

Introduction to Comparative Effectiveness Research (CER): A Primer



Part 1: Background and Introduction to CER
September 25 11:00 AM-12:30 PM EDT

Part 2: Methods, Literature and Resources
September 26 11:00 AM-12:30 PM EDT

Healthcare reform has increased interest in comparative effectiveness research (CER) as the Patient-Centered Outcomes Research Institute focuses on identifying the best treatments and helping patients and purchasers as well as policy-makers make informed health decisions. PCORI will be conducting research on quality and effectiveness of medical treatments and employing several specific types of methodology to do so. This course will provide practical insights about CER methodology presented through lecture and interactive discussions in a two-part on-line learning program.

WHAT YOU WILL LEARN

- ▶ An introduction to origins of CER as well as underlying concepts
- ▶ A brief review of the current literature
- ▶ Components of a CER using case studies as examples
- ▶ Resources for learning more and recommended white papers, books on the topic
- ▶ Insights on how CER will impact your role and the role of the biopharmaceutical industry in healthcare

LEARNING OBJECTIVES

At the conclusion of this online training series, participants should be able to:

- ▶ Describe the origins of and the models for conducting comparative effectiveness research (CER)
- ▶ Identify methodological approaches to adding to the evidence base and the role of CER.
- ▶ Describe how to find data of interest when reviewing meta-analyses

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FACULTY

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Chief Learning Consultant
CAB, Inc.

Vadim Tantsyura, DrPH
Director, Data Management
Infinity Pharmaceuticals

WHO SHOULD ATTEND

Professionals from biotech and pharmaceutical companies, contract research organization, academic health centers, and regulatory authorities involved in:

- ▶ Medical affairs
- ▶ Regulatory affairs
- ▶ Clinical drug safety/
Pharmacovigilance
- ▶ Public policy/law/corporate compliance
- ▶ Data management
- ▶ Health administration

For information about this online training series, please contact
Susan Berkelbach at +1.215.442.6183 or Susan.Berkelbach@diahome.org

See the DIA website for Technical Requirements and Continuing Education Details

Online Training

CONTACT INFORMATION: *Questions about this Online Training Course* contact Susan Berkelbach at the DIA office in Horsham, PA by telephone +1.215.442.6183, fax +1.215.442.6199, or email Susan.Berkelbach@diahome.org.

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REGISTRATION FORM: Introduction to Comparative Effectiveness Research (CER): A Primer

Event #12478 Part 1: September 25, 2012 • 11:00 AM-12:30 PM EDT | Part 2: September 26, 2012 • 11:00 AM-12:30 PM EDT

This online training offering is sold as one complete series and cannot be purchased in parts.

INDIVIDUAL REGISTRATION FEES

Standard Member US \$495
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Registered attendees will receive a confirmation letter with access instructions one week prior to the Online Training Series.