

DIA China 2015

7th Annual Meeting

May 24-27, 2015 | Shanghai International Convention Center

DIA DEVELOP
INNOVATE
ADVANCE



WHITE PAPER SHOWCASE | Deadline: Friday, April 17, 2015

Exhibiting companies are offered the opportunity to present their company's White Paper at the DIA China Annual Meeting.

White Paper Showcase presentations will take place in a conference room.

REQUIREMENT

- The White Paper Showcase topics should align with the meeting theme "Innovation and Convergence - Building a Sustainable R&D Ecosystem"

BENEFITS

- Increase visibility as an Exhibitor
- Share knowledge and experience with pharmaceutical professionals
- Distribute White Paper or relevant promotional materials during the White Paper Showcase session only.

White Paper Showcase Package

- Ninety (90) minutes per session
 - Up to three (3) one-day-pass registrations available for speakers only
 - Marketing highlights in event communication emails
 - Announcement in the Final Program Book and onsite communication
- Additionally provided:
- One (1) LCD Projector
 - One (1) screen
 - Lectern
 - One (1) Wireless microphone
 - Theatre seating (around 60 seats)

WHITE PAPER SHOWCASE SCHEDULE

Up to six (6) White Paper Showcase sessions are available on:

TUESDAY, MAY 26*

8:30 - 10:00 **(SOLD)** 10:30 - 12:00 **(SOLD)**

WEDNESDAY, MAY 27*

8:30 - 10:00 **(SOLD)** 10:30 - 12:00 **(SOLD)**
13:30 - 15:00 **(SOLD)** 15:30 - 17:00

SHOWCASE APPLICATION FEE

RMB 38,000 per session

APPLICATION

White Paper Showcase Application Form should be completed and returned to dia@diachina.org with subject "White Paper Showcase", by Friday, April 17, 2015 in order to take advantage of all promotional opportunities.

The Application will be reviewed by the DIA China Annual Meeting Program Committee.

Notification will be communicated to the submitters by Friday, April 24, 2015.

*Please note:

- White Paper Showcase presentation schedule will be determined by the Annual Meeting Program Committee
- *Payment must be received by April 30, 2015 to have a guaranteed presentation session*

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Title of Presentation:

Abstract (maximum 80 words):

PLEASE COMPLETE ALL SECTIONS BELOW

Company Name:

Address:

City:

State:

Zip Code:

Country:

Website:

Please provide your company's mission statement:

Contact Person Information

Last name:

First name:

Dr. Mr. Mrs. Ms.

Phone (work):

Cell phone:

Email:

Speaker #1

Last name:

First name:

Dr. Mr. Mrs. Ms.

Phone (work):

Cell phone:

Email:

Speaker Biography (Bio can be attached to the application form)

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Speaker #2			
Last name:	First name:	<input type="checkbox"/> Dr. <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.	
Phone (work):	Cell phone:		
Email:			

Speaker Biography (Bio can be attached to the application form)

Speaker #3			
Last name:	First name:	<input type="checkbox"/> Dr. <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.	
Phone (work):	Cell phone:		
Email:			

Speaker Biography (Bio can be attached to the application form)