



DIAGlobal.org

- Members get involved.
- Issues are resolved.
- Health care evolves.

Driving Ideas to Action:

Advancing Health Care Product Development
Globally through a Neutral Forum



Annual Update, June 2016

A Message from DIA's *Global Chief Executive*

Barbara Lopez Kunz



As I reflect on the past year, I am humbled and amazed by all we have accomplished thanks to the dedication of our members, volunteers and staff who remain committed to making DIA the catalyst for conversations that change the outcomes of health care product development.

Fueled by our neutral, global platform, we are a conduit between all stakeholders- industry, academe, regulatory, payers and patients- and continue to drive forward the DIA strategy, moving the association to a model that prioritizes thought leadership and ensures momentum so that our collective work results in action to advance health care for all.

This has been a transformational year for DIA in the growth of our membership platform, expanded programming, and formation of strategic partnerships around the globe. As you will read in this annual report, we launched into new content areas, including therapeutic discovery and the evolution of the entrepreneurial market for new therapies, adding to our robust educational offerings in regulatory science, clinical research and development, and post-licensure. DIA has helped to ensure communication and alignment amongst all stakeholders involved in these ventures.

One way we do this is through our new community platform which has engaged thousands of members- driving knowledge exchange, forming scientific task forces and engaging in discussion on new health care models- and connected our constituents around the world, enabling them to work together to address the most pressing issues that affect the global community.

Read on to learn how DIA is leaving a footprint in Africa, ASEAN countries, Canada, Europe and the Middle East, Greater China, India, Japan, Latin America, the Republic of Korea, and the United States, as we continue to partner with stakeholders around the globe to drive improved development and access to needed therapeutics to raise the level of health and well-being worldwide.

Consider joining us in this mission: Our membership continues to grow and our association is strong, yet all voices are needed as we continue to support the industry, regulatory, academe, payer and patient stakeholders who rely on us for knowledge creation, sharing and growth.

Thank you for all you do for DIA. We look forward to another great year!

DIA Membership is

Global

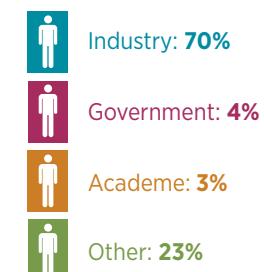
DIA has members in over **80 countries**

and on every continent



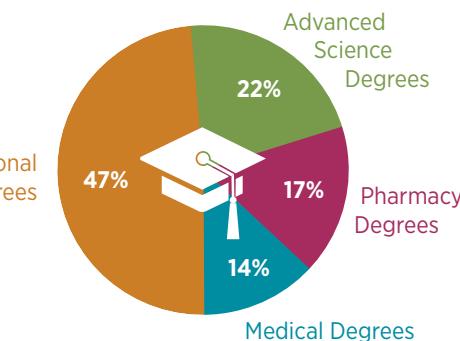
Diverse

DIA brings together all aspects of the health care ecosystem



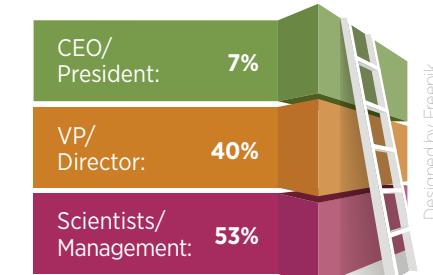
Informed

Over 60% have advanced degrees



Influential

Decision makers with the influence to take DIA's mission forward



...and Engaged



DIA Communities have
over **6,000** members in **27** Active Communities

A new Community platform introduced this year builds on our existing community model of connecting members with specific interest areas for knowledge exchange with other professionals also at the forefront of their sciences. And now, through DIA, they have the tools to share their expertise and advance critical thinking in their fields. DIA community members and stakeholder experts are engaged in meaningful scientific collaboration.

DIA Engages Around the World

Our neutral, global forum builds a conduit between stakeholders and constituents working around the world to advance health care for all.

GLOBAL

DIA continues to focus on our scale and reach to support capability development and knowledge sharing.

DIA revamped our learning curricula to focus and build on themes that are important to our stakeholders; these themes are patient involvement, regulatory science, and value of therapeutics.

DIA innovates and embraces the application of new technology. An example in 2016 was our partnership with the Cardiac Safety Research Consortium with whom we have launched the Cardiac Safety Education Collaborative. DIA also hosted a think tank to examine the use of social media to supplement established approaches for pharmacovigilance; the DIA-CSRC partnership will continue to explore current methods and implications of collecting and evaluating social listening data globally.

AMERICAS

As the catalyst for conversations that change health care outcomes in the Americas, we continued our collaborations with leadership from the FDA, NIH, Health Canada, industry, academe, and especially patients.

DIA has made patients central to our efforts to fundamentally improve health care product development for more than ten years and continues to engage patients and their perspectives in our content, meetings and training, and by supporting Patient Fellowships to engage patients in DIA events.

In September 2015, Patient Engagement in Benefit-Risk Assessment Throughout the Life Cycle of Medical Products addressed payer, patient, industry, academe, and regulatory stakeholders, and the challenge of how and when to best engage patient partners in benefit-risk assessments. The visual model developed during this meeting, depicting both the current and future states of patient engagement in benefit-risk assessment and decision-making, was made possible through a PCORI Engagement Award, and was shared publicly with DIA, patient, industry, academe, and regulatory stakeholders; it is available through the DIA website.

DIA is driving the Patient Manifesto for Health Care Product Development including education, thought leadership, best practices and policy change with input from payer, patient, industry, academe, and regulatory stakeholders. An important milestone along the journey is the DIA/Tufts research on Return on Engagement.

In the Americas region, Canada plays a pivotal role in global health care product development because of its successful, mature regulatory system and its strong scientific research capabilities. DIA has provided a platform for knowledge exchange among Canadian stakeholders for more than 15 years through local and global specialty meetings featuring Canadian regulatory and industry perspectives. The DIA Canadian Annual Meeting, now in its 14th year, builds on these longstanding relationships and common commitments.

In Latin America, DIA continues to play a role in the convergence and learning on regulatory review. To further this convergence and learning, this year's annual Latin America Regulatory Conference (LARC) focuses on regulatory evolution, multi-regional cooperation, global harmonization, and best practices.



Dr. Youngshin Lee
Senior Vice President & Managing Director
DIA South Korea and ASEAN



ASIA PACIFIC

DIA has strengthened its presence in India with successful student chapters and specialty meetings. New developments in the Republic of Korea and ASEAN countries in clinical research provide an opportunity for DIA to conduct education to fuel their regulatory science and life science companies. Growing membership is evident in all of these countries.



Dr. Holger Adelmann
Senior Vice President & Managing Director
DIA EMEA



Carol Zhu
Senior Vice President & Managing Director
DIA Greater China



Ko Sekiguchi
Senior Vice President & Managing Director
DIA Japan

EUROPE, MIDDLE EAST AND AFRICA

Over the past four years, DIA has played a pivotal role in the European Patients' Academy on Therapeutic Innovation (EUPATI) project, coordinating a group of 33 organizations, representing industry, patient organizations, academia, and NGOs, in the development and production of the expert patient training course and multilingual toolbox, and contributing to the development of best practice guidelines to involve patients in industry, with regulators, in HTA processes, and ethics committees.

December 2015 saw the graduation of the first 46 students from the 18-month expert patient training course through EUPATI, which offered a curriculum devoted to the patient developed by DIA. Following this success, the multi-lingual Toolbox on Medicines Research & Development was launched in January 2016 and has been accessed by over 23,000 patients in six months.

The 11th Middle East Regulatory Conference celebrated its 20th anniversary in November, 2015, in Riyadh, Saudi Arabia where, for the first time, the meeting was co-hosted by a regulatory agency: The Saudi Food and Drug Authority (SFDA). More than 400 attendees from 30 different countries attended and discussed biosimilars, pharmacovigilance, regulatory innovation and best practices, quality and counterfeits, and the eCTD - all in best service of the patient.



GREATER CHINA

In Greater China, we continued to grow our impact exponentially, thanks to great support of a vibrant volunteer community representing all parts of our stakeholder groups. As the Chinese government has unfolded their new legislation, DIA has helped to ensure communication of new policies and alignment with government and corporate entities.

Our annual meeting in Greater China experienced enormous year over year growth in 2016. The portfolio of solutions to support our stakeholders is broadening to include expanded learning solutions provided through eLearning and in person training.



JAPAN

DIA Japan has seen tremendous growth in our programming platform this year hosting the 12th Annual Meeting with a record breaking number of attendees and the 10th Asia New Drug Conference with expanded content.

With the launch of the Japan Agency for Medical Research and Development (AMED), DIA has created opportunities for collaboration with NIH and continues to build connections with the health ministries and regulators, as well as continuing to support the payer, patient, industry, academe, and regulatory stakeholders who rely on us for knowledge creation, sharing and growth.

DIA Performance

For fiscal year ended Dec. 31, 2015, DIA's total revenue was \$25.9 million.¹

DIA's revenues were derived from various program offerings in the Americas; Europe, Middle East, and Africa (EMEA); and Japan, China, and India. Our operating revenue is primarily derived from meetings and workshops, training, membership dues and publications. The following two charts break down this revenue by type and geographic region.

¹ DIA is a not-for-profit and tax-exempt Maryland corporation organized under section 501(c) (3).

DIA Revenue by Type, 2015 Audited

Meetings and Workshops: 75%



Americas: 60%



DIA Revenue by Region, 2015 Audited

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• SAVE THE DATE •

DIA2017
CHICAGO, IL
JUNE 18-22, 2017



Call for Topics Now Open!

Visit DIAGlobal.org/DIA2017CFT to submit a topic by July 19, 2016.

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