Creating High-performance Medical Science Liaison Teams

FEBRUARY 19, 2009 | Marriott Crystal Gateway, Arlington, VA, USA

PROGRAM COMMITTEE
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Senior Regional Medical Liaison
Medical Affairs
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Six Sigma Champion LRL/Medical Consultant for Medical Liaisons
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WHO SHOULD ATTEND

- Directors/managers of Medical Science Liaison teams
- Professionals practicing Medical Science Liaison roles
- Training and/or support staff for Medical Science Liaison teams
- Legal/regulatory personnel
- Global medical officers
- Compliance officials
- Scientific/medical officers
- Health outcomes personnel

Special East Coast Forum on the Evolution of Medical Science Liaison Teams

OVERVIEW
This one-day conference will provide a focused forum for individuals from pharmaceutical/biotech companies to discuss issues of relevance to Medical Science Liaison teams. Whether you are a Medical Science Liaison or a director of Medical Science Liaisons, this conference will provide a dynamic environment to interact with leaders in the field.

Additionally, attendees will have the opportunity to network with other professionals in this field, through business card sharing and a networking luncheon.

KEY TOPICS

- Regulatory Overview
  Following a 20-minute overview by the facilitator, we will invite a panel of individuals from various pharmaceutical companies to share in a panel discussion. Attendees will be encouraged to participate in a question and answer panel.

- Focusing on Investigator Relationship Management throughout the Drug Development Pathway
  The evolution of the MSL role has led to the need for a variety of skill sets across the life cycle management of a clinical development path. This session will identify new and emerging MSL roles and identify those skill sets needed for success in the future.

- MSL Talent Identification in the Eastern US
  The investment in recruiting talented individuals for MSL roles is critical for an organization’s overall success. This session will discuss unique MSL recruiting challenges in the Eastern US.

- Globalization of the MSL Role and the Impact on the Medical Affairs Interface
  This session will discuss the emergence of International MSL Teams. The speaker will provide a review of the breadth of these programs and how the role differs from the traditional MSL role in the US. An example of the coordination across countries will be highlighted.
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Topics to be discussed include:
- Regulatory Overview
- Focusing on Investigator Relationship Management throughout the Drug Development Pathway
- MSL Talent Identification in the Eastern US
- Globalization of the MSL Role and the Impact on the Medical Affairs Interface

TRAVEL AND HOTEL
The most convenient airport is Reagan National Airport and attendees should make airline reservations as early as possible to ensure availability. The Marriott Crystal Gateway is holding a block of rooms at the reduced rate below until February 6, 2009, for the DIA event attendees. Room availability at this rate is guaranteed only until this date or until the block is filled.

Single $189 / Double $189

Please contact the Marriott Crystal Gateway by telephone at 703-920-3230 and mention the DIA event. The hotel is located at 1700 Jefferson Davis Highway, Arlington, VA 22202, USA.

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