

# Medical Information and Communications Conference

27-28 September 2023 | Brussels, Belgium



## WHAT ARE WE LOOKING FOR?

### PRESENTATIONS

Presentation abstracts are your opportunity to be a significant part of the conference. By proposing a presentation abstract, you might be invited to speak within a session. Give your experience a voice and share it with interested attendees who will be able to interact directly with you during the sessions and breaks.

We are particularly interested in speakers who can share practical experiences, best practices, lessons learned and case studies. Abstracts will be selected by DIA and the Programme Committee. Selected speakers will **receive complimentary conference registration** and their names will be published in the programme and on the DIA website.

Presentations will be made available online to registered participants. If selected, your abstract will lead to a presentation in one of the below mentioned topic areas. A PowerPoint presentation and eventually a recording is required. Only one speaker per presentation is allowed.

Provide in your description answers to the following:

**How is your abstract relevant for Medical Information?**

**In a few short sentences, why should your abstract be accepted?**

**Maximum number of characters for Presentation abstracts:**

**Abstract title | 125 |** Briefly describe the focus of the abstract and accurately reflect the content of the abstract.

**Keywords | 100 |** Please provide one or more keywords associated with your abstract. These may be used for search purposes should your abstract be selected as a concept.

**Learning Objectives | 300 |** Please provide a few bullet points on the objective of the abstract.

**Abstract Details | 2000**

### POSTER PRESENTERS

Do you have a story to tell but don't want to be a speaker? **DIA welcomes abstracts for posters** - an opportunity for you to present your work to a diverse international group of professionals. Presenting a poster will still give you the chance to share your experiences with attendees during breaks, as well as the networking activity.

**Maximum number of characters for Poster abstracts (spaces included):**

**Abstract title | 125 |** Briefly describe the focus of the abstract and accurately reflect the content of the abstract.

**Keywords | 100 |** Please provide one or more keywords associated with your abstract. These may be used for search purposes should your abstract be selected as a poster.

**Learning Objectives | 300 |** Please provide a few bullet points on the objective of the abstract.

**Method | 300 |** When, where, and how was the study done? What materials were used or who was included in the study?

**Results | 2000 |** What quantitative data was collected; what answer was found to the research question; what did the study find?

**Conclusion | 2000 |** State what can be concluded from the study and its implications.

### POSTER WINNER

The conference will allocate time by its end to announce **the best poster**. The winner will be awarded with a complimentary registration to the Medical Information and Communications Conference in 2024.

### SUGGESTED TOPICS

#### • Customer Initiatives

- How to improve Medical Information for our customer
- Patient/ Health Care Professionals focused initiatives
- Innovative content creation & web portal examples

#### • Partnerships with other Stakeholders

- Internal (MSLs, Regulatory Affairs, Pharmacovigilance, etc)
- External

#### • Evolving the MedInfo Structure

- Comparing and optimising in-house and outsourcing models
- Organisational structures in MedInfo
- Career development and retention of talent
- Strategy in managing MedInfo teams: onboarding process & working virtually

- Forecasting and adapting services for portfolio changes
- Optimisation of internal processes (Identify your ideal MedInfo setup)

#### • The Value of MedInfo

- The Value of MedInfo in terms of return of investment
- How to communicate/increase awareness of the value of MedInfo, internally and externally?
- Change management in practice

#### • AI Progression within MedInfo

- New initiatives of AI in MedInfo over the last 5 years
- Chatbot/Digital Features

#### • Compliance and Regulations

#### • Other

\* Vendors are welcome to submit fully non-promotional and non-commercial proposals, either together with a client (project focused) or with a scientific focus (case study/learnings).

## DEADLINES

**Submit Abstracts by Wednesday 19 April 2023**

All abstracts have to be submitted online at [https://bit.ly/DIAMedInfo\\_CFA](https://bit.ly/DIAMedInfo_CFA)

**Notification Date** Submitters will be notified of the status of each abstract no later than the week ending 10 May 2023.

## GET IN TOUCH

We are happy to help! If you have questions about abstract submission, please contact DIA Europe on +41 61 225 51 42 or email

[EMEA.Meetings@diaglobal.org](mailto:EMEA.Meetings@diaglobal.org)