

DIA 2011 47th Annual Meeting CALL FOR STUDENT POSTERS

JUNE 19-23, 2011 I CHICAGO, IL I MCCORMICK PLACE

DIA WELCOMES ABSTRACT SUBMISSIONS FOR THE STUDENT POSTER SESSION *CONVERGENCE OF SCIENCE, MEDICINE, AND HEALTH.*

DIA invites eligible students to submit a poster abstract demonstrating research results to a diverse group of professionals involved in the discovery, development, and life cycle management of pharmaceuticals, biotechnology, medical devices, and related products to optimize their operations and succeed in the changing market landscape.

A maximum of 20 abstracts will be selected for the *Student Poster Session*. Selected student poster presenters will receive:

- One complimentary meeting registration to attend the 2011 DIA 47th Annual Meeting for one listed author
- A maximum of 3 nights' hotel accommodations (room and tax only) at the DIA assigned hotel.
- One round trip, coach airline/train ticket to Chicago, IL.
- An allowance of \$50.00 per day for a maximum of 3 days
- Accepted abstracts will be published in the July 2011 issue of the Drug Information Journal, DIA's scholarly peer reviewed publication, which is distributed to all members of the Drug Information Association
- Accepted abstracts will also be printed in the final program and will be posted on the DIA 2011 47th conference website
- (1) one-year student membership to DIA

All accepted abstracts will be included in the *Student Poster Session* which offers a total of \$1750 in prize money awarded to student winners based on the following criteria:

- Bona fide research project
- · Specific objectives and hypothesis
- Analysis of actual data and results
- Clear methods
- Conclusions

STUDENT ELIGIBILITY

- Individuals must be an undergraduate or graduate student who can
 document that they are enrolled in a Bachelor's, Master's, Pharm. D and
 Ph. D or equivalent degree-granting or certificate-granting academic
 program in an accredited academic institution, whose content is consistent
 with the mission of DIA, for at least 12 undergraduate hours annually or 9
 graduate hours annually.
- Fellows, residents, post-doctoral scholars, and professionals are not eligible (But are invited to submit to the Professional Posters).
- · Research must originate from an academic institution.
- All Authors must return a student verification form, see page 4, to maureen.lamplugh@diahome.org. A completed form must be submitted by the March 7, 2010 COB deadline. Abstracts submitted without a student verification form will not be considered.
- Past DIA Annual Meeting or EuroMeeting student poster presenters are ineligible.

DEADLINE: MONDAY, MARCH 7, 2011



ONSITE REQUIREMENTS

- The attending author or coauthor is expected to be present at the DIA Student Forum, which is scheduled for Sunday, June 19, 2011 from 3:00 to 5:00pm.
- Student Poster Session will be held on Monday, June 20, 2011.
- PRESENTERS must prepare a poster to fit a 4'× 8' poster board (four feet high and eight feet wide).
- Each author will be scheduled for a 2- to 3-minute presentation of their work, including questions and answers from the judges; therefore, attendance at DIA 2011 is required. Student presentation of posters must be autonomous.
- Students will be required to attend Annual Meeting sessions and submit writeups of the sessions for possible publication.

REQUIRED DOCUMENTATION FOR ALL ABSTRACTS

- · Participant Disclosure Information All abstract authors must disclose any significant financial interest or other relationship with the manufacturer(s of any commercial product(s) and/or providers of commercial services discussed in an educational presentation, as well as any discussion of unlabeled or unapproved drugs or devices. If you are proposing an abstract on behalf of the author, as the submitter you will not be asked to disclose. However, should the abstract be accepted, the author will be informed that he or she must respond to the Participant Disclosure to participate in the Annual Meeting Program.
- Audiovisual Release Content delivered at the DIA Annual Meeting is recorded and distributed. All submitters and authors must agree to the DIA Limited License of Written Program Materials and Assignment of Rights in Recorded Presentations in order for the abstract to be a part of the Annual Meeting Program.





GENERAL SUBMISSION REQUIREMENTS

- Abstracts must be submitted through the DIA website (www.diahome.org) by March 7, 2011.
- A student may submit only one abstract.
- Abstracts may not refer to specific brand names.
- Abstracts will be reviewed, and authors notified of results by March 25, 2011.
- The Theme of the *DIA 2011 47th Annual Meeting* is *Convergence of Science, Medicine, and Health*. Abstracts should address one of the following interest areas represented by the *Program Tracks* offered at *DIA 2011* (see Program Tracks listed above).
- 6. If an abstract is accepted, one author or coauthor must attend DIA 2011 to present the abstract during the Student Poster Session on Monday, June 20, 2011. DIA grants authors permission to publish abstracts after it appears in the Drug Information Journal (DIJ), provided the publication includes a credit line indicating that your abstract was first published in the DIJ and specifying the volume and issue numbers (volume 45, issue 4).

SUBMITTED ABSTRACTS MUST INCLUDE THE FOLLOWING SECTIONS:

The following information will be requested at the time of submission.

Author information The following information will be requested at the time of submission. Author information The following information must be completed. Fields followed by an * are required. NOTE: If you are submitting on behalf of author, you are considered the SUBMITTER must complete the required information for you AND the AUTHOR. Submitters are the contact for author regarding the status of the abstract. If you are submitting your own abstract, you are considered the AUTHOR and are the direct contact for this abstract.

Prefix:

First Name^{*}

Middle Name:

Last Name:*

Name Suffix:

Degrees: Job Title*:

Company*:

Country*:

Address Line 1*:

City*:

State/Province*:

Zip/Postal Code*:

Phone*

Email*:

Abstract Title (125 characters including spaces) Titles should briefly describe the focus of the abstract as well as accurately reflect the content of the workshop.

REQUIRED FIELD (TO BE SUBMITTED ONLINE.)

Primary interest area (TRACK) Select the track in which your poster should be included. See page 3 for details. There are 15 tracks that define the DIA 2011 Program

REQUIRED FIELD (TO BE SUBMITTED ONLINE.)

Abstract Keyword (100 characters including spaces) One or more key words are to be provided to highlight your workshop, Examples of key words; Personalized Medicine, Health Technology Assessment, Clinical Trial Agreements.

REQUIRED FIELD (TO BE SUBMITTED ONLINE.)

Abstract Objective (300 characters including spaces)

REQUIRED FIELD (TO BE SUBMITTED ONLINE.)

Abstract Method (300 characters including spaces)

REQUIRED FIELD (TO BE SUBMITTED ONLINE.)

Abstract Results (300 characters including spaces)

REQUIRED FIELD (TO BE SUBMITTED ONLINE.)

Abstract Conclusion (300 characters including spaces)

REQUIRED FIELD (TO BE SUBMITTED ONLINE.)

Abstracts will be reviewed, and authors will be notified of results no later than the week of March 25, 2011

PROGRAM TRACKS

TRACK 1: CLINICAL OPERATIONS

The Clinical Operations Track will showcase topics related to the implementation of, and practices associated with, successful clinical trials.

TRACK 2: DEVELOPMENT PLANNING

The Development Planning and Management Track will highlight product (eg, drugs, interventions, and medical devices) development topics related to program planning, protocol design, financial and resource planning, and forecasting.

TRACK 3: OUTSOURCING STRATEGIES AND INNOVATIVE PARTNERING MODELS

The Outsourcing Strategies and Innovative Partnering Models Track will address topics related to structuring relationships between sponsors and contract service providers, and between co-development partners, in order to optimize R&D and diversify product portfolios.

TRACK 4: NONCLINICAL AND EARLY CLINICAL TRANSLATIONAL DEVELOPMENT

The Nonclinical and Early Clinical Translational Development Track will showcase discovery to development topics in the nonclinical, preclinical, and biotechnology arenas.

TRACK 5: PRODUCT ADVERTISING AND COMMUNICATIONS

The Product Advertising and Communications Track will focus on the advertising, promotion, and marketing of pharmaceuticals, and other medical products. Topics will include how advertising/promotion materials and programs are regulated, the political and legislative issues that affect marketing at both the federal and state levels, and innovations that are changing the marketing landscape.

TRACK 6: MEDICAL WRITING AND COMMUNICATIONS

The Medical Writing and Communications Track will focus on efficient and effective scientific and strategic communication to advance health care and well-being and will include communication regarding pharmaceuticals and other medical products to health care professionals, consumers, regulators, payers, patients, and physicians.

TRACK 7: IT METHODS AND TECHNOLOGIES

The IT Methods and Technologies for Life Science Research Track will focus on capturing, protecting, and deploying high-quality information.

TRACK 8: RESEARCH DATA AND CONTENT MANAGEMENT

The Life Science Research Informatics and Content Management Track will focus on creating, reviewing, interpreting, and sharing meaningful information in life science research.

TRACK 9: REGULATORY AFFAIRS AND SCIENCE, QUALITY AND GXP COMPLIANCE

The Regulatory Affairs and Science, Quality and GXP Compliance Track tends to be 50% "international" by design, to reflect current strong globalization and harmonization trends in product development. This track emphasizes regulatory trends, strategic regulatory issues and practices, and tactical issues that affect the regulatory process.

TRACK 10: PUBLIC POLICY/HEALTH CARE COMPLIANCE

The Public Policy/Healthcare Compliance Track will focus on issues and concerns in the following areas: Evolving relationship between regulatory oversight of industry activities and potential on product liability exposure; review of interpretive standards for industry interactions with healthcare professionals, compliance update, trends in government investigations and settlements, requirements of reimbursements from HCPs, harmonization efforts in risk management processes, conflict of interest and transparence in the US and EU.

TRACK 11: CLINICAL SAFETY AND PHARMACOVIGILANCE

The Clinical Safety and Pharmacovigilance Track will feature current practices and new developments that optimize the benefits and minimize risks to patients of investigational and marketed medical products.

TRACK 12: STATISTICS

The Statistics Track will focus on the contributions of statistical science and quantitative thinking throughout the entire clinical product development. Of special interest are contributions of statisticians to broad health care issues and policies, data quality and trial designs. This includes innovative and novel clinical trial designs (eg, adaptive design, Bayesian trials, phase 2 dose-response estimation, and noninferiority trials), issues surrounding the design and analysis of trials (eg, multiregional trials, missing data, decision analytic approaches), issues surrounding data quality (eg, data standards, the Sentinel system, hospital records), and issues resulting from the analyses of clinical trials that will inform health care decisions (eg, meta-analyses, comparative effectiveness research).

TRACK 13: HEALTH ECONOMICS AND OUTCOMES (HEO) COMPARATIVE EFFECTIVENESS RESEARCH (CER)

The Health Economics and Outcomes (CER) Track will focus on postapproval research.

TRACK 14: MEDICAL DEVICES

The Medical Devices Track will focus on the development and use of medical devices and in vitro diagnostic products.

TRACK 15: PROFESSIONAL DEVELOPMENT

Abstracts for the Professional Development Track will address one of two audiences: individuals in the medical product environment interested in career/professional development and individuals in the medical product environment interested in profession-related learning and/or teaching.

QUESTIONS?

CONTACT

maureen.lamplugh@diahome.org;

Tel: 215.442.6115.

DIA 2011

TITLE OF ABSTRACT

Convergence of Science, Medicine, and Health June 19-23, 2011 Chicago, IL McCormick Place





Students interested in submitting an abstract for the Student Poster Session at the 2011 DIA Annual Meeting must complete this document and return it to the Drug Information Association. In addition, abstract details must be submitted via the DIA website – **www.diahome.org** – by the **March 7, 2011 COB** deadline.

| STUDENT DETAILS (please indicate your address of residence) | Details regarding program director or professor mentoring this research project |
|--|---|
| Last Name | Last Name |
| First Name MI Dr. Mr. Mrs. Ms. | First Name MI Dr. Mr. Mrs. Ms. |
| Mailing Address | Academic Institution Job Title |
| City State Zip/Postal Code Country | Mailing Address |
| Telephone | City State Zip/Postal Code Country |
| eMail Address (required) | Telephone |
| I have submitted my abstract via the DIA website. I will be submitting my abstract via the DIA website by the March 7, 2011 | eMail Address (required) |
| COB deadline. | Mentor Signature (required) |
| Student Signature (required) | I verify that this research is being conducted at this academic institution and support the abstract submitted by this student. |

Completed verification form and a copy of a university letterhead from the Registrar's office stating your current enrollment status may be faxed to **+1.215.293.5947** or mailed to **2011 Annual Meeting Student Poster Session**, 800 Enterprise Road, Suite 200, Horsham, PA 19044. For information about the Student Poster Session, please email **Maureen.Lamplugh@diahome.org**

