

MEDICAL AFFAIRS AND SCIENTIFIC COMMUNICATIONS 2016 ANNUAL FORUM CONTINUING EDUCATIONS CREDIT ALLOCATION

Core Curriculum:

Pharmacy 6.5 contact hours or .65 CEUs, UAN: 0286-0000-16-031-L04-P, Type of activity: Knowledge; Nursing 6.5 contact hours; IACET .7 CEUs

Tutorials:

Tutorial 1: Medical Communications: Compliance in 2016:

Pharmacy 3.25 contact hours or .325 CEUs, UAN: 0286-0000-16-032-L04-P, Type of activity: Knowledge; Nursing 3.25 contact hours; IACET .3 CEUs

Tutorial 2: Promotional and Medical Review Committee 101:

Pharmacy 3.25 contact hours or .325 CEUs, UAN: 0286-0000-16-033-L04-P, Type of activity: Application; Nursing 3.25 contact hours; IACET .3 CEUs

Tutorial 3: Fundamentals, Challenges, and Opportunities - A Tutorial for Medical Science Liaisons:

Pharmacy 3.25 contact hours or .325 CEUs, UAN: 0286-0000-16-035-L04-P, Type of activity: Knowledge; Nursing 3.25 contact hours; IACET .3 CEUs

Tutorial 4: Clinical Statistics for Nonstatisticians:

Pharmacy 3.25 contact hours or .325 CEUs, UAN: 0286-0000-16-036-L04-P, Type of activity: Knowledge; Nursing 3.25 contact hours; IACET .3 CEUs

FORUM:

Pharmacy up to 15 contact hours or 1.5 CEUs; Nursing up to 15.5 contact hours; IACET 1.6 CEUs

Forum Pharmacy Credit Allocation

Type of activity: Knowledge

Keynote Address and Session 1: FDA Update and Potpourri: 3 contact hours or .3 CEUs, UAN: 0286-0000-16-037-L04-P

Session 2: Policy and Medicine: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-038-L04-P

Session 3A/B: Innovating in Medical Communications – Moving from Ideas into Real Experiences: 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-039-L04-P

Session 3C: *Integrated Health Systems and the Evolution of the ML Role:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-040-L04-P

Session 3E: *Ethical and Accurate Data in Publications:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-041-L04-P

Session 4A: *Hot Topics in Medical Communications:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-042-L04-P

Session 4B: *Contact Center Strategy: Positioning Your Center for Success:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-043-L04-P

Session 4C/E: *Demonstrating and Communicating the Value of Medicines Through Health Economic and Outcomes Evidence:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-044-L01-P

Session 4D: *Best Practices for Regulatory Quality Review:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-045-L04-P

Session 5A: *Evolution of Standard Response Documents and Other Communications:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-046-L04-P

Session 5B: *Hot Topics for Contact Centers:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-047-L04-P

Session 5C: *MSL Career Paths: Enjoying the Journey and Determining the Destination:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-048-L04-P

Session 5D: *Innovations in Sharing of Clinical Trial Results:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-049-L03-P

Session 5E: *Hot Topics in Bioethics – It's All Shades of Gray:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-050-L01-P

Session 6A/B: *Tools and Applications for Data Analytics and Insights in Medical Information:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-051-L04-P

Session 6C: *Value of the Medical Science Liaison Role Across the Product Life Cycle – From Early Trial Execution to Patient Expiry:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-052-L04-P

Session 6E: *Good Publication Practice 3: Ethical and Transparent Publication Practice:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-053-L04-P

Session 7A/B: *Podium Pearls:* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-054-L04-P

Session 7C: *Technology and Making the Life of a Medical Science Liaison Easier.* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-055-L04-P

Session 7D: *Biosimilars: What the Communicator Should Know About This Growing Field.* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-056-L01-P

Session 7E: *What Happens to Patients as They Use a Test Therapy eCOA and Substantial Evidence of Clinical Benefit.* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-057-L01-P

Session 9A: *Globalization of Medical Communications and Contact Center – What Can We Learn from Orphan Drug, Rare Disease, and Specialty Company Experiences.* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-058-L01-P

Session 9B: *Making Patients the Priority.* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-059-L05-P

Session 10: *New Drugs of 2015 Review and Closing Remarks.* 1.5 contact hours or .15 CEUs, UAN: 0286-0000-16-060-L01-P

Continuing pharmacy education credits are **NOT AVAILABLE** for the following sessions:

- **Sessions:**
 - *Welcome and Opening Remarks*
 - *DIA Publications Sessions*
 - *3D: The Broad Global Impact of EMA's Transparency Policy*
 - *6D: Saying the Unsaid: Sponsor and Vendor Relationships and Negotiations*
 - *8: Poster Pearls*
 - *9C: Globalization of the MSL Role: Best Practices from Around the World*
 - *9D/E: Career Track Options for Medical Writers – Transferability of Skills Sets*

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