C. and Stevenage, England. Founded in 1998, Novella specializes in serving the unique needs of emerging oncology companies, and medical device companies of all sizes. Novella integrates deep clinical and therapeutic expertise, operational excellence, and a superior level of customer service to streamline product development.

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### November Research Group

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November Research Group is a professional services firm that provides a complete spectrum of software and services to pharmacovigilance organizations. We have extensive experience in the implementation and production support for the Argus Safety Suite. Our flagship software tools are designed to work seamlessly with both Argus Safety and AERS: PRIMO for streamlined intake, review and triage of adverse events, product complaints; and WebReports for true ad hoc reporting in English and Japanese.

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### Novotech

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Internationally recognized as the leading Australian CRO, Novotech is a full service clinical CRO with operations in Australia and across the Asia Pacific. We assist biotechnology and pharmaceutical companies bring new products to market by offering a full range of ICH compliant clinical services from first human exposure through to completion of Phase III trials.

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**Ocasa Logistics Solutions**

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With over 30 years of experience developing Logistics Solutions worldwide, OCASA's Bio-Pharmaceutical logistic service offers tailor made solutions for the Pharma industry including export, import, distribution, fulfillment, and temperature controlled warehousing for: Diagnostic Specimens, Medication/Vaccines, Experimental Drugs, Controlled Substances, Dangerous Goods, and Medical Supplies.

**OmniComm Systems, Inc.**

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OmniComm Systems, Inc. is dedicated to helping the world's pharmaceutical, biotechnology, CROs, research and medical device organizations maximize the value of their clinical research investments through the use of innovative and progressive technologies. Our Electronic Data Capture (EDC) and eClinical technologies have been used in over 3,000 clinical trials around the globe. Please visit us at booth 230 for a demonstration of our EDC, Phase I Automation, or one of our other eClinical solutions.

**Online Business Applications**

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Online Business Applications provides advanced software solutions for the Pharmaceutical, Biotechnology, and Medical Device industries in the areas of Medical Communications and Drug Safety. We utilize proven leading-edge technologies, anticipate our clients' needs, and deliver solutions that exceed expectations.

**OpenClinica**

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OpenClinica is an open source clinical trials software solution for electronic data capture and clinical data management. It has been successfully used in thousands of clinical trials across some very diverse settings in all phases of clinical trials. OpenClinica offers 2 editions: Community and Enterprise. Visit us at [www.openclinica.com](http://www.openclinica.com).

**Optum**

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Optum™ is an information and technology-enabled health services business platform serving the broad health marketplace, including care providers, plan sponsors, life sciences companies, and consumers. Its business units—OptumHealth™, OptumInsight™, and OptumRx™—employ more than 30,000 people worldwide who are committed to enabling sustainable health communities.

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**Orlando Clinical Research Center**

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OCRC is a cutting edge independent Phase I-IV custom-built 35,000 sq. ft. research site. Designed specifically for Phase 1 clinical trials, OCRC includes 110 in-house volunteer beds, dual lead digital telemetry, CCTV security system, and cardkey access. A special treatment/observation area has 12 hospital beds (6 used for onsite Hemodialysis studies). OCRC specializes in Phase I trials with an emphasis in PK, QTc, and SAD/MAD studies in healthy, hepatic, hemodialysis, renal, and diabetic.

**Pacific BioLabs**

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For more than 30 years, Pacific BioLabs has offered GMP/GLP testing services to the medical device, pharmaceutical, and biotech industries. PBL specializes in sterility assurance, biocompatibility, microbiology, biopharmaceutical analysis and analytical chemistry, and preclinical toxicology/pharmacology services. Located in Hercules, CA, PBL is ISO 9001:2008 certified and AAALAC accredited.

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Palm Beach CRO is a full-service Clinical Research Organization (CRO) that provides pharmaceutical, biotechnology, medical food, medical device and consumer healthcare companies with a broad range of clinical research services in support of Phase I-III. Palm Beach CRO provides clinical services that meet the highest quality standards ensuring client timelines. Services include: site selection, protocol development, project management, monitoring, data management/bio-statistics and medical writing.

**Paragon International, Inc.**

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### Paragon Solutions

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Paragon Solutions is an advisory consulting and systems integration firm that focuses on clinical and regulatory operations collaboration, document management, and information insight and governance. We partner with clients to define and deliver optimal business outcomes by applying proven methodologies, technology frameworks and best practices to successfully blend people, process and technology.

### PAREXEL International

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For over 30 years, PAREXEL has helped clients get their new and innovative drug treatments into the hands that need them most by simplifying their journey to market. Our global regulatory expertise, Phase I-IV clinical research services, integrated eClinical technologies, and advanced commercialization services all work together to move you through the development journey more smoothly and cost-effectively from beginning to end. PAREXEL operates in 76 locations throughout 50 countries.

### PatientPoint

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Website: [www.PatientPoint.com](http://www.PatientPoint.com)

PatientPoint® is the leader and innovator of patient and physician engagement solutions at the point of care. PatientPoint award-winning patient education programs and care coordination platform drive meaningful outcomes for patients, healthcare providers and program sponsors. Our newest solution leverages our technology and expertise in patient engagement into an innovative way of accelerating recruitment and increasing patient retention in clinical trials. Learn more at [www.patientpoint.com](http://www.patientpoint.com).

### PCM TRIALS

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PCM TRIALS has been providing clinical trial home visits for all therapeutic areas and phases of clinical trials since 2008. PCM TRIALS recruits, screens, hires, trains, tests (does not contract with local home health care agencies) and manages their own unique Certified Mobile Research Nurses (CMRNs) who understand the critical requirements of mobile clinical research. All CMRNs are trained in GCP, SOPs, IATA and trial specific protocol. Services available in the U.S., Canada and ROW.

### PerkinElmer, Inc.

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### Pharma Start

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Pharma Start is a functional outsourcing firm focusing on pharmaceutical, biotechnology, devices, and related industry services. We combine our functional outsourcing delivery model with in-house expertise in scientific and medical research to offer a single, reliable bridge into the drug development realm. Our services include translational modeling, early-phase clinical development, regulatory submission and lifecycle management, and patient-centric in-home clinical trial services.

### Booth: 2021

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### Pharmaceutical eConsulting

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Pharmaceutical eConsulting (PeC) is the emerging leader in electronic submissions services for the global life sciences industry. PeC has customers spanning from small to large pharmaceutical companies to developing biotech. Our core mission is to support marketing filing efforts (eCTD, Nees or Paper submission) to the Regulatory Authorities (FDA, EMA, Health Canada, Rest of World). PeC is headquartered in Copenhagen with offices in Boston and London.

### Booth: 1823

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### Pharmaceutical Outsourcing

Contact: Joel Kern

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### Booth: MP1

Phone: 317-816-8787

### Pharmaceutical Packaging

#### Professionals

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Website: [www.pharmpackpro.com](http://www.pharmpackpro.com)

Pharmaceutical Packaging Professionals is an Australian based clinical trial manufacturing, warehousing and distribution CRO, servicing international pharmaceutical companies. PPP has TGA audited cGMP facilities in Australia offering finished product manufacturing services, packaging and labeling and controlled warehousing and distribution of clinical trial supplies. The company has been providing these services for 5 years and has acted as a central depot for more than 200 clinical studies.

### Pharmaceuticals and Medical Devices Agency (PMDA)

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The Pharmaceuticals and Medical Devices Agency (PMDA) is the Japanese regulatory agency that reviews applications for marketing approval of pharmaceuticals and medical devices, monitors product safety, and provides financial relief to people suffering from adverse drug reactions, in collaboration with the Ministry of Health, Labour and Welfare.

### PharmaCircle

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### Pharmalink Consulting Inc.

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Pharmalink Consulting is the #1 choice for global Regulatory Affairs consulting. We support our clients in 115 countries across all sectors incl. Pharmaceuticals, Biotech, Consumer, Devices & Generics. We are Regulatory Affairs specialists and can resource any project regardless of size or timescale. From filing submissions to management of compliance issues and post-licensing activities, we supply the market intelligence and expertise to match any Regulatory Affairs need anywhere in the world.

### PharmaLive

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**PharmaSeek Companies**

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A group of interrelated businesses focused on expediting clinical research activities. Supporting businesses include PharmaSeek Investigative Site Network, a network of 240 research sites, PatientWise, a patient recruitment and healthcare marketing firm, and PharmaSeek Financial Services, a provider of outsource business solutions for research sites.

**PharmaSys, Inc.**

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PharmaSys, Inc. is a full service compliance & consulting firm specializing in FDA regulated industries & offering a wide range of services including computer validation, audit services, compliance training, commissioning, equipment/process validation, & QA consulting. Visit us at [www.pharma-sys.com](http://www.pharma-sys.com) or call (919) 468-2547.

**PharmaVOICE**

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PharmaVOICE magazine provides readers with insightful and thought-provoking commentary about the challenges and trends impacting the life-sciences industry in a multiple-perspective format through articles covering a range of issues from molecule through market. PharmaVOICE's more than 34,000 BPA-qualified subscribers are also kept abreast of the latest trends and information through additional media resources, including WebLinx Interactive WebSeminars, Podcasts, Videocasts, and White Papers.

**Pharm-Olam International Ltd.**

Contact: Mark Eberhardt  
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Pharm-Olam International delivers full service, quality clinical services to pharma and biotech sponsors across all therapeutic areas in more than 40 countries. Our access to large patient populations reduces time to market and overall costs while maximizing sales potential. Since 1994, we have been committed to our objective: to create value for our clients by satisfying their clinical development needs with consistent and dependable solutions and services.

**Philips Healthcare**

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**Philips Respironics**

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**Phlexglobal Inc.**

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Phlexglobal is a specialist provider of technology enabled TMF document management solutions & support services, offering a unique combination of clinical trial knowledge, document management skills, regulatory understanding & technical expertise to deliver clinical research support solutions. We combine our core services that focus on people provision, document management & system support to deliver a range of flexible, cost-effective, targeted & efficient business solutions to our clients.

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**PHT Corporation**

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PHT is the eClinical innovator leading the adoption of patient-driven mobile apps for better clinical research. The PHT electronic clinical outcome assessment (eCOA) system collects and reports secure real-time patient data from the latest mobile devices. PHT scientific, regulatory and technological expertise along with quality outcomes data enable clients to make confident research decisions. Sponsors and CROs have used the PHT Patient Suite in 650+ trials resulting in 16+ regulatory approvals

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Contact: Sandy Carson Hessen  
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**PleaseTech Ltd.**

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POPSI CUBE, the next generation CRO, provides eTrial solutions & services (e.g. custom EDC, Digital Pen & Paper, iPad/iPhone data capture) as well as telehealth solutions (remote medical data capture at the patient home) for Phase I to IV clinical trials. We combine extensive trial management experience with a unique expertise in IT solutions. We are based in Europe, North America and North Africa and work all over the world with local partners. POPSI CUBE, a new way of doing Clinical Research.

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PPD is a leading global contract research organization providing drug discovery, development, lifecycle management and laboratory services. With offices in 46 countries and more than 13,000 professionals worldwide, PPD applies innovative technologies, therapeutic expertise and a commitment to quality to help clients and partners accelerate the delivery of safe and effective therapeutics and maximize the returns on their R&D investments.

**PRA**

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**Praxis Communications, LLC**

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**PRC Clinical**

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PRC Clinical™ is a full-service CRO headquartered in the San Francisco Bay Area, providing comprehensive clinical trial management services. Since 2003, PRC advances Phase I-IV clinical studies in North America, offering extensive capabilities and access to the best therapeutic talent without the layers typical of larger service providers.

**Precept Life Sciences**

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**Precision for Medicine**

Contact: Teresa Pokladowski  
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**Premier Research**

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Premier Research is a professional services company providing clinical development services to the pharmaceutical, biotechnology, and medical device industries. Founded in 1989, the company operates in over 30 countries worldwide and is a leader in performing clinical research in the analgesia, oncology, pediatrics, medical device and neurosciences areas. Additionally, Premier Research provides a strong strategic sourcing group that supports customers in their resource planning and management.

**Premium Pty Ltd.**

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**PRL Central Laboratory Services**

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**Projecis, Inc.**

Contact: Russell Holmes  
Website: [www.projecis.com](http://www.projecis.com)

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**PROSAR**

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PROSAR is a global provider of pharmacovigilance and medical information services to the pharmaceutical and biopharmaceutical industries. Our 24/7 drug safety call center is staffed by pharmacists and nurses that provide adverse event intake and processing including regulatory reporting; medical information services; and product complaint services. We provide the expertise and services you need to stay in compliance and enhance patient safety.

**Proswell Medical Company**

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Proswell found in 2004, is a local CRO company with the capability to provide full service for both domestic and global customers. Service Scope includes Regulatory Affairs, Clinical Trials, Medical Affairs, Data Management, Statistical Analysis, Pharmacovigilance, CRC and Subject Recruitment. Proswell is the first company earned the Quality Management System Certificate in CRO industry, issued by China Quality Certification Center (CQC).

**ProTrials Research, Inc.**

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**PSKW**

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PSKW's core business is creating co-pay assistance programs that are extremely popular with physicians and patients. In addition, we have leveraged our relationships with banking partners, our payment processor, and our card program manager to create an efficient payment platform for all segments of the life sciences marketplace. This platform allows us to offer our ATM, debit, and Visa debit engines to firms in market research, patient reimbursement, loyalty programming, and clinical research.

**Q2 Business Intelligence**

Contact: Gary Huang  
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Q2 (Q-square Business Intelligence) is a global Clinical Research Organization, with over 16 years pharmaceutical research and development experience, providing a broad range of services. Our principle is "Quality Work for Quality World". Janus Clinical Research Institute (Janus) is a Q2 based company in China. Janus possesses the capacity with extraordinary talented people for any large or small projects in clinical research.

**QlikTech Inc.**

Contact: Kerry Marker

**QPS, LLC**

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Founded by Dr. Ben Chien in 1995, QPS has Bioanalysis and Preclinical testing and Clinical Research facilities at its Newark, DE headquarters, in Groningen, Netherlands and in Taipei, Taiwan. Early-phase clinical facilities are located in Springfield, MO, Taipei, Taiwan, and Groningen, Netherlands. Business development offices are maintained in the US, Europe, and Asia.

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QC2 provides worldwide audit and consulting services, including: GCP, GLP, and cGMP Audits; Bioanalytical Laboratory Audits; Clinical Pathology Laboratory Audits; Sponsor, CRO, and Vendor Audits; Computerized System Validation Audits; Standard Operating Procedures Review and Preparation; GCP, GLP, QA, and SOP Training; and Consulting.

**Quality Associates, Inc.**

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Quality Associates, Inc. was established in 1986 as an independent third party QA consulting company initially specializing in GCPs and GLPs. Capabilities include all aspects of GCP and GLP QA work; e.g., site/CRO qualifications; study and data audits; database and master file audits; bioanalytical audits; training; computer system validation audits, etc. QAI has a staff of 15 auditors, all with various scientific experience. QAI also maintains a GLP compliant archive (vaulted).

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**Quanticate, Inc.**

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**QuantifiCare**

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QuantifiCare is a worldwide imaging CRO providing clinical trials services to the pharmaceutical/cosmetic industry and innovative products for specialists.

**Queensland Clinical Trials Network**

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Working with Life Sciences Queensland Ltd (LSQ), QCTN is the primary point of contact for domestic and international organisations seeking to undertake preclinical and clinical research in Australia. QCTN's aim is to promote and raise the visibility of the Australian biopharmaceutical industry and life sciences service providers at a national and international level and to support them in building their capabilities and marketing activities.

**Quest Diagnostics Clinical Trials**

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Quest Diagnostics Clinical Trials provides laboratory solutions through unsurpassed global central laboratory and biomarker services, diagnostics & esoteric testing, anatomic pathology and research & development innovation, combined with one of the world's largest clinical laboratory, a single global database, and unparalleled scientific and logistics expertise.

**Quintiles**

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**QUMAS**

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**Quorum Review IRB**

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Quorum Review is an independent ethics review board that is fully accredited by the Association for the Accreditation of Human Research Protection Programs (AAHRPP). Our primary focus is to safeguard the rights and well-being of research participants. We provide sponsors, CROs, institutions, and sites with reliable, responsive service that ensures efficient study start-up and management.

**Randstad Pharma**

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Remedy Informatics is a clinical intelligence company that enables academic medical centers, biopharmaceutical companies, and biomedical research organizations to collect, harmonize, and analyze data across disciplines, detect patterns in clinical data, and accelerate disease and therapeutic research to bring safe, effective, increasingly personalized treatments to market faster and more efficiently.

**Research Across America**

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Research Across America is an Independent Site Network-ISN (Non-SMO) that conducts Phase I through Phase IV and Post marketing trials utilizing their many regional multi-specialty sites. Our site locations include Dallas, El Paso and Plano TX, New York, NY and Reading, PA. The physicians affiliated with Research Across America have conducted over 1850 clinical trials since 1992. Our sites are under one corporate umbrella but have the flexibility of negotiating their own contracts and budgets.

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Research Presentation Strategies Inc. provides expertise for the creation and management of regulatory and clinical presentations. We offer unique, industry-leading solutions for slide development, slide library organization, and meeting support technology to the pharmaceutical and medical device industries.

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**ReSolution Latin America**

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ReSolution Latin America is a CRO/clinical consultancy company completely focused on clinical development in Latin America and we specialize in providing clinical research solutions for development companies that are interested in Latin America for their clinical development programs. We provide the opportunity to work with a credible regional niche CRO provider that is able to successfully deliver clinical research conducted in Latin America to international quality standards and expectations.

**Rho, Inc.**

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**RPM Alliance**

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**RWS Group - Medical Translation Division****Booth: 2617****Rx Supply Solutions**

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Rx Supply Solutions is the innovator of the Clinical Study Pharmacy Card™, which utilizes the retail pharmacy network to deliver medicine and supplies to subjects participating in clinical studies. The Clinical Study Pharmacy Card™ provides an extremely safe and efficient method of dispensing medicines and supplies to study subjects that saves administrative effort and time as well as reduces the amount of capital expense required for the purchase and distribution of study medicine and supplies.

**Rx Trials Inc.****Booth: 2413**

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RxTrials is an elite Integrated Site Network (ISN) and consulting/training firm focused on helping bring new treatments to patients. Our multi-therapeutic network is comprised of private physician practices, while our consulting and training divisions provide guidance to sites, sponsors, and CROs to ensure efficient and high-quality study delivery. Our commitment today is the same as it has been since 1994; to set the standard for quality in study conduct and research site management services.

**RxLogix Corporation****Booth: 724**

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RxLogix is the foremost provider of business and technology solutions and services for Drug Safety and Pharmacovigilance. Our experienced team of experts offer consulting and strategic software solutions. We bring best practices across all areas of drug safety. RxLogix Solutions have been developed by the leading experts on the Oracle Argus Safety suite and Drug Safety.

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**SanaCis**

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SanaCis is full service CRO in Central & Eastern Europe (EU and non-EU countries), ISO-certified, operating since 2000 (clinical monitoring, regulatory, site contracting & payments, DM & statistics, medical writing, pharmacovigilance). Besides, own warehouses and customs brokerage in Ukraine and Russia with online access for sponsor ensure optimal IMP logistics.

**SAS Institute Inc.**

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**Scarritt Group, Inc.**

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Scarritt Group is a global meeting planning company specializing in the execution of clinical meetings specific to the drug development process. Our business is designed to meet the unique needs of pharmaceutical companies and CROs regardless of size or meeting locale. With a collective 200 years of experience in hotel and logistics management, Scarritt Group's relationships allow us to provide our clients with an exceptional meeting experience at the most competitive price.

**Schlafender Hase GmbH**

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The Text Verification Tool (TWT) developed by Schlafender Hase GmbH is the global standard solution in computer-driven proofreading. It helps global pharmaceutical leaders save time, money, improve quality, avoid embarrassment and legal costs that can result from avoidable mistakes. Designed to support all standard file types, including SPL.

**Schulman Associates IRB**

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The Global Center of Excellence in Early Clinical Trials at Seoul National University Hospital (GREATS) is one of the two centers chosen by the Korean government in November 2012. GREATS is led by Prof. Yung-Jue Bang, a world-renowned medical oncologist, who has advised many global pharmas and CROs. Oncology and clinical pharmacology are the two leading programs. Also, GREATS has many world-class investigators in cardiovascular diseases, endocrinology, gastroenterology, and rheumatology.

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**Sidus Biodata**

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**Society for Clinical Research Sites—****SCRS**

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The Society for Clinical Research Sites (SRCS) was founded in 2012 in response to the growing need for a trade organization to represent the global voice and community of research sites within the clinical research enterprise. The goals of the Society include providing sites with resources, mentorship, and new ideas through a membership organization dedicated only to research sites.

**Sonic Clinical Trials**

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Sonic Clinical Trials is a wholly owned subsidiary of Sonic Healthcare Limited, one of the world's largest medical diagnostic companies. Sonic Clinical Trials is a dedicated central laboratory supporting all phases of clinical trials and ensuring the highest regulatory compliance. Services Offered: Central Laboratory Services include: Laboratory Testing, Protocol Management, Data Management, Sample Management and Blood Collection Services.

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**Spaulding Clinical Research**

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Spaulding Clinical Research, LLC provides Clinical Pharmacology, Cardiac Safety Core Lab clinical research services, and ECG device manufacturer. Spaulding Clinical operates a paperless, 155-bed clinical pharmacology unit with 96-beds of telemetry in West Bend, Wisconsin

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**Symphony Clinical Research**

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SynteractHCR is a full-service CRO with a successful track record supporting biotech, medical device and pharma companies in Phases I-IV clinical trials. With our "Shared Work—Shared Vision" philosophy we provide customized services collaboratively and cost effectively, ensuring on-time delivery of quality data. We deliver trials internationally in 16 countries, offering expertise across many therapeutic areas.

**Target Health Inc.****Booth: 1935**

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Target Health Inc. is a New York City-based eCRO with staff dedicated to all aspects of Regulatory Affairs and Strategic Planning, Chemistry Manufacturing and Controls, Clinical Research, Biostatistics, Data Management and Medical Writing. Target Health has developed innovative web-based software that provides a transparent paperless environment and significant productivity edge.

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**TechTrials**

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 Website: [www.cde.org.tw](http://www.cde.org.tw)

Taiwan Food and Drug Administration (TFDA) and, Center for Drug Evaluation regulatory agencies, review investigational new drug, new drug application, generic drug applications, bridging study evaluation, drug master file, BA/BE protocol and reports, dissolution reports, IDE, investigational device exemption, pre-market approval, evaluate PMA, and provide health technology assessment, consultation and regulatory science on the regulation of medicinal products.

**That's Nice LLC**

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That's Nice is a full-service agency providing research-driven brand management and marketing that enable businesses to achieve their goals. Our integrated services reflect 18 years of knowledge in life science and materials science markets, a passion for strategic thinking, and a comprehensive approach that meets the needs of global companies.

**The Clinical Resource Network**

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CRN is an innovative and dynamic clinical contractor and project resourcing provider. We support Sponsors/CROs with Clinical Professionals, Data Management, SAS, Biostatistics, Pharmacovigilance, and Project Teams. Our solutions provide significant cost savings with an emphasis on quality and service delivery. If you are seeking clinical/data professionals or rewarding opportunities CRN sets the standard.

**The Clinical Trial Company**

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**The Patient Recruiting Agency**

Contact: Lance Nickens  
 Email: [lance@tprausa.com](mailto:lance@tprausa.com)  
 Website: [www.patientrecruiting.com/](http://www.patientrecruiting.com/)

TPRA's data-driven IN-HOUSE SOLUTIONS include: creative production, patient/physician outreach, site selection plus website & call prescreening. Now with RADIUS365™, TPRA's online platform to track & manage all response, referral, randomization & retention activities in real-time, TPRA is the Leader In Successful PATIENT RECRUITING & RETENTION.

**the Uppsala Monitoring Centre**

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 Website: [www.umc-products.com](http://www.umc-products.com)

A non-profit foundation and WHO Collaborating Centre, managing the technical and scientific operations of the WHO Medicines Safety Programme. To be able to perform effective data management and signal detection, Uppsala Monitoring Centre (UMC) also manages VigiBaseTM, the WHO Drug Dictionaries and WHO-ART with their related tools and services.

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### The Weinberg Group

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For more than 30 years, The Weinberg Group has served the global pharma industry, providing companies of every size with regulatory and compliance support. Though much of our work is project-based, for some clients, we assume all regulatory responsibilities for a fixed monthly fee. This new service is called ORA, Outsourced Regulatory Affairs, and is also available for outsourced quality operations.

### Theorem Clinical Research

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Theorem Clinical Research Inc. is a leading provider of comprehensive clinical research and development services with offices in more than 30 countries and a customer base comprised of some of the world's top pharmaceutical, biotech and medical device companies. For the full-service, right-size research partner, don't think twice. THINK THEOREM.

### Therapak Corporation

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Therapak is the global leader in providing 3rd party kit assembly and distribution services to pharmaceutical and laboratory organizations. Therapak's menu of services include assembly of lab convenience kits for collection of samples, temperature sensitive shipping systems, requisition and label printing and ancillary supply distribution direct to sites on a global basis. Therapak is a cGMP compliant organization with facilities in the US, UK and Singapore.

### Therapath Neuropathology

**Clinical Trials**  
Contact: Bruce Blake  
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Website: [www.Therapath.com](http://www.Therapath.com)

Therapath is located in New York City, is CAP Accredited & dedicated to providing comprehensive neuropathology and neuromuscular pathology services to academic institutions, research organizations and pharmaceutical companies for both clinical and pre-clinical investigations of potential therapeutic agents, drug toxicity and nerve or muscle regeneration. The company has the ability to scale up from proof of concept studies to multiple center, national & international, Phase II/III trials.

### Therapeutics Inc.

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Website: [www.therapeuticsinc.com/about\\_us](http://www.therapeuticsinc.com/about_us)

Therapeutics, Inc. is The Dermatology CRO with unparalleled dermatology expertise & decades of experience. A full service CRO with numerous product approvals, TI designs and executes Ph 1-4 multicenter trials in acne, psoriasis, dermatitis, rosacea, alopecia, tissue fillers, inflammation, & all pediatric/ adult derm categories. We help with strategy, clinical development, trial management, & life cycle management: concept, design, project planning & management, regulatory review & registration.

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Phone: 202-280-0815

### Thomson Reuters

Contact: Thomson Reuters  
Website: [science.thomsonreuters.com/pharma](http://science.thomsonreuters.com/pharma)

Thomson Reuters Life Sciences supports R&D productivity across the Pharma lifecycle with respected and comprehensive intelligence solutions. Offering unbiased scientific, competitive, regulatory, and generics information, analytics, and expertise for your organization, Thomson Reuters Life Sciences empowers and enables effective, evidence-based decision-making at every stage from discovery to launch and beyond. [science.thomsonreuters.com/pharma](http://science.thomsonreuters.com/pharma)

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### ThreeWire, Inc.

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ThreeWire is a global patient recruitment, enrollment and management provider focused on accelerating patient recruitment and enrollment for the medical device, pharmaceutical, and biotech industries. We utilize a proven, flexible, systematic approach with predictable and measurable outcome-based strategies backed by performance-based pricing. Our customized recruitment programs provide valuable solutions and benefits for sponsors, CROs, sites and patients in North American and Europe.

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### TKL Research, Inc.

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TKL Research, Inc. is a full-service, Global CRO providing comprehensive trial management for Phase 1 - 4 studies. TKL now offers Pharmacovigilance Services! We also offer a fully renovated state-of-the-art Phase 1 and inpatient facility, located in Fairlawn, N.J. In addition, we have several specialized outpatient research clinics, conveniently located throughout the Metro Area. Since 1944, TKL has continued to deliver the highest level of services to Pharmaceutical and Biotech Industries

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### Total Root Concepts, Inc.

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### TRAC Services Ltd.

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TRAC is a high quality, experienced regulatory affairs consulting service dedicated to managing and supporting projects to the global pharmaceutical industry. With a clear aim to be the best regulatory affairs consultancy in Europe, we consistently develop trusted partnerships and deliver innovative and enterprising regulatory solutions for our many clients.

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**TransPerfect**

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TransPerfect leads the way in life sciences translation services and solutions. Our next-generation approach centers around innovation, combining cutting-edge workflow technologies with the industry's only quality management system fully certified to EN 15038:2006 and ISO 9001:2008. When it comes to clinical development, we speak your language.

**TrialNetworks**

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TrialNetworks is a technology company with a cloud-based platform that boosts clinical site engagement leading to improved recruitment, retention, training and workflow. We have a wide variety of applications that we bring to each trial ranging from practical efficiency tools (e.g. sharing documents, providing training, various online trackers, visit guide) to features designed to increase site motivation (email updates, leaderboards, badging) to novel tools for maximizing time on study drug.

**TRIEVR**

Contact: Greg Brigham  
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TRIEVR is a simple solution to manage document signatures, recalled products, alerts, manufacturing specification updates, SOP changes, or any email that requires an official response or deliverable. TRIEVR works by centralizing content and responses, tracking compliance and automating follow-ups. Use your imagination—TRIEVR can help you bring home control, and make order out of chaos.

**Trifecta**

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**UBC**

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UBC unites unsurpassed experience in generating real-world evidence of product safety, value, and effectiveness, with the strength of its parent company, Express Scripts, one of the nation's largest healthcare companies. UBC leads the market in providing integrated, comprehensive periapproval, safety, and commercialization services.

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**University of Florida Online MS in Pharmaceutical Outcomes & Policy**

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The University of Florida Online MS in Pharmaceutical Outcomes & Policy is designed for working professionals to expand their career options. Tailor your degree to fit your goals. Choose from: Applied Pharmacoeconomics, Patient Safety & Medication Risk Management, Drug Regulatory Affairs, Pharmacy Regulation & Policy, and more.

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The University of Maryland School of Pharmacy's Master of Science in Regulatory Science program is part-time and exclusively online - no classroom required. It's a science-driven program focused on drug product development and regulation. The master's degree is earned through completion of five online courses in less than two years.

**University of the Sciences**

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As part of the University of the Sciences, Mayes College focuses on the integration of healthcare business and policy. Mayes provides education in specialized fields like Biomedical Writing, Pharmaceutical and Healthcare Business, Health Policy and Public Health, and provides students with hands-on learning experiences, internships, and personal connections.

**University of Utah Clinical Research Services**

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The University of Utah Clinical Trials Office was established with a mission to provide clinical investigators and sponsors with comprehensive support services, research tools, personnel and facilities to conduct clinical research studies. Our experience includes working with special populations including neonatal, pediatric, adolescent, young adult, pregnant and geriatric participants including diverse populations from ethnic minorities to geographically distant groups.

**Upsher-Smith Laboratories, Inc.**

Contact: Angela Blomquist  
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**Valesta Clinical Research Solutions**

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Valesta Clinical Research Solutions is a proven industry leader in placing skilled clinical research professionals at all career levels in project-based, contract-to-hire, and direct hire opportunities, both locally and globally. We have a long track record of making successful job matches in specialized areas, including clinical data, clinical monitoring, medical writing, biometrics, and regulatory affairs.

**Value Health Solutions Inc.**

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Value Health Solutions, Inc mission is to drive state of the art technology based solutions within Healthcare and Life Sciences industry to engage patients, providers, pharmaceutical industry to improve the speed of goto market for drug development. We specialize in providing integrated platform for CTMS, eTMF and Site portal solutions.

**Veeva Systems, Inc.**

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Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 190 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. For more information, visit [www.veeva.com](http://www.veeva.com).

**Verified Clinical Trials**

Contact: Mitchell Efros  
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Website: [www.verifiedclinicaltrials.com](http://www.verifiedclinicaltrials.com)

Verified Clinical Trials is a clinical trials database registry designed to prevent dual enrollment and improve safety and data quality in clinical trials. VCT has built in visit and dosing reminders, novel recruitment modules, and adverse event monitoring to reduce fines and penalties from governmental agencies. VCT has many functions that enhance the trial experience and safety while reducing liabilities in many arenas. VCT is partnered with many of the world's largest research companies.

**Veristat, Inc.**

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Veristat is a leading full-service clinical research organization and CDISC Solution Provider that provides strategic consulting, biostatistics, SAS programming, CDISC implementation and conversion, medical writing, clinical monitoring and safety, project management, and clinical data management services to speed the development of safe and effective drugs and therapeutics. Veristat provides robust regulatory submission strategies and can help with all regulatory preparation and representation.

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Viracor-IBT provides clinical trial testing services and large molecule/biologic biomarker support for phase I-IV trials. We are a CAP/CLIA and NY state accredited laboratory with nearly 30 years of experience in molecular testing, immune response monitoring, vaccine safety and efficacy assessment, allergy and hypersensitivity testing. To learn more visit [www.viracoribt.com](http://www.viracoribt.com).

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**VirtualScopics**

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VirtualScopics is a leading imaging core lab providing central reads and quantitative imaging solutions for drug and medical device clinical trials. Therapeutic area expertise includes: oncology, musculoskeletal, neurology, cardiovascular and medical devices utilizing MRI, PET, CT, Ultrasound, DEXA, Bone Scans and X-Ray imaging modalities.

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**Vitalograph, Inc.**

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Vitalograph is an industry leading manufacturer of cardio-respiratory diagnostic medical devices for use in physician clinics and in pharmaceutical clinical development. Vitalograph provide Standardized Equipment and Centralized Services for Spirometry, Cardiac Safety and ePRO/eDiary data. Vitalograph offer independent, quality over-read services by industry experts in accordance with regulatory, industry and protocol requirements to maximize data quality. Vitalograph, your Respiratory Partner.

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**WCCT Global**

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WCCT Global is an early phase drug development clinical CRO that partners with domestic and foreign innovator companies who need regulatory and strategic development support from First-in-Man through the Proof of Concept stage. We also specialize in special patient population phase 1 studies that require complex study designs and procedures.

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Wingspan Technology, Inc, the leading provider of Documentum to SharePoint integration software, is the maker of DocWay and Wingspan eTMF. Founded in 1996, Wingspan boasts a talented engineering team, which provides in-depth industry knowledge and experience to companies in the life sciences and pharmaceutical industries.

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**Woodley Equipment Company**

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Woodley Equipment Company is a specialist global supplier of medical and laboratory equipment solutions to the Clinical Trials Industry. Woodley has 25 years experience of providing a full service from initial enquiry to global delivery and collection of equipment from multiple sites, technical support, servicing, calibration and training options.

**World Courier, Inc.**

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With over 150 offices in 51 countries—all ISO 9001 certified- World Courier has the network, trained personnel and resources to manage the most demanding research project, biologic , or pharmaceutical shipment.

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Worldwide Clinical Trials balances science, medicine, operations and commercial intelligence to help our clients achieve successful drug development. Our full-service capabilities, spanning all phases of development, combined with recognized therapeutic expertise — most notably in CNS, Cardiovascular, and Oncology — and a robust global operations platform, enable us to foster the development of life-changing medicines.

**WoundMatrix, Inc.**

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WoundMatrix is a proven, cloud-based, time-saving solution for all clinical trial imaging and measurement needs. WoundMatrix provides secure electronic image capture, instant wireless transfer of images and centralized reading of measurements, replacing time-consuming manual processes and significantly reducing costs. WoundMatrix is easily scalable and offered in a HIPAA compliant, health-enabled cloud environment. WoundMatrix provides standardization, is fully validated and 21CFR11 compliant.

**WriteResult LLC**

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At WriteResult we believe ePRO can be easier. Our products minimize change to existing instruments, our processes ensure high quality deliverables and our people have extensive experience working in clinical operations. WriteResult has been solving the challenges of clinical research for over 20 years, and thousands of patients have used our global ePRO solutions. Visit us to see for yourself how our solutions can help propel your trials to the next level.

**XClinical GmbH**

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XClinical GmbH provides MARVIN, a CDISC ODM-certified platform for Electronic Data Capture (EDC), CDM/DDE, CTMS, IWRS, webPRO, Coding and ad-hoc Reporting. The solutions support clinical trials, post-marketing and registry studies on any browser in any language. The XClinical STUDY COMPOSER facilitates the set-up of the eCRF and the edit checks without programming.

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XenoBiotic Laboratories, Inc. is a leading contract laboratory specializing in bioanalytical method development/validation, clinical sample analysis, human radiolabel AME studies, non-clinical ADME, PK/TK, and in vitro/vivo drug metabolism. XBL is FDA and USDA registered and located near Princeton, NJ and XBL-China is located in Nanjing. Both sites are AAALAC accredited.

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Y-Prime Inc. is a premier eClinical products and consulting company that leverages groundbreaking platform technology and systems intelligence to provide novel, personalized decision making solutions to life sciences companies. Since 2006, Y-Prime has developed a robust franchise of enterprise, clinical and operations solutions that offer the potential to dramatically accelerate time to market while significantly reducing costs.

**Zigzag Associates Ltd**

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# GLOSSARY OF TERMS

<b>3500A</b>	FDA form for mandatory reporting of adverse events	<b>eSubs</b>	electronic submissions
<b>ADE</b>	adverse drug event	<b>FDASIA</b>	Food and Drug Administration Safety and Innovation Act
<b>ADR</b>	adverse drug report or adverse drug reaction	<b>FIH</b>	first-in-human (clinical trials)
<b>AE</b>	adverse event	<b>FPE</b>	First Patient Enrolled
<b>AHRQ</b>	Agency for Healthcare Quality and Research	<b>FPI</b>	First Patient In
<b>ANDA</b>	abbreviated new drug application	<b>FU</b>	Farmacopea Ufficiale (Italian Pharmacopoeia)
<b>ANSI</b>	American National Standards Institute	<b>GAAP</b>	Greater Access to Affordable Pharmaceuticals Act of 2003
<b>API</b>	active pharmaceutical ingredient	<b>GCP</b>	good clinical practice
<b>BA/BE</b>	bioavailability/bioequivalence	<b>GLP</b>	good laboratory practice
<b>BB IND</b>	biological investigational new drug	<b>GMP</b>	good manufacturing practice
<b>BCE</b>	beneficial clinical event	<b>GRP</b>	good review practice
<b>BDPA</b>	Bureau of Drug Policy and Administration (China)	<b>GSP</b>	Good Statistics Practice
<b>BDS</b>	Bureau of Drug Surveillance (Canada)	<b>GXP</b>	Good (any type) Practice
<b>BISTIC</b>	Biomedical Information Science and Technology Initiative Consortium (NIH)	<b>HPB</b>	Health Protection Board (Canada)
<b>BLA</b>	biologics license application	<b>IC</b>	informed consent
<b>BPA</b>	Bureau of Pharmaceutical Assessment (Canada)	<b>ICD-9-CM</b>	International Classification of Diseases, Ninth Revision, Clinical Modification
<b>CCFDIE</b>	China Center for Food and Drug International Exchange	<b>ICH</b>	International Conference on Harmonisation (of Technical Requirements for Registration of Pharmaceuticals for Human Use)
<b>CDASH</b>	Clinical Data Acquisition Standards Harmonization	<b>ICSR</b>	Individual Case Safety Reports
<b>CDDI</b>	Collaboration for Drug Development Improvement	<b>IDE</b>	investigational device exemption
<b>CDISC</b>	Clinical Data Interchange Standards Consortium	<b>IND</b>	investigational new drug
<b>CDM</b>	clinical data management	<b>IRB</b>	Investigational Review Board
<b>CFDA</b>	China Food and Drug Administration	<b>IRS</b>	Incident Reporting System
<b>CEN</b>	Comite European de Normalisation (European Committee for Standardization)	<b>ISO</b>	International Organization for Standardization
<b>CFR</b>	Code of Federal Regulations	<b>LOAEL</b>	Lowest Observed Adverse Effect Level
<b>cGMP</b>	current good manufacturing practice	<b>LPE</b>	Last Person Enrolled
<b>CLIA</b>	Clinical Laboratory Improvement Amendments of 1988	<b>LPI</b>	Last person In
<b>CMS</b>	Centers for Medicare and Medicaid Services	<b>LPLV</b>	Last Patient Last Visit
<b>CPMP</b>	Committee for Proprietary Medicinal Products (EMEA)	<b>MCA</b>	Medicines Control Agency (part of MHRA)
<b>CRA</b>	clinical research associate	<b>MedDRA</b>	Medical Dictionary for Regulatory Activities
<b>CRADA</b>	cooperative research and development agreement	<b>MEDLARS</b>	Medical Literature Analysis and Retrieval System (NLM)
<b>CRF</b>	case report form	<b>MedSuN</b>	Medical Product Safety Network
<b>CRIX</b>	Clinical Research Information Exchange (FDA and NCI)	<b>MHLW</b>	Ministry of Health, Labor and Welfare (Japan)
<b>CRO</b>	contract research organization	<b>MPA</b>	Medical Products Agency (Sweden)
<b>CSA</b>	clinical study agreement	<b>NAF</b>	notice of adverse findings
<b>CSDD</b>	Center for the Study of Drug Development (Tufts University)	<b>NAI</b>	no action indicated
<b>CSM</b>	Committee on Safety of Medicines (UK)	<b>NAS</b>	new active substance
<b>CSR</b>	clinical study report	<b>NC</b>	nonclinical (phase, studies)
<b>CTA</b>	clinical trial application	<b>NCE</b>	new chemical entity
<b>CTD</b>	common technical document	<b>NME</b>	new molecular entity
<b>CTMS</b>	Clinical Trial Management System	<b>NCS</b>	not clinically significant
<b>CTTI</b>	Clinical Trials Transformation Initiative	<b>NDA</b>	new drug application
<b>DSMB</b>	Data Safety Monitoring Board	<b>NDE</b>	new drug evaluation
<b>DTC</b>	direct-to-consumer	<b>NDS</b>	New Drug Submission (Canada)
<b>DTP</b>	direct-to-patient	<b>OAI</b>	official action indicated
<b>DUR</b>	drug utilization review	<b>ODM</b>	operational data model (CDISC)
<b>EAB</b>	Ethics Advisory Board	<b>PAB</b>	Pharmaceutical Affairs Bureau (Japan)
<b>eCTD</b>	electronic common technical document	<b>PAHO</b>	Pan American Health Organization (WHO)
<b>EDMS</b>	Electronic Document Management System	<b>PD</b>	pharmacodynamics
<b>EDQM</b>	European Directorate for the Quality of Medicines	<b>PDR</b>	Physician's Desk Reference
<b>eIND</b>	electronic investigational new drug application	<b>PDUFA</b>	Prescription Drug User Fee Act
<b>EHR</b>	Electronic Health Records	<b>PI</b>	principal investigator
<b>EMA (EMEA)</b>	European Medicines Agency (formerly European Medicines Evaluation Agency)	<b>PIP</b>	Pediatric Investigational Plan
<b>EMR</b>	Electronic Medical records	<b>PMDA</b>	Pharmaceuticals and Medical Devices Agency (Japan)
<b>ERB</b>	Ethics Review Board	<b>PPI</b>	patient package insert
<b>ERS</b>	electronic regulatory submission	<b>QL</b>	quality of life

<b>RMS</b>	regulatory management system	<b>SNOMED-RT</b>	Systematized Nomenclature of Medicine Reference Terminology
<b>RR</b>	relative risk	<b>SUD</b>	sudden unexpected death
<b>SAE</b>	serious adverse event	<b>SUD</b>	single-use device
<b>SDM</b>	Submission Data Model (CDISC)	<b>TBP</b>	therapeutic biologic product
<b>SDO</b>	Standards Development Organization	<b>TE</b>	therapeutic equivalence
<b>SDS</b>	Submission Data Standards (CDISC)	<b>TIND</b>	treatment investigational new drug
<b>SEER</b>	Surveillance, Epidemiology, and End Results (Registry of NCI)	<b>TMO</b>	trial management organization
<b>SMART</b>	Submission Management and Review Tracking	<b>USP</b>	U.S. Pharmacopeia
<b>SME</b>	significant medical event - or - subject matter expert	<b>VAERS</b>	Vaccine Adverse Event Reporting System
<b>SMO</b>	site management organization	<b>VAI</b>	voluntary action indicated
<b>SNDA</b>	supplemental new drug application	<b>WHO-ART</b>	World Health Organisation Adverse Reaction Terminology

**The following are divisions and offices within the US Food and Drug Administration, FDA**

<b>CBER</b>	<a href="#">Center for Biologics Evaluation and Research, FDA</a>	<b>ONDQA</b>	<a href="#">Office of New Drug Quality Assessment</a>
<b>OCD</b>	<a href="#">Office of the Center Director</a>	<b>OTR</b>	<a href="#">Office of Testing and Research</a>
<b>OM</b>	<a href="#">Office of Management</a>	<b>OBP</b>	<a href="#">Office of Biotechnology Products</a>
<b>OCBQ</b>	<a href="#">Office of Compliance and Biologics Quality</a>	<b>CDRH</b>	<a href="#">Center for Devices and Radiological Health, FDA</a>
<b>OBRR</b>	<a href="#">Office of Blood Research and Review</a>	<b>OCD</b>	<a href="#">Office of the Center Director</a>
<b>OVRR</b>	<a href="#">Office of Vaccines Research and Review</a>	<b>OMO</b>	<a href="#">Office of Management Operations</a>
<b>OCOD</b>	<a href="#">Office of Communication, Outreach and Development</a>	<b>ODE</b>	<a href="#">Office of Device Evaluation</a>
<b>OBE</b>	<a href="#">Office of Biostatistics and Epidemiology</a>	<b>OC</b>	<a href="#">Office of Compliance</a>
<b>OCTGT</b>	<a href="#">Office of Cellular, Tissue and Gene Therapies</a>	<b>OSEL</b>	<a href="#">Office of Science and Engineering Laboratories</a>
<b>CDER</b>	<a href="#">Center for Drug Evaluation and Research Organization, FDA</a>	<b>OCERP</b>	<a href="#">Office of Communication, Education, and Radiation Programs</a>
<b>OCD</b>	<a href="#">Office of the Center Director</a>	<b>OSB</b>	<a href="#">Office of Surveillance and Biometrics</a>
<b>ORP</b>	<a href="#">Office of Regulatory Policy</a>	<b>OIVDDES</b>	<a href="#">Office of In Vitro Diagnostic Device Evaluation and Safety</a>
<b>OM</b>	<a href="#">Office of Management</a>	<b>OC</b>	<a href="#">Office of the Commissioner, FDA</a>
<b>OC</b>	<a href="#">Office of Communications</a>	<b>OCM</b>	<a href="#">Office of Crisis Management</a>
<b>OC</b>	<a href="#">Office of Compliance</a>	<b>OPP</b>	<a href="#">Office of Policy and Planning</a>
<b>ODULC</b>	<a href="#">Office of Unapproved Drugs and Labeling Compliance</a>	<b>OEA</b>	<a href="#">Office of External Affairs</a>
<b>OSI</b>	<a href="#">Office of Scientific Investigations</a>	<b>OL</b>	<a href="#">Office of Legislation</a>
<b>OMPQ</b>	<a href="#">Office of Manufacturing and Product Quality</a>	<b>OWH</b>	<a href="#">Office of Women's Health</a>
<b>ODSIR</b>	<a href="#">Office of Drug Security, Integrity, and Recalls</a>	<b>OMH</b>	<a href="#">Office of Minority Health</a>
<b>OMP</b>	<a href="#">Office of Medical Policy</a>	<b>OCS</b>	<a href="#">Office of the Chief Scientist</a>
<b>OPDP</b>	<a href="#">Office of Prescription Drug Promotion</a>	<b>OSI</b>	<a href="#">Office of Scientific Integrity</a>
<b>OMPI</b>	<a href="#">Office of Medical Policy Initiatives</a>	<b>OCET</b>	<a href="#">Office of Counter-Terrorism and Emerging Threats</a>
<b>OTS</b>	<a href="#">Office of Translational Sciences</a>	<b>ORSI</b>	<a href="#">Office of Regulatory Science and Innovation</a>
<b>OB</b>	<a href="#">Office of Biostatistics</a>	<b>OSPD</b>	<a href="#">Office of Scientific Professional Development</a>
<b>OCP</b>	<a href="#">Office of Clinical Pharmacology</a>	<b>OGROP</b>	<a href="#">Office of Global Regulatory Operations and Policy, FDA</a>
<b>OCS</b>	<a href="#">Office of Computational Science</a>	<b>OIP</b>	<a href="#">Office of International Programs</a>
<b>OEP</b>	<a href="#">Office of Executive Programs</a>	<b>OMPT</b>	<a href="#">Office of Medical Products and Tobacco, FDA</a>
<b>OCTEC</b>	<a href="#">Office of Counter-Terrorism and Emergency Coordination</a>	<b>OSMP</b>	<a href="#">Office of Special Medical Programs</a>
<b>OSP</b>	<a href="#">Office of Strategic Programs</a>	<b>OCP</b>	<a href="#">Office of Combination Products</a>
<b>OPSA</b>	<a href="#">Office of Program and Strategic Analysis</a>	<b>OOPD</b>	<a href="#">Office of Orphan Products Development</a>
<b>OBI</b>	<a href="#">Office of Business Informatics</a>	<b>OPT</b>	<a href="#">Office of Pediatric Therapeutics</a>
<b>OSE</b>	<a href="#">Office of Surveillance and Epidemiology</a>	<b>ORA</b>	<a href="#">Office of Regulatory Affairs, FDA</a>
<b>OMEPRM</b>	<a href="#">Office of Medication Error and Prevention and Risk Management</a>	<b>ORM</b>	<a href="#">Office of Resource Management</a>
<b>OPE</b>	<a href="#">Office of Pharmacovigilance and Epidemiology</a>	<b>OCQPM</b>	<a href="#">Office of Communications and Quality Program Management</a>
<b>OND</b>	<a href="#">Office of New Drugs</a>	<b>OCI</b>	<a href="#">Office of Criminal Investigations</a>
<b>ODE I</b>	<a href="#">Office of Drug Evaluation I</a>	<b>OE</b>	<a href="#">Office of Enforcement</a>
<b>ODE II</b>	<a href="#">Office of Drug Evaluation II</a>	<b>ORO</b>	<a href="#">Office of Operations</a>
<b>ODE III</b>	<a href="#">Office of Drug Evaluation III</a>	<b>ORS</b>	<a href="#">Office of Regulatory Science</a>
<b>ODE IV</b>	<a href="#">Office of Drug Evaluation IV</a>	<b>OMPTO</b>	<a href="#">Office of Medical Products and Tobacco Operations</a>
<b>OAP</b>	<a href="#">Office of Antimicrobial Products</a>		
<b>OHOP</b>	<a href="#">Office of Hematology Oncology Products</a>		
<b>OPS</b>	<a href="#">Office of Pharmaceutical Science</a>		
<b>OGD</b>	<a href="#">Office of Generic Drugs</a>		

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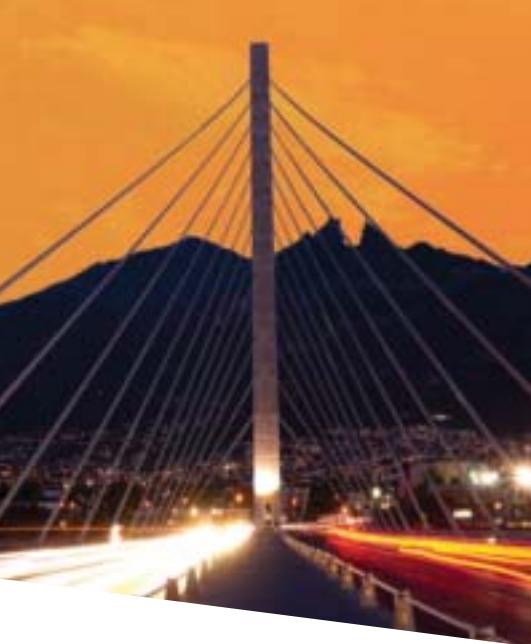
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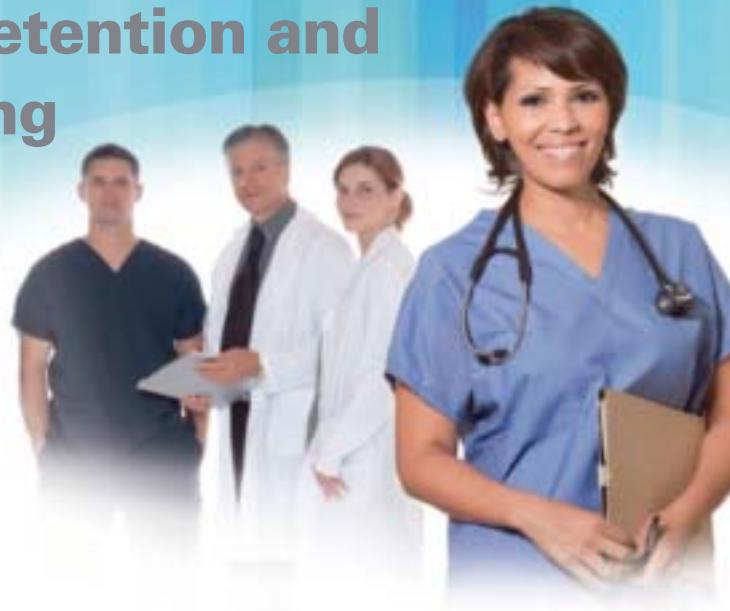
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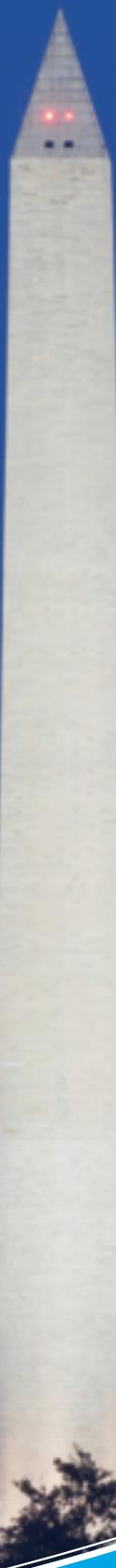


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