

Pharmacovigilance and Risk Management Strategies 2015

Tutorials: January 25 | Meeting: January 26-28 Renaissance Washington DC Downtown Hotel Washington, DC

OVERVIEW

Benefit-Risk in 2015! Regulatory science, tools, realities, and perceptions of biopharmaceutical product benefit-risk continue to evolve across the global pharmacovigilance landscape. During this three-day meeting, thought leaders from around the world will provide their insight and engage in dialogue on current opportunities and challenges in managing product risk in the context of benefit. The current regulatory framework will be outlined and practical approaches to protecting patient safety will be discussed.

This event will provide a unique setting for informal dialogue with representatives from the FDA and other key regulatory agencies, as well as from industry and academia. There will be multiple opportunities for participants to engage with speakers and interact with fellow colleagues.

LEARNING OBJECTIVES

At the conclusion of this meeting, attendees will be able to:

- Describe the current regulatory framework for pharmacovigilance in key markets
- Discuss global implications of the Pharmacovigilance System Master File
- Explain basic risk minimization interventions, measures of their effectiveness, and integration into selected healthcare systems
- Describe new approaches for safety assessment of biosimilars in early clinical development
- Examine the role of Real World Evidence in assessing product risk in the context of benefit
- Discuss the impact of health literacy on risk communication



800 Enterprise Road Suite 200 Horsham, PA 19044 USA

DIA Global Center: Washington, DC, USA | Basel, Switzerland | Beijing, China Horsham, PA, USA | Mumbai, India | Tokyo, Japan

PROGRAM CO-CHAIRS:

William W. Gregory, PhD

Senior Director Worldwide Safety and Regulatory Pfizer Inc.

Stella Blackburn, MD

Vice President Global Head of Risk Management Quintiles Inc., United Kingdom

PROGRAM COMMITTEE:

Mariette Boerstoel-Streefland, MD, MBA, MS Head Global Safety and Pharmacovigilance

Baxter International Inc.

Jean-Pierre Clement, MD

Vice President Global PV and Medical Risk Management Cubist Pharmaceuticals, Inc.

Stewart Geary, MD

Vice President, Chief Medical Officer, Director Corporate Medical Affairs HQ Eisai Co., Ltd., Japan

Stephen Knowles, MD, MRCP

Senior Director Global Patient Safety Eli Lilly and Company

Michael Richardson, MD, FFPM

International Head GPV&E and EU Qualified Person for Pharmacovigilance Bristol-Myers Squibb, United Kingdom

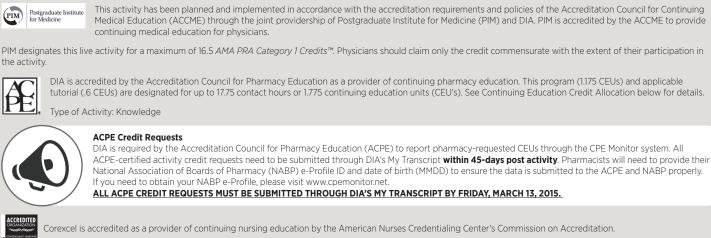
Tracy M. Salaam, PharmD Safety Evaluator Team Leader CDER, FDA

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PIM

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CONTINUING EDUCATION CREDIT ALLOCATION

Tutorials:

- Pharmacovigilance and Risk Management Planning: Pharmacy: 6 contact hours or .6 CEUs, 0286-0000-15-005-L04-P; Nursing: 6 contact hours; IACET: .6 CEUs • Introduction to Pharmacoepidemiology and Applications in PreMarketing and PostMarketing Surveillance, Risk Management and Value Demonstration:
- Nursing: 3.25 contact hours; IACET: .3 CEUs
- PBRERs: Nursing: 3.25 contact hours; IACET: .3 CEUs
- Pharmacovigilance System Master File: Nursing: 3.25 contact hours; IACET: .3 CEUs

Meeting:

CME: 16.5 AMA PRA Category 1 Credits™ Nursing: 16.5 contact hours

IACET: 17 CEUs

Pharmacy:

- Session 1 Keynote Address: 1.25 contact hours or .125 CEUs, 0286-0000-15-006-L04-P
- Session 2 FDA Updates: 1.5 contact hours or .15 CEUs, 0286-0000-15-007-L04-P
- Session 6 Regional Requirements with Global Impact: The Drivers for Change: 1.5 contact hours or .15 CEUs, 0286-0000-15-008-L04-P
- Session 7 Risk Management Planning: 1.5 contact hours or .15 CEUs, 0286-0000-15-009-L04-P
- Session 8 Implementing Additional Risk Minimization Tools and Measuring Their Effectiveness: 1.5 contact hours or .15 CEUs, 0286-0000-15-010-L04-P
- Session 9 Enhancing Pharmacovigilance Engagement....: 1.5 contact hours or .15 CEUs, 0286-0000-15-011-L04-P
- Session 10 Real World Evidence....: 1.5 contact hours or .15 CEUs, 0286-0000-15-012-L04-P
- Session 11 Stakeholder Perspectives on Communicating Risk: 1.5 contact hours or .15 CEUs, 0286-0000-15-013-L04-P

DIA'S CERTIFICATE PROGRAM

This program is part of DIA's Certificate Program and is awarded the following:

- Clinical Research Certificate Program: 12 Elective Units
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2

SUNDAY, JANUARY 25

FULL-DAY TUTORIAL

10:00AM-5:00PM PHARMACOVIGILANCE AND RISK MANAGEMENT PLANNING (box lunch served from 12:00-12:45PM)

INSTRUCTORS

William W. Gregory, PhD

Senior Director Worldwide Safety and Regulatory Pfizer Inc.

Stella Blackburn, MD Vice President Global Head of Risk Management Quintiles Inc., United Kingdom

This tutorial will be presented in two parts.

Part 1 (10:00AM–12:00PM) will focus on basic aspects of the regulatory framework for pharmacovigilance in the context of risk management planning.

Part 2 (12:45–5:00PM) will focus on the practical aspects of managing biopharmaceutical product risks in the context of benefits and the healthcare delivery system.

Learning Objectives:

At the conclusion of this tutorial, participants should be able to:

- Discuss similarities and differences in risk management planning in the three ICH regions and other selected jurisdictions
- Describe the differences between important identified risks and important potential risks
- Outline the basic structure and contents of an EU Risk Management Plan (in the context of a Risk Management System) and a Risk Evaluation and Mitigation Strategy (REMS)
- Discuss primary tools for managing product risks, how the effectiveness of a selected tool is assessed, and triggers for modification or release of a given intervention

HALF-DAY TUTORIALS

8:30AM-12:00PM INTRODUCTION TO PHARMACOEPIDEMIOLOGY AND APPLICATIONS IN PREMARKETING AND POSTMARKETING SURVEILLANCE, RISK MANAGEMENT AND VALUE DEMONSTRATION

INSTRUCTORS

Annette Stemhagen, DrPH

Senior Vice President Safety, Epidemiology, Registries and Risk Management UBC, An Express Scripts Company

Robert Sharrar, MD

Executive Director Safety, Epidemiology, Registries and Risk Management UBC, An Express Scripts Company

This tutorial will provide an overview of basic epidemiology methods and study designs as they are applied in the pharmaceutical and biotechnology industries. Topics will include design and conduct of retrospective and prospective epidemiologic studies such as case-control studies and cohort studies, and the application of these designs for premarketing and postmarketing surveillance, risk management (risk assessment and risk mitigation), and demonstration of product value.

Learning Objectives:

At the conclusion of this tutorial, participants should be able to:

- Define basic epidemiologic principles
- Distinguish case-control and cohort study designs
- Identify applications for epidemiology in pre- and postmarketing pharmaceutical product safety surveillance and risk management
- Identify applications for use of epidemiologic studies in demonstrating product value

Lunch is not provided for half-day tutorial attendees



1:30-5:00рм

INSTRUCTORS

Valerie E. Simmons, MD, FFPM

EU Qualified Person for Pharmacovigilance Global Patient Safety Eli Lilly and Company Limited United Kingdom

PBRERS

Ayman Ayoub, MD

Disease Area Head Safety Surveillance and Risk Management Pfizer LTD Central Research United Kingdom

Alison Turney, PharmD

Consultant Surveillance Process Owner Eli Lilly and Company

The new ICH E2C (E2C) guideline on Periodic Benefit-Risk Evaluation Reports (PBRERs) reached Step 4 in November 2012 and has already implemented in the EU under the new Pharmacovigilance legislation. Also accepted in the US, Japan, and other countries, the PBRER may replace existing requirements for postmarketing periodic reporting. This new report represents a significant change from the previous PSUR format and a quantum leap forward towards a document incorporating many new concepts including an integrated evaluation of both benefits and risks of a medicinal product.

1:30-5:00PM PHARMACOVIGILANCE SYSTEM MASTER FILE

INSTRUCTOR

Noha Kassem, PhD

Senior Director Quality in Global Patient Safety Eli Lilly and Company United Kingdom

As part of the new EU Pharmacovigilance Legislation (Regulation EU 1235/2010 and Directive 2010/84/EU) marketing-authorization holders are required to maintain a Pharmacovigilance System Master File (PSMF). The PSMF must be in place at the time of initial marketing authorization application, license renewal and available for inspections. The PSMF replaced the Detailed Description of the Pharmacovigilance System (DDPS). This tutorial will cover the requirements in the PSMF, the creation and maintenance as well as sharing a real experience focusing on some of challenges and how they can be addressed.

Learning Objectives:

At the conclusion of this tutorial, participants should be able to:

- Discuss the main principles defined in the ICH E2C (R2) guideline
- Describe the structure and content of the new PBRER
- Explain the regulatory authority expectations of the PBRER
- Recognize some of the key implementation challenges and how they may be addressed
- Discuss the practical aspects in the preparation of the PBRER

Learning Objectives:

At the conclusion of this tutorial, participants should be able to:

- Discuss how to prepare a PSMF to meet the requirements
- Describe how to maintain a PSMF so that it can be available within seven days from request
- Examine challenges and possible scenarios of how to address preparation and maintenance



MONDAY, JANUARY 26

7:30-8:30AM **REGISTRATION / CONTINENTAL BREAKFAST / EXHIBITS** 8:30-8:45AM **DIA WELCOME AND OPENING REMARKS** DIA WELCOME PROGRAM CHAIR Barbara Lopez Kunz William W. Gregory, PhD **Global Chief Executive** Senior Director DIA Worldwide Safety and Regulatory Pfizer Inc. PROGRAM CO-CHAIR Stella Blackburn, MD Vice President Global Head of Risk Management Quintiles Inc., United Kingdom 8:45-10:00AM **SESSION 1: KEYNOTE ADDRESS** SESSION CO-CHAIRS **Do Meta-analyses of Adverse Events have Adverse Effects?** William W. Gregory, PhD Senior Director Stephen JW Evans, MSc, FRCP Worldwide Safety and Regulatory Professor of Pharmacoepidemiology Pfizer Inc. London School of Hygene & Tropical Medicine United Kingdom Stella Blackburn, MD Vice President Global Head of Risk Management Quintiles Inc., United Kingdom 10:00-10:30AM **REFRESHMENT BREAK / EXHIBITS**

10:30AM-12:00PM SESSION 2: FDA UPDATES

SESSION CHAIR:

Gerald J. Dal Pan, MD, MHS

Director Office of Surveillance and Epidemiology CDER, FDA

SPEAKERS:

Updates from the FDA/Office of Surveillance and Epidemiology

Gerald J. Dal Pan, MD, MHS Director Office of Surveillance and Epidemiology CDER, FDA

Using Drug Target Adverse Event Profiles to Predict and Analyze Safety Signals

Keith K. Burkhart, MD, FACMT Senior Advisor for Medical Toxicology Office of Clinical Pharmacology CDER, FDA

Pharmacological Mechanism-Based Approaches for Signal Strengthening/Weakening for Potential Safety Signals

Darrell R. Abernethy, MD, PhD Associate Director for Drug Safety Office of Clinical Pharmacology CDER, FDA



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12:00-1:30рм

ROUNDTABLE LUNCH DISCUSSIONS/EXHIBITS

New This Year!

There will be a 30 minutes session for a limited number of participants to join roundtable discussions during the lunch break. The discussions will address the following topics:

- Informatic Approaches to Data Mine FAERS for Mechanisms of Toxicity - Moderated by Keith K. Burkhart, MD, FACMT, Senior Advisor for Medical Toxicology, Office of Clinical Pharmacology, CDER, FDA
- Systems Pharmacology and Toxicology International Efforts to Develop Mechanistic Approaches to Inform Potential

SESSION 3: ASIA REGULATORY UPDATES

Pharmacoepidemiologic Safety Signals - Moderated by **Darrell R. Abernethy, MD, PhD**, Associate Director for Drug Safety, Office of Clinical Pharmacology, CDER, FDA

 Regulatory decision-making: are we getting it right? - Moderated by Stephen JW Evans, MSc, FRCP, Professor of Pharmacoepidemiology, London School of Hygene & Tropical Medicine, United Kingdom

An email will be sent to all pre-registered attendees with instructions for how to sign up for a Round Table. It is first come, first serve and will be closed once the slots are filled. Please monitor email for this sign up opportunity.

Korea Perspective

Nam-Kyong Choi, PhD Research Professor Division of Clinical Epidemiology Seoul National University College of Medicine/Seoul National University Hospital

Pre- and Post-Marketing Safety Evaluation in China

William Wang, PhD Head of Asia Pacific Hub Biostatistics and Research Decision Sciences (BARDS) Merck Research Laboratories, Merck & Co., Inc., China

Vice President, Chief Medical Officer, Director Corporate Medical Affairs HQ Eisai Co., Ltd., Japan

SPEAKERS:

1:30-3:00PM

SESSION CHAIR:

Stewart Gearv. MD

Japanese Perspective

Daisuke Sato, MPharm Reviewer Office of Safety II Pharmaceuticals and Medical Devices Agency (PMDA), Japan

3:00-3:30рм

REFRESHMENT BREAK / EXHIBITS

Drug Safety:

Is Your Staff Prepared?

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Drug safety is a primary concern throughout the medical product development life cycle. Developed with DIA expertise to meet the unique needs of its stakeholders and members, this online safety program provides the knowledge your staff needs, from regulations and requirements through premarket review and postmarket monitoring.

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Clinical Trial Safety

Postmarketing

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Safety Audits and Inspections (Available in October) Save Now! Buy all 6 modules and get 20% off individual prices.

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3:30-5:00рм

SESSION CHAIR:

William W. Gregory, PhD

Senior Director Worldwide Safety and Regulatory Pfizer Inc. SPEAKERS:

India Perspective

Brijesh Regal, MPharm CEO Apothecaries Clinical Research, India

Brazil Perspective

Paula Taborelli

Regional Director Pharmacovigilance (EU & LA) Global PhV & Epidemiology Bristol-Myers Squibb

Eastern Europe/Turkey Perspective

Michelle Bulliard

Vice President, Regional Managing Director EMEA Quintiles Switzerland

5:00-6:00рм

NETWORKING RECEPTION

SESSION 4: MATURING MARKETS PERSPECTIVE

TUESDAY, JANUARY 27

7:30-8:30AM REGISTRATION / CONTINENTAL BREAKFAST / EXHIBITS

8:30–10:00AM SESSION 5: EU REGULATORY UPDATES

SESSION CHAIR:

Michael Richardson, MD, FFPM

International Head GPV&E and EU Qualified Person for Pharmacovigilance Bristol-Myers Squibb, United Kingdom

SPEAKERS:

A Very Personal Perspective on PRAC (Pharmacovigilance and Risk Assessment Committee)

Stephen JW Evans, MSc, FRCP

Professor of Pharmacoepidemiology London School of Hygene & Tropical Medicine United Kingdom

Success and Future Challenges of New Regulations

Mick Foy Group Manager Vigilance Intelligence and Research Group MHRA, United Kingdom

Success and Future Challenges of New Regulations – Industry Perspective

Vicki Edwards, BPHARM HONS

QPPV and Head of Affiliate Vigilance Excellence Pharmacovigilance and Patient Safety AbbVie Ltd, United Kingdom

10:00-10:30AM REFRESHMENT BREAK / EXHIBITS

10:30AM-12:00PM SESSION 6: REGIONAL REQUIREMENTS WITH GLOBAL IMPACT: THE DRIVERS FOR CHANGE

SESSION CHAIRS:

Justina Molzon, JD, MPharm, MSc, RPh CDER, FDA (Retired)

Michael Richardson, MD, FFPM International Head GPV&E and EU Qualified Person for Pharmacovigilance Bristol-Myers Squibb, United Kingdom

SPEAKERS:

FDA Perspective on International Regulatory Collaborations in Pharmacovigilance

Robert Ball, MD, MPH, ScM Deputy Director, Office of Surveillance and Epidemiology CDER, FDA

Pharmacovigilance System Master File

Noha Kassem, PhD Senior Director Quality in Global Patient Safety Eli Lilly and Company, United Kingdom

A View of APEC

Justina Molzon, JD, MPharm, MSc, RPh CDER, FDA (Retired)

Global Database and Accommodating Differing Reporting Requirements and Safety Analysis

Eileen Leonard, PharmD

Executive Director Global Pharmacovigilance and Epidemiology Bristol-Myers Squibb

12:00-1:30PM LUNCH / EXHIBITS

1:30-3:00PM SESSION 7: RISK MANAGEMENT PLANNING

SESSION CHAIR:

Stella Blackburn, MD

Vice President Global Head of Risk Management Quintiles Inc., United Kingdom

SPEAKERS:

ADRs, Risks, What is Important...and Can Anyone Tell the Difference Anymore?

Valerie E. Simmons, MD, FFPM

EU Qualified Person for Pharmacovigilance Global Patient Safety Eli Lilly and Company Limited, United Kingdom

3:00-3:30PM REFRESHMENT BREAK / EXHIBITS

Practical Considerations on Implementing the Pharmacovigilance Plan: Planning Multi-Country PASS

Michelle Bulliard Vice President, Regional Managing Director EMEA Quintiles, United Kingdom

Different Strategies for Risk Minimisation in the EU

Stella Blackburn, MD Vice President Global Head of Risk Management Quintiles Inc., United Kingdom

SESSION 8: IMPLEMENTING ADDITIONAL RISK MINIMIZATION TOOLS AND MEASURING THEIR EFFECTIVENESS

3:30-5:00PM ESSION CHAIRS:

William W. Gregory, PhD Senior Director Worldwide Safety and Regulatory Pfizer Inc.

Stella Blackburn, MD Vice President Global Head of Risk Management Quintiles Inc., United Kingdom

SPEAKERS:

Risk Minimization – Tools to Measure Effectiveness

Cynthia LaCivita, PharmD Senior Drug Risk Management Analyst Division of Risk Management Office of Medication Error Prevention and Risk Management CDER, FDA

Case Study

Michael Richardson, MD, FFPM International Head GPV&E and EU Qualified Person for Pharmacovigilance Bristol-Myers Squibb, United Kingdom

Future Direction: CIOMS IX

William W. Gregory, PhD Senior Director Worldwide Safety and Regulatory Pfizer Inc

Develop Innovate Advance





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Make sure you book early through Travel Planners for the best available hotel rates through the DIA Hotel Room Block.

Register by February 28 to Save at DIAGlobal.org/DIA2015

Get Involved! Submit an Abstract at DIAGlobal.org/Abstract

Call for Professional Posters Deadline: Tuesday, March 3

Call for Student Posters Deadline: Tuesday, March 31

WEDNESDAY, JANUARY 28

7:30-8:30AM

REGISTRATION / CONTINENTAL BREAKFAST / EXHIBITS

8:30-10:00AM SESSION 9: ENHANCING PHARMACOVIGILANCE ENGAGEMENT IN THE CLINICAL DEVELOPMENT OF LARGE MOLECULES

SESSION CHAIR:

Stephen Knowles, MD, MRCP Senior Director Global Patient Safety Eli Lilly and Company SPEAKERS:

The Clinical Relevance of Quality

Steven Kozlowski, MD Director

Office of Biotechnology Products CDER, FDA

Establishing Biosimilarity through Assessment and Comparison of Critical Quality Attributes

Jan Hillson, MD Senior Director of Clinical and Translational Research Momenta Pharmaceuticals, Inc.

Pharmacovigilance: Considerations for Biologics and Biosimilars

Thomas Felix, MD Director, Research and Development Policy Amgen Inc.

10:30AM-12:00PM SESSION 10: REAL WORLD EVIDENCE - A TRUE SNAPSHOT OF BENEFIT AND RISK

SESSION CHAIR:

Mariette Boerstoel-Streefland, MD, MBA, MS Head Global Safety and Pharmacovigilance Baxter International Inc.

SPEAKERS:

Exploring New Methods for Pharmacovigilance

Nancy Dreyer, PhD, MPA, FISPE

Global Chief of Scientific Affairs Quintiles Real-World & Late-Phase Research Adjunct Professor of Epidemiology University of North Carolina

Anonymized Datasets from Multiple Organizations: Potential for Use in Epidemiology and Signal Detection

Andres Gomez Head of Epidemiology, Signal Detection and Data Management Bristol Myers Squibb

Benefits and Harms of "Real World" Evidence: Should We Be Changing Our Views?

Stephen JW Evans, MSc, FRCP

Professor of Pharmacoepidemiology London School of Hygene & Tropical Medicine United Kingdom

12:00-1:30рм

LUNCH / EXHIBITS



SESSION 11: STAKEHOLDER PERSPECTIVES ON COMMUN

SESSION CHAIR:

1:30-3:00PM

Stephen Knowles, MD, MRCP

Senior Director Global Patient Safety Eli Lilly and Company

SPEAKERS:

Patient Perspective

Toni Cordell Consultant Toni Cordell

MHRA Perspective

Mick Foy Group Manager Vigilance Intelligence and Research Group MHRA. United Kingdom

Risk Communication and Health Literacy in Healthcare Systems

Professor Michael Wolf, PhD, MPH Professor Medicine-General Internal Medicine and Geriatrics Northwestern University Feinberg School of Medicine

3:00рм

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PERSPECTIVES ON COMMUNICATING RISK

Keep Your Staff Ahead of the Curve with 2015 Training Courses

Art of Writing a Clinical Overview

February 24-26 | Online Course Level: Beginner

Get an in-depth analysis of the preparation of a Clinical Overview for pharmaceutical products (drugs and biologics) in accordance with ICH guidelines concerning development of Module 2.5 of a Common Technical Document (CTD).

Introduction to Signal Detection and Data Mining

March 2 | DIA Global Center | Dupont Circle, Washington, DC Course Level: Beginner

Experts will present techniques for beginners to uncover potential drug safety signals. Instruction will follow on the role of data mining in signal detection.

Premarketing Clinical Safety & Pharmacovigilance

March 23-24 | DIA Global Center Dupont Circle, Washington, DC Course Level: Intermediate

Learn how to comply with evolving US and European regulations for clinical safety during product development that are changing how we approach our daily jobs.

Advanced Signal Detection – Tools, Triage, Evaluation, and Escalation

April 20-21 | DIA Global Center Dupont Circle, Washington, DC Course Level: Advanced

This course will present signal detection and management in the framework of regulatory compliance as well as risk management and risk communication strategies.

Save by Sending Your Entire Team. Register 3 Individuals and Get the 4th Free!